

**AMENDMENT IN THE NATURE OF A SUBSTITUTE
TO H.R. 2364**

OFFERED BY _____

Strike all after the enacting clause and insert the following:

1 SECTION 1. SHORT TITLE.

2 This Act may be cited as the “Synthetic Opioid Dan-
3 ger Awareness Act”.

**4 SEC. 2. SYNTHETIC OPIOIDS PUBLIC AWARENESS CAM-
5 PAIGN.**

6 Part B of title III of the Public Health Service Act
7 is amended by inserting after section 317U (42 U.S.C.
8 247b–23) the following new section:

**9 “SEC. 317V. SYNTHETIC OPIOIDS PUBLIC AWARENESS CAM-
10 PAIGN.**

11 “(a) IN GENERAL.—Not later than one year after the
12 date of the enactment of this section, the Secretary shall
13 provide for the planning and implementation of a public
14 education campaign to raise public awareness of synthetic
15 opioids (including fentanyl and its analogues). Such cam-
16 paign shall include the dissemination of information
17 that—

1 “(1) promotes awareness about the potency and
2 dangers of fentanyl and its analogues and other syn-
3 thetic opioids;

4 “(2) explains services provided by the Sub-
5 stance Abuse and Mental Health Services Adminis-
6 tration and the Centers for Disease Control and
7 Prevention (and any entity providing such services
8 under a contract entered into with such agencies)
9 with respect to the misuse of opioids, particularly as
10 such services relate to the provision of alternative,
11 non-opioid pain management treatments; and

12 “(3) relates generally to opioid use and pain
13 management.

14 “(b) USE OF MEDIA.—The campaign under sub-
15 section (a) may be implemented through the use of tele-
16 vision, radio, internet, in-person public communications,
17 and other commercial marketing venues and may be tar-
18 geted to specific age groups.

19 “(c) CONSIDERATION OF REPORT FINDINGS.—In
20 planning and implementing the public education campaign
21 under subsection (a), the Secretary shall take into consid-
22 eration the findings of the report required under section
23 7001 of the SUPPORT for Patients and Communities Act
24 (Public Law 115–271).

1 “(d) CONSULTATION.—In coordinating the campaign
2 under subsection (a), the Secretary shall consult with the
3 Assistant Secretary for Mental Health and Substance Use
4 to provide ongoing advice on the effectiveness of informa-
5 tion disseminated through the campaign.

6 “(e) REQUIREMENT OF CAMPAIGN.—The campaign
7 implemented under subsection (a) shall not be duplicative
8 of any other Federal efforts relating to eliminating the
9 misuse of opioids.

10 “(f) EVALUATION.—

11 “(1) IN GENERAL.—The Secretary shall ensure
12 that the campaign implemented under subsection (a)
13 is subject to an independent evaluation, beginning 2
14 years after the date of the enactment of this section,
15 and every 2 years thereafter.

16 “(2) MEASURES AND BENCHMARKS.—For pur-
17 poses of an evaluation conducted pursuant to para-
18 graph (1), the Secretary shall—

19 “(A) establish baseline measures and
20 benchmarks to quantitatively evaluate the im-
21 pact of the campaign under this section; and

22 “(B) conduct qualitative assessments re-
23 garding the effectiveness of strategies employed
24 under this section.

1 “(g) REPORT.—The Secretary shall, beginning 2
2 years after the date of the enactment of this section, and
3 every 2 years thereafter, submit to Congress a report on
4 the effectiveness of the campaign implemented under sub-
5 section (a) towards meeting the measures and benchmarks
6 established under subsection (e)(2).

7 “(h) DISSEMINATION OF INFORMATION THROUGH
8 PROVIDERS.—The Secretary shall develop and implement
9 a plan for the dissemination of information related to syn-
10 thetic opioids, to health care providers who participate in
11 Federal programs, including programs administered by
12 the Department of Health and Human Services, the In-
13 dian Health Service, the Department of Veterans Affairs,
14 the Department of Defense, and the Health Resources and
15 Services Administration, the Medicare program under title
16 XVIII of the Social Security Act, and the Medicaid pro-
17 gram under title XIX of such Act.”.

18 **SEC. 3. TRAINING GUIDE AND OUTREACH ON SYNTHETIC**
19 **OPIOID EXPOSURE PREVENTION.**

20 (a) TRAINING GUIDE.—Not later than 18 months
21 after the date of the enactment of this Act, the Secretary
22 of Health and Human Services shall design, publish, and
23 make publicly available on the internet website of the In-
24 stitute, a training guide and webinar for first responders
25 and other individuals who also may be at high risk of expo-

1 sure to synthetic opioids that details measures to prevent
2 that exposure.

3 (b) OUTREACH.—Not later than 18 months after the
4 date of the enactment of this Act, the Secretary of Health
5 and Human Services shall also conduct outreach about the
6 availability of the training guide and webinar published
7 under subsection (a) to—

8 (1) police and fire managements;

9 (2) sheriff deputies in city and county jails;

10 (3) ambulance transport and hospital emer-
11 gency room personnel;

12 (4) clinicians; and

13 (5) other high-risk occupations, as identified by
14 the Assistant Secretary for Mental Health and Sub-
15 stance Use.

