

JOSEPH S. LAFEIR

Professional Experience:

IHS, Southfield Michigan
Senior Vice President, Automotive Information Systems & Services (IS&S)
November 2013 - Present

Executive in the Automotive business line for IHS. As part of the Automotive Executive team, provide key input into business strategy, planning and operations of the global automotive business. Lead 300+ colleagues globally to deliver the highest quality data, analytics and insights to IHS customers.

Responsibilities:

Global Data Operations- IHS Automotive's data operations collects and process over 1 billion new data transactions each year from hundreds of data sources across the globe. Data is collected cleansed and merged with over 20 years of historical industry data and prepared for use in IHS products.

Global Product Fulfillment – IHS Global Production team assembles and delivers data and analytical products for market analysis, forecasting, marketing, and VIN solutions to IHS end customers. The fulfillment process leverages the compiled data sources developed by the global data operations. Cyclical and ad-hoc delivery systems provide customer with standard and custom deliverables.

Product Development – IHS Product development team designs and engineers online solutions that deliver data and analytics to IHS customers. Close collaboration with IHS product managers align solutions to customer and market needs. Solutions provide a broad range of capabilities to support a global automotive market.

Research & Development – IHS R&D team conducts research on new concepts to advance the use of analytics in the IHS solutions.

R.L. Polk, Southfield, Michigan
Senior Vice President and Chief Information Officer
February 2011 – November 2013

Senior executive leading IT strategy and initiatives critical to achieving business goals. Planned and executed business and operational strategy as member of the executive team reporting to the President. Re-engineered core product offerings and modernized legacy platforms to improve to improve customer experience, quality and reduce costs.

Responsibilities for North American:

- Data Operations
- Customer Product Fulfillment
- Product Development
- IT Infrastructure

Key Accomplishments:

- Lead product development initiatives to support organic growth
- Lead IT modernization initiatives
- Lead initiatives to significantly reduce non-IT annual cost of data services

Polk / RLPTechnologies, Southfield, Michigan
Vice President, CTO
March 2004 – February 2011

Provide executive leadership for global IT organization, responsible for establishing technology direction, technology standards, IT strategy and planning, project delivery, support and operations. Lead collaboration and R&D efforts with Product Strategy and Sales for new product offerings and client specific solutions.

Ernst & Young, LLP / CapGemini Ernst & Young, Detroit, Michigan **May 1992 – March 2004**
Senior Manager – Automotive Sector / Critical Technologies

Provided technical and delivery leadership on several large client engagements across a several industries, specializing in automotive. Automotive clients included several large OEMs and tier 1 suppliers with a primary focus on the development of custom software systems related to sales and marketing, vehicle forecasting, vehicle production and ERP.

Select Client Engagements:

- Designed a new vehicle forecasting and production scheduling systems for a large automotive OEM, 2003
- Designed and developed a dealer stock replenishment system for a large automotive OEM, 2002
- Designed a vehicle order configuration and editing system for large automotive OEM, 2004
- Designed and developed a new customer enrollment and billing systems for electric deregulation at a large mid-west utility, 2000
- Implemented PeopleSoft financials for a mid-size automotive OEM, 1998
- Developed and implemented a point of sale system for large automotive parts retailer with over 1,200 location, 1995
- Completed distributed systems management study for a large OEM dealer network of over 5,000 dealers, 2000

IBM Corporation, Toledo, Ohio
Marketing Support

June 1989 – May 1992

Community Activities

2012 2013, 2014 Loyola High School Detroit – Joint IT Education Program
We Build Character – Mentoring Program Mentor
MCWT (Michigan Council for Women in Technology) – Mentoring Program Mentor
2014 United Way SEM Campaign Chair for IHS

Team Acknowledgement

2009, 2010, 2011, 2012 Information Week 500
2007 Computerworld Honors
2007 DMReview Innovation Award
2007 Ventana Research Leadership Award
2006 Innovator of the Year JBoss|RedHat
2006 Computerworld BI Best Practices Award
2006 SOA Innovation JBoss|RedHat
2006 Innovation Award DataFlux

Education:

Bowling Green State University
B.S. Computer Science