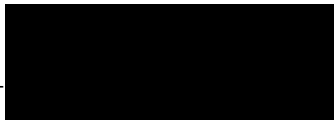


**Committee on Energy and Commerce**  
**U.S. House of Representatives**  
Witness Disclosure Requirement - "Truth in Testimony"  
Required by House Rule XI, Clause 2(g)(5)

<b>1. Your Name:</b> Steven DelBianco		
<b>2. Your Title:</b> Executive Director		
<b>3. The Entity(ies) You are Representing:</b> NetChoice		
<b>4. Are you testifying on behalf of the Federal, or a State or local government entity?</b>	Yes	No X
<b>5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.</b>  None		
<b>6. Please attach your curriculum vitae to your completed disclosure form.</b>		

Signature: \_\_\_\_\_



Date: 11-May-2015

## Steve DelBianco

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Mobile [REDACTED]

Fax [REDACTED]

[REDACTED]  
<http://blog.NetChoice.org>

<http://twitter.com/NetChoice>

<http://www.circleid.com/members/3698>

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### Professional

Executive Director, **NetChoice** (website [link](#)) 2001 - present

- ❑ Executive Director of NetChoice, a coalition of e-commerce companies, online businesses, and Internet users united in promoting convenience, choice and commerce on the Internet. Members include AoL, eBay, Expedia, Facebook, Google, VeriSign, and Yahoo.
- ❑ Establishes policy agenda and acts as media spokesman for NetChoice. ([link](#))
- ❑ Invited witness for 16 US Congressional hearings regarding IT and Internet issues. (Testimony for hearings related to Internet Governance is listed below)
- ❑ Testified in over 75 state legislative hearings on laws affecting the Internet.
- ❑ Designed and managed e-commerce security advocacy campaign in Australia, 2008-09
- ❑ Advocated on Internet governance, taxation, and consumer protection at meetings of the National Conference of State Legislators (NCSL) and American Legislative Exchange Council (ALEC). Named by ALEC as *Private Sector Member of the Year* in 2006.
- ❑ Drafted and drove adoption of state legislation: to pursue and control child predators; to combat spyware; and to require consumer notification for data security breaches.

Vice President for Public Policy, **Association for Competitive Technology** ([link](#)) 1999 - 2007

- ❑ Helped create new industry association for emerging information technology businesses. Built membership and visibility by advocating market solutions instead of government.
- ❑ Led several research and advocacy projects regarding regulation of online privacy, spyware, intellectual property, and competition policy. ([link](#))

Initial investor, advisor, and board member, **eRealty.com** 1998 - 2004

- ❑ Initial investor, business & technical advisor, and board member of eRealty.com, a Realtor that pioneered online home listings. eRealty was featured in a segment on *60 Minutes* in 2009 ([link](#))

Founder & President, **Financial Dynamics, Inc.** 1984 - 1998

- ❑ Founded IT consulting firm serving Fortune 500 client base. Led the firm through rapid evolution of computing technology—from DOS to Windows, and from client-server to the Internet.
- ❑ Grew staff to 175 employees in 8 US offices; increased annual revenue from zero to \$22 million before acquisition by a publicly traded company in 1997.
- ❑ Led design and architecture teams creating database applications for financial services industry.
- ❑ Led expansion into Australia with advertising agency accounting & billing package.

## Personal

### Education

MBA	The Wharton School, University of Pennsylvania, 1982
B. Applied Science, Systems Engineering	School of Engineering, University of Pennsylvania, 1981
B. Science, Economics	The Wharton School, University of Pennsylvania, 1981

### Media and public speaking:

- ❑ Average more than 100 media quotes each year ([link](#) to list)
- ❑ Posted more than 150 blogs ([link](#))
- ❑ Appeared on CBS News, Fox Business, Bloomberg TV, Fox Television, NPR, and MSNBC
- ❑ Arranged for and was featured in segment about eRealty.com on *60 Minutes* in 2009 ([link](#))
- ❑ Regular guest on *The Small Business Advocate* radio program since 1998 ([link](#))

Virginia Economic Development Partnership, Vice Chairman of the Board 2000 - 2005

- ❑ Appointed to Board of Directors by Virginia Governor Jim Gilmore
- ❑ Elected Vice Chairman of the Board and chaired Executive Search Committee that recruited the present Executive Director of VEDP

### Community Service

- ❑ Board member and executive officer in local citizens associations, focusing on taxes and land use
- ❑ Led community negotiation in crisis response and 10-year remediation for tank farm contamination in Fairfax, Virginia. Cited by U.S. EPA for best practices in community leadership. 1993-2003
- ❑ Chaired Fairfax County land use committee on zoning ordinance amendments
- ❑ Moderated candidate debates for statewide and county offices. 2007-2013
- ❑ Prepared and delivered Internet safety program for high school students and parents.

## Technical

- ❑ Angel investor and business & technical advisor to pioneering firms in IP telephony, mobile computing, diagnostic telemedicine, and bioterrorism response.
- ❑ Drafted technical aspects of federal and state legislation to combat computer spyware.
- ❑ Drafted legislation for technical measures to detect and pursue child predators online.
- ❑ Published and presented on cyber security concerns for Capitol Hill audience. See *Protecting The Internet Against Cyber-Criminals and Cyber-Terrorists*, Oct-2008 ([link](#)).
- ❑ Appointed to Advisory Committee to the Joint Committee on Technology & Science of the Virginia General Assembly, from 2001 thru 2005. Address technical aspects and impact of legislation.

Selected information technology experience at Financial Dynamics 1984-1998

- ❑ Software architect for securities analysis application for Thomson Reuters.

- ❑ Software architect for mortgage processing application for Freddie Mac.
- ❑ Designed and coded GAAP-compliant forecasting system for investment portfolios.
- ❑ Designed and coded applications for credit card processing for American Express.
- ❑ Designed and coded PC application suite for accounting and billing.

## Internet Governance Ecosystem

### ICANN

2005 - present

- ❑ Active participant in 30 of last 31 ICANN meetings (starting Dec-2005)
- ❑ Member of ICANN's Business Constituency since 2006
- ❑ Elected 5 times as Vice Chair for Policy Coordination, Business Constituency, 2010-2015
- ❑ Member of multiple working groups on WHOIS policies and studies
- ❑ Member of working group on definitions and metrics for Consumer Trust, Choice, & Competition
- ❑ Conducted ICANN briefings on Capitol Hill and for NetChoice member companies

### Internet Governance Forum (IGF)

2005-present

- ❑ Participated in all meetings of the Internet Governance Forum (IGF), making multiple interventions to advocate for ICANN's role and the multi-stakeholder model.
- ❑ Presented at IGF workshops on copyright and scenario outcomes from regional IGF meetings.
- ❑ Steering committee member, sponsor, and presenter at all IGF-USA meetings. 2009-2015 ([link](#))
- ❑ Author and session leader for IGF-USA scenarios on governments' role in Internet governance. ([link](#))

### Testimony and comments to governments on the Internet Governance Ecosystem:

- ❑ Testified before US House Commerce Subcommittee on Telecom and the Internet hearing, *"Ensuring the Security, Stability, Resilience, and Freedom of the Global Internet,"* Apr-2014 ([link](#))
- ❑ Testified before US House Judiciary Committee, hearing on ICANN's gTLD Expansion, May-2011 ([link](#) to video) ([link](#) to written testimony)
- ❑ Testified before US House Judiciary Committee, hearing on ICANN's Expansion of TLDs and its Effect on Competition. Sep-2009 ([link](#) to video) ([link](#) to written testimony)
- ❑ Testified before US House Judiciary Committee, hearing on Internet retail crime, Sep-2008 ([link](#) to video) ([link](#) to written testimony)
- ❑ Testified before US House Commerce Subcommittee on Telecom and the Internet hearing, *"ICANN Internet Governance: Is It Working?"* Sep-2006 ([link](#))
- ❑ Testified before US House Small Business Committee hearing, *"Does ICANN create a barrier to small business?"* June-2006 ([link](#))
- ❑ Presented to Internet Caucus on Capitol Hill, on outcomes of ICANN SFO meeting. Mar-2011
- ❑ Presented Internet Governance update to state legislators at American Legislative Exchange Council, Dec-2009 and Dec-2011
- ❑ Commented to US Commerce Department on IANA Contract. Mar-2011 ([link](#)) and Jul-2011 ([link](#))

- ❑ Filed comments with US Commerce Department regarding online privacy. 2011 - 2014
- ❑ Organized and moderated “ICANN 101” sessions for US Congressional staff. 2009

Published multiple Internet Governance articles on **CircleID**, with over 190,000 views ([link](#)). Selected posts:

- ❑ *NETmundial Initiative Lacks Backing, and ICANN Should Not Lead*, Dec-2014
- ❑ *Making ICANN History in the Shadow of the Magna Carta*, Jun-2014
- ❑ *Parallel Processes: ICANN Accountability and the IANA Transition*, Apr-2014
- ❑ *ICANN Mission Creep is Becoming Mission Leap*, Jul-2013
- ❑ *The GAC Strikes Back*, Jul-2012
- ❑ *Costa Rica, ICANN, and Nonviolent Governance*, Mar-2012
- ❑ *Four Promises ICANN Must Meet with New Top-Level Domains*, Nov-2011
- ❑ *A Month in Africa Charts the Promise and Perils of Internet Governance*, Oct-2011
- ❑ *Multi-Stakeholder Debate at the IGF: Lessons from a Safari*, Sep-2011
- ❑ *.XXX Exposes the Naked Truth for ICANN*, Mar-2011
- ❑ *To Serve the Public Interest You First Have to Define 'Public Interest'*, Feb-2011
- ❑ *A Tale of Two Governance Models*, Nov-2010
- ❑ *ICANN's September Surprise*, Sep-2009

Selected publications and presentations on the Internet Governance ecosystem:

- ❑ Panelist at *State of the Net* 2014 and 2015, regarding ICANN transition
- ❑ Organized and moderated panels at Family Online Safety Institute annual conferences, 2011-2014
- ❑ Panelist at 2012 *State of the Net* on Capitol Hill, debating Internet taxes. ([link](#))
- ❑ Published in Wall Street Journal on full-page debate over Internet sales taxes. Nov-2011 ([link](#))
- ❑ Presented at .nxt conference in San Francisco, advising new gTLD applicants on interacting with governments and GAC. Aug-2011 ([link](#))
- ❑ Presented at .nxt conference in San Francisco, on venture financing and early-stage marketing for new gTLDs. Feb-2011 ([link](#))
- ❑ Panelist at 2010 *State of the Mobile Net* on Capitol Hill, regarding Consumer Protection ([link](#))
- ❑ Forbes.com published Op-Ed on Google's decision to exit China in 2010, suggesting this could encourage other governments to emulate China's approach to content control. ([link](#))
- ❑ Panelist at 2009 *State of the Net* on Capitol Hill, discussing ICANN and Internet Governance ([link](#))
- ❑ Published law journal article, “*ICANN Internet Governance: Is It Working?*”, University of the Pacific - McGeorge Law School, 2008 ([link](#) to article)