



Von Todd

**Chief Executive Corporate Strategy & Analytics
HTC, Inc.**



Von Todd began his career with HTC in 2004, and was promoted to Chief Executive Corporate Strategy & Analytics in 2021. In this position, Von oversees decision support, regulatory and compliance, and Marketing. Prior to serving in his current position, Von held several positions at HTC, the most recent being Executive Director of Corporate Strategy & Analytics, Director of Corporate Finance, and Manager of Financial Operations.

A 2007 and 2009 graduate of Coastal Carolina University, Von holds a Bachelors Degree in Business Administration with an emphasis in Finance, Masters Degree in Business Administration, and earned his CMA (Certified Management Accountant) in 2011.

Von invests his professional time building business relationships for HTC through his board affiliations at Coastal Carolina University, Horry-Georgetown Technical College Foundation, and Coastal Carolina National Bank. He is a deacon at Good Hope Baptist Church, and was honored as a Senior Fellow in Class V of the Waccamaw Community Foundation's American Leadership Forum in 2018.

Von is a Loris, SC native, and enjoys spending time away from the office with his wife, Brandi Lynn, and their three children, Elliott, McCrea, and Joyner.