

Ross J. Lieberman

Professional Profile:

A senior executive with 20+ years of trade association and corporate experience advocating before Congress and federal agencies, including the Federal Communications Commission on behalf of competitive entities in the communications industry. Substantive expertise in communications policy with a primary focus on matters related to the delivery of video, broadband, and voice services. Additional related knowledge of the following matters: copyright, competition and antitrust, tax, consumer protection, and technology.

Employment History:

ACA Connects – America’s Communications Association (formerly American Cable Association), Senior Vice President of Government Affairs

Washington, D.C., May 2014 - Present

- As senior government advocate for a trade association representing 750 independent cable, broadband and phone operators that serve smaller markets and rural areas, the core responsibility is managing the formulation and implementation of the group’s strategic initiatives before Congress and at federal agencies, including the FCC. Specific duties include developing policy, drafting filings, Congressional lobbying, crafting public relations messaging, and encouraging grassroots activism among the group’s members. Other responsibilities include representing and speaking for the association at industry events, fundraisers, and other forums, including Congressional hearings. Additional duties include managing staff attorneys, supervising outside counsel and consultants, and working with the group’s board of directors.

American Cable Association, Vice President of Government Affairs

Washington, D.C., June 2007 – April 2014

EchoStar Communications Corporation, Government Relations

Washington, D.C., Mar 1999-Dec 2006

- Legislative responsibilities for the nation’s second largest satellite TV company included helping formulate the business’ policy positions, developing its legislative strategies, and working with Congress. Duties also entailed drafting legislation, talking points, and testimony for the company’s Chairman, supervising consultants, building third-party coalitions, managing grassroots activity and the PAC, working with industry press, and organizing congressional fact-finding trips. Another responsibility included overseeing the company’s state lobbying effort.
- Regulatory duties entailed overseeing EchoStar’s filings with the FCC on matters concerning the 2004 Satellite Home Viewer Extension and Reauthorization Act, and its comments on video competition issues. Other responsibilities included representing the company in meetings with the FCC Commissioners and staff members of both the Media and International Bureaus of the Agency.

Education History:

American University, Washington College of Law

Washington, D.C., May 2006

- Juris Doctor Degree

The Johns Hopkins University

Baltimore, MD, May 1996

- Bachelor of Arts Degree in Political Science with an emphasis in public policy

Admissions:

Bar of the District of Columbia, Dec 2006

Federal Communications Bar Association, Aug 2007