



Joanne Pike, DrPH
Alzheimer's Association president and CEO
Alzheimer's Impact Movement, CEO



Joanne Pike, DrPH, is president and CEO of the Alzheimer's Association, the global leader in Alzheimer's and dementia care, support and research. With her progressive experience in social support and public health, she is leading the organization during a transformational period. Novel treatments for people living with Alzheimer's are emerging, and equitable access — as well as reaching all those affected with education and support — has never been more important.

Since joining the Alzheimer's Association in 2016, Dr. Pike has held several roles, highlighting her increasing leadership within the organization and the cause. As chief programs officer, she was responsible for overseeing care and support services offered to all those affected by the disease; outreach aimed at creating partnerships with health systems, physicians and other health care professionals; long-term care initiatives focused on person-centered care delivery models; and growth strategies to reach more individuals through quality improvement, education, and support programs and services. From 2020 to 2021, she served as chief strategy officer, directing the implementation of the strategic plan throughout all elements of the organization.

In November 2021, Dr. Pike was named president, and in this role, guided the Association's efforts to accelerate research; enhance care and support; advance public policy; strengthen diversity, equity and inclusion; increase concern and awareness; and grow revenue.

Dr. Pike is also CEO of the Alzheimer's Impact Movement (AIM), a separately incorporated advocacy affiliate working to advance and develop policies to overcome the disease.

In September 2023, Dr. Pike was elected as vice chair of the World Dementia Council (WDC). Since its founding in 2013, the WDC has worked to find a cure or a disease-modifying treatment by 2025 and improve the lives of those impacted by Alzheimer's and other dementia.

During her 25 years in public health, Dr. Pike developed and executed health-focused initiatives while implementing revenue strategies to support those measures. She has successfully leveraged public and system policy to advance public health outcomes with a particular emphasis on outreach to underrepresented and underserved communities.

Prior to joining the Association, Dr. Pike spent 13 years in leadership positions at the American Cancer Society and three years as executive director of the Preventive Health Partnership, a collaboration among the American Cancer Society, the American Diabetes Association and the American Heart Association aimed at preventing cancer, diabetes, heart disease and stroke. Dr. Pike holds a doctorate in public health leadership focused on health policy and management from the University of North Carolina at Chapel Hill.