

## GREGORY W. GUICE

### LICENSE

Virginia State Bar – 1999; DC Bar – 2014

### SUMMARY OF SUBJECT MATTER EXPERTISE

#### *Innovation and Emerging Technologies*

- Developed and founded a coalition of independent application (app) companies to engage with policymakers on issues concerning app market dynamics, privacy, Section 230, and content moderation generally.
- Worked with commercial drone operators in the United States and the European Union to advance legislation and regulations to establish a framework for commercial operation in the national airspace, with a particular focus on commercial wireless and unlicensed spectrum for drone traffic management system as a means of promoting safe and secure operations of drones.
- Developed and executed on a strategy with client, trade associations, and consumer groups to cultivate champions in the House and Senate Commerce Committee to ensure greater statutory and regulatory clarity for the safe and secure deployment of autonomous vehicles.
- Developed strategy for digital publishing companies to promote an open Internet and to develop a strategy of engagement in meaningful privacy protections in California and nationally.

#### *Privacy/Cybersecurity*

- Work with clients to promote GDPR-like privacy legislation framework.
- Led effort by a leading DNS security company to develop policy positions and an outreach strategy concerning broadband privacy and cybersecurity before the FCC and Federal Trade Commission.
- Drafted privacy policies and terms and conditions contracts for a major wireless carrier to manage privacy risks in agreements with application developers.
- Update privacy policy and terms and conditions contracts for an airline company to develop language on use of Alexa and other AI systems for accessing account information.
- Advised clients on NIST Cybersecurity Framework and the FCC's CSRIC V discussions.

#### *Broadband Policy*

- Led a group of carriers in engaging a bipartisan group of Senate staff to develop broadband infrastructure legislation focused on increasing broadband access through additional funding, conduit access, and regulatory streamlining.
- Developed and implemented a strategy to assist tribal telecommunications carriers in obtaining funding to promote broadband deployment and adoption through regulatory changes to the universal service fund.
- Provided technical assistance on developing language to assist Congress and the Commission in advancing a mobile broadband deployment policy through legislation as part of the first-of-its-kind incentive auction, including efforts to preserve opportunities for white spaces and unlicensed spectrum use during the legislative markup of the Middle Class Tax Relief Act of 2012.

## WORK EXPERIENCE

11/20-Present                      **Public Knowledge**    Washington, D.C.

- Manage a team of three policy counsels to support legislative and regulatory advocacy.
- Worked extensively on components of the bipartisan infrastructure package focused on broadband access, affordability, and adoption.
- Coordinate with other policy experts internal to Public Knowledge to develop policy positions.
- Develop outreach strategy for engaging policymakers. Work involves coordinating with, other public interest organizations, private sector and consumers.
- Draft regulatory filings for submission to the FCC on the full range of topics within their jurisdiction.
- Prepare witnesses to testify before Congressional committees on antitrust reform, privacy, broadband, and other issues related to the work of Public Knowledge

01/18 – 10/20                      **McGuireWoods Consulting and LLP**    Washington, D.C.

- Developed and founded a coalition of independent application (app) companies to engage with policymakers on issues concerning app market dynamics, privacy, Section 230, and content moderation generally. To promote the Coalition's agenda, developed outreach strategy to engage broader app development community on issues through virtual summit.
- Work with coalition of commercial drone operators to develop spectrum policies for safe drone operations on existing commercial mobile and unlicensed spectrum and advise on Report to Congress regarding spectrum for unmanned aerial systems.
- Prepare witness for testimony before the Senate Judiciary Committee and House Energy and Commerce Committee.
- Developed strategy for conducting Hill outreach on broadband funding and efforts to promote accelerated deployment of broadband to Tribal areas.
- Work with Hill staff to ensure access to and adequate funding for FCC's Lifeline program.
- Promoted granular broadband mapping proposal on Capitol Hill, FCC and National Telecommunications and Information Administration.
- Prepare clients for meetings with Members and their staff on relevant issues of concern to the client.
- Regularly meet with staff of the House Energy and Commerce Committee, Senate Commerce Committee, House Judiciary Committee and Senate Judiciary Committee as well as member offices on those committees. Outreach is on a bipartisan basis.

09/13– 12/18                      **Akin Gump Strauss Hauer & Feld LLP**    Washington, D.C.

- Work with a leading insurance company to develop a strategy, including engaging with their trade association and consumer groups, to ensure legislative and regulatory frameworks are developed to promote the safe and secure deployment of autonomous vehicles.
- Provide strategic advice and draft comments for a major DNS service providers to influence the FCC's Open Internet proceeding. The entity's position helped advance the FCC's understanding of DNS service and was used as a basis of the FCC's decision.
- Worked with an online advertising entity to develop and implement a Congressional and FCC outreach strategy to promote reasonable privacy protections and to educate members and the FCC on privacy-by-design regimes.
- Work with an association of online content creators on advocacy before the FCC on its 2015 open Internet proceeding and consumer privacy proceeding. Also assisted in raising the organization's profile with the Federal Trade Commission (FTC), through participation in FTC workshops, coordination with FTC commissioners for speaking engagements.
- Advocated for commercial drone operators in the U.S. and E.U. to promote drone operations through the establishment of an unmanned traffic management system.
- Developed advocacy strategy for wireless carriers and unlicensed device manufacturers before the Federal Communications Commission, the Federal Aviation Administration, NASA, and Congress to promote spectrum policies to support the development of an unmanned traffic management system for commercial drone operations.

- Work with a Tribal telecommunications company to advocate before the White House, the FCC, and Congress to promote broadband deployment and adoption.
- Work with Tribal carriers to develop statutory provisions for broadband infrastructure language and advocate for the draft before the Senate Commerce, Senate Environment and Public Works, Senate Indian Affairs, House Energy and Commerce, House Natural Resources committees.

10/10 – 9/13

**Federal Communications Commission**

Washington, D.C.

*Director of Office of Legislative Affairs*

- Developed and implemented advocacy strategy to members of Congress and senior staff in support of the Commission's groundbreaking broadband policy initiatives, including first-of-its-kind legislation to unleash spectrum for mobile services.
- Led communications between the Commission and oversight committees, including House Energy & Commerce, Senate Commerce, and Appropriations Committees.
- Managed team of 13 legislative counsels and assistants to develop advocacy strategies and advise Commission leadership, including Chairman, Commissioners, General Counsel, and other senior staff, on education to garner support for Commission policies.

3/09 – 10/10

**House Energy and Commerce Committee**

Washington, D.C.

*Counsel to the Subcommittee on Communications, Technology, and the Internet*

- Advised the Chairman of the full committee, the senior committee staff, and the committee members' staff on a range of communications issues, including privacy, public safety, broadband policy, cybersecurity, universal service, and competition policy.
- Assisted representatives' staff in developing legislation and raising awareness about issues of concern to their constituents
- Researched issues and prepared memoranda on issues of interest to the Chairman of the full committee and the subcommittee.
- Conducted meetings with stakeholders to assist in developing legislation.
- Provided staff with detailed briefings to ensure their representative's comprehensive understanding of the issues.
- Worked collaboratively with both majority and minority Committee staff to achieve consensus and compromise on issue where possible.

6/99 – 3/09

**Federal Communications Commission**

Washington, D.C.

*Senior Attorney Advisor – Wireline Competition Bureau (February 2005 – February 2009)*

- Lead attorney on proceeding to reform the contribution methodology for universal service.
- Co-lead for the Rural Health Care Pilot Program, which was responsible for reviewing applications and advising decision-makers.
- Advised commissioners and prepared bureau chiefs for hearings before Congress.
- Assisted in preparing general counsel for oral argument before the courts of appeal, including in the *Vonage* decision.

*Assistant Division Chief – Wireless Telecommunications Bureau, Public Safety and Critical Infrastructure Division (March 2003 – February 2005)*

- Advised the Division Chief, Bureau Chief and commissioners' legal advisers on policy matters related to enhanced 911 service (E911), hearing aid compatibility, Communications Assistance for Law Enforcement Act (CALEA), wireless carrier entry into rural markets, and IP-enabled services.
- Served as Commission liaison to public safety organizations, carrier associations, and consumer groups on public safety matters.
- Led efforts to determine the applicability of the Commission's E911 to additional services.

*Attorney Advisor – Wireline Competition Bureau (June 1999 – March 2003)*

- Co-authored a Notice of Proposed Rulemaking and Report and Order, which reformed the

mechanism for assessing and recovering universal service contributions.

- Drafted portions of the Rural Task Force Order related to providing support for infrastructure investments and facilitating competitive entry into rural markets.
- Participated in the Bandwidth Task Force, a multi-bureau team that assisted the Commission in creating consistent policies related to broadband deployment.

## **EDUCATION**

George Mason University School of Law  
Juris Doctorate – 1999

Arlington, Virginia

University of North Carolina  
BA Political Science – 1987

Chapel Hill, NC

- Dean's List; Pi Sigma Alpha - Political Science Honor Fraternity