



CONTACT:

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The Honorable Frank Pallone, Jr.
Chairman
House Committee on Energy & Commerce

The Honorable Greg Walden
Ranking Member
House Committee on Energy & Commerce

The Honorable Michael F. Doyle
Chairman
Subcommittee on Communications & Technology
House Committee on Energy & Commerce

The Honorable Robert E. Latta
Ranking Member
Subcommittee on Communications & Technology
House Committee on Energy & Commerce

RE: Hearing on "Lifting Voices: Legislation to Promote Media Marketplace Diversity"
H. Res. 549
H.R. 3957, the "Expanding Broadcast Ownership Opportunities Act"
H.R. 5567, the "Media Diversity Act"
H.R. 5564, the "Enhancing Broadcaster Diversity Data Act"

Dear Honorable Gentlemen:

The LPTV Spectrum Rights Coalition (the "Coalition") has represented the Class-A, LPTV, and TV translator industry for the past 6 years during the 2017 Incentive Auction process and its' repacking, displacement, and relocation funding activities and rulemakings. We have represented in this process literally 100's of licensees, and 1000's of FCC licenses and new construction permits in all states across the country.

Our part of the broadcast industry represents the real gateway to FCC broadcast TV license ownership, and we urge you to include these broadcast TV license groups into any bill

considering media diversity, new data collection, and in the expanding of broadcast ownership.

Class-A's and LPTV are the least cost point of entry for economically disadvantaged and multi-cultural entrepreneurs, and are the proven way to greatly expand on the lauded goals of the proposed legislation.

While we do not have the must-carry or retrans rights that the full power primary stations do,

- we are avoidable (lowest FCC fees and cost of operation and ownership),
- we are accessible (many 100's of licenses and permits available today),
- have the least restrictions to innovate technically,
- have no national ownership caps,
- and, can be the stepping stone to real broadcast television ownership (entrepreneurs need to walk before running).

Please include our part of the industry in the proposed legislation. While our spectrum has secondary protection rights, Congress in 2018 authorized as much as \$150 million in Incentive Auction displacement funding for over 1000 displaced LPTV. Our viewers are not secondary, and new broadcast TV entrepreneurs should be given the opportunity to invest into our part of the industry.

Our Coalition stands available to assist in any research the Subcommittee may need about our part of the broadcast TV industry.

Respectfully,

Mike Gravino
Director
LPTV Spectrum Rights Coalition