

David Marin

President and CEO

David is president and CEO of PCMA.

Prior to joining PCMA, David served as Global Head of Government Affairs, Public Policy, and Advocacy with global pharmaceutical company Viartis. He is a veteran public affairs leader known for his sophisticated understanding of the intersections of policy, politics, and business. David has earned a reputation as a persuasive storyteller, guiding industries and organizations as they position themselves as trusted thought leaders.

He was previously Managing Principal of the Podesta Group, a leading Washington, D.C. public affairs firm, where he launched the strategic communications practice and led the firm's advocacy work for dozens of clients, including Deloitte, Mylan, the Blue Cross Blue Shield Association, CrossFit, the golf industry, BP, Wells Fargo, and many others.