Committee on Energy and Commerce
U.S. House of Representatives

Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)

1. Your Name: DIANE KNIOWSKI		
2. Are you testifying on behalf of the Federal, or a State or local government entity?	**Yes**	**No** X
3. Are you testifying on behalf of an entity that is not a government entity?	**Yes** X	**No**
4. Other than yourself, please list which entity or entities you are representing: NATIONAL ASSOCIATION OF BROADCASTERS		
5. Please list any Federal grants or contracts (including subgrants or subcontracts) that <u>you or the entity you represent have received</u> on or after October 1, 2011: N/A		
6. If your answer to the question in item 3 in this form is "yes," please describe your position or representational capacity with the entity or entities you are representing:		
7. If your answer to the question in item 3 is "yes," do any of the entities disclosed in item 4 have parent organizations, subsidiaries, or partnerships that you are not representing in your testimony?	**Yes**	**No**
8. If the answer to the question in item 3 is "yes," please list any Federal grants or contracts (including subgrants or subcontracts) that were received by the entities listed under the question in item 4 on or after October 1, 2011, that exceed 10 percent of the revenue of the entities in the year received, including the source and amount of each grant or contract to be listed:		
9. Please attach your curriculum vitae to your completed disclosure form.		

Signature: [redacted] **Date:** 3-13-13

Diane Kniowski
General Manager of WOOD/WOTV/WXSP

Diane's career in the broadcast industry began in Erie, Pennsylvania at WICU-TV. She has worked in the Communication industry since 1976. She spent her career in Dallas, Texas and Grand Rapids, Michigan where she worked in television for Gaylord Broadcasting, Telerep, Seltel, Capital Cities/ABC and currently for Lin Media.

Diane has worked in various management capacities. In June of 1999, Diane was named General Manager of WOOD TV (NBC) and WOTV (ABC). She directed the move into Digital as WOOD TV became the first television station to broadcast in digital in Western Michigan.

Other career accomplishments include:

In 2001, Diane organized developing and signing on a new television station, WXSP. This My Network TV affiliate was a low-power, cable station with a Sports Brand. Diane signed contracts with The Detroit Red Wings, The Detroit Tigers, The Detroit Pistons, The West Michigan White Caps, The Grand Rapids Griffins, The Rampage Arena Football Team, The Grand Valley State Football team and Berlin Raceway. With this move, she was able to bring free sports to West Michigan viewers.

In 2004, Diane also moved the WB/PAX affiliate, WZPX, under her wing and became the first General Manager to manage four television stations under one location.

Diane was recognized in 2006 as leading the first television website to develop over one million dollars in Internet revenue.

In 2008, Diane led her team to organize and design a new model for news room operation that transforms her team from broadcasters to content providers on a new multi-platform medium.

From 2009 – 2013, Diane helped her team to expand News and local programming. Currently the three station group of WOOD TV, WOTV and WXSP is responsible for 64 hours of programming per week. This includes 24 Hour News 8, To The Point, eightWest and Maranda Where You Live.

Diane is an active member in the industry and community. She has held the following positions:

- YMCA – Board, Executive Board, Growth Committee Chairman. 2005-2013
- Grand Rapids Chamber of Commerce – Board, Executive Board, Strategic Growth Committee 2006-2009
- Michigan Association of Broadcasters – Board, Treasurer, President Elect, Chairperson, Past Chairperson 2002-2009
- Michigan Association of Broadcasters Foundation – Board 2006-2009
- Junior Achievement – Board, Past Chairperson – 2001-2008
- United Way – Campaign Volunteer 2005-2006
- Children's Miracle Network – Board 2000-2009
- Huntington Bank Women's Advisory Board – Board 2008-2010
- American Women and Radio - Member 1985-2012
- Association of Broadcast Executives of Texas – President 1990-91
- Economic Club – Board 2004-2008, 2011-2013