

**JON POTTER**  
**President, Application Developers Alliance**

**CAREER**

**Application Developers Alliance, Washington, D.C.**

*Founder and President*, January 2012 – present

A global organization, the App Developers Alliance supports app developers and the entire app ecosystem.

- Membership includes 35,000 individuals and more than 175 companies.
- Programming and advocacy focus on promoting opportunities for innovation and business success.

**RPG Strategies, Washington, D.C.**

*Principal*, January 2010 – December 2011

Public affairs consultancy.

**Digital Media Association, Washington, D.C.**

*Executive Director*, June 1998 – December 2009

Founded and led the D.C.-based association of online media innovators, including Apple iTunes, Pandora, Rhapsody, Amazon.com, Yahoo!, AOL and MTV.

**ColumbusNewport LLC, Washington, D.C.**

*Senior Vice President*, February 1998 – December 2000

ColumbusNewport combined government relations consulting, business consulting and investment advisory work.

- GR work with major art museums, innovative music/tech companies, online retailers, multifamily housing developers, and the NFL Players Association.
- Business/investment work with online retailers, intellectual property valuation firm, and national mortgage servicer.

**Weil, Gotshal & Manges, Washington, D.C.**

*Associate Attorney*, June 1991 – February 1998

Public policy and government relations specialist, primarily related to health care and consumer entertainment technology industries.

**Cutler & Stanfield, Washington, D.C.**

*Associate Attorney*, September 1988 – February 1991

Environmental litigation and public policy lawyer.

**EDUCATION**

**New York University School of Law**

**J.D. (1985-1988)**

**University of Rochester**

**B.A., Political Science (1981 – 1985)**