

## **Fiona M. Alexander**

### **SUMMARY OF SKILLS**

- Expert Internet, cyber and communications policy expert and strategist with robust technical knowledge and globally diverse contacts
- Proven consensus builder and catalyst in a variety of multistakeholder, intergovernmental, and interagency environments
- Accomplished public speaker in multiple arenas, including testifying before the United States Congress and participating regularly in panels and workshops around the world
- Experienced manager of budgets and financial resources to secure program and staffing priorities
- Practiced in the recruitment, training, and development of a direct staff of 15 with diverse levels of experience, knowledge and skills

### **WORK EXPERIENCE**

American University  
Washington, DC

July 2019 – present

Distinguished Policy Strategist in Residence, School of International Service

- Distinguished Fellow, AU Internet Governance Lab
- Senior Non-Resident Fellow, Tech Policy Program, Center for European Policy Analysis
- ITU Academic Advisory Body on Emerging Technologies Member
- Marconi Society Internet Resilience Advisory Council Member
- Freedom Online Coalition Advisory Network Member (2023-2026)
- Executive Advisor, AU Khan Cyber and Economic Security Institute (2024-2025)
- Mentor for International Telecommunication Union Woman in Cyber Mentorship Program (2021, 2024)
- Co-lead, AU Inclusive Tech Policy Research Initiative (2020 - 2024)
- Chair of the Internet Governance Lab Alumni Experts Council (2020 - 2022)
- Policy advisor to the United Nations International Narcotics Control Board (2019 - 2022)

Salt Point Strategies  
Washington, DC  
Co-founder

October 2019 – present

- Providing public affairs consulting, strategy, and advice to clients navigating the emerging high-tech economy, from startups to Fortune 500 companies across global market

National Telecommunications and Information Administration      June 2008 – July 2019  
U.S. Department of Commerce, Washington, DC  
Senior Executive Service - Associate Administrator for International Affairs

- Principal official responsible for the analysis, development, and execution of international Internet, cyber and communications policy within the Executive Branch of the United States government (USG)
- Sole NTIA recipient of a Presidential Rank Award – Distinguished Rank - for the privatization of the Internet's domain name system
- Designed and executed a strategy for the successful election of the first woman in the 153 year history of the International Telecommunication Union (ITU)
- Architected the global multistakeholder governance framework of coordination of the Internet domain name system via management of the USG relationship with the Internet Corporation for Assigned Names and Numbers (ICANN)
- Crafted and executed a strategy that resulted in the first international policy standards agreed by governments via the Organization for Economic Cooperation and Development (OECD) for the responsible stewardship of trustworthy Artificial Intelligence
- Serve as a member of the High-level Advisory Group for the Global Internet & Jurisdiction Policy Network
- Appointed by the United Nations Secretary General to the Internet Governance Forum (IGF) Multistakeholder Advisory Group
- Crafted and executed of a strategy that resulted in the adoption of Internet Policymaking Principles by the OECD which provides a shared framework for addressing Internet issues
- Managed the development and implementation of a successful strategy to implement Domain Name System Security Extensions (DNSSEC) at the authoritative root zone file to mitigate some of the vulnerabilities inherent in the architecture of the DNS
- Convener and co-leader of the Department of Commerce's Internet Policy Task Force which develops policy, norms and tools for issues related to commercial data privacy, online copyright protection, cybersecurity, and the global free flow of information
- Manage and coordinate NTIA involvement in all U.S. bilateral communications policy exchanges as well as relevant international organizations (e.g., ITU, the OECD, the Asia-Pacific Economic Forum (APEC), the Inter American Commission for Telecommunications (CITEL), the Internet Engineering Task Force (IETF), ICANN and the IGF)

New Zealand Fulbright Program  
Wellington, New Zealand  
Ian Axford Fellow in Public Policy

February – July 2007

- Selected through a competitive recruitment process to be an Ian Axford Fellow in Public Policy, a program targeted at outstanding mid-career American professionals to research and gain firsthand experience of public policy in New Zealand
- Subject of Research - Adapting Policies and Regulations for Convergence in the Information and Communications Technology (ICT) Sector: A Comparative Analysis of New Zealand and the United States

National Telecommunications and Information Administration      Sept 2000 – June 2008  
U.S. Department of Commerce, Washington DC  
Senior Telecommunications Policy Specialist

- Subject matter expert on domestic and worldwide developments in the wireless and Internet industries, developing and presenting Executive Branch policy positions before interagency teams, industry representatives, and foreign government officials
- Key negotiator on Internet and telecommunications issues while representing NTIA on interagency committees and U.S. delegations at various international and bilateral meetings (e.g., ITU, OECD, ICANN)
- Lead U.S. strategist and negotiator on Internet governance issues for the UN World Summit on the Information Society which resulted in a global consensus, at the Heads of State level, supporting the multistakeholder model
- Expert that developed the Administration's strategy and policy on international mobile termination and roaming rates
- Chair of an ITU project team established to draft a handbook on national Internet policies.
- Chair of an ITU Rapporteurs group that investigated technology options available and steps to follow to achieve Internet infrastructure build out in developing countries.
- Expert that developed an Advanced Wireless International Outreach Strategic Plan for the USG to inform international partners on the status of advanced wireless developments in the U.S. and dialogue in international fora on frequency arrangements open
- Agency expert in interagency processes to develop U.S. Internet and telecommunications trade policy for the World Trade Organization and Free Trade Agreements

Booz-Allen & Hamilton      June 1998 – August 2000  
McLean, VA  
Senior Consultant

- Crafted a plan to distribute refurbished radio equipment to Indian tribal reservations and underserved areas
- Investigated international spectrum management costs to develop a pricing model for radio frequency spectrum licensing in South Africa
- Analyzed and developed recommendations regarding the management and use of radio spectrum by developing comments, reply comments, and ex parte presentations as part of the Federal Communication Commission's rulemaking process
- Developed an analytical framework and performed statistical analysis of survey results to identify public safety interoperability communications requirements and land mobile radio infrastructure costs
- Responsible for working on multiple business proposal efforts, which includes the development of project step charts, cost figures, work breakdown structures, and proposal narratives
- Developed focus group methodology and led analyses to determine wireless communications requirements of a health care group in the development of a Request for Proposal for an in-building wireless system

## **EDUCATION**

Certificate in Financial Management  
Cornell University, Ithaca, New York

October 2013

Master of Arts in International Affairs  
American University, Washington, DC

August 1998

Bachelor of Arts in International Studies  
Old Dominion University, Norfolk, Virginia

May 1996

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