

Alex Chriss

Vice President and General Manager at Intuit



Summary

Alex Chriss is General Manager of the Self-Employed Segment business unit of Intuit's Small Business Division. He focuses on serving the global population of independent contractors, solopreneurs, freelancers, and self-employed businesses of one. Previously, Alex started and launched Intuit's platform-as-a-service strategy, uniting the company's own connected services with third party offerings in a single ecosystem. The Intuit Partner Platform allows independent developers to create and deploy products that work in conjunction with Intuit's popular small business software. He also launched the Intuit App Center for SMB's to discover and consume apps that work with QuickBooks. Before that, Alex helped lead Intuit's QuickBase product to become the leading online database application.

Experience

Vice President and General Manager at Intuit

August 2013 – Present

VP & GM of the Self-Employed Segment business unit of Intuit's Small Business Division. Focused on serving the global population of independent contractors, solopreneurs, freelancers, and self-employed businesses of one.

Providing solutions such as QuickBooks Online Self-Employed (selfemployed.intuit.com) to the emerging on-demand economy and rapidly growing (43% of US workforce by 2020) group of independent contractors.

Board of Directors at Backupify (acquired by Datto, Inc.)

February 2012 - December 2014

Acquired by Datto Inc. (12/2014)

Director, Intuit Partner Platform at Intuit

August 2008 - July 2013

Leading Intuit's Partner Platform & Apps.com (Intuit App Center):

- Data based platform for developers targeting the Small Business and Consumer markets - deep access to QuickBooks data and Consumer Financial data (access to the platform that powers Mint, QuickBooks, etc.) <http://developer.intuit.com>

- Apps.com - Intuit App Center (App Store for SaaS and mobile applications for Small Businesses) <http://www.apps.com>

Business Leader, Intuit Partner Platform at Intuit Inc.

July 2008 - August 2009

Group Manager, Business Development & Channel Sales, QuickBase at Intuit

December 2003 - August 2008

Leading Business Development and Channel group for the QuickBase business unit

Executive Vice President Sales & Marketing at Kronos Advanced Technology

December 2000 - November 2003

Vice President at Youthstream Media Networks

June 1999 - November 2000

CEO at CollegeWeb Inc. (acquired by Youthstream Media Networks)

November 1997 - May 1999

Honors and Awards

Mass TLC

Massachusetts Technology Leadership Council November 2009

Emerging Executive of 2009 (Finalist)

Education

Tufts University

BA, Economics, 1995 - 1999