# Committee on Energy and Commerce

U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1.	Your Name: John Knewer
2.	Your Title: Manh & by Manyer TKC//c
3.	The Entity(ies) You are Representing:
4.	Are you testifying on behalf of the Federal, or a State or local government entity?  Yes  No
5.	Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.
6.	Please attach your curriculum vitae to your completed disclosure form.
Sig	e: <u>2/2/</u> )

## Curriculum Vitae - John M. R. Kneuer

#### PROFESSIONAL EXPERIENCE

Globalstar Communications Inc. (<u>www.globalstar.com</u> GSAT, NYSE-MKT)

Member, Board of Directors, and Audit and Compensation Committees

02/2011-present

The John Kneuer Company, LLC (<u>www.kneuerllc.com</u>)

President

12/2007-present

- Work with clients from start-ups to multinational Fortune 100s providing comprehensive public policy analysis, regulatory representation and consulting services. Represent companies with interests before the U.S. Congress and Executive Branch Agencies, the Federal Communications Commission and other regulatory agencies, as well as intergovernmental and international institutions.
- Work with early stage communications and technology companies to define and execute successful business plans and market strategies. Focusing on companies in the wireless and network security space, help identify target markets, including government and non-government customers, and facilitate access to purchasing decisionmakers. Help clients navigate the regulatory environment to avoid obstacles and identify strategic regulatory opportunities.
- Work with financial institutions and larger companies to identify strategic acquisition opportunities and perform due diligence prior to investment. Work with clients to evaluate the business plans and mid term prospects of potential investments.

### Fairfax Partners (<u>www.fairfaxpartners.com</u>) Senior Partner

8/2009-2014

- Senior Partner in an investment firm organized to source, acquire, and manage transformative businesses in the telecommunications and media industries.
- Serve as the co-lead partner in developing all investment strategies and business plans.
- With other senior partners, responsible for securing a \$200 million debt commitment to finance the acquisition of certain media and communications businesses.

Rivada Networks 12/2007-4/2009

Senior Vice President, Strategic and External Affairs

- Worked to reposition this early stage public safety communications service provider to participate in the FCC's 700MHz "D-Block" Auction.
- Drafted strategic plans for new business opportunities, strategic partnerships, and new customer relationships.
- ♦ Worked to identify and negotiate strategic partnerships to create an entity to bid in the "D-Block" pursuant to the FCC's small business rules.
- Represented the company in all state, local and federal regulatory matters.
- Presented plans and new service offerings to state, local and federal customers.

### United States Department of Commerce, Washington D.C.

Assistant Secretary of Commerce for Communications and Information/ Administrator, National Telecommunications and Information Administration

2/2006-11/2007

Deputy Assistant Secretary of Commerce for Communications and Information/ Deputy Administrator, National Telecommunications and Information Administration 10/2003-1/2006

• Served as the principal adviser to the President of the United States on telecommunications policies pertaining to the Nation's economic and technological advancement and to the regulation of the telecommunications industry.

### United States Department of Commerce, Washington D.C. (Cont'd)

- Provided comprehensive legal, policy, and political advice to the Secretary of Commerce and the Executive Office of the President on all matters of telecommunications policy. Worked in direct collaboration with the Executive Office of the President including the Office of the Vice President, Office of Management and Budget, Office of Science and Technology Policy, the National Security Council, Homeland Security Council, and the National Economic Council to develop Administration positions on complex telecommunications policies.
- Coordinated and communicated Administration positions to the leadership of the Federal Communications Commission (FCC). Met regularly with the Chairman of the FCC, Commissioners, and senior staff to coordinate policies in areas of mutual responsibility and interest. Submitted letters and formal pleadings in FCC rulemakings in support of Administration positions.
- Presented Administration positions on legislative priorities to Members of Congress and their staff. Testified regularly before House and Senate Committees on issues related to telecommunications policy, homeland security, and privacy.
- Generated support for Administration positions and policies through speeches and other engagements at industry
  events and other public forums.
- ♦ Regularly represented the United States in bilateral and multilateral negotiations regarding international telecommunications policies, including: the European Union, United Kingdom, China, Japan, France, Germany, Canada, and Mexico.
- Managed and coordinated U.S. oversight of the Internet Corporation for Assigned Names and Numbers (ICANN) the private-sector entity contracted to perform the technical services in support of the Internet domain name system (DNS). Communicated all U.S. positions to ICANN on Internet governance including top-level domain policies, privacy and security issues.
- ♦ Served on the Committee of Principals (COP) and as a member of the Joint Telecommunications Resource Board (JTRB), to the National Communications System a Presidentially designated interagency group that provides advice and recommendations on national security and emergency preparedness telecommunications to the Executive Office of the President.
- ♦ Managed an organization with approximately 175 employees and an annual budget of \$63 million. Managed capital and personnel resources responsible for spectrum management for all federal agencies.
- ♦ Top Secret/SCI security clearances

# DLA Piper LLP (f.k.a. Verner, Liipfert, Bernhard, McPherson, and Hand) Washington, D.C. Senior Associate

1998 -2003

- Provided comprehensive regulatory and legislative representation to corporate clients in the telecommunications, financial services, defense, and transportation industries.
- ♦ Filed legal and policy briefs in FCC rulemaking proceedings related to cable and broadcast services, spectrum allocations, satellite and terrestrial telecommunications service rules, equipment standards, and market access. Conducted briefings and oral *ex parte* presentations to individual Commissioners and their legal staff.
- ♦ Advocated client positions in complex legislative and policy matters before members of Congress and their staff. Prepared witnesses for testimony before Congress. Drafted testimony.
- Responded to document requests and managed document production in response to multi-venue investigations.
- ♦ Developed and executed grassroots strategies to build coalitions in support of broad public policies.

# Industrial Telecommunications Association, Inc., Arlington, Virginia Executive Director, Government Relations

1997-1998

- Planned and executed regulatory and legislative policy for 6,000 member trade association representing licensees of industrial and business wireless telecommunications systems and manufacturers of wireless telecommunications equipment.
- Prepared all regulatory filings made by the association and its market councils before the FCC. Conducted briefings and oral *ex parte* presentations to individual Commissioners and their legal staff.
- Provided briefing materials for members of Congress and their staff in preparation for Committee hearings. Developed industry coalitions and grassroots campaigns in support of specific legislation. Promoted Congressional oversight of specific FCC actions. Periodically conducted "state of the regulations" presentations at meetings of outside associations and corporations.

### Federal Communications Commission, Washington, D.C.

Attorney-Advisor, Commercial Wireless Division, Wireless Telecommunications Bureau

1996-1997

Advised the Division and Bureau on complex legal and policy issues relating to the licensing and regulation of commercial wireless communications services. Drafted *Orders*, and *Rulemakings*. Responded to challenges of licenses granted through the Commission's competitive bidding processes.

### Supreme Court of the State of New Jersey, Chamber of Justice Daniel J. O'Hern, Red Bank, New Jersey

Fall 1995

• Researched state and federal case law for an opinion of the Court. Worked directly with Justice O'Hern drafting and organizing an opinion of the court.

#### **EDUCATION AND PROFESSIONAL AFFILIATIONS**

*The Catholic University of America, Washington, D.C.*J.D., International and Comparative Trade Law Certificate, 1994; B.A., Politics, 1990

*Jagiellonian University, Cracow, Poland*International and Comparative Trade Law Program, Summer 1992

National Defense University, The Dwight D. Eisenhower School for National Security and Resource Strategy Fort Leslie McNair, Washington, DC Adjunct Professor and Lecturer

State of New Jersey Bar

Admitted 1994 (inactive)

District of Columbia Bar Admitted 1996