**Diane K. Lettelleir** Senior Managing Counsel J. C. Penney Corporation, Inc.

Diane is Senior Managing Counsel for J. C. Penney Corporation, Inc., responsible for all patent litigation matters.

Prior to joining J. C. Penney Corporation, Diane was a shareholder as Winstead PC in Dallas, Texas and a member of its Intellectual Property and Commercial Litigation Practice Groups. She practiced at Winstead for more than 25 years before leaving private practice to join JCPenney. During her tenure at Winstead, Diane represented clients that were patent owners, defendants accused of infringement by competitors, as well as clients accused of infringement by NPEs.

## **Representative Experience**

• Litigation: Litigation experience includes complex patent, copyright and trademark matters including patent infringement, patent invalidity, copyright infringement, copyright invalidity, violations of technology licensing agreements, trademark infringement claims involving trade names, logos and trade dress.

• Technology/Intellectual Property: Negotiation of major technology transactions, including development and co-development agreements, enterprise agreements, license agreements, hardware and software purchase and maintenance contracts, out sourcing agreements, data processing agreements, implementation and integration contracts and technology transfer agreements. Management of large intellectual property portfolios, including trademarks, copyrights and patents, including prosecution, maintenance and licensing matters.

## Education

Southern Methodist University - Dedman School of Law J.D., 1985 Indiana State University B.A. *magna cum laude, 1982*