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Lois Greisman heads the Division of Marketing Practices in the FTC's Bureau of Consumer Protection. Under Ms. Greisman's management, Marketing Practices leads the FTC's law enforcement initiatives tackling telemarketing fraud (including Do Not Call enforcement), fraudulent investment opportunity schemes, and Internet frauds, with particular focus on challenges posed by new technologies and convergence issues. Marketing Practices also leads enforcement of the CAN-SPAM Act.