

Roslyn Layton, PhD

Economics and policy of Information Communication Technologies

Current Positions

Visiting Scholar, American Enterprise Institute, Washington, DC (2013-present)
Visiting Researcher, CMI, Aalborg University, Copenhagen, Denmark (2012-present)
Vice President, Strand Consult, Copenhagen, Denmark (2012-present)

Positions Held

2016-2017	President Elect Transition Team, Federal Communications Commission (volunteer)
2010-2012	Senior Director, Marketing Analytics, Klean, Copenhagen, Denmark
2008-2010	Director, Search Agency Services, IBM Coremetrics, San Mateo, USA
2007	Business Development Executive, Innovation Labs-Hyderabad, TCS
2006-2007	Associate, TCS Netherlands, Amsterdam
2002-2006	Principal, Roslyn Layton Strategic Advancement, San Francisco
2000-2002	Financial Consultant, US Bancorp-Piper Jaffray, San Francisco
1997-2000	Assistant to the CFO, San Francisco Museum of Modern Art
1995-1997	Founder, Royal Tern Travel, Inc., Florida, USA

Education

1995	B.A. International Service/Economics/Japanese, American University, USA
2007	M.B.A. Rotterdam School of Management, Netherlands
2017	Ph.D. Aalborg University, Denmark, Business Economics Thesis: Which Open Internet Framework is Best for Mobile App innovation?: An empirical inquiry of net neutrality rules around the world

Relevant Books & Publications

Co-Editor, *Gender Gaps and the Social Inclusion Movement in ICT*. IGI Global. December 2018.
<https://www.igi-global.com/book/gender-gaps-social-inclusion-movement/202756>

Contributor, *Competitiveness in Emerging Markets: Market Dynamics in the Age of Disruptive Technologies*, Springer, 2018. <https://doi.org/10.1007/978-3-319-71722-7>

Contributor. *The African Mobile Story*. River Publishers, 2014.
<https://www.amazon.com/African-Mobile-Story-Publishers-Communications/dp/8793102631>

Layton, Roslyn and Elaluf-Calderwood, Silvia, Zero Rating: Do Hard Rules Protect or Harm Consumers and Competition? Evidence from Chile, Netherlands and Slovenia (August 15, 2015). Available at SSRN: <https://ssrn.com/abstract=2587542>
