

# William Gregory (Greg) Burel

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## PROFILE

Accomplished, talented executive leader. Expert in public administration, emergency management and response. Skilled and successful in leading both federal field and headquarters organizations. Extensive, successful experience in strategic business planning, sound financial management and accountability improvement, quality improvement, organizational development, and leadership. Highly adept in creating successful entrepreneurial culture, driving innovation, leading change, and improving organizational results. Key competencies include:

- Congressional and Public Relations
- International Relations
- FDA Regulatory Compliance
- Grants and Cooperative Agreements
- Governance
- Financial Management
- Acquisition and Supply Chain
- Facilities Management
- Human Resources Management
- Policy Development\Evaluation
- Emergency Management
- Homeland/National Security
- Public Health

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## EXECUTIVE HIGHLIGHTS

- Successfully spearheaded 12 major and 30 smaller public health emergency responses, from an influenza pandemic to the Ebola crisis to Zika Virus Disease. These interventions resulted in lives saved, reduced suffering from severe illness, and positive economic impacts.
- Resolved complex financial problems for the Strategic National Stockpile (SNS) involving over \$500 million in funds, established sound financial management practices, and increased inventory accountability to 99.7%.
- Led development of the first multi-year budget forecast for the SNS and established the first life cycle cost models for materiel management.
- Seized an opportunity to create a unique, foreign source for a critical antidote in short supply from a sole U.S. manufacturer. This establishes a new supply for both military and civilian use and decreases reliance on a vulnerable sole source.
- Personally envisioned new, experimental concepts for emerging infectious disease control and created unique contracts, capabilities and actions to increase SNS contributions to improved public health.
- Consistently assure financial solvency and sound investment. As an example, led negotiation to acquire a sole source product at more than \$400 million below the initial offer to save the almost a full annual appropriation.

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## PROFESSIONAL EXPERIENCE

### **Assistant Secretary Preparedness and Response (formerly Centers for Disease Control & Prevention) Department of Health and Human Services**

#### ***Director, Division of Strategic National Stockpile (SNS)***

***April 2007 - January 2020***

- Expertly manage all preparedness and response activities of the \$7 billion national stockpile of emergency medical material. Direct more than 300 personnel with experience and advanced degrees in a variety of disciplines, including: pharmacy, toxicology, epidemiology, nursing, medicine, public administration, public health, security and supply chain logistics in all phases of preparedness and response.
- Member of governance bodies including the Department of Health and Human Services (DHHS) Public Health Emergency Countermeasures Enterprise Executive Group and the Defense Medical Logistics Senior Steering Council. Chair of several medical supply chain working groups that span multiple government departments and agencies.
- Provide strategic advice and create relationships with other federal agencies, agency heads, other senior appointed federal officials, the President's National Security Staff, and members of Congress and staff. Deliver formal Congressional Testimony.

- Deliver guidance and consultative support to high ranking career, elected, and appointed state and local officials. Assist in evaluating their organizations, programs and suggest practical approaches and improvements increasing value and service to the citizen.
- Advise foreign governments on structure, design and implementation of methods, techniques and best practices in emergency management and response, supply chain logistics (notably for heavily regulated pharmaceuticals), and delivery of citizen services. Advise the World Bank/World Food Program Pandemic Preparedness Committee on emergency preparedness and response plans.
- Lead development and delivery of all training and consultation on medical countermeasure management and interventions for the Global Health Security Agenda (GHSA).
- Co-chair the International Sharing of Medical Countermeasures Working Group to advise the DHHS Secretary and the Office of the President on responding to foreign materiel requests.
- Represent the organization in media engagements including television, radio, and social media. Lead panels to increase awareness of public officials, academia, and others to understand the mission of SNS.
- Create partnerships across federal, state, local and foreign governments, and the private sector to improve resilience and response capabilities.
- Direct activities related to pharmaceutical and medical device regulation under the Federal Food Drug and Cosmetic Act including but not limited to: 21CFR compliance, Emergency Use Authorization/Instruction development and implementation. Experienced in NDA and ANDA submissions.
- Successfully leading the transition of the organization from the CDC to the Office of the Assistant Secretary.
- Acted as **Deputy Director, Office of Public Health Preparedness and Response** from September 2013 to April 2014, directed all operations activities, including: regulatory, finance, acquisition, human resources, information technology and telecommunications, policy and strategy, public affairs and learning activities.

**Chief Management Officer**

**April 2005 – April 2007**

- Provided executive direction to the newly formed National Center for Public Health Informatics (NCPHI)
- Conceived, planned and developed nationally implemented systems for disease surveillance, detection and prevention. Responsible for all non-business systems in use and being developed for the agency

**Federal Emergency Management Agency, Region IV**

**Director, Administration and Resource Planning Division**

**August 1999 – April 2005**

- Planned and directed all mission essential management and operations activities for the region. Directed 20 permanent staff members and up to 1,000 surge staff members during disaster response.
- Led the provision of all human resources management, financial management, facilities and housing, information technology, telecommunications, logistics, acquisition and administrative support for regional and field deployed staff.
- Redesigned the organization to promote equal opportunity and upward mobility. This resulted in promotions for several female and minority employees.
- Led a national team to redesign the recruitment and hiring process for temporary intermittent employees agency-wide. This included evaluation of information technology systems to support the process design.

**KEY HONORS AND AWARDS**

HHS Investor In People Award	2019
Elected Fellow of the National Academy of Public Administration	2016
Samuel J. Heyman Service to America Medal, Management Excellence	2016
Franz Edelman Laureate	2012
CDC Director's Award	2012
FDA Commissioner's Citation	2012

**MEMBERSHIPS AND AFFILIATIONS**

National Academy of Public Administration  
American Society of Public Administration  
Senior Executives Association  
United States Coast Guard Auxiliary