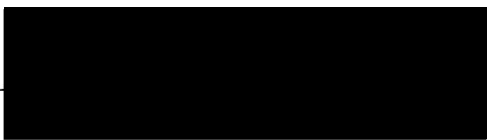


**Committee on Energy and Commerce
U.S. House of Representatives**

Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)

1. Your Name: <i>Steve DelBianco</i>		
2. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No ✓
3. Are you testifying on behalf of an entity that is not a government entity?	Yes ✓	No
4. Other than yourself, please list which entity or entities you are representing: <i>Netchoice</i>		
5. Please list any Federal grants or contracts (including subgrants or subcontracts) that you or the entity you represent have received on or after October 1, 2011: <i>n/a</i>		
6. If your answer to the question in item 3 in this form is "yes," please describe your position or representational capacity with the entity or entities you are representing: <i>Executive Director, Netchoice</i>		
7. If your answer to the question in item 3 is "yes," do any of the entities disclosed in item 4 have parent organizations, subsidiaries, or partnerships that you are not representing in your testimony?	Yes	No ✓
8. If the answer to the question in item 3 is "yes," please list any Federal grants or contracts (including subgrants or subcontracts) that were received by the entities listed under the question in item 4 on or after October 1, 2011, that exceed 10 percent of the revenue of the entities in the year received, including the source and amount of each grant or contract to be listed: <i>n/a</i>		
9. Please attach your curriculum vitae to your completed disclosure form.		

Signature: _____



Date: _____

3-31-14

Steve DelBianco



<http://blog.NetChoice.org>

<http://twitter.com/NetChoice>

<http://www.circleid.com/members/3698>

Professional

Executive Director, **NetChoice** (website [link](#)) 2001 - present

- ❑ Executive Director of NetChoice, a coalition of e-commerce companies, online businesses, and Internet users united in promoting convenience, choice and commerce on the Internet. Members include AoL, eBay, Expedia, Facebook, NewsCorp, VeriSign, and Yahoo.
- ❑ Establishes policy agenda and acts as media spokesman for NetChoice. ([link](#))
- ❑ Invited witness for twelve US Congressional hearings regarding IT and Internet issues. (Testimony for hearings related to Internet Governance is listed below)
- ❑ Testified in over 50 state legislative hearings on laws affecting the Internet.
- ❑ Designed and managed e-commerce security advocacy campaign in Australia, 2008-09
- ❑ Advocated on Internet governance, taxation, and consumer protection at meetings of the National Conference of State Legislators (NCSL) and American Legislative Exchange Council (ALEC). Named by ALEC as *Private Sector Member of the Year* in 2006.
- ❑ Drafted and drove adoption of state legislation: to pursue and control child predators; to combat spyware; and to require consumer notification for data security breaches.

Vice President for Public Policy, **Association for Competitive Technology** ([link](#)) 1999 - present

- ❑ Helped create new industry association for emerging information technology businesses. Built membership and visibility by advocating market solutions instead of government.
- ❑ Led several research and advocacy projects regarding regulation of online privacy, spyware, intellectual property, and competition policy. ([link](#))

Initial investor, advisor, and board member, **eRealty.com** 1998 - 2003

- ❑ Initial investor, business & technical advisor, and board member of eRealty.com, a Realtor that pioneered online home listings. eRealty was featured in a segment on *60 Minutes* in 2009 ([link](#))

Founder & President, **Financial Dynamics, Inc.** 1984 - 1998

- ❑ Founded IT consulting firm serving Fortune 500 client base. Led the firm through rapid evolution of computing technology—from DOS to Windows, and from client-server to the Internet.
- ❑ Grew staff to 175 employees in 8 US offices; increased annual revenue from zero to \$22 million before acquisition by a publicly traded company in 1997.
- ❑ Led design and architecture teams creating database applications for financial services industry.
- ❑ Led expansion into Australia with advertising agency accounting & billing package.

Personal

Education

MBA	The Wharton School, University of Pennsylvania, 1982
B. Applied Science, Systems Engineering	School of Engineering, University of Pennsylvania, 1981
B. Science, Economics	The Wharton School, University of Pennsylvania, 1981

Media and public speaking:

- ❑ Quoted in more than 100 online and print articles in 2011 ([link](#) to list)
- ❑ Posted more than 50 blogs in 2011 ([link](#))
- ❑ Sponsor and panelist at first two .nxt conferences in 2011 ([link](#))
- ❑ Appeared on CBS News, Fox Business, Bloomberg TV, Fox Television, NPR, and MSNBC
- ❑ Arranged for and was featured in segment about eRealty.com on *60 Minutes* in 2009 ([link](#))
- ❑ Regular guest on *The Small Business Advocate* radio program since 1998 ([link](#))

Virginia Economic Development Partnership, Vice Chairman of the Board 2000 - 2005

- ❑ Appointed to Board of Directors by Virginia Governor Jim Gilmore
- ❑ Elected Vice Chairman of the Board and chaired Executive Search Committee that recruited the present Executive Director of VEDP

Community Service

- ❑ Led community negotiation in crisis response and 10-year remediation for tank farm contamination in Fairfax, Virginia. Cited by U.S. EPA for best practices in community leadership. 1993-2003
- ❑ Board member and executive officer in local citizens associations, focusing on taxes and land use
- ❑ Chaired Fairfax County land use committee on zoning ordinance amendments
- ❑ Moderated candidate debates for statewide and county offices. 2007-2010

Technical

- ❑ Angel investor and business & technical advisor to pioneering firms in IP telephony, mobile computing, diagnostic telemedicine, and bioterrorism response.
- ❑ Drafted technical aspects of federal and state legislation to combat computer spyware.
- ❑ Prepared and delivered Internet safety program for high school students and parents.
- ❑ Drafted legislation for technical measures to detect and pursue child predators online.
- ❑ Published and presented on cyber security concerns for Capitol Hill audience. See *Protecting The Internet Against Cyber-Criminals and Cyber-Terrorists*, Oct-2008 ([link](#)).
- ❑ Created and delivered P3P (Platform for Privacy Preferences) seminars for businesses legislators.
- ❑ Appointed to Advisory Committee to the Joint Committee on Technology & Science of the Virginia General Assembly, from 2001 thru 2005. Address technical aspects and impact of legislation.

Selected information technology experience at Financial Dynamics 1984-1998

- ❑ Software architect for securities analysis application for Thomson Reuters.
- ❑ Software architect for mortgage processing application for Freddie Mac.
- ❑ Designed and coded GAAP-compliant forecasting system for investment portfolios.
- ❑ Designed and coded applications for credit card processing for American Express.
- ❑ Designed and coded PC application suite for accounting and billing.

Internet Governance Ecosystem

ICANN 2005 - present

- ❑ Active participant in 18 of last 19 ICANN meetings (starting Dec-2005)
- ❑ Member of ICANN's Business Constituency since 2006
- ❑ Elected three times as Vice Chair for Policy Coordination, Business Constituency, 2010-2012
- ❑ Member of multiple working groups on WHOIS policies and studies
- ❑ Member of working group on definitions and metrics for Consumer Trust, Choice, & Competition
- ❑ Conducted ICANN briefings on Capitol Hill and for NetChoice member companies

Internet Governance Forum (IGF) 2005-present

- ❑ Participated in all six meetings of the Internet Governance Forum (IGF), making multiple interventions to advocate for ICANN's role and the multi-stakeholder model.
- ❑ Presented at IGF workshops on copyright and scenario outcomes from regional IGF meetings.
- ❑ Steering committee member, sponsor, and presenter at all IGF-USA meetings. 2009-2011 ([link](#))
- ❑ Author and session leader for IGF-USA scenarios on governments' role in Internet governance. ([link](#))

Testimony and comments to governments on the Internet Governance Ecosystem:

- ❑ Testified before US House Judiciary Committee, hearing on ICANN's gTLD Expansion, May-2011 ([link](#) to video) ([link](#) to written testimony)
- ❑ Testified before US House Judiciary Committee, hearing on ICANN's Expansion of TLDs and its Effect on Competition. Sep-2009 ([link](#) to video) ([link](#) to written testimony)
- ❑ Testified before US House Judiciary Committee, hearing on Internet retail crime, Sep-2008 ([link](#) to video) ([link](#) to written testimony)
- ❑ Testified before US House Commerce Subcommittee on Telecom and the Internet hearing, "ICANN Internet Governance: Is It Working?" Sep-2006 ([link](#))
- ❑ Testified before US House Small Business Committee hearing, "Does ICANN create a barrier to small business?" June-2006 ([link](#))
- ❑ Presented to Internet Caucus on Capitol Hill, on outcomes of ICANN SFO meeting. Mar-2011
- ❑ Presented Internet Governance update to state legislators at American Legislative Exchange Council, Dec-2009 and Dec-2011
- ❑ Commented to US Commerce Department on IANA Contract. Mar-2011 ([link](#)) and Jul-2011 ([link](#))

- ❑ Filed comments with US Commerce Department regarding online privacy. 2011 ([link](#))
- ❑ Organized and moderated “ICANN 101” sessions for US Congressional staff. 2009
- ❑ Submitted advice to Australian government in their Consultation on Digital Economy. 2009 ([link](#))

Published multiple Internet Governance articles on **CircleID**, with over 58,000 views ([link](#)). Selected posts:

- ❑ *Four Promises ICANN Must Meet with New Top-Level Domains*, Nov-2011 ([link](#))
- ❑ *A Month in Africa Charts the Promise and Perils of Internet Governance*, Oct-2011 ([link](#))
- ❑ *Multi-Stakeholder Debate at the IGF: Lessons from a Safari*, Sep-2011 ([link](#))
- ❑ *Now Begins the Third Stage of ICANN's TLD Triathlon*, Jun-2011 ([link](#))
- ❑ *.XXX Exposes the Naked Truth for ICANN*, Mar-2011 ([link](#))
- ❑ *To Serve the Public Interest You First Have to Define 'Public Interest'*, Feb-2011 ([link](#))
- ❑ *A Tale of Two Governance Models*, Nov-2010 ([link](#))
- ❑ *ICANN's September Surprise*, Sep-2009 ([link](#))

Selected publications and presentations on the Internet Governance ecosystem:

- ❑ Panelist at 2012 *State of the Net* on Capitol Hill, debating Internet taxes. ([link](#))
- ❑ Published in Wall Street Journal on full-page debate over Internet sales taxes. Nov-2011 ([link](#))
- ❑ Organized and moderated panel at Family Online Safety Institute annual conference in Washington DC, regarding “How do we handle Apps?” Nov-2011 ([link](#))
- ❑ Presented at .nxt conference in San Francisco, advising new gTLD applicants on interacting with governments and GAC. Aug-2011 ([link](#))
- ❑ Presented at .nxt conference in San Francisco, on venture financing and early-stage marketing for new gTLDs. Feb-2011 ([link](#))
- ❑ Panelist at 2010 *State of the Mobile Net* on Capitol Hill, regarding Consumer Protection ([link](#))
- ❑ Forbes.com published Op-Ed on Google's decision to exit China in 2010, suggesting this could encourage other governments to emulate China's approach to content control. ([link](#))
- ❑ Panelist at 2009 *State of the Net* on Capitol Hill, discussing ICANN and Internet Governance ([link](#))
- ❑ Published law journal article, “*ICANN Internet Governance: Is It Working?*”, University of the Pacific - McGeorge Law School, 2008 ([link](#) to article)
- ❑ Panelist at 2006 *State of the Net* on Capitol Hill, addressing Privacy & Security ([link](#))