



Jessica E. Deckinger  
Chief Marketing Officer  
Merchant Customer Exchange, LLC


Jessica E. Deckinger is currently the Chief Marketing Officer for Merchant Customer Exchange (MCX), a consumer-focused mobile commerce start-up based in Waltham, MA. She works closely with 40 leading retailers and 70 brands representing over \$1.2 trillion in payments including Walmart, Target, Best Buy, Exxon, Shell and Wendy's.

Jessica brings over 15 years of diverse and extensive experience across consumer brand marketing, customer acquisition, digital strategy, finance and operations. Jessica started her career in global finance at JPMorgan where she worked directly for the CEO of the Global Private Bank. Throughout her career she has also previously held leading roles with the National Football League, Avon Products, Welch's Fruit Snacks and Keds sneakers.

Jessica holds a B.A. from the University of Pennsylvania and an MBA from Harvard Business School. During her time as a student at the University of Pennsylvania, Jessica served as a White House Intern. She currently serves on two non-profit boards.

**Committee on Energy and Commerce**  
**U.S. House of Representatives**  
Witness Disclosure Requirement - "Truth in Testimony"  
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: Jessica E. Deckinger		
2. Your Title: Chief Marketing Officer		
3. The Entity(ies) You are Representing: Merchant Customer Exchange, LLC		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature: 

Date: 11/25/15