# **Angela Siefer**

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# Vision

Angela envisions a world in which all members of society have the tools and the resources to use the Internet for the betterment of themselves and their communities.

# Experience

National Digital Inclusion Alliance, Founder & Director Columbus, OH (April 2015 – present)

 The National Digital Inclusion Alliance (NDIA) is a unified voice for local technology training, home broadband access and public broadband access programs. We work collaboratively to craft, identify and disseminate operational resources for digital inclusion programs while serving as a bridge to policymakers and the general public.

#### Digital Inclusion Strategist Columbus, OH (June 2014 – August 2015)

- Worked directly with communities planning a collaboratively strategy of affordable broadband access (publicly and at home) and technology training for individuals and small businesses.
- Wrote and disseminated best practices and lessons learned. Portfolio available at angelasiefer.com.
- Worked nationally advocating for equitable broadband access and use.
- Clients included the Kansas Department of Commerce and the SHLB Coalition.

# Pell Center at Salve Regina University, Adjunct Fellow Columbus, OH (August 2014 – December 2015

• Published by the Pell Center, I wrote "State Level Broadband Policy", September 2015. It is intended to offer general audiences as well as decision-makers (such as legislators and staff) a clear, user-friendly overview of the why and how of broadband policy. The Compendium provide guidance as to why broadband is important to a state, and how policy can promote the public good.

#### Center for Digital Inclusion, Graduate School of Library & Information Science, University of Illinois, Champaign-Urbana, Senior Research Associate Columbus, OH (December 2013 – May 2014)

• Supported gigabit library research funded by the Institute of Museum and Library Services (IMLS). Duties include project coordination, defining the research structure, phone and inperson interviews, data analysis, and production of written reports.

## OCLC, Digital Inclusion Program Manager Dublin, OH (November 2012 -

December 2013)

- Led a national project supporting and documenting the work of nine communities increasing access and use of digital technologies (funded by IMLS). The goal of the pilot projects is development of healthy, prosperous, and cohesive 21st century communities. Provided intense support to local leadership teams building coalitions to lead their digital inclusion efforts. Project documentation is available at <u>oc.lc/bdcpilot</u>.
- Researched and created resources for the pilot communities and the general public which are available at <u>oc.lc/digitalinclusion</u>.

#### ShinyDoor, Social Technologist Columbus OH (November 2008 - November 2012)

- Founded ShinyDoor to increase digital literacy and social media skills among nonprofits, small businesses, government agencies and individuals. Managed a team of sub-contractors providing social networking guidance and digital inclusion program development.
- Helped create the <u>NTIA Broadband Adoption Toolkit</u> primarily through gathering and documenting examples.
- Led ShinyDoor team creation and implementation of ShinyYouth Media (2012) and provided social media support at the Ohio Educational Technology Conference. (2011 & 2012)
- Managed three broadband conferences: Community Broadband: Adoption, Impact & Sustainability (June 2011), Mid-Course Workshop for Broadband Awardees (October 2011), and the NTIA-SHLB Conference (May 2012).
- Served as a member of One Community's Connect Your Community national team. Duties included leading program curriculum development, staff professional development, managing website and gathering/writing success stories. (2010-2012)
- Led writing of Greater Philadelphia Urban Affairs Center's BTOP Sustainable Broadband Adoption proposal Freedom Rings resulting in a \$6 million award. (2010)
- Helped write OneCommunity's BTOP Sustainable Broadband Adoption proposal Connect Your Community resulting in an \$18 million award. (2009)
- Led ShinyDoor team teaching hands on social networking and smart phone workshops to businesses in Appalachia for the Appalachian Regional Commission. (2009-2013)

#### Grassroots.org, Executive Director Columbus, OH (April 2006 - May 2008)

• Led Grassroots.org team of 5 nationally providing technology support to non-profit organizations.

#### Ohio Community Computing Network, Executive Director Columbus, OH

(February 2000 – July 2006)

- Oversaw development of and distribution of \$3,000,000 in grant funds to community technology centers and general support of all community technology programs in Ohio.
- Developed and managed statewide twenty-one VISTA volunteers (Volunteers in Service to America) program.
- Encouraged and helped broaden focus of organization from advocating for computer training and serving the organizations who provide computer training to advocating for digital inclusion.

#### Coalition to Access Technology and Networking in Toledo (CATNeT),

Coordinator Toledo, OH (August 1996 – August 1999)

• Led creation of the network and coordination of over thirty community technology programs in Toledo sharing resources and information.

## Education

#### University of Toledo Toledo, OH

- Master of Arts, Sociology
- Bachelor of Arts, Sociology