



Shirley Bloomfield, *Chief Executive Officer*

Shirley Bloomfield is chief executive officer of NTCA–The Rural Broadband Association, the premier association representing over 850 independent telecommunications companies that are leading innovation in rural and small-town America.

With more than 30 years of experience representing the country’s smallest telecom operators, Bloomfield is an expert on the role of federal communications policies in sustaining the vitality of rural and remote communities and the benefits rural broadband

networks bring to millions of American families and businesses and the national economy.

Bloomfield has a strong track record of leadership in seeking synergies and aligning strategic partnerships among rural telecom companies, their larger counterparts, other rural utilities and local and federal governments, further expanding business opportunities for small communications providers. Under her leadership, NTCA has made broadband an integral part of policy conversations in Washington, D.C. and has secured billions of dollars in federal funding for rural service providers to expand build out and sustain networks and help close the digital divide.

Bloomfield is a strong supporter of national efforts to improve the resilience and reliability of critical electric and telecommunications infrastructure and serves as a board member of NRTC and the Southeast Reliability Corporation (SERC).