

Committee on Energy and Commerce
U.S. House of Representatives
 Witness Disclosure Requirement - "Truth in Testimony"
 Required by House Rule XI, Clause 2(g)

1. Your Name: Michael Palkovic		
2. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
3. Are you testifying on behalf of an entity that is not a government entity?	Yes X	No
4. Other than yourself, please list which entity or entities you are representing: DIRECTV		
5. Please list any Federal grants or contracts (including subgrants or subcontracts) that you or the entity you represent have received on or after October 1, 2011: N/A		
6. If your answer to the question in item 3 in this form is "yes," please describe your position or representational capacity with the entity or entities you are representing: Executive Vice President, Services & Operations		
7. If your answer to the question in item 3 is "yes," do any of the entities disclosed in item 4 have parent organizations, subsidiaries, or partnerships that you are not representing in your testimony?	Yes	No X
8. If the answer to the question in item 3 is "yes," please list any Federal grants or contracts (including subgrants or subcontracts) that were received by the entities listed under the question in item 4 on or after October 1, 2011, that exceed 10 percent of the revenue of the entities in the year received, including the source and amount of each grant or contract to be listed: N/A		
9. Please attach your curriculum vitae to your completed disclosure form.		

Signature: 

Date: 3/7/14



MIKE PALKOVIC
Executive Vice President,
Services & Operations
DIRECTV

Mike Palkovic is executive vice president, Services and Operations for DIRECTV, one of the world's leading providers of digital television entertainment services. In this role, he oversees primary contacts with customers, from the initial point of sale through the life of the customer's programming service, including customer service, field services and supply chain management.

Palkovic has served as an executive vice president since 2004. Prior to his current role, he was executive vice president and chief financial officer of DIRECTV, responsible for all internal and external financial affairs within the Finance organization.

Palkovic joined DIRECTV in 1996 as the director of Financial Planning and was promoted to vice president of that department in 1998. He was responsible for all financial support for the company's Sales, Marketing and Operations organizations.

Before joining DIRECTV, Palkovic spent 14 years at Times Mirror Cable Television (TMCT) where he held a number of positions, including director of Business Operations, where he was responsible for directing the annual budget and review process, conducting operation and financial analyses and preparing strategic operational plans.

Palkovic also served as director of Contract Negotiations and Pricing at TMCT. He managed programming and pricing analysis functions, and developed retail pricing analyses and recommendations for major product lines. In addition, Palkovic held the positions of director of Financial Planning and Analysis, and Corporate Accounting manager.

Palkovic holds a bachelor's degree in Business Administration from Providence College. He is based at DIRECTV's El Segundo, Calif. headquarters.

About DIRECTV: DIRECTV (NASDAQ: DTV) is one of the world's leading providers of digital television entertainment services delivering a premium video experience through state-of-the-art technology, unmatched programming and industry leading customer service to more than 36 million customers in the U.S. and Latin America. In the U.S., DIRECTV offers its over 20 million customers access to more than 190 HD channels and Dolby-Digital® 5.1 theater-quality sound, access to exclusive sports programming such as NFL SUNDAY TICKET™, Emmy-award winning technology and higher customer satisfaction than the leading cable companies for 11 years running. DIRECTV Latin America, through its subsidiaries and affiliated companies in Brazil, Mexico, Argentina, Venezuela, Colombia, and other Latin American countries, leads the pay TV category in technology, programming and service, delivering an unrivaled digital television experience to more than 16 million customers. DIRECTV sports and entertainment properties include two Regional Sports Networks (Rocky Mountain and Pittsburgh), and minority ownership interests in Root Sports Northwest and Game Show Network. For the most up-to-date information on DIRECTV, please visit www.directv.com.

Rev. 5/2013