

FRED UPTON, MICHIGAN  
CHAIRMAN

HENRY A. WAXMAN, CALIFORNIA  
RANKING MEMBER

ONE HUNDRED THIRTEENTH CONGRESS  
**Congress of the United States**  
**House of Representatives**  
COMMITTEE ON ENERGY AND COMMERCE  
2125 RAYBURN HOUSE OFFICE BUILDING  
WASHINGTON, DC 20515-6115  
Majority (202) 225-2927  
Minority (202) 225-3641

July 24, 2013

Ms. Marci Burdick  
Senior Vice President of Broadcasting  
Schurz Communications, Inc.  
1301 E. Douglas Road  
Mishawaka, IN 46545

Dear Ms. Burdick:

Thank you for appearing before the Subcommittee on Communications and Technology on Wednesday, June 12, 2013, to testify at the hearing entitled "The Satellite Television Law: Repeal, Reauthorize, or Revise?"

Pursuant to the Rules of the Committee on Energy and Commerce, the hearing record remains open for ten business days to permit Members to submit additional questions for the record, which are attached. The format of your responses to these questions should be as follows: (1) the name of the Member whose question you are addressing, (2) the complete text of the question you are addressing in bold, and (3) your answer to that question in plain text.

To facilitate the printing of the hearing record, please respond to these questions by the close of business on Wednesday, August 7, 2013. Your responses should be e-mailed to the Legislative Clerk in Word format at [Charlotte.savercool@mail.house.gov](mailto:Charlotte.savercool@mail.house.gov) and mailed to Charlotte Savercool, Legislative Clerk, Committee on Energy and Commerce, 2125 Rayburn House Office Building, Washington, D.C. 20515.

Thank you again for your time and effort preparing and delivering testimony before the Subcommittee.

Sincerely,



Greg Walden  
Chairman  
Subcommittee on Communications and Technology

cc: Anna Eshoo, Ranking Member, Subcommittee on Communications and Technology

Attachment

## **Additional Questions for the Record**

### **The Honorable Anna Eshoo**

1. Your company is a member of the Mobile500 Alliance, a group that promotes “mobile DTV.” I think that the service offers consumers many benefits, including not needing a wireless data plan or requiring a monthly subscription. However, it has been several years since mobile DTV devices were first unveiled but the service has not been widely launched. What do you think are the barriers to widespread adoption by both broadcasters and consumers? Do you think consumers are willing to make this investment when they can easily stream Internet-based video using their existing mobile devices?

2. Last month, Senator Gordon Smith, President and CEO of NAB said in response to a question by Senator Warner that the Constitution includes protection for copyright. He went on to say, “If you have copyrighted material, rights go with that, that deserve compensation when others use it.” Do you agree with Senator Smith that copyrighted material deserves compensation? If so, shouldn’t radio fairly compensate artists for the use of their copyrighted material?

### **The Honorable Mike Doyle**

1. What are the technical or legal limitations that prevent video providers in the United States from offering DVR services that automatically record live events from beginning to end regardless of whether the event is extended due delays or overtime?

2. During the NHL playoffs, games went into single, double, and triple overtime. Viewers that time shifted these games largely had to guess when they would end. I understand that video providers in Europe receive real-time flagging information from content providers that alert DVR systems to the start and end of programming, what impediments prevent a similar system from being widely deployed in the United States?

3. What can Congress or the FCC do to help enable this functionality?