Committee on Energy and Commerce
U.S. House of Representatives

Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)

1. Your Name: Marci Burdick		
2. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes ☐	No ☑
3. Are you testifying on behalf of an entity that is not a government entity?	Yes ☑	No ☐
4. Other than yourself, please list which entity or entities you are representing: National Association of Broadcasters		
5. Please list any Federal grants or contracts (including subgrants or subcontracts) that <u>you or the entity you represent have received</u> on or after October 1, 2011:		
6. If your answer to the question in item 3 in this form is "yes," please describe your position or representational capacity with the entity or entities you are representing: Television Board Chair		
7. If your answer to the question in item 3 is "yes," do any of the entities disclosed in item 4 have parent organizations, subsidiaries, or partnerships that you are not representing in your testimony?	Yes ☐	No ☑
8. If the answer to the question in item 3 is "yes," please list any Federal grants or contracts (including subgrants or subcontracts) that were received by the entities listed under the question in item 4 on or after October 1, 2011, that exceed 10 percent of the revenue of the entities in the year received, including the source and amount of each grant or contract to be listed:		
9. Please attach your curriculum vitae to your completed disclosure form.		

Signature: [redacted] **Date:** 3/11/14

Marci Burdick
Senior VP, Schurz Communications, Inc.

Marcia Burdick is Senior Vice President – Electronic Division for Schurz Communications, a position she's held since February 2003. Her responsibilities include supervision of 3 cable companies and 8 television stations and 13 radio stations. Other positions Burdick has held within the Schurz organization include Television VP, President/General Manager of WAGT-TV in Augusta, Georgia (June 2000-September 2002) and News Director at KYTV, Springfield, Missouri (1988 – 2000). Prior to that, she was anchor/news director at KOTA TV and KEVN TV, both in her hometown of Rapid City, South Dakota. Burdick has worked continuously in the media since age 14, beginning with an after-school job in radio. She moved into television just out of high school, working full time while carrying a full college course load.

She has won numerous awards for excellence in journalism both as a reporter and news manager. They include 2 national Edward R. Murrow Awards, many regional Murrows, 4 regional Emmy awards, the national Iris Award, the national Silver Gavel Award and several dozen state broadcast association awards. In 2010, Burdick was awarded The South Dakota Broadcast Association's "Tom Brokaw Award" for broadcast excellence.

Burdick is active in the industry and the community. She is President of the TV Board of the National Association of Broadcasters, the industry's leading trade association. She is past-President/Chairman of the NBC Affiliates Association and a past chairwoman of the Radio-Television News Directors Association. Locally, she serves on the boards of the South Bend Rotary Club and the Studebaker Museum.

Burdick is frequently invited to present at journalism and leadership training sessions for organizations such as the Poynter Institute for Media Studies, the Radio Television News Directors Foundation and the National Association of Broadcasters Educational Foundation.

Burdick and her husband, John, have 4 children and 5 granddaughters.