Fred Riccardi President, Medicare Rights Center

In 2019, Fred Riccardi was named President of the Medicare Rights Center. A longtime member of the Medicare Rights community, Mr. Riccardi previously served as the organization's Vice President of Client Services. In that capacity, he oversaw all of Medicare Rights' client programming, including its national consumer helpline. He also worked with an array of Medicare beneficiaries, health care organizations and providers, and advocates to develop and implement successful community-based health care initiatives and outreach campaigns, helping people with Medicare in New York and across the country better access and understand their coverage. For over a decade, he has been a nationally recognized Medicare expert, working to strengthen coverage and affordability through program and policy changes, and to improve beneficiary experiences through direct counseling and by advising health care professionals and coverage assisters on how to best meet beneficiary needs. He has collaborated with diverse stakeholders to inform federal, state, and local health care policy and is a frequent spokesperson on Medicare issues in major media outlets.