

## MITCH BAINWOL

PRESIDENT AND CEO, ALLIANCE OF AUTOMOBILE MANUFACTURERS

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Mitch Bainwol is President and CEO of the Alliance of Automobile Manufacturers, the trade association representing automakers in the United States.

The Alliance represents 12 automakers including BMW Group, Chrysler Group LLC, Ford Motor Company, General Motors, Jaguar Land Rover, Mazda, Mercedes-Benz USA, Mitsubishi Motors, Porsche, Toyota, Volkswagen and Volvo. Bainwol joined the Alliance in September 2011.

Bainwol is a strong advocate of automobility, manufacturing and auto industry jobs. “Autos drive America. We depend on cars for everything, from getting to work to going on family vacations; autos simply are interwoven in the fabric of American life. When you think about it, just about every car trip ends with either an economic transaction or some other benefit,” said Bainwol. “There’s a core belief that the destiny of this industry and the destiny of this country are linked, that we must have a vibrant manufacturing sector. There’s no more important component to a vibrant manufacturing sector than the making of automobiles.”

Bainwol previously served as President and CEO of the Recording Industry Association of America (RIAA), which represents the nation’s major music labels. During his eight years at RIAA (2003-2011), the music industry transformed to meet the new digital world, and Bainwol helped lead the music industry’s campaigns to curb piracy, protecting intellectual property rights and securing needed Congressional reforms such as the PRO-IP Act, which updates the nation’s anti-piracy laws. Bainwol also helped revitalize a coalition of music organizations that worked together on industry issues.

Bainwol came to the recording industry after a 25-year-long career in federal policymaking and politics. During his Capitol Hill time, Bainwol was chief of staff to two United States Senators, two political committees and several Senate leadership offices. He is also widely recognized for his campaign capabilities. Bainwol began his career as a budget analyst in President Ronald Reagan's Office of Management and Budget (OMB).

The Washington Post called Mr. Bainwol a "Top D.C. Lobbyist and Man in Demand." Capitol Hill's Roll Call newspaper included him as one of the 50 most influential "politicos" in Washington. Campaigns and Elections magazine named him a "Mover and Shaker." Mr. Bainwol was born in Munich where his father was stationed. He grew up in Germany, the Canal Zone, Maryland, and Thailand before graduating from Frankfurt American High School. He obtained an undergraduate degree from Georgetown University and an M.B.A. from Rice University.

Bainwol serves on the board of the Bryce Harlow Foundation among others. He and his wife, Susan, have three children.