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RANKING MEMBER

ONE HUNDRED THIRTEENTH CONGRESS  
**Congress of the United States**  
**House of Representatives**  
COMMITTEE ON ENERGY AND COMMERCE  
2125 RAYBURN HOUSE OFFICE BUILDING  
WASHINGTON, DC 20515-6115  
Majority (202) 225-2927  
Minority (202) 225-3641

June 24, 2014

Ms. Marci Burdick  
Senior Vice President of Broadcasting  
Schurz Communications, Inc.  
1301 E. Douglas Road  
Mishawaka, IN 46545

Dear Ms. Burdick:

Thank you for appearing before the Subcommittee on Communications and Technology on March 5, 2014, to testify at the hearing entitled "Reauthorization of the Satellite Television Extension and Localism Act."

Pursuant to the Rules of the Committee on Energy and Commerce, the hearing record remains open for ten business days to permit Members to submit additional questions for the record, which are attached. The format of your responses to these questions should be as follows: (1) the name of the Member whose question you are addressing, (2) the complete text of the question you are addressing in bold, and (3) your answer to that question in plain text.

To facilitate the printing of the hearing record, please respond to these questions with a transmittal letter by the close of business on July 9, 2014. Your responses should be mailed to Charlotte Savercool, Legislative Clerk, Committee on Energy and Commerce, 2125 Rayburn House Office Building, Washington, D.C. 20515 and e-mailed in Word format to [Charlotte.Savercool@mail.house.gov](mailto:Charlotte.Savercool@mail.house.gov).

Thank you again for your time and effort preparing and delivering testimony before the Subcommittee.

Sincerely,



Greg Walden  
Chairman  
Subcommittee on Communications and Technology

cc: Anna Eshoo, Ranking Member, Subcommittee on Communications and Technology

Attachment

## **Attachment —Additional Questions for the Record**

### **The Honorable Greg Walden**

1. Please describe the difference, if any, between the operation and impact of MVPD “interconnects” mentioned in your testimony and broadcaster JSAs. Please detail both the impact on buyers of local advertising as well as the impact on competitors in the sale of local advertising.

### **The Honorable Anna Eshoo**

1. A vibrant democracy requires many voices speaking to the many. In your testimony, you justify Joint Sales Agreements by saying that they’re used to put increased ad revenue back into the local community. How do you respond to Mr. Wood’s testimony that there are 229 stations participating in JSAs that air none of their own news programming and 28 percent of those stations air no news or public affairs programming at all?

### **The Honorable Henry Waxman**

1. Chairman Walden’s discussion draft includes a provision that would allow pay TV providers to choose to negotiate jointly with multiple broadcasters for retransmission consent. My staff has spoken to numerous pay TV companies both large and small and we have yet to identify a distributor that says they want to do business this way. Have you engaged in voluntary joint retransmission consent negotiations on behalf of more than one broadcast station? Have you negotiated with distributors who tell you they prefer to do retransmission consent deals this way?