

ONE HUNDRED FIFTEENTH CONGRESS  
**Congress of the United States**  
**House of Representatives**  
COMMITTEE ON ENERGY AND COMMERCE  
2125 RAYBURN HOUSE OFFICE BUILDING  
WASHINGTON, DC 20515-6115  
Majority (202) 225-2927  
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September 25, 2017

Mr. Rick Kaplan  
General Counsel and Executive Vice President  
National Association of Broadcasters  
1771 N Street, N.W.  
Washington, DC 20036

Dear Mr. Kaplan:

Thank you for appearing before the Subcommittee on Communications and Technology on Thursday, September 7, 2017, to testify at the hearing entitled "The Broadcast Incentive Auction: Update on Repacking Opportunities and Challenges."

Pursuant to the Rules of the Committee on Energy and Commerce, the hearing record remains open for ten business days to permit Members to submit additional questions for the record, which are attached. The format of your responses to these questions should be as follows: (1) the name of the Member whose question you are addressing, (2) the complete text of the question you are addressing in bold, and (3) your answer to that question in plain text.

To facilitate the printing of the hearing record, please respond to these questions with a transmittal letter by the close of business on Tuesday, October 10, 2017. Your responses should be mailed to Evan Viau, Legislative Clerk, Committee on Energy and Commerce, 2125 Rayburn House Office Building, Washington, DC 20515 and e-mailed to [Evan.Viau@mail.house.gov](mailto:Evan.Viau@mail.house.gov).

Thank you again for your time and effort preparing and delivering testimony before the Subcommittee.

Sincerely,



Marsha Blackburn  
Chairman  
Subcommittee on Communications and Technology

cc: The Honorable Michael F. Doyle, Ranking Member, Subcommittee on Communications and Technology

Attachment

## Additional Questions for the Record

### The Honorable Tony Cárdenas

1. Though it's easy for the general public to look at spectrum and the incentive auction as abstract concepts, this issue is actually extremely personal for many Americans, because it deals with something that is in Americans' homes. When I was young, my parents would turn on Univision in the morning and it would play in the background throughout the day. No channel-changing allowed.

Sometime in the next few months, my constituents are going to turn on their television and find out that the channel of their choice is no longer there.

One of the things this committee can do is make sure our constituents know what to do when that happens.

In California, more than 300,000 jobs depend on broadcasting, through 91 commercial Full Power TV stations, 227 Low-Power and Class-A TV stations, and 671 commercial Radio stations.

Local broadcasting is a significant economic force in California, and has an impact of more than \$157 billion annually on our state's economy.

- a. What is the potential and likely impact of the repacking process on these jobs?
2. There are 11 stations in my district in Los Angeles which will be repacked – that's almost 5.5 million viewers. A number of low power television stations will also be affected, and unlike full power stations won't have access to government funds to help them move.
  - a. What are some specific challenges of low power television stations as compared to full power television stations?
  - b. Are they in more or less danger of going off the air in the upcoming repack?