

Susan Van Meter



PROFILE

Advocacy Association Executive with 20+ Years of Experience in Clinical Laboratory, Medical Technology and Hospital & Health System Policy, Financing, Strategy, and Advocacy. Mission-driven, healthcare leader offering political and strategic approach to policy and advocacy, consensus building, and clarity in communicating complex subjects including the role of diagnostics in informed clinical decision making, preparedness and response, health care delivery system operations, health information technology.

AREAS OF EXPERTISE

- Legislative & Regulatory Policy, Strategy, Advocacy:
 - Clinical Laboratories
 - Medical Technology – *In Vitro* Diagnostics
 - Hospitals & Health Systems
- Strategic Communication with Policy Makers, C-Suite Professionals, Media
- Preparedness & Response
- Global Public Health Engagement
- Health IT
- Medicare & Medicaid Policy

CURRENT POSITION

American Clinical Laboratory Association (ACLA) – Washington, DC

The American Clinical Laboratory Association (ACLA) is the national trade association representing leading 40 commercial reference and esoteric laboratories that deliver essential diagnostic health information to patients and providers by advocating for policies that expand access to the highest quality clinical laboratory services, improve patient outcomes, and advance the next generation of personalized care.

President, April 2022 – Present

- Serve as a member of the ACLA Board of Directors.
- Lead the operations of the association.
- Oversee the development and execution of all ACLA policy and advocacy efforts.
 - ACLA's priorities are organized in four pillars: Reimbursement, Regulatory, Preparedness & Infrastructure, and Public Affairs.
- Achieve consensus and alignment among ACLA member laboratories.
- Head engagement with ACLA associate member diagnostic manufacturers.
- Serve as association's head advocate, engaging with the Executive Branch and Congress.
- Direct ALCA clinical laboratory value campaign, *The Power of Knowing*, highlighting the role clinical laboratories play in supporting the day-to-day care of patients across the country and as a core component of the nation's critical health care infrastructure in times of health emergency.

RELATED EXPERIENCE

AdvaMedDx – Washington, DC

Advocacy association representing more than 70 manufacturers of in vitro diagnostic (IVD) clinical tests in the U.S. and abroad. Functioning as a division of the Advanced Medical Technology Association (AdvaMed) AdvaMedDx promotes policies that foster innovation to advance cutting-edge, quality diagnostic tests for all patients.

Executive Director, January 2018 – April 2022

Direct the policy, advocacy, communication, regulatory, payment and legislative strategy and all operations of AdvaMedDx.

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AdvaMedDx Continued:

- Led the AdvaMedDx Board of CEOs and division Presidents in the IVD industry.
- Achieved alignment among a broad and varied membership on multifaceted issues.
- Directed development and execution of regulatory and legislative advocacy strategy to promote the interest of the IVD industry and the patients it serves.
- Advocated directly to Executive Branch officials and Congress.
- Oversaw member committees focused on FDA and CMS regulatory policy matters.
- Collaborated with heads of leading laboratory and patient-focused organizations.
- Developed association's robust COVID response policy and advocacy efforts.
- Managed legal, policy, and government affairs consultants.
- Led the Global Diagnostics Alliance engagement with the World Health Organization.

ADDITIONAL RELATED EXPERIENCE

Healthcare Association of New York State (HANYs) – Washington, DC

New York's statewide hospital and health system association representing more than 500 not-for-profit and public hospitals and hospital-based skilled nursing facilities, home health agencies, and hospices. HANYs members range from rural Critical Access Hospitals to large, urban Academic Medical Centers and other Medicaid safety net providers.

Senior Vice President, Federal Relations, October 2000 – December 2017

Member of the HANYs Executive Team, developing HANYs' overall priorities and strategies to further the interests of HANYs' hospital and health system members.

- Effectively led groups of hospital and health system CEOs, CFOs, COOs, CMOs, CMIOs/CIOs, and others in development of policy positions, engaging these groups in strategic meetings on Capitol Hill and with the Executive Branch for strong advocacy.
- Educated and advised members of HANYs' Board of Trustees and all New York hospital and health system CEOs and other C-suite executives on federal policy and political decision-making and recommended action strategies.
- Collaborated and communicated with senior staff of national, state, and metro hospital associations as well as representatives of individual hospitals and health systems.
- Principal developer of all federal health care reform policy papers, advocacy materials, presentations, and publications for the association.
- Managed contracts with HANYs' political consultants in Washington, DC.
- Led HANYs' advocacy and member education on Health Information Technology and cybersecurity policy at both the state and federal levels.
- Member of the NY Governor's Health Information Technology Advisory Group.

Centers for Medicare and Medicaid Services – Washington, DC

Federal agency administering Medicare, Medicaid, and the Children's Health Insurance Program.

Senior Legislative Analyst, 1999-2000

Developed and represented to Congress the agency's policy and legislative positions and perspectives on Medicare payment policies for hospital inpatient and home health services. Collaborated with Congress on legislation affecting Medicare, including legislative drafting.

Steelman Health Strategies – Washington, DC

Health care consulting firm led by Deborah Steelman, appointed member of the National Bipartisan Commission on the Future of Medicare.

Health Policy Analyst, 1998-1999

Supported policy development options for financial and benefit restructuring of the Medicare program.

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BOARD POSITION

AMR Industry Alliance – Geneva, Switzerland

The AMR Industry Alliance is one of the largest private sector coalitions established to provide sustainable solutions to curb antimicrobial resistance, with over 100 biotech, diagnostic, generics and research-based pharmaceutical companies and associations joining forces.

Board Member, 2021 – 2022

Represent the global diagnostics industry through development and pursuit of policies to promote the use of diagnostics as a critical tool in the appropriate use of antibiotics.

RECENT PUBLICATION

Gigi Kwik Gronvall, Susan Van Meter, Tom Inglesby et al., ***Proposal for a National Diagnostics Action Plan for the United States***, 5 HEALTH POLCY OPEN 1 (2023), <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC10336495/>.

EDUCATION

Boston University – Boston, MA

- M.A., Political Science.
- Passed Ph.D. comprehensive exams in American Politics, Interest Group Politics, and Comparative Political Economy.
- Teaching fellow.

Villanova University – Villanova, PA

- B.A., Political Science, *cum laude*.
- Minor, French.