

**Committee on Energy and Commerce**  
**U.S. House of Representatives**  
Witness Disclosure Requirement - "Truth in Testimony"  
Required by House Rule XI, Clause 2(g)(5)

<b>1. Your Name: Joanne S. Hovis</b>		
<b>2. Your Title: President</b>		
<b>3. The Entity(ies) You are Representing: CTC Technology &amp; Energy</b>		
<b>4. Are you testifying on behalf of the Federal, or a State or local government entity?</b>	<b>Yes</b>	<b>No</b>
		<b>X</b>
<b>5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.</b>		
N/A		
<b>6. Please attach your curriculum vitae to your completed disclosure form.</b>		

**Signature:** 

**Date:** 01/29/18

## Joanne S. Hovis, Esq. | President

Joanne Hovis is an attorney and business planner with a two-decade background in communications and broadband. She is a nationally recognized authority on the broadband market and on the evolving role of public-private partnerships in the provision of communications services to the public.

Ms. Hovis has advised the states of Connecticut, Kentucky, New Mexico, and New York; the cities of Atlanta, Boston, New York, San Francisco, Seattle, and Washington, D.C.; and the statewide broadband networks in Colorado, Maryland, and Pennsylvania.

Ms. Hovis oversees all ongoing CTC research and analysis for local government clients and provides innovative business planning for communications networking initiatives such as San Francisco's planned fiber network and the interoperable public safety communications network in the National Capital Region (NCR). She also leads CTC's consulting on the federal E-Rate and Healthcare Connect Fund programs.

Ms. Hovis is CEO of the Coalition for Local Internet Choice (CLIC) and a former president of the National Association of Telecommunications Officers and Advisors (NATOA). She is a member of the boards of directors of the Benton Foundation and the Fiber Broadband Association.

### Business Planning and Feasibility Analysis

Ms. Hovis has spearheaded projects that explore a range of business models by which government clients can leverage their assets to build or expand fiber networks, and to incentivize private sector broadband expansion. She is sought nationwide as an expert in municipal broadband business models, fiber and wireless markets, and public-private partnerships.

### Grant Planning and Management

Ms. Hovis' expertise includes the many funding opportunities available to local government broadband planners through the federal government and other sources. She has guided clients through each phase of the grant process, from application writing to fund management.

### Speaking and Advocacy

Ms. Hovis is in wide demand as a speaker and expert source on broadband deployment and public-private partnership issues. She has testified before the U.S. Congress on matters of broadband deployment and policy; has been interviewed by publications including *Business Week*, *The Washington Post*, *The New Yorker*, and *The Baltimore Sun*; and has been featured on C-SPAN's "The Communicators."

She has provided expert presentations to the Federal Communications Commission, the U.S. Conference of Mayors, the National League of Cities, the Broadband Communities Summit, Technology Policy Summit, the University of Illinois, Case Western Reserve University, the New America Foundation, and the Congressional Internet Caucus.

## **EDUCATION**

***Juris Doctor, with honors***, University of Chicago Law School, 1994

***Bachelor of Arts, with distinction***, University of Wisconsin, Madison, 1990

## **PROFESSIONAL CERTIFICATIONS/LICENSES**

Member of Illinois Bar Association

Member of District of Columbia Bar Association

## **ORGANIZATIONS**

- Coalition for Local Internet Choice, CEO
- Benton Foundation, Director
- Fiber Broadband Association, Director
- United States Unified Community Anchor Network, Task Force on Community Anchor Network Economic Models, Charter Member
- National Association of Telecommunications Officers and Advisors, Past President

## **PRIOR TO COMING TO CTC IN 1997**

1996–1997 Litigation/Communications Attorney, Mintz, Levin, Cohn, Ferris, Glovsky, & Popeo P.C., Washington, D.C.

1994–1996 Litigation Attorney, Jenner & Block, Chicago

## **SELECTED PUBLICATIONS**

- “The Emerging World of Broadband Public–Private Partnerships: A Business Strategy and Legal Guide,” co-author, published by the Benton Foundation, 2016
- “The Atomic Age of Data: Policies for the Internet of Things,” contributor as participant at the Aspen Institute Conference on Communications Policy, 2015
- “The Art of the Possible: An Overview of Public Broadband Options,” with the New America Foundation, 2015
- “Better Communities through Better Broadband: A Coalition of Public and Private Interests Affirms the Need for Local Internet Choice,” Benton Foundation Blog, 2015
- “The Killer App for Local Fiber Networks,” *Broadband Communities* magazine, November/December 2014
- “Gigabit Communities: Technical Strategies for Facilitating Public or Private Broadband Construction in Your Community,” 2014—an independent report sponsored by Google as a guide for local government leaders and planners
- “How communities can facilitate fiber construction,” Google Fiber Blog, Feb. 11, 2014
- “Facilitating Broadband Construction,” *Broadband Communities* magazine, January/February 2014