

Juliana M. Reed  
Executive Director, The Biosimilars Forum  
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Juliana M. Reed is the Executive Director of the Biosimilars Forum. She is also a globally recognized expert on biosimilars and has been involved in advancing biosimilars around the world since their inception. Juliana has served as the Biosimilars Forum president for more than eight years and was one of the Forum's original co-founders. She brings more than 30 years of experience in the healthcare sector to the Forum and has served in executive roles at leading biosimilars companies in the US.

Juliana has had direct experience in advancing the BPCIA to passage, as well as the passage of the policies that today make up the foundation for biosimilars in the US. With the members of the Biosimilars Forum, Juliana is committed to continuing to advance policies that will support efforts to make biosimilars more accessible to patients throughout the U.S. and lower drug costs.

The Biosimilars Forum continues to be the most influential voice for the biosimilars industry representing the companies that have the majority of biosimilars in development and on the market in the US today. It is more important than ever that policymakers, providers, patients, and the public recognize the tremendous savings potential of these medications. The Forum has worked hard to demonstrate the benefits of these medications through innovative research, education, and advocacy efforts, while simultaneously showing how biosimilars maintain the same safety and efficacy standards as their biologic counterparts.

