

Randall C. Wright

Academic Credentials & Industry/Civic Leadership

BGS, University of Missouri-Management, Communications, Geography (1987)
MA, University of Missouri-Master's Degree in Journalism (2001)

Past Chairman, Florida Public Media (Present)
Board of Directors, Florida Association of Broadcasters (Present)
Executive Committee, University Licensee Association (Present)
Member, Missouri State Highway Patrol MASTERS (Present)
Chairman, Florida Public Media (2019-2021)
Board of Directors, Florida Public Media (2010-Present)
Chairman, Missouri Broadcasters Association (2007)
Commissioner, State of Missouri Division of Tourism: (2003-2007)
President, Mizzou Alumni Association: (2010-2011)
Board of Directors, UMB Bank, Columbia, Missouri: (2001-2010)
Missouri Press/Bar Commission: (2000-2010)
Eagle Scout / Order of the Arrow Honorary Society: Boy Scouts of America

Areas of Professional Focus, Experience & Strength

2010-Present: **Executive Director, WUFT-TV/FM, WRUF-AM/FM/TV, Florida Public Radio Emergency Network (FPREN), Gainesville-Ocala, Florida. University of Florida, College of Journalism & Communications. Division of Multimedia Properties.** Oversight of the University of Florida's commercial and public media television and radio properties including WUFT-TV, WRUF-TV, ESPN 98.1/850 WRUF, Country 1037 The Gator, WUFT-FM, WJUF-FM, WUFT Classic and GHQ. Responsible for \$8 million + annual budget and generation of more than \$9 million in grant funding to WUFT-TV/FM/FPREN since 2012. Conceptualized and led buildout of \$4.4 million Innovation News Center and current \$4 million + project to rebuild the technical infrastructure of the University's media enterprise to support FPREN and statewide emergency alerting project FPREN. FPREN and WUFT's work in public safety leads Florida Public Media's lobbying efforts in Tallahassee which has secured annual recurring state of Florida funding for public broadcasting since 2013, including the extensive technical resiliency project which is underway at WUFT/FPREN. Leadership of 54 full-time staff and oversight of 300-400 students involved in professional immersive experiences. Oversight of the UF College of Journalism and Communications information technology, engineering, facilities and safety and security departments in addition to the Division of Media Properties.

2013-Present: **Concept Founder/Executive Director. Florida Public Radio Emergency Network (FPREN).** Hurricane, tropical storm and other emergency messaging network providing multiplatform content to all 13 public radio stations/online platforms covering the state of Florida. Content includes live and produced radio, digital, social media and video elements for public television. Developed Florida Storms app as the mobile platform for FPREN which has in excess of 100,000 downloads. Fully funded by the state of Florida after self-funding during the launch year of 2013. Partnered with South Carolina ETV and South Carolina Public Radio to launch the **South Carolina Emergency Information Network** in 2018. Same operational model and impact for SCETV and South Carolina Public Radio.

2011-Present: **Public Address/Stadium Announcer. University of Florida Gator football and Jacksonville Jaguars NFL football (2020-Present).** Serves as voice of Ben Hill Griffin Stadium and Everbank Stadium for Gator and Jaguars home football games.

2006-2012: **General Partner, Wright Communications, LLLP. KZWV-FM, Lake of the Ozarks/Jefferson City, MO.** Co-Owner of adult contemporary FM radio station serving Missouri's state capital and large resort region of Lake of the Ozarks, Missouri. Multiple state broadcaster association awards 2007-2009.

2003-2009: **Vice President/General Manager, KMIZ-TV/KQFX-TV/KZOU-TV/ABC17 Stormtrack 24/7. Columbia-Jefferson City, MO.** Overhaul of station strategy in news and programming grew ratings and revenue from \$3 million per year in 2003 to more than \$8 million in 2008. Multiple state broadcaster association awards for excellence in local news and community impact from 2003-2009. Spearheaded two market research projects and strategic plan overhaul including the launch of two new successful and ongoing new media/online initiatives.

1998-2003: **Station Manager, KMIZ-TV/KQFX-TV/KJWB-TV, Columbia-Jefferson City, MO.** Station recognized nationally for community service campaign in response to 9/11. Numerous state broadcaster association awards 1998-2002. Project management of initial launch of KMIZ.com and relaunch of local news product.

1993-1998: **Founder/Instructor, KEWP-AM/TV, Columbia Public Schools, Columbia, MO.** Developed complete three-course curriculum for public school system of 11,000 students. Raised funds to construct a radio student-run radio station.

1996-1997: **Operations Manager/Interim General Manager, Benedek Broadcasting Corporation (KMIZ-TV/KQFX-TV), Columbia-Jefferson City, MO.**

1990-1991: **Vice President/General Manager/General Sales Manager. KTGR-AM/KCMQ-FM, Columbia, MO.** Grew revenue from \$350,000 annually to more than \$1 million in two years. 1989: **Account Executive to General Sales Manager. KTGR-AM/KCMQ-FM, Columbia, MO.**

1987: **Assistant Program Director/Air Personality. KMYZ-AM/FM, Tulsa, OK**

1982-1987: **Program Director/Music Director/Air Personality. KCMQ-FM, Columbia, MO.**

Additional Industry/Community Leadership Awards & Recognition

- *2023: WUFT/FPREN: Florida TaxWatch Award for Government Productivity
- *2019: WUFT/FPREN: Corporation for Public Broadcasting (CPB) Community Lifeline Award
- *2019: PRRO Award Recipient, Public Radio Regional Organization
- *2018: WUFT-FM/National Association of Broadcasters Marconi Award Finalist/Non-Commercial
- *2016: USA Madison Hodges Leadership Award for Innovation in Public Media
- *2012: University of Florida Advanced Leadership for Academics and Professionals
- *2010-Present: Event Emcee, University of Florida
- *2002: Missouri Broadcasters Association: First Place for Best Overall Newscast (KMIZ).
- *2002: Missouri Broadcasters Association: First Place for Best Community Service Campaign for "Now is the Time" Disaster Relief Project for the American Red Cross (KMIZ).
- *2002: Missouri Broadcasters Association: First Place for Best Spot News Coverage for 9-11 Events.
- *2002: Missouri Broadcasters Association: First Place for Best Station Event for the "Now is the Time" Disaster Relief 25-Hour Telethon for the American Red Cross.

- *2002: Missouri Community Service Commission State Media Award for KMIZ's "Now is the Time" Disaster Relief.
- *2002: American Red Cross Awards KMIZ the Clara Barton Award for Community Service.
- *2001: Missouri Broadcasters Association: First Place for Best Community Service Campaign for KMIZ's "Firecam".
- *2000: Missouri Broadcasters Association Legislative Affairs Committee
- *2000: Chairman, Missouri Broadcasters Association Membership and Finance Committee
- *1995: Appointed to Board of Directors, Ozark Air Lines, Inc.
- *1995: Winner: University of Missouri Chancellor's Outstanding Staff Member Award
- *1998: Chairman, American Cancer Society Relay for Life
- *1997: Chairman, Score Against Hunger Media Committee, Central Missouri Food Bank, 1997
- *1992-1995: Chairman, Columbia Regional Airport Advisory Board
- *1992: First Place Winner, NATOA National Awards for Community Programs-City Notes, City of Columbia, Missouri
- *1990-2004: Emcee/Voice of the Salute to Veterans Memorial Day Airshow at Columbia Regional Airport
- *1990-1993: Consultant/Host, The Columbia Channel, City of Columbia, Missouri
- *1991-1996: Host, Children's Miracle Network Telethon/Muscular Dystrophy Society Telethon
- *1981: President, Chancellor's Leadership Class at the University of Missouri
- *1981: President, David H. Hickman High School Student Body, 1981
- *1981: Winner, Don Byers Community Service Award, Columbia, Missouri

Experience as On-Air Talent

Weathercaster/Announcer/On Air Host/Talent

Holder-National Weather Association Seal of Approval Certification
 Missouri Broadcasters Association Weathercaster of the Year-2003
 Missouri Broadcasters Association Weathercaster of the Year-2001
 Missouri Broadcasters Association Weathercaster of the Year-2000
 Missouri Broadcasters Association Weathercaster of the Year-1999
 Finalist, National Weather Association United States Broadcaster of the Year-1995

2013-Present: **Hurricane/Tropical and Severe Weather Host**-Florida Public Radio Emergency Network (FPREN), throughout the State of Florida on 13 Public Radio/Television stations.

2004-2010: **Severe Weather Host/Weathercaster**-KMIZ-TV/KQFX-TV, Columbia-Jefferson City, MO

2009-2010: **Public Address Stadium Announcer**, St. Louis Rams NFL Football

1991-2010: **Public Address Stadium Announcer**, University of Missouri Men's Basketball and Football

1997-2004: **Chief Weathercaster**-KMIZ-TV/KQFX-TV, Columbia-Jefferson City, MO.

1996-2000: **Weathercaster**-Zimmer Radio Group, Columbia-Jefferson City, MO

1992-1996: **Chief Weathercaster**-KOMU-TV, Columbia-Jefferson City, MO

1992-1996: **Weathercaster**-KFRU-AM, KPLA-FM, Columbia, MO

1988-1990: **Weathercaster**-KMOV-TV, St. Louis, MO

1988-1990: **Air Personality/Host**-KHTR-FM, KLOU-FM, St. Louis, MO.

1987: **Weathercaster/Environmental Reporter**-KTUL-TV, Tulsa, OK

1984-1987: **Weathercaster**-KOMU-TV, Columbia-Jefferson City, MO

Personal Information

Married to Dr. Cortney E. Wright, Veterinarian
 University of Missouri College of Veterinary Medicine (DVM 1991)
 Children: Brianne (29 years), Ellie (26 years)
 Interests: Tennis, Community Activities, University of Florida/University of Missouri Athletics
 Challenger Little League Baseball for Disabled Children