

# Dana J. Floberg

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Washington, D.C.

## Education

University of Pennsylvania Graduated 2015

Bachelor of Arts in Communications & Public Service

- Summa Cum Laude with Honors in Communications
- Completed Honors Thesis “A Network by the People, for the People: An Analysis of Seattle’s Municipal Broadband Debate.”

## Work Experience

Free Press and Free Press Action Fund 2015 – Present  
Policy Manager

- Research and advocate for communications policy solutions that serve the public interest at the Federal Communications Commission and in Congress, drafting legal filings and expert analysis. Bring a wide range of policy expertise particularly on issues of broadband adoption and affordability, media consolidation, and Net Neutrality.

Communication Within the Curriculum 2012 – 2015  
Public Speaking Peer Advisor

- Coached undergraduate students on public speaking projects.

Senior Advisor

- Observed and coached first-time public speaking advisors.

Media Mobilizing Project 2014  
Volunteer Consultant

- Researched the history of municipal broadband legislation in Philadelphia and provided recommendations for the CAP Comcast campaign to promote municipal broadband, which were subsequently adopted into the campaign platform.

- Allyson Schwartz for Governor 2013  
Campaign Intern
- Assisted campaign Digital Director, primarily with social media content and management.
- Free Press and Free Press Action Fund 2013  
Policy & Lobbying Intern
- Supported the policy team research and advocacy on a wide variety of media and broadband issues.
- Annenberg Public Policy Center 2013  
Civility Project Research Intern
- Researched and drafted reports on cable news coverage of incidents of incivility in the political and public sphere.
- Washington State Democrats 2012  
Press & Communications Intern
- Drafted press materials for state party campaign efforts.
- Development & Special Events Intern
- Recruited and managed all volunteers for 2012 Washington State Democratic Convention.
- NARAL Pro-Choice Washington 2012  
Volunteer & Youth Programs Intern
- Assisted with volunteer and youth program operations.