

Adolph P. Falcón, MPP

Executive Vice President National Alliance for Hispanic Health

Mr. Falcón, Executive Vice President, provides leadership and management for the Alliance's program portfolio and development efforts that delivers front-line health and human services to over 15 million in underserved communities. He also oversees the science and policy portfolio of the Alliance, including serving as Director of the Alliance's <u>Healthy Americas Institute</u> at the University of Southern California Keck School of Medicine and as Executive Vice President of the <u>Healthy Americas Foundation</u>, the supporting organization of the Alliance.

A nationally recognized expert on Hispanic health policy, he played a leading role in the landmark Disadvantaged Minority Health Improvement Act of 1990; has been active in decades of legislation expanding access to quality health services, improving the science base, and closing equity gaps. Most recently he has led policy efforts for inclusion of Hispanic community equity in COVID-19 response and recovery and implementation of equity mandates at state and community levels.

Mr. Falcón currently serves as Co-Principal Investigator for the *Juntos* program of the NIH *All of Us* Research Program, an ambitious effort to gather health data from one million or more people living in the United States to accelerate research and advance health and personalized medicine. He also serves as Team Lead for the *Vacunas para todos* initiative response to COVID-19, funded by CDC and HRSA, supporting community-based national and local information campaigns and front-line vaccination services in 40 cities and rural communities. In addition, Mr. Falcón is principal investigator for the Healthy Americas Initiative supported by the Robert Wood Johnson Foundation leading a response to the rise of tobacco and e-cigarette use among Hispanic youth and the Healthy Americas Fund supported by the Kresge Foundation developing the human and financial capital to foster healthy communities.

He previously served as principal investigator for initiatives funded by the Atlantic Philanthropies, Food and Drug Administration, Ford Foundation, National Institutes of Health, and Newman's Own Foundation among others. Mr. Falcón is member of the Board of ChangeLab Solutions and National Assembly Business Services and serves on the advisory boards of the Nonprofit Finance Fund New Market Tax Credits Program, Partnership to Improve Patient Care, and Sesame Street in Communities among others. He previously served on the Boards of the Children's Safety Network, Public Finance Project, U.S. Programs Committee of Save the Children, and the Welfare Information Network among others.

In a career committed to the policies and services that serve the aspirations of Hispanic communities, prior to joining the Alliance Mr. Falcón was editor-in-chief of the Journal of Hispanic Policy, a Ziegler Fellow in Civil Rights and Human Liberties, a senior associate at the Boston Redevelopment Authority, and a family services program director at the Hill Health Center. He received his Master in Public Policy from the John F. Kennedy School of Government at Harvard University and his Bachelor of Arts from Yale University.

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