Committee on Energy and Commerce

U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1.	Your Name: NICOL E. Murverlee, Ph.D.
2.	Your Title: Vice President Aus Chief Research Poly Or
3.	The Entity(ies) You are Representing: MMTC
4.	Are you testifying on behalf of the Federal, or a State or local government entity? Yes No
5.	Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.
	Please attach your curriculum vitae to your completed disclosure form.
6.	Please attach your curriculum vitae to your completed discrete 2022.
Si	gnature Date: 1/20/15

Nicol E. Turner-Lee, Ph.D.

Contact



Education

Northwestern University, Evanston, Illinois

Ph.D. in Sociology, June, 2002

Dissertation: What Was the Deal with the Civil Rights Movement? Diminishing Collective

Memory of the Black Middle Class

Committee: Dr. Arthur Stinchcombe (advisor), Dr. Aldon Morris, Dr. Albert Hunter

Colgate University, Hamilton, New York

Bachelor of the Arts in Sociology & African American Studies, June 1990

Magna Cum Laude

Professional Certification

University of Illinois' Great Cities Institute, Chicago, Illinois Certificate in Nonprofit Management, November 2003 Topics completed: Strategic Planning, Operations, Financial Management, Fundraising, Board Governance and Marketing/Communications

Teaching Activities

Adjunct Lecturer, North Park University

Fall 2000-2007, Chicago, Illinois

Designed and taught in Masters in Community Development program on community organizing and asset-based community development.

Adjunct Lecturer, East West University

Fall 2003 & Fall 2005, Chicago, Illinois

Designed and taught Behavioral and Social Science Department courses in the areas of sociology and behavioral psychology.

Teaching Activities (cont'd)

Graduate Student Lecturer, Northwestern University

Spring 1995-Winter 2001, Evanston, Illinois

Designed and taught the following courses: The History of Racial and Ethnic Minorities I & II; The Social Meaning of Race for the African American Studies Department. Presented lectures to undergraduate students in these B & C-level courses.

Graduate Teaching Assistant, Northwestern University

Fall 1991-Spring 1994, Evanston, Illinois

Acted as a teaching assistant for the following courses: Problems of Cities, School & Society, Multi-Methods Research, Social Problems, Introduction to Sociology and Field Research Methods for the Sociology Department. Assisted with curriculum development with faculty member.

Courses: Sociology, Communications, Inequality, Race and Ethnicity, Human Behavior, Community Development, Anthropology, Research Methods

Research Experience

2013 – Present

Vice President and Chief Research and Policy Officer, Minority Media and Telecommunications Council (MMTC), Washington, DC. Responsible for developing policy and advocacy priorities, platforms and advocacy strategies for 28 year old civil rights organization focused on advocacy in media and telecommunications, especially for Minority- and Women-Owned Business Enterprises (MWBEs). Responsible for research projects from design, methodological outputs and final report(s). Works with Research Director and Senior Staff Legal Counsel to shape research into prominent platforms for public policy advocacy. Works directly with independent consultants/researchers that frame research product, compile data and complete analysis. Conducts empirical research through proven statistical methods, as well as secondary and tertiary analyses on data gathered. Manages peer review process for final papers and crafts strategy for paper delivery and advocacy in conjunction with MMTC core constituent groups that include: civil rights organizations, labor unions, MWBEs, entrepreneurs and other interested government leaders. Responsible for bringing work to federal, state and local legislative caucuses for review. Have final editorial jurisdiction on all formal legislative and agency filings, as well as final research papers for organization. Represents organization on a federal commission on Digital Diversity initiatives (by appointment only) led by the Federal Communications Commission.

2009 - 2012

Vice President and Director, Media and Technology Institute, The Joint Center for Political and Economic Studies, Washington, DC. Responsible for the growth and development of a new research institute that focuses on broadband and broadcast innovation and sector expansion at one of the leading public policy center's for African Americans and other people of

color. Develop and direct research focus areas, publish, create strategic partnerships for Institute's expansion, manage key relationships with industry, elected officials, academia and other organization stakeholders. Responsible for the development, implementation and monitoring of budget goals for the Institute. Represent the organization at major industry, government and academic conferences, hearings and other venues.

2000-2003

Principal Investigator & Research Fellow, Northwestern University's Asset Based Community Development Institute, Evanston, IL Designed survey instruments, analyzed data, trained and managed survey team for a project focused on understanding the larger community benefit of voluntary associations in a low-income Chicago neighborhood.

1998-2000

Principal Research Consultant, Northwestern University's Asset Based Community Development Institute, Northwest Tower Resident Association and Massachusetts Institute for Technology's New Media Laboratory.

Developed multimedia software based on research results at an affordable housing development focused on individual and community capacity building. Project funded by Bank One corporation. A report documenting findings is available.

1996-1999

Principal Investigator, Northwestern University's Asset Based Community Development Institute, Institute for Policy Research and Shorebank Neighborhood Institute (Chicago, IL). Designed survey instruments, trained field interviewers, analyzed collected data and compiled results in a final report for a project organizing a neighborhood trust & lending fund. Project funded by the Searle Foundation. A report documenting findings is available.

1994-1995

Research Associate, Northwestern University's Asset Based Community Development Institute and the Woodstock Institute.

Worked on a project funded by the Anne Casey Foundation to understand the relationship between bureaucratic systems, social services and community associations. A report documenting findings is available.

Other Professional Experience

2012 - 2013

President and Chief Executive Officer, National Association for Multi-ethnicity in Communications, New York, NY. Responsible for broad business operations, program development and management, event planning, industry relationships and membership development and growth for a national association advancing diversity and inclusion in the cable communications industry. Manage lean association staff that were primarily responsible for logistical tasks, and establish visionary goals and measurable objectives for association growth and expansion. Represent the organization at key public events, including large keynotes and

industry-led conferences and panels. Manage Board of Directors and CEOs who sit on the NAMIC Board of Advisors. Key tasks included planning primary conferences for association.

2003 - 2009

Senior Vice President, External Affairs One Economy Corporation, Chicago, IL.

Lead operations and strategic direction of a global nonprofit that uses innovative approaches to deliver the power of technology and information to low-income people and connecting them to valuable tools for building better lives. Responsible for \$5m portfolio to implement the organization's three-pronged strategy: facilitating the deployment of broadband and hardware into the homes of low-income people; producing informing and engaging public-purpose media resources; and employing youth as Digital Connectors who provide a cultural bridge between technology and their communities. Lead a team of regional and national staff of Directors, Coordinators and Consultants and provide support to a range of community based and government partners. Manage donor relations and engage in strategic business development with the philanthropic, government and corporate sectors. Support company's public policy and advocacy work. Represent the corporation at various media and public relations events and conferences.

1999 - 2009

Founder & Board Chair, The Neighborhood Technology Resource Center, Chicago, IL

Created a nonprofit, community technology center whose mission is focused on bringing the Internet and computer training to public spaces where low and moderate income people convene, i.e. affordable housing, community centers, libraries, and parks. Started a signature Neighborhood Networks site in an affordable housing development in Chicago, and subsequently opened three additional locations in the city and surrounding suburbs. Provided project management and technical support to two independent sites also located in the City of Chicago. Responsible for leading the effort to secure a multiyear, \$4m grant from the Chicago Housing Authority to support basic and advanced computer training for residents returning to the new, mixed-income communities. Led fundraising and business development efforts that resulted in \$500-650K per year in funding. Developed a solid training platform and strategic partnerships to bring computer training to over 1,000 eligible residents and place nearly 200 in lucrative, competitive employment opportunities. Facilitated the organization's restructuring and realigned the organization's mission and resources. Improved site operations and processes to enhance effectiveness.

2000 - 2003

Organizational Development Consultant/Facilitator, Algonquin, IL
Designed and facilitated a series of management development and human
resource training workshops/seminars with corporations that included

International Truck and Engine Corporation (Warrenville, IL), AT&T (Hoffman Estates, IL), United Airlines (Elk Grove Village, IL), Oak Park Public Library System, Cap-Com Inc. (Arlington Heights, IL) and Mallinckrodt, Inc. (St. Louis, MO), Alternatives, Inc. (Chicago), and Chicago Public Schools.

2001 Principal Research Consultant, South Shore Bank, Chicago, IL

Designed and implemented research project understanding banking and

asset accumulation among low-income individuals.

2000 Principal Research Consultant & Evaluator, City of Chicago's

Department of Planning & Urban Development.

Designed Request for Proposal (RFP) for a \$20 million grant fund for Chicago Empowerment Zones. Organized and managed external review

process of received proposals.

1997-1998 Principal Research Consultant, City of Savannah, Savannah, Georgia

Designed and implemented a community asset mapping project for the city's Department of Planning and Development and Office of the City

Manager.

1995-1996 *Co-Principal Research Consultant*, Center for Economic Policy Analysis

(Chicago) and Communities First (Benton Harbor, MI)

Assisted in the design and implementation of a research project for Communities First, a state intermediary organization. Project focused on identifying local associations and their involvement in community

development.

1995 Program Evaluator, Chicago Women in Trades, Chicago, IL

Evaluated a large scale, multi-year Tradeswomen's Leadership Project. Designed survey instrument, analyzed collected data and prepared final

report.

Partial List of Honors and Awards

Invited Participant, Aspen Institute Conference on Communications
Invited Participant, Aspen Institute Conference on Communications
Policy, Aspen, CO
Appointed, Digital Diversity Committee of the Federal Communications
Commission
Recipient, Extraordinary Leadership, Rainbow PUSH Coalition
John S. and James L. Knight Foundation, National Challenge Contest
Reviewer
Rockwood Leadership Fellow, Media and Technology

2007	Top 10 MDU Pioneers, The Broadband Properties Magazine
2006	Certificate of Recognition, United Airlines
2005	Certificate of Recognition, Steans Family Foundation
2003	Certificate of Recognition, International Truck & Engine Corporation
2003	Certificate of Recognition for Dynamic Leadership, State Representative
	Arthur Turner
2000	Certificate of Recognition, United Airlines
1995	Panelist, Northwestern University Forum on Race/Gender Relations
	with comedian/satirist Bertrice Berry
1994-1997	Northwestern University's Institute for Policy Research Fellow
1994-1991	Northwestern University Minority Research Fellow
1993	Honorable Mention, George Winch Award for Teaching Assistant of the
	Year, Department of Sociology
1992	Recipient, George Winch Award for Teaching Assistant of the Year.
	Department of Sociology
1991	Recipient, Social Science Research Fellow (UCLA)

Most Recent Publications and Conference Papers

2007

Turner-Lee, Nicol, "Minorities and Online Privacy," Paper in progress, May 2015.

Editor, Digital Déjà vu: A Roadmap for Promoting Minority Ownership in the Wireless Industry, Feb. 2014.

Turner-Lee, Nicol and David Honig, 2013. Refocusing Broadband Policy: The New Opportunity Agenda for People of Color, Nov. 2103.

Li, Ying, and Nicol Turner-Lee. 2011. *Place Matters: The Debate over Broadband Availability, Race and Income*. Washington, DC: The Joint Center for Political and Economic Studies.

Gant, Jon P., and Nicol Turner-Lee. 2011. *Government Transparency and Community Information Needs*. Washington, DC: Aspen Institute.

Turner-Lee, Nicol. 2010. *Increasing Civic Engagement in the Digital Age*. Indianapolis, IN: Federal Communications Law Journal.

Turner-Lee, Nicol. 2010. *Increasing Civic Engagement in the Digital Age*. Washington, DC: Time Warner Research Program.

Gant, Jon P., and Nicol Turner-Lee. September 2010. *The Need for Broadband Acceptance: A New Policy Framework for Promoting Digital Inclusion*. Paper presented at TPRC, Washington, DC.

Gant, Jon P., Nicol Turner-Lee, Ying Li, and Joseph Miller. 2010. *National Minority Broadband Adoption: Comparative Trends in Adoption and Acceptance*. Washington, DC: The Joint Center for Political and Economic Studies.

Turner-Lee, Nicol. 2009. Broadband Imperatives. Washington, DC: The Joint Center for Political

and Economic Studies.

Lee, Nicol E. (in progress). "The World is Not Flat: How Broadband is Reshaping American Democracy." Manuscript in progress for book publication.

Lee, Nicol E. 2008 (full chapter), "Understanding Digital Equity in America" in eGovernment. Public Technology Institute, Washington, DC.

Turner-Lee, Nicol E. and Pinkett, Randal (2004). "An Asset Based Approach to Community Building and Community Technology" in <u>Community Practice in the Network Society</u>, eds. Peter Day and Douglas Schuler. London: Routledge.

Turner-Lee, Nicol E. and Pinkett, Randal (2003). "An Asset Based Approach to Community Building and Community Technology." Paper presented at the Association of Collegiate School of Planners.

Turner, Nicol (2001). "What Was the Deal with the Civil Rights Movement." Paper presented at the American Sociological Association, Chicago, Illinois.

Turner, Nicol (2001). "What Was the Deal with the Civil Rights Movement." Paper presented at the Association of Black Sociologists, Chicago, Illinois.

Turner, Nicol E. and Pinkett, Randal (2000). "An Asset Based Approach to Community Building and Community Technology." Paper presented at DIAC 2000, Seattle, Washington.

Turner, Nicol E. (1999). "Voluntary Associations in Low- Income Neighborhoods: Untapped Community Resources." Paper presented at the American Sociological Association, Society for the Study of Social Problems and Association of Collegiate School of Planners.

Turner, Nicol E., McKnight, John and Kretzmann, John (1999). A Guide to Mapping and Mobilizing the Associations in Local Neighborhoods. Chicago, IL: ACTA Publications.

Turner, Nicol E. (1999). "Creating a Neighborhood Learning and Employment Network in West Town." Final report prepared for Northwestern University and the Northwest Tower Resident Association.

Turner, Nicol (1998). "Understanding the Capacity of Local Associations in Savannah, Georgia." Final report prepared for Northwestern University and the City of Savannah, Georgia.

Turner, Nicol and Kretzmann, John (1998). "The Power of Austin Associations." Final report prepared for Shorebank Neighborhood Institute, Chicago, Illinois.

Turner, Nicol, Johnson, Myra and Lyons, Arthur (1997). "The Richness of Benton Harbor, Michigan." Chicago, IL: Center for Economic Policy Analysis.

Kretzmann, John, McKnight, John and Turner, Nicol (1996). Voluntary Associations in Low-Income Neighborhoods. Evanston, IL: Institute for Policy Research.

Professional Affiliations

TPRC (Board Member) Washington Literacy Center (Board Member) STEM4US! (Board Chair)