

Brian A. Dodge

PROFESSIONAL EXPERIENCE

Executive Vice President, Communications & Strategic Initiatives
Senior Vice President, Communications & State Affairs
Vice President, Communications
Retail Industry Leaders Association

June 2014 - Present
August 2008 – May 2014
September 2007 – August 2008
Arlington, Virginia

- Lead team responsible for communications, campaign activities and state government affairs and stakeholder engagement
- Oversee planning, coordination and execution of all external communications
- Build and maintain relationships with journalists across the country covering a wide variety of subjects
- Played leadership role in numerous industry crisis response efforts, including response to tragic Bangladesh factory disasters and massive industry cybersecurity attack
- Leverage association resources to build strong relationships with state partners and allies
- Provide input on broad range of association activities to improve news-making potential and mitigate risk
- Contribute to the association's long-term strategic planning, member recruitment and executive engagement
- Interface regularly with executives, including chief executives, from America's largest retail companies

Executive Director
Massachusetts Republican Party

July 2006 – September 2007
Boston, Massachusetts

- Designed and executed multifaceted campaign strategy focused on electing candidates to office
- Responsible for all on the record media communications, including television and radio appearances
- Managed staff of 12 responsible for fundraising, media, political and field efforts
- Profit and loss responsibilities relating to multimillion-dollar operating budget
- Made regular presentations to organizations in an effort to build coalitions and grassroots support
- Negotiated contracts and oversee interaction between the party and all vendors

Senior Associate
Cassidy & Associates

April 2004 – June 2006
Washington, DC

- Consulted on behalf of clients of one of Washington's largest lobbying firms, guiding their interface with the federal government
- Designed and executed legislative strategies for clients including, corporations, universities and hospitals
- Maintained consistent contact with clients to keep them informed on relevant activity in Washington
- Managed and served as editor of research and writing team

Legislative Assistant
Office of Congressman Jack Quinn

June 2001 – April 2004
Washington, DC

- Oversaw activities relating to numerous policy areas including defense, foreign affairs, housing and urban development, small business, science and technology, homeland security and energy
- Successfully managed millions of dollars in appropriation requests
- Provided daily floor preparation material to Member and Chief of Staff
- Provided relevant information to inquiring constituents

Director of Operations, Office of the Chief Secretary
Office of Governor Paul Cellucci and Acting Governor Jane Swift

June 2000 – June 2001
Boston, Massachusetts

- Fielded candidates and made recommendations to the Chief Secretary community-based appointments
- Responsible for all background checks for gubernatorial appointments and management employees
- Point of contact for state legislators and other elected officials regarding local appointments

EDUCATION:

University of Connecticut
Degree: B.A. Political Science
Graduation: May 2000

Storrs, Connecticut