



## **BIOGRAPHY**

David Kelly is the Principal and CEO of Storm King Strategies (SKS), a strategic affairs and advocacy firm in Washington, DC. Kelly has successfully helped clients navigate through both the Executive and Legislative branches of government. SKS has focused exclusively in the transportation industry, primarily with safety issues. SKS has aided automobile manufacturers, global distribution systems, safety manufacturers and non-profits achieve their goals in Washington, DC.

A major component of Kelly's work at SKS has been to assemble and lead national, industry-based coalitions and associations. Kelly was recently selected to be the Project Director for the Independent Testing Coalition, a group of 10 automobile manufacturers who have come together to determine the root cause of the Takata airbag energetic disassembly issue.

In addition, he currently serves at the Executive Director of the Coalition of Ignition Interlock Manufacturers, a 501c(6) trade association of the nations leading alcohol ignition interlock manufacturers. Kelly previously served as the Executive Director of two other industry based organizations – National Coalition for Safer Roads (NCSR) and Open Allies for Airfare Transparency. NCSR is a trade association for the automated enforcement industry that promotes the safety benefits of red light and speed cameras. Open Allies is a coalition of travel agents, global distribution systems and consumers who want airlines to provide the opportunity to purchase ticket price that includes any ancillary fees in one transaction through all purchasing portals.

Kelly is also a national expert on transportation safety and is the former Acting Administrator and Chief of Staff for the National Highway Traffic Safety Administration (NHTSA). He was instrumental in executing proven traffic safety strategies to increase safety belt use, decrease drunk driving and motorcycle fatalities, and mobilize law enforcement. Kelly also provided counsel and direction during the development of Agency rulemakings on vehicle safety and fuel economy before giving final approval. Kelly testified before Congress on behalf of NHTSA and USDOT priorities. A true safety advocate, under his leadership, the agency implemented traffic safety strategies that led to America's lowest fatality rate in history. He has spent the better part of the past two decades educating the public about the benefits of safe driving.

While at NHTSA, Kelly represented the federal Government in Bi-lateral meetings. He traveled to China to share the United States framework for automobile safety regulation

and emission standards. He also met with representatives from Japan, Korea and Canada to promote the Agency's international agenda and priorities.

Prior to his tenure at NHTSA, Kelly served as Deputy Assistant Secretary of Government Affairs for the U.S. Department of Transportation (USDOT) under Secretary Norman Y. Mineta. He is an expert in the inner workings of the federal transportation safety and regulatory process. During his time at USDOT, he negotiated with Congress on the SAFETEA-LU transportation reauthorization, which was signed into law. Kelly was instrumental in working with Congress on key safety priorities for the Department. In addition to his work on the bill, Kelly also served as the Secretary's front line liaison with local municipalities and their elected officials. Kelly was also a primary interface with House and Senate Appropriations Committee staff for a variety of transportation issues.

Kelly's career started in the New York State Legislature more than two decades ago. While volunteering with MADD, he led efforts to lower the legal drinking limit for minors in New York State to .02 BAC, an accomplishment he considers one of his greatest professional achievements. In 1996, Kelly was recruited to move to Washington, DC to lead the National Safety Council's Air Bag & Seat Belt Safety Campaign's state legislative efforts. During his tenure, the Campaign led successful efforts to pass bills in multiple states that increased the national safety belt use rate increase by almost 20 percentage points. While at the Campaign, Kelly was directly responsible for more than \$10 million in legislative funding across 30 states.