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RANKING MEMBER

ONE HUNDRED THIRTEENTH CONGRESS
Congress of the United States
House of Representatives
COMMITTEE ON ENERGY AND COMMERCE
2125 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, DC 20515-6115
Majority (202) 225-2927
Minority (202) 225-3641

August 1, 2014

Mr. David Bank
Managing Director
Global Media Equity Research
RBC Capital Markets
3 World Financial Center
200 Vesey Street
New York, NY 10281

Dear Mr. Bank:

Thank you for appearing before the Subcommittee on Communications and Technology on June 11, 2014, to testify at the hearing entitled "Media Ownership in the 21st Century."

Pursuant to the Rules of the Committee on Energy and Commerce, the hearing record remains open for ten business days to permit Members to submit additional questions for the record, which are attached. The format of your responses to these questions should be as follows: (1) the name of the Member whose question you are addressing, (2) the complete text of the question you are addressing in bold, and (3) your answer to that question in plain text.

To facilitate the printing of the hearing record, please respond to these questions with a transmittal letter by the close of business on Friday, August 15, 2014. Your responses should be mailed to Charlotte Savercool, Legislative Clerk, Committee on Energy and Commerce, 2125 Rayburn House Office Building, Washington, D.C. 20515 and e-mailed in Word format to Charlotte.Savercool@mail.house.gov.

Thank you again for your time and effort preparing and delivering testimony before the Subcommittee.

Sincerely,



Greg Walden
Chairman
Subcommittee on Communications and Technology

cc: Anna Eshoo, Ranking Member, Subcommittee on Communications and Technology

Attachment

Attachment —Additional Questions for the Record

The Honorable Anna Eshoo

1. You stated in one of your analysis report that consolidation in the broadcast television industry has been rampant, leading to the creation of “super groups.” You also stated that the ability to increase retransmission consent fees is one of the primary reasons for such consolidation. I find it disconcerting since much of these fee increases are passed on to consumers. Has your analysis indicated that broadcast consolidation in any way leads to more local news and coverage as well as higher quality of programming, rather than simply to enable broadcasters to charge pay-TV providers more?