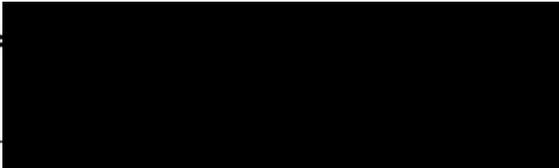


Committee on Energy and Commerce
U.S. House of Representatives
 Witness Disclosure Requirement - "Truth in Testimony"
 Required by House Rule XI, Clause 2(g)

1. Your Name: Carolina Almeida A. Rossini		
2. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
3. Are you testifying on behalf of an entity that is not a government entity?	Yes X	No
4. Other than yourself, please list which entity or entities you are representing: The Open Technology Institute at New America Foundation and Public Knowledge.		
5. Please list any Federal grants or contracts (including subgrants or subcontracts) that you or the entity you represent have received on or after October 1, 2011: Radio Free Asia (RFA) (2 grants: 8/12), US Department of State (2 grants: 8/11, 9/11), US Agency for International Development (USAID) (1 grant, 9/2012)		
6. If your answer to the question in item 3 in this form is "yes," please describe your position or representational capacity with the entity or entities you are representing: Public interest non-profits brought together to advocate for an internet governance system that preserves the open, free, generative and global internet. This coalition is guided by human rights principles and evolves based on processes that are democratic, inclusive, transparent and multistakeholder.		
7. If your answer to the question in item 3 is "yes," do any of the entities disclosed in item 4 have parent organizations, subsidiaries, or partnerships that you are not representing in your testimony?	Yes	No X
8. If the answer to the question in item 3 is "yes," please list any Federal grants or contracts (including subgrants or subcontracts) that were received by the entities listed under the question in item 4 on or after October 1, 2011, that exceed 10 percent of the revenue of the entities in the year received, including the source and amount of each grant or contract to be listed: 2011, N/A. 2012- US Department of State approx. \$1.8M, 2012- RFA approx. \$325k; 2013-US Department of State around \$1.8M, 2013- RFA approx. \$675k; 2013-USAID approx. \$550k		
9. Please attach your curriculum vitae to your completed disclosure form.		

Signature: 

Date: 03/31/2014

Carolina Rossini



Work Status: Brazilian citizen and USA Permanent Resident.

Languages: Portuguese (native); English (Advanced); Spanish (Advanced)

Board memberships and associations

- Open Knowledge Foundation Central, UK – Member of the Advisory Board (2014 – present)
- Saylor Foundation, US – Member of the Advisory Board (2013 – present)
- Open Knowledge Foundation Brazil – Member of the Advisory Board (2013-present)
- World Economic Forum (2011 – 2012) - Member - Global Agenda Council on Intellectual Property
- Brazilian Institute of Internet Law (2010 - present) - Board member and Director for International Relations
- Brazilian Bar Association (2000 - present)

Professional Experience

International Associate – Global Partner Digital

Jan. 2014 – Present

- Represent GPD in US based meetings;
- Provide expertise and research in projects regarding internet and human rights.

Project Director – Latin America Resource Center at New America Foundation

May. 2013 – Present

- Developed and implemented strategic plan and design for the Latin America Resource Center;
- Followed and provided expertise to civil society and policy makers involved on internet governance debate in Latin America and Internationally, co-authoring a series of statements and documents of the Best Bits coalition;
- Supported Brazilian civil society regarding the debates and advocacy for the Marco Civil da Internet;
- Lead workshops organizational development for civil society in Latin America, assisting work coordination and advocacy;
- Raised funds for an open online course on internet governance and advocacy skills.

Fellow - *Scholarly Publishing and Academic Resources Coalition - SPARC/ARL.* February

Feb. 2013 – Present

- Strategic consulting and public policy advice for Scholarly Publishing and Academic Resources Coalition - SPARC (<http://www.arl.org/sparc/>) establishment of activities in Latin America.

Director for International Intellectual Property (IIP) - *Electronic Frontier Foundation (EFF)*.

Jun. 2012 – Mar. 2013

- Developed and implemented strategic plan for IIP (first of a kind at EFF);
- Represented EFF in a diverse set of international organizations, negotiation fora, conferences, and workshops, including as a regular keynote speaker;
- Co-worked with other organizations to develop and lead international coalitions (with representatives from more than 15 countries) focused on strategies regarding the expansion and overbroad enforcement of intellectual property rights and ISP liability within trade agreements and national laws and policies, and its impacts on user's rights;
- Followed – and provided expertise to involved government delegates – the Trans-Pacific Partnership Agreement (TPP), the Anti-Counterfeiting Trade Agreement (ACTA), CETA (Canada-EU), other relevant FTAs, and national legislation world-wide;
- Led the collaboration of the IIP team within EFF national and activism teams;
- Developed materials and capacity building activities for policy makers and activists regarding IP and trade agreements;
- Contributed to EFF website with blog posts, issue pages, policy positions, and capacity building materials for activists. See: <https://www.eff.org/about/staff/carolina-rossini>
- Expanded the portfolio of IIP team by introducing new themes such as open education, open innovation and open access;
- Developed, raised funds, coordinated, and led the “Digital Rights Camp” policy and activism workshop, bringing together activists and experts from 12 countries that are currently negotiating or possibly will join the negotiations of the Trans-Pacific Partnership (TPP) agreement and/or are currently discussing changes in their copyright system. More, including materials, at https://en.wikiversity.org/wiki/International_Digital_Rights

Open Innovation Fellow – *GPOPAI/University of São Paulo, Brazil*.

Aug. 2011 – Current (pro bono)

- <http://www.gpopai.usp.br/>
- Led research on open innovation and university intellectual property licensing, strategy, and negotiation. Coordinated collaboration between the Intellectual Property Council of the World Economic Forum (via Global Agenda Councils) and the Brazilian patent office
- <http://www.acessoaberto.usp.br/> o Assisted USP library leadership in development and deployment of university-wide open access policy.

Founder, Coordinator and Advisor - *OER-Brasil Project. Supported by the *Open Society Foundations.** Nov. 2008 – Present

- <http://www.rea.net.br/>
- Currently (2012-2013) serving as advisor and board member for the Brazilian team leading the project;
- Founded in 2008, coordinated from 2008-2012. Project Management: Wrote project and reports, fund raised, led funder relations; o Coordinated and led research, policy and strategy building for “open educational resources” in Brazil and abroad; o Advocacy: Work

- o with IGOs, international and Brazilian policy makers to develop bills of law and policies to foster open educational resources in Brazil, resulting in one federal bill, one state bill and one decree at the São Paulo municipality.
- o Capacity building and legal: provided training and presentations in a diversity of international for a, specifically on the adoption of open license for OER.
- o Pro-bono advise in regard to open license (for content and software) adoption, to take-down notices and term of use compliance for user-generated content (open educational resources) platforms;
- Organized international workshops and spoke actively in international conferences.

Independent Contractor - Wikimedia Foundation; San Francisco, CA, USA; Oct. 2010-Nov-2011

- http://meta.wikimedia.org/wiki/Brazil_Catalyst_Project
- Consultant and coordinator of the Brazil Catalyst Project, which aims to support strategy development and implementation of Wikimedia Foundation activities within Brazil, through community and partnerships with business and government;
- Wrote strategic plans for Wikimedia expansion into Brazil, including an assessment of the legal environment and risks, specifically in regard to user-generated content expansion and impact on policies and processes within the USA-headquarters, including the effect and increase of take---down notices and related;
- Provided training for community members on the use of open licenses.
- Supported local team hiring and development, budget and local strategy;
- Organized international workshops and spoke, actively, in international conferences.

Fellow - Berkman Center for Internet & Society at Harvard University; Cambridge, MA, USA; Dec. 2008 - Sep. 2010

- Coordinator of the Industrial Cooperation Project led by Yochai Benkler, Professor of Law and Entrepreneurial Studies. See presentation at <http://cyber.law.harvard.edu/interactive/events/luncheon/2010/06/rossini>
- Developed key lines of research and organizational methodology;
- Recruited and managed research staff, interns, and volunteers. Authored project reports and presentations to funders and Harvard community;
- Organized international workshops and spoke, actively, in international conferences;
- Developed funder relations, drafted, and presented project reports at Ford Foundation.

Coordinator of Legal Practice and Complementary Activities; and Project Leader - Center for Technology and Society; Fundação Getulio Vargas (FGV) University; Rio de Janeiro, Brazil; Sept. 2005 – May 2007

- Coordinator of Legal Practice and Complementary Activities (Aug. 2006-May 2007):
 - o Developed and conducted strategic and financial planning for department;
 - o Implemented Law Clinic programs and summer and winter trainee programs, including the negotiation of partnerships, and related partners agreements, to place students in law firms, and within the judicial system. Secured 130+ clinical positions for students, placing 80+ students within three months of beginning Law Clinic;
 - o Represented FGV in international partnerships, including by drafting, negotiating and implementing international partnerships and agreements;
- Project Leader of Center for Technology & Society (Sept. 2005-Jan. 2007)

- Coordinated Brazilian Open Business Project (www.openbusiness.cc);
- Managed fundraising process and budget, including grant contract negotiations;
- Developed policy and provided legal assistance for the Brazilian Creative Commons chapter;
- Served as consultant, specifically in regard to developing licensing strategy and agreements, for projects related to Free Culture, Citizen Journalism, Spam and privacy regulations in Brazil, Biodiversity, Open Source, Intellectual Property and Internet Law;
- Taught classes related to Intellectual Property, Internet Law – focused on international copyright enforcement and policy --- and Biological Diversity and access to genetic resources in Intellectual Property pro--- grams offered by FGV School of Law (2006/2007) and taught Introductory Studies of Law in FGV School of Social Science (2007);
- Represented FGV in the Brazilian government delegation in WIPO and in the United Nations Convention on Biological Diversity discussions in Curitiba, Brazil (2006) and other international meetings. Developed research focusing on international and national law and regulations of access to genetic resources and protection of traditional knowledge, and assisted indigenous and environmental NGOs on international treaty negotiations and intellectual property issues (2006/2007);

Senior Corporate Counsel - Telefonica Empresas S/A (Telefonica Group); São Paulo, Brazil; Dec. 2004- Sep. 2005

- Attorney for international telecommunications and Internet services provider, specifically responsible for drafting and negotiating services contracts;
- Negotiated high-level deals and drafted complex contracts for: international backbone development and services contracts; data-centers; software licensing; software licenses and distribution agreements with device makers and mobile carriers; partnership agreements for new business development;
- Provided legal advice on Intellectual Property Law, including opinions on software and copyright, Telecommunications Law (including planning of national and international operations), and Commercial Law (including the development of new standard contracts for the buyer/seller department);
- Drafted and negotiated NDAs and MOUs for potential new lines of business;
- Trained business managers and software developers on legal transaction strategies, and intellectual property issues;
- Participated in executive level deal approval presentations and negotiations;
- Received awards recognizing outstanding performance and company-paid scholarships for external continuing education.

Corporate Counsel - Terra Networks (Telefonica Group); Brazil S/A; São Paulo, Brazil; June 2000-Nov. 2004

- Corporate Counsel for international Internet Service Provider, specifically responsible for developing, drafting and negotiating complex contracts for content licensing over Internet and Mobile, and for content development partnership contracts;
- Represented company in ISP associations meetings and also cross-company regulatory advocacy;
- Wrote Terms of Use, copyright and privacy notices for a diversity of Internet and Mobile

- based services, interacting with a variety of departments in regard to legal notices processes and response. Implemented data protection policy and provided training for company managers;
- Developed, drafted and negotiated video and music licenses with content owners and rights holders (including companies like Disney, Reuters, artists like Gilberto Gil, a diversity of publishers, music labels, newspapers, online TV and Radio, etc), contests, promotions (including the related Governmental authorization process), and standardized and customized online advertising agreements;
 - Drafted, negotiated, and implemented “Terra - The Boy” and “Terra - the Girl” image and publicity rights and copyright agreements with top modeling agencies and photographers in Brazil;
 - Developed and standardized e-commerce partnership contracts and terms of use for e-commerce services, including partnership with Buscape (shopping search engine in Brazil). Revised existing legal forms and drafted new forms to fit rapidly growing and evolving businesses, including new services and new ecommerce strategies. Implemented contracts’ digital signature for e commerce. Accompanied the e-commerce department on contracts execution and services implementation;
 - Provided legal advice on Intellectual Property Law, Media Law, Internet Law, Election regulations. Trained the ISP journalists unit;
 - Participated in the cross-department working team responsible for the development and implementation of a methodology and related software to manage the Legal Department workflow (later adopted by other companies of the Telefonica Group in Brazil);
 - Participated in Lycos integration process, working with team from Asia and USA in extending contract’s benefits to Latin America, specifically Brazil;
 - Drafted and negotiated NDAs and MOUs for a diversity of potential business.
 - Worked with the finance department to accompany contracts execution;
 - After MBA, was invited by Terra CEO to develop and implement strategic planning for new content over mobile content department, including business planning and the development of standard and customized contracts.

Consulting Work

- **Research for OER (R4OER) – part of the IDRC strategic council; 2012 - present:** Strategic advisor within a working group that aims to set an international OER research agenda. Mentor of research projects within the network.
- **Freedom House USA; 2009-present** - Contractor and researcher for in fieldwork in Cuba and Brazil on Internet access, copyright enforcement - specifically the impact of take---down notices and censorship trends - and use. Author of Freedom of the Internet Reports for Cuba (2009) and Brazil (2009, 2010, 2012 and 2013).
- **UNESCO and ALADI; 2013-2014** - Co-author of a report on Open Access, Open Education and Open Science aimed at mapping the field and setting strategies to reform ALADI Agreement # 7.
- **Organization of American States (OAS); 2013** – Support on OER training for Latin America policy makers, academics and civil society;

- **United Nations Development Program;** Cambridge MA, USA; Mar. 2009 - Jan. 2010: Strategic advisor and author for capacity building for open innovation.
- **DAI;** Washington DC, USA; Jul. 2008 - Mar. 2009: Strategic advisor on the construction of “Global Development Commons” web community. Wrote initial “commons” strategic plan. Developed intellectual property policy recommendations, technology advice, and community building strategy.
- **Diplo Foundation;** Jan. 2007 – Dec. 2009: Online professor for international distance learning course in intellectual property and Internet law with global student base.
- **Ford Foundation International Intellectual Property Initiative;** Rio de Janeiro, Brazil; Sep. 2005--- May 2007: Strategic advisor for intellectual property. Provided legal advice and training on Intellectual Property, with focus on access to knowledge, access to medicine, biodiversity and protection of Traditional Knowledge, and open educational resources. Drafted memoranda analyzing proposals received; Developed evaluation process of projects proposed under the IIPI; Developed and wrote initiative newsletter.

Education

I - Post-Secondary:

- **Boston University School of Law, Boston, USA**
LL.M. in Intellectual Property Law - May 2008 Honors: BU Law Merit Scholarship
Top 5% of Class
- **State University of São Paulo, State University of Campinas, and Pontifical Catholic University, São Paulo, Brazil**
Masters in International Relations and Economic Negotiations - Jan. 2006
Top 5% of Class
- **Instituto de Empresa, Madrid, Spain**
MBA for E-Business - Jun. 2004
Honors: Awarded Scholarship and Year Salary by Telefonica Group and Fundación Carolina-Spain
Top 5% of Class
- **University of São Paulo School of Law, São Paulo, Brazil.**
Bachelor of Laws (JD equivalent), Dec. 2000
Top 10% of Class

II -Certificate Programs:

- Professional Certificate Programs Diplo Foundation, Geneva, Switzerland Specialist in Internet Governance - Mar-Jul. 2006 Honors: Course scholarship, Diplo IGF 2007 Fellowship and Diplo Research and Tutoring Fellowship IGF 2008, 2009, 2010

- University of Buenos Aires School of Law, Buenos Aires, Argentina Specialist in Industrial Property - Jul-Aug. 2006 Honors: Partial grant awarded by FGV Law School and Full Salary
- Fundação Getulio Vargas School of Law, São Paulo, Brazil Specialist in Antitrust Law - Aug-Dec 2004 Top 5% of Class Working Paper: High Tech Joint Ventures in US and Brazil
- Cambridge University, Cambridge, England Summer Certificate Program in International Politics - Jul-Aug 2003 Honors: Awarded Scholarship - Top 5% of Class

Publications and Presentations

- Lead and Co-author of articles discussing international intellectual property issues, including open innovation and distributed innovation in areas such as biotechnology and alternative energy, open licensing for copyrighted content and data, the digital commons, technology transfer, access to knowledge, internet law, biodiversity and traditional knowledge, etc.
- Presenter at 50+ Symposia in the U.S., Latin America, Europe, Australasia, and Africa (List of Publication/Presentation upon request) Pro-Bono and Volunteer Activity
- Coordinator of the Internationalization Working group of Sage Commons – an international data sharing project focused on curing cancer (2010)
- Pro Bono Intellectual Property Advisor for non-profit organizations, specifically in regard to internet content distribution strategies and transactions, and adoption of Creative Commons licensing and other open licenses (2005 -);
- Volunteer teacher of art for children ages 5-13 in Lar de Deus Institution (2004- 2005)