```
1
        NEAL R. GROSS & CO., INC.
 2
        RPTS MORRISON
        HIF141140
 3
 4
 5
        IMPROVING DRUG PRICING TRANSPARENCY
 6
 7
        AND LOWERING PRICES FOR
        AMERICAN CONSUMERS
 8
 9
        TUESDAY, MAY 21, 2019
10
        House of Representatives,
        Subcommittee on Health,
11
12
        Committee on Energy and Commerce,
        Washington, D.C.
13
14
15
16
17
             The subcommittee met, pursuant to call, at 10:34 a.m.,
18
        in Room 2123, Rayburn House Office Building, Hon. Anna G.
19
        Eshoo [chairwoman of the subcommittee] presiding.
20
             Members present: Representatives Eshoo, Engel,
21
        Butterfield, Matsui, Sarbanes, Lujan, Schrader, Kennedy,
        Cardenas, Welch, Ruiz, Dingell, Kuster, Kelly, Barragan,
22
23
        Blunt Rochester, Burgess, Upton, Shimkus, Guthrie, Griffith,
```

Bilirakis, Long, Bucshon, Brooks, Mullin, Hudson, Carter, 24 25 Gianforte, and Walden (ex officio). 26 Also present: Representative Schakowsky. 27 Staff present: Jacquelyn Bolen, Professional Staff; Waverly Gordon, Deputy Chief Counsel; Tiffany Guarascio, 28 Deputy Staff Director; Josh Krantz, Policy Analyst; Una Lee, 29 Senior Health Counsel; Aisling McDonough, Policy Coordinator; 30 Joe Orlando, Staff Assistant; Alivia Roberts, Press 31 32 Assistant; Tim Robinson, Chief Counsel; Samantha Satchell, Professional Staff Member; C.J. Young, Press Secretary; Mike 33 Bloomquist, Minority Staff Director; S.K. Bowen, Minority 34 Press Assistant; Margaret Tucker Fogarty, Minority Staff 35 Assistant; Peter Kielty, Minority General Counsel; Ryan Long, 36 37 Minority Deputy Staff Director; James Paluskiewicz, Minority 38 Chief Counsel, Health; and Brannon Rains, Minority Staff 39 Assistant.

40 Ms. Eshoo. [Presiding] Good morning, everyone. The
41 Subcommittee on Health will now come to order.

The chair now recognizes herself for 5 minutes for an opening statement.

Last week, our subcommittee held a hearing to essentially follow the money in the drug supply chain. We came away with much valuable information, but we also found there are many secrets, secret decisions about how drugs are priced, secret deals between drug companies and the PBMs, and secret agreements between PBMs and insurers.

Today, we're considering seven bipartisan bills that essentially unmask the secrets, that secret process, and ensure that low-income seniors can afford their medications and build on the drug-pricing package passed by the House last week.

The first and very important bill ensures that seniors can afford their drugs. Representatives Cunningham and Bilirakis introduced the Creating Lower Cost Alternatives for your Prescription Drugs Act. The bill eliminates costsharing for generic drugs for low-income Medicare enrollees and caps their out-of-pocket costs for other drugs. Nearly 25 percent of seniors who take drugs report it is difficult for them to afford their medications. This bill will not

only save seniors money, it will also help save their lives 63 64 in many instances. 65 The second group of bills exposes how drug prices are set. The SPIKE Act, proposed by Representatives Horsford and 66 67 Reed, and the Fair Drug Pricing Act, proposed by Representatives Schakowsky and Francis Rooney, require drug 68 manufacturers to justify large spikes in drug prices. 69 The Reporting Accurate Drug Prices Act, proposed by 70 71 Representatives Doggett and Buchanan, requires manufacturers 72 to report the average sales price of Medicare Part B, "B" as in boy, drugs. This bill makes sure Medicare is paying the 73 74 right price for Part B drugs. 75 The Sunshine for Samples Act, proposed by Representatives Chu and Nunes -- all kinds of partners in 76 77 this -- directs companies to report the price and quantity of 78 the free samples of drugs, devices, and medical supplies they 79 give to healthcare providers. The bill does not prohibit 80 free samples. Instead, it will help us to see how free 81 samples influence drug pricing and distribution. 82 The third group of bills exposes the deals between PBMs 83 and the other stakeholders in the drug supply chain. The Public Disclosure Act of Drug Discounts Act, authored by 84 85 Representatives Spanberger and Holding, requires PBMs to

report the discounts they negotiate with drug manufacturers.

This transparency will help to ensure the discount is passed down through the chain to patients. To patients -- I want to underscore that.

The Prescription Pricing for the People Act, authored by Representatives Nadler and Collins, directs the FTC to review PBMs' behavior and whether it is anticompetitive or not. At our hearing last week, we learned that three PBMs control the majority of the market, and those PBMs own large pharmacy chains and specialty pharmacies, and we believe that has potential conflicts of interest. With this bill, the FTC will scrutinize PBMs to ensure there are not any distortions of the market.

Last week, I said we needed to examine the system from beginning to end because, in order to fix it, we have to understand all the parts of it first, and, then, act. With these seven bills today, I think we are taking important action. Each bill is directed to reform the drug supply chain, and transparency is only as good as the accountability and enforcement that has to follow.

So, I want to welcome our witnesses, thank them for being here today with us. We look forward to your important testimony.

And the chair now recognizes the ranking member of the Subcommittee on Health, Dr. Burgess, for 5 minutes for his opening statement.

Mr. Burgess. I thank the chairwoman for the recognition.

We have convened this morning once again to address an issue that affects and complicates the lives of many of our constituents, that of drug pricing. When I return home to north Texas and conduct meetings in my district office, I frequently hear the very personal stories of individuals and families who are struggling to afford their medications.

Unfortunately, solving this problem is not as straightforward as you might hope. As exemplified by our recent drug supply chain hearing, there are a number of stakeholders and they are interwoven throughout the supply chain, making up the existing convoluted system.

Our counterparts on the Ways and Means Committee have taken a first pass at addressing transparency in H.R. 2113, the STAR Act. On its face, transparency sounds like a useful and good thing. In other markets in the United States, people can shop around for goods and seek the best price or value. In health care, that is more easily said than done because of the intricate nature of the system, especially the

drug supply chain. It is especially important that, as we evaluate this legislation, we consider the possibility of unintended consequences for both the patient and for the market.

This committee laid the groundwork in 21st Century Cures for the development and treatments and cures that really, until the passage of that bill, some of those things were science fiction and now they are becoming reality. Two and a half years after Cures was signed into law, I am receiving meeting requests from stakeholders who bring good news about how this law is producing real results for patients.

We must strike this delicate balance with the policies that we pass through this committee to ensure that they do not dampen the success or deter future investment in biomedical research and innovation. No surprise, I do have some thoughts about Section 2 of H.R. 2113, which requires a notification and public posting of companies that launch a drug at a price of \$26,000 or more. So, there are some newer therapies, and these may be a single dose or a single shot, that can cure an individual of a rare disease. The cost of research and development and clinical trials that goes into these treatments is immense. We must consider the potential impact that this requirement could have on the industry. The

incentives for drug development in this space are working, but scaring companies away from investing in such drugs does not serve patients who might benefit from this innovation.

I am reminded of the comments of a former colleague who served before I got here, J.C. Watts of Oklahoma, who said, you can attribute a lot of things to capitalism and capital, but it's not necessarily courageous. So, if we make it difficult, capital will go elsewhere. And yet, we want the innovations in this space. So, the FAIR Act does not include this launch-price trigger, and I think that is a good place to start.

I would also like to take a minute and express some concerns about Section 3 of H.R. 2113. This policy would require manufacturers of drugs, devices, biologics, and medical supplies to report on the samples they give to healthcare providers each year, and this information would be publicly posted. I fear that this policy could lead to a sort of public shaming of companies that are trying to benefit patients. Should such a policy deter manufacturers from providing samples to physicians, I promise you, patients will be harmed.

As a physician, I can say that I have seen the benefits of samples for patients firsthand. Sometimes a patient's

178 insurer requires a prior authorization process that delays 179 the patient's access to medication. A sample of the medication allows the patient to begin receiving timely 180 181 treatment. Additionally, physicians may use samples in 182 clinical decision -making. For example, if a new drug has come to market that may work better for a patient, the doctor 183 184 can use the sample to establish whether or not the patient responds in an improved way to the new drug without 185 186 subjecting the patient to financial burden or, if side 187 effects develop, to an unnecessary purchase. Again, I appreciate the bipartisan work that the Ways 188 189 and Means Committee has done. However, we are the Energy and 190 Commerce Committee. We should be in the vanguard. We should 191 be in the lead. And I believe there are some areas in this 192 policy that we need to think through a little more 193 thoroughly. 194 I want to thank all of our witnesses in advance for 195 their thoughts on this legislation, and I look forward to 196 working in a bipartisan fashion. I yield back my time. 197 198 Ms. Eshoo. The gentleman yields, and I thank him for

I now would like to recognize the gentleman from South

199

200

his opening statement.

201 Carolina, who is going to offer the chairman of the full 202 committee's opening statement. 203 Mr. Butterfield. Thank you, Ms. Eshoo. 204 Let me correct the record. I am from North Carolina. 205 Ms. Eshoo. I am sorry. 206 Mr. Butterfield. I know you Californians, whenever you 207 hear the word "Carolina," you think of the South. 208 Ms. Eshoo. Well, we have north and south in California, 209 too. So, I should have been -- I am sorry for not being 210 accurate. Mr. Butterfield. Thank you for your friendship. 211 212 Ms. Eshoo. A great state. 213 Mr. Butterfield. Thank you. 214 Ms. Eshoo. The great state of, right? 215 Mr. Butterfield. Thank you, Ms. Eshoo, for holding this 216 latest hearing in our series on prescription drug pricing. I 217 say "latest hearing" because this is not the first and 218 certainly will not be the last. 219 Democrats are serious about the problem of rising drug 220 prices. It is a complicated problem, I acknowledge that. 221 Its consequences are very far-reaching. 222 I represent the 1st District of North Carolina, where 223 many hard-working families are struggling every day to afford

the basic necessities of life. Steep price hikes have the potential to force these communities into decisions between paying their bills and purchasing medications that are vital to their health. All too often, these circumstances result in rationing prescription drugs or the abandonment of treatment altogether.

And so, Madam Chair, I have long held that quality and affordable health care is a basic necessity, a right that every American must have equal access. Consumers should be able to anticipate the price of their prescriptions and must be able to rely on those prices to remain stable from year to year.

All of us understand that corporations exist to make a profit. I have acknowledged that in many hearings and I understand that dynamic. Pharmaceutical investment and innovation have led to unprecedented breakthroughs in treatments that have improved health outcomes and patient quality of life.

However, unlike most consumer products, for many a prescription is the literal difference between life and death. Therefore, the need to fund new innovations must be balanced. It must be balanced with the obligation to make medications widely available and affordable to the public.

247 And so, we find ourselves here today, hopefully in a bipartisan way, in pursuit of that goal, as Congress 248 249 continues to work with every entity along the pharmaceutical 250 supply chain to find practical solutions to the pricing issue 251 that both support innovation and reduce costs for consumers. 252 I look forward to today's discussion. I thank those who 253 have authored these amendments. And, in particular, I thank the gentlelady from Illinois for her passion and her 254 255 leadership on this issue. 256 I yield at this time to the gentlelady from Illinois, 257 Ms. Schakowsky. 258 Ms. Schakowsky. I thank the gentleman for yielding. 259 And I thank the chairwoman of this subcommittee for allowing 260 me to wave onto this hearing on a topic so important to all 261 of us. 262 The pharmaceutical industry is worth almost \$1 trillion, 263 and I believe they are holding American consumers hostage. 264 Our constituents are suffering and some are dying -- we 265 actually have the names of the dead, some of them -- because 266 they can't afford lifesaving and life-enhancing drugs that 267 they need. 268 And why have drug prices skyrocketed, sometimes a 269 thousand percent? Well, that is a really good question. And

because drug companies have hidden the price policies,
consumers have no choice but to pay the price, if they can -until now. My legislation, the Fair Drug Pricing Act, H.R.

2296, is a bipartisan, bicameral bill that will force the
drug companies to be transparent, which is the very least
that we can expect from them.

The bill does two things. Pharmaceutical manufacturers must notify HHS and submit a transparency and justification report 30 days before they raise the price of certain drugs by more than 10 percent or by more than 25 percent over three years. The report will require manufacturers to provide the manufacturing, research, and development costs for the drug, net profits attributed to the drug, marketing and advertising spending on drugs, and others.

Unlike H.R. 2069, the SPIKE Act, which is also being considered today, my bill does not allow manufacturers to pick and choose what information that they would like to disclose. And unlike the SPIKE Act, my bill requires HHS to make all of the nonproprietary information from these reports public and available to everyone online for everyone to see.

For the first time ever, this bill will offer taxpayers nationwide notice of price increases and bring basic transparency to the market for prescription drugs. The bills

293	being considered today are only a start, and transparency is
294	only a piece of the puzzle in bringing down the cost of
295	prescription drugs.
296	These bills are all bipartisan, and I am proud that
297	Representative Rooney joined me in reintroducing this.
298	Senator Baldwin and Senator Braun in the Senate are also
299	doing this bill. So, I hope that we will have positive
300	consideration of it.
301	And let me also enter into the record a very important
302	letter from the National Multiple Sclerosis Society,
303	representing people who are having trouble paying for the
304	spiked prices in their drugs.
305	And I yield back.
306	Ms. Eshoo. The gentlewoman yields back. And now, I
307	would like to recognize the ranking member of the full
308	committee, and offer my condolences to him on your
309	Trailblazers. They played well, but not good enough.
310	[Laughter.]
311	Mr. Walden. Really? This is how we are going to start?
312	[Laughter.]
313	Yes. Boy, and I was going to say nice things about you
314	this morning.
315	[Laughter.]

316 Ms. Eshoo. The gentleman is recognized for 5 minutes for his opening statement. 317 318 Mr. Walden. It was tough in overtime last night. Ms. Eshoo. It was. It was. 319 Mr. Walden. And it was close. 320 321 Ms. Eshoo. It was a great game. It was a great game. 322 Mr. Walden. "Close" only counts in horseshoes, not basketball, but we appreciate that, Madam Chair. Yes, thanks 323 324 for that reminder this morning. 325 [Laughter.] Now let's get on about our serious business. 326 327 Patients need our help. They need our help to force 328 down the price of their medical care, especially when it 329 comes to the cost of drugs. And what good is a prescription 330 if a patient cannot afford to pay for their medicine? 331 mean, that is how it kind of comes down. Drug pricing is, 332 obviously, of great concern to all Americans and to our 333 President. It has come up at nearly every one of the 20 334 townhalls I have done so far this year in my district. 335 Blockbuster drugs come with budget-busting prices. 336 Too often, prices continue to rise, and while there are 337 numerous reasons given, patients rely on these medications. 338 When market forces weaken or fail, then we need to step in

with federal common-sense legislation.

And we have taken steps recently by passing into law a requirement that companies pay the proper rebate under the Medicaid program. We have passed the Orange and Purple Book reforms on the House Floor. And while I remain dismayed by the unnecessarily partisan approach, when the bill came to the Floor, we did reach agreement here through bipartisan negotiations on several other provisions that will increase the availability of generic drugs.

This subcommittee has also built off the foundation we laid last Congress by examining how the Medicare program pays for drugs and peeling back the layers of pharmaceutical pricing and supply chain. And I thank the Chair for her leadership in that regard.

I am glad we are examining legislation I hope we can find bipartisan agreement on, but we must also ensure that in these efforts we are actually pursuing policies that will provide a benefit for patients. We have got to put the patient first. We need to ensure that, as we work to shine a light on how drugs come to market and are priced, that we realize that the market must also be sustainable to produce the next generation of cures and treatments.

We are living in an amazing time of innovation. It is

producing cures for conditions we didn't even have a name for 30 years ago. The promise of what lies ahead is truly staggering in their ability to relieve human suffering from conditions from hemophilia, to sickle cell, to muscular dystrophy. We are on the cutting edge of solving all of those.

So, in our efforts to bring more transparency to the system, which I support, we must inherently first do no harm. For example, I am concerned that provisions of some of the bills before us could actually allow manufacturers to back in the rebates paid by their competitors or allow wholesaler stockpiling that could lead to shortages in an attempt to provide notification of price increases.

As I mentioned, this committee has been a leader, a leader in encouraging the innovation that patients are benefitting from today through our work on the FDA user fees and from the work to pass the 21st Century Cures, led by my friend and colleague, Fred Upton. While the results of those efforts are truly remarkable, we also know that the cost of bringing a drug to market, especially one that targets an orphan or neglected disease, is high. We cannot ignore that. We should not randomly categorize as bad actors those who have done what this committee has, frankly, encouraged them

to do, investing in cutting-edge therapies like gene editing and regenerative medicine, because their list price is over an arbitrary amount. Because I can tell you, these new drugs improve or save lives, and that is better than investing in just another me-too drug.

In that light, I believe any policies pursued by this committee must put the patient front and center. That is why, as currently drafted, I am concerned about some of the policies that could have the risk of decreasing the ability of physicians to provide patients samples of drugs to help those who cannot afford their medication, those who have prior-authorization or coverage issues, from starting treatment, to inform medical judgment, or help patients manage side effects related to their current medication. Now I think working in a bipartisan spirit, as we have done before, with the help of our witnesses today, I am hopeful we can address these concerns.

And on a final note, thanks to Chairman Eshoo and thanks to Chairman Pallone for exercising our committee's jurisdiction on these bills. That is important, too. While most have been marked up by other committees, we are, after all, the committee of primary jurisdiction.

So, with that, Madam Chair, thanks for the hearing.

408	Thanks for your condolences on the Blazers. And I will yield
409	back the balance of my time.
410	Ms. Eshoo. I thank the gentleman and he yields back.
411	And the chair would like to remind all members that,
412	pursuant to committee rules, all members' written opening
413	statements shall be made part of the record.

414	I now would like to introduce our witnesses that have
415	willingly come forward today, and we appreciate each one of
416	you being here.
417	Ms. Lisa Joldersma did I pronounce your name
418	correctly? is here. She is the senior vice president,
419	insurance and state issues, for the Pharmaceutical Research
420	and Manufacturers of America.
421	And her son Garrett is here with us, too. So, I hope
422	you find this interesting, Garrett. If nothing else, you
423	will know the complicated business your mother is in. So,
424	welcome to both of you.
425	Ms. Kristin Bass, the chief policy and external affairs
426	officer with the Pharmaceutical Care Management Association,
427	welcome to you.
428	Dr. Madelaine Feldman, she is the president of the
429	Coalition of State Rheumatology Organizations, the Alliance
430	of Specialty Medicine. Thank you to you.
431	Mr. Frederick Isasi, executive director of Families USA,
432	welcome to you.
433	Dr. Mark Miller, the executive vice president of health
434	care, Arnold Ventures, welcome to you, sir.
435	And Dr. Douglas Holtz-Eakin, president of the American
436	Action Forum, welcome to you.

437	And our thanks to each one of you again for joining us
438	today.
439	At this time, the chair will recognize reach witness for
440	5 minutes. So, the light that means the most is the red
441	light. That means, like when you are driving, you stop.
442	I think several of you have already testified. So, you
443	know what the system is.
444	Now I would like to call on Ms. Joldersma. You are
445	recognized for 5 minutes for your testimony, and we thank you
446	again for being here with us today. You may begin.

447	STATEMENTS OF LISA JOLDERSMA, SENIOR VICE PRESIDENT,
448	INSURANCE AND STATE ISSUES, PHARMACEUTICAL RESEARCH AND
449	MANUFACTURERS OF AMERICA; KRISTIN BASS, CHIEF POLICY AND
450	EXTERNAL AFFAIRS OFFICER, PHARMACEUTICAL CARE MANAGEMENT
451	ASSOCIATION; MADELAINE FELDMAN, PRESIDENT, COALITION OF STATE
452	RHEUMATOLOGY ORGANIZATIONS, ALLIANCE OF SPECIALTY MEDICINE;
453	FREDERICK ISASI, EXECUTIVE DIRECTOR, FAMILIES USA; MARK
454	MILLER, EXECUTIVE VICE PRESIDENT OF HEALTH CARE, ARNOLD
455	VENTURES; AND DOUGLAS HOLTZ-EAKIN, PRESIDENT, AMERICAN ACTION
456	FORUM
457	
458	STATEMENT OF LISA JOLDERSMA
459	
460	Ms. Joldersma. Okay. Thank you very much and good
461	morning, distinguished members of the subcommittee. And
462	thank you, Chairman Pallone, Chairwoman Eshoo, Ranking Member
463	Walden, and Ranking Member Burgess, for the invitation to
464	testify today.
465	I am Lisa Joldersma, and I am senior vice president at
466	the Pharmaceutical Research and Manufacturers of America, or
467	PhRMA. As many of you know, PhRMA represents the leading
468	research-based biopharmaceutical companies.
469	Since the year 2000, our companies have collectively

invested half a trillion dollars in the search for new treatments and cures, including more than \$70 billion in 2017, which I would note is an amount twice the entire operating budget of the NIH. These investments yield breakthroughs and continuous progress against both chronic and acute conditions.

Creating, discovering, and developing a new therapy is a challenging, high-risk endeavor, with just 12 percent of those molecules that enter clinical trials ultimately securing FDA approval. In other words, of those molecules entering the clinical trial phase, 9 times out of 10 we fail, and it is not for lack of trying. The average cost to develop a new medicine is \$2.6 billion, and the entire process takes an average of 10 to 15 years from start through FDA approval. Despite these difficult odds and increasingly challenging science, PhRMA members persist, supported by private investment, and in collaboration with others, including the NIH.

While medicine's importance to health care has grown considerably over the years, the share of U.S. healthcare spending attributed to drugs has been largely stable.

Prescription drugs consume roughly 14 percent of national health expenditures today. That includes both drugs

dispensed at retail and administered in the hospital, and these are CMS numbers from the National Health Expenditures data.

Growing reliance on generic medicines, which currently represent 90 percent of all prescriptions filled in this country, is a key element to keeping our prescription drugs system affordable overall. And I would note that growth in biosimilars, thanks to the leadership of many on this committee, is expected to further help constrain costs moving forward.

And yet, patients are really, really struggling to afford their medicines. And I want to be really clear today that, for our part, PhRMA accepts that a product's list price does influence what patients pay. In today's world of multitiered formularies, drug exclusion lists, and rising costsharing, however, there are other entities that play a significant role in what patients pay as well.

PhRMA is focused on changing the status quo and bringing forward solutions that will sustain innovation, ensure safety, and help patients. For too many patients today, even those with insurance, they are struggling to afford their medicines, as you all know well. This is the most pressing issue that we need to work collectively to solve.

With regard to specific measures before the subcommittee today, I will say that PhRMA supports greater transparency across the healthcare system. We believe our industry already makes a fair amount of information publicly available, but we do understand that policymakers and purchasers are looking for more from us. We will come to the table to help shape meaningful transparency across the drug supply chain.

When evaluating alternative proposals, we really have three questions in mind that help shape specific feedback that we provide. First, is the measure likely to yield information that will be helpful or meaningful to patients? Always patients first. Second, does the measure give companies a reasonable opportunity to comply? Is it prospective in nature? And finally, are there appropriate protections for confidential and proprietary information, so we can prevent harmful interference in the market?

In closing, I would like to say that we do believe greater transparency is an important part of the solution to the problems we are discussing today, but they will not be enough on their own. We also need to take steps to promote competition, to address misaligned incentives in our current system, and to explore ways to make insurance work better for

539	sick patients who need today's medicines and those who are
540	waiting for tomorrow's.
541	Thank you very much.
542	[The prepared statement of Ms. Joldersma follows:]
543	
544	******

545 Ms. Eshoo. We thank you, Ms. Joldersma. And now, I would like to recognize Ms. Kristin Bass for 546 5 minutes of her testimony. 547 Welcome again and thank you. 548 549 550 STATEMENT OF KRISTIN BASS 551 552 Ms. Bass. Thank you, Chairwoman Eshoo, Ranking Member 553 Burgess, and members of the subcommittee. 554 I am Kristin Bass, the chief policy and external affairs officer for PCMA, which is the trade association for the PBM 555 556 industry. I am pleased to be here today to talk about the 557 important transparency bills before the subcommittee and to discuss how PBMs lower prescription drug costs for 200 558 559 million Americans with health coverage through employers, 560 labor unions, health plans, Medicare, and Medicaid. 561 Every day in this country, people go to the pharmacy to 562 get needed drugs to make their lives better. PBMs' only 563 mission is to increase affordability and access to those 564 drugs for consumers and our clients. PBMs are an important 565 link in a chain that includes manufacturers, wholesalers, physicians, pharmacies, and pharmacy service administrative 566 567 organizations, all working to get needed therapies to

patients.

Within that chain, our companies are the only ones whose mission is to help control costs. PBMs can only help lower prescription drug costs for patients when there is sufficient competition among drug companies. Where there are competing clinically-equivalent brand drugs that will work equally well for patients, PBMs negotiate rebates or discounts off the manufacturer's list price to arrive at the lowest net-cost drug. The rebates are, then, used by health plan sponsors to reduce patient premiums, out-of-pocket costs, or both.

We are proud that our industry has delivered results.

According to federal data, in 2018, overall U.S. spending on drugs increased only 3.3 percent and, in 2017, 4 percent.

One large PBM reported a decline in costs for its clients in 2017. That is our industry's mission.

Yet, we know that today too many individuals still find their drugs unaffordable. Driving more competition among drug companies is the key to providing relief for patients.

I want to commend the subcommittee for your work on the CREATES Act and legislation limiting pay-for-delay agreements.

Greater transparency can also be part of the solution, and the PBM industry is supportive. We support transparency

to empower patients and their physicians. Our industry provides real-time benefits tools, so physicians and patients know immediately in the doctor's office what drugs are on formulary and what the patient's cost-sharing will be.

PBMs are transparent to our clients, including how the PBM is paid for its services and the negotiated rebates. And we support transparency to policymakers. PBMs already report on all price concessions, costs and fees in Medicare to CMS, and we support legislation that would provide that data to congressional advisors at MedPAC and MACPAC. And that is just for our industry.

We would support additional transparency for others in the supply chain, manufacturers, wholesalers, and the PSAOs. And this gets us to the bills under consideration today. With respect to H.R. 2115, we support aggregate reporting of rebates. We urge the subcommittee to make sure manufacturers cannot use public reports to calculate competitor's discounts and avoid competition, and, thus, keep drug costs high, a risk that has been validated by the FTC. We want to empower patients, not drug companies. We have some ideas for how to ensure maximum transparency without risking higher drug costs, premiums, and cost-sharing, and are happy to work with subcommittee staff on those.

614 With respect to H.R. 2376 and its provisions to direct 615 FTC to scrutinize our industry's business practices and level 616 of competitiveness, we welcome and support this review. While the FTC has previously examined PBMs extensively and 617 618 concluded that we operate in a competitive market, to the benefit of consumers and our clients, we are confident that 619 620 additional FTC study of our industry will further validate previous conclusions. 621 622 We strongly encourage the subcommittee to expand FTC's review to all others in the prescription drug supply chain to 623 ensure a complete and transparent picture of all those who 624 625 play a role. In addition, increased manufacturing reporting 626 can help bring sunshine into their pricing and marketing 627 practices, as addressed in the bills that are the subject of 628 today's hearing. 629 I will conclude by again commending the subcommittee for 630 considering ways to reduce prescription drug costs. 631 appreciate the opportunity to testify, and I look forward to 632 answering your questions. 633 [The prepared statement of Ms. Bass follows:] 634 635 ******* INSERT 2******

636 Ms. Eshoo. Thank you, Ms. Bass. 637 I now would like to recognize Dr. Feldman. You have 5 minutes for your testimony, and thank you again for being 638 639 here today with us. You can proceed. 640 STATEMENT OF MADELAINE FELDMAN 641 642 Dr. Feldman. Chairman Eshoo, Ranking Member Burgess, 643 644 and distinguished members of the subcommittee, thank you for 645 inviting me to testify on behalf of the Alliance for Specialty Medicine, a nonpartisan coalition of national 646 647 medical societies representing more than 100,000 specialty 648 physicians. My name is Madelaine Torregano Feldman. I am president 649 650 of the Coalition of State Rheumatology Organizations and have 651 been a rheumatologist for 30 years. I practice full-time in 652 New Orleans. 653 I treat a variety of autoimmune diseases, but perhaps 654 the one I see the most often is rheumatoid arthritis, or RA. 655 Treatment for RA has changed dramatically since I graduated 656 from medical school. We used to be able only to provide symptomatic relief, but now there are therapies that actually 657 658 help us halt the disease activity, stop joint destruction,

and even reduce the cardiovascular risks associated with rheumatoid arthritis.

Lower-priced generics are always used first before the specialty drugs. Now the list prices of these specialty drugs have risen to the point where many patients can no longer afford even their co-insurance, based on that list price. I hope you will find it helpful my feedback as a practicing physician.

I would like to first talk about the samples provision in the prescription drug STAR Act. Section 3 would broaden the scope of the Sunshine Act to include the total quantity and value of samples in manufacturers' reporting. We are concerned that this provision might have serious unintended consequences for patient care. Let me tell you how we use these samples in rheumatology.

It is important to stress the physicians, we derive no financial benefit from the samples and, in fact, it costs us resources in staffing and managing this very complex inventory. Because patients can wait weeks to over a month before getting final approval and, then, actually getting the prescribed medicine, it is extremely important to have on hand these samples to start the patients right away. I mean, it can make the difference between saving a joint or not. We

are also able to see if the drug causes any tolerability issues, and all of this at no cost to the patient or the payer.

In its June 2017 report, MedPAC recommended reporting on samples to oversight agencies, researchers, payers, and health plans under confidential data use agreement. They did not recommend publishing it publicly online. I fear that broadening MedPAC's recommendation to public online publishing will have a chilling effect on manufacturers' willingness to provide us with these samples because of the potential of false shame campaigns on Twitter and the like. This can be harmful to the doctor-patient relationship and undermines patients' trust in their physicians. And I can tell you, sometimes that trust is more important than the medication itself. In light of these concerns, we urge Congress to more closely follow MedPAC's recommendations to accomplish the important goals of H.R. 2113 without the bill's unintended consequences.

Next, I would like to briefly discuss Section 5 that would increase transparency of PBMs. The current rebate system creates perverse incentives to increase list prices that everyone in the drug delivery system profits on except for the patients. I would be happy to explain why

competition actually increases prices as opposed to decreasing them. I have seen where some drugs with lower list prices are not allowed to be on the preferred formulary.

Full transparency of price concessions to PBMs would shed light on how the preferred formularies are designed and why they can change every 6 to 12 months for no clinical reason and actually stop payment for drugs that have stabilized my patients.

Less egregious than that behavior is something that happened a week and a half ago to one of my patients who it took us nearly two years to find the right drug for his rheumatoid arthritis. We had given him the generics and even other specialty drugs. He was sent a notification from his PBM asking him to switch to a completely different specialty drug, one that had a completely different mechanism of action, like asking a cancer patient in the middle of successful treatment to change their drug.

In order to help us fully understand the financial considerations that are overriding the clinical ones, we support transparency, not only for the formulary rebates, but all of the price concessions, admin fees, price-protection fees, even if disclosures are only to regulatory agencies.

I have provided comments on two additional policies and

728	would be happy to answer any questions on those.
729	The Alliance for Specialty Medicine is truly encouraged
730	by Congress' bipartisan attention to drug pricing. While we
731	believe some policies under consideration may need changes to
732	avoid unintended consequences, we are supportive of increased
733	transparency in the drug supply chain.
734	Thank you so much for your consideration of our
735	viewpoints.
736	[The prepared statement of Dr. Feldman follows:]
737	
738	****** INSERT 3******

739 Ms. Eshoo. Thank you, Dr. Feldman. 740 I now would like to recognize Mr. Frederick Isasi for 5 minutes for your testimony. Welcome and thank you. 741 742 743 STATEMENT OF FREDERICK ISASI 744 745 Thank you so much, Chairman Eshoo and Mr. Isasi. Ranking Member Burgess. And members of the Subcommittee on 746 747 Health, thank you for this opportunity to speak with you 748 today. I am Frederick Isasi, executive director of Families 749 750 For nearly 40 years, we have served as one of the 751 leading national voices for healthcare consumers, both in 752 D.C. and on a state level. 753 We are here today because American people are hurting. 754 Families across this nation are being put in terrible 755 positions, choosing between securing prescription drugs for 756 themselves and their children and their financial security. 757 The problem is growing worse every year. And what is most 758 important to say is that this problem was created by Congress 759 in our federal patent and exclusivity laws, and only Congress can solve it. 760 761 Our families need you to act. Today's bills are a step

in the right direction, and we need much bolder action as well. Let me give you a sense of what the suffering of our families looks like.

Approximately one in three families, 80 million people, have not taken prescription drugs as prescribed because they simply cannot afford them. Some skip a dose, cut their pills in half, and others simply get sicker.

We are one of the wealthiest nations in the world. We are spending two or three times more than other wealthy nations on health care. And yet, this is the life to which we subject our nation's families.

So, what does it look like to be a family struggling with drug costs? Let me tell you about Catherine from Wheeling, Illinois. She worked hard. She had a career as a secretary. And then, in her late fifties, she developed a cough and it wasn't going away. How many of us have had similar problems? But, then, within three months of going to the doctor for the cough, she was told she had a rare lung disorder and that, without a lung transplant, she wouldn't live to see the end of the year. Her condition worsened.

Her doctors prepared her to die and Catherine prepared herself to die. And then, she got the call; a new lung had been found. She was going to live. This all happened about

five years ago, this incredible gift and a new chance at life.

But, unfortunately, her experience has turned into something else. Catherine takes 36 pills a day, including anti-rejection and pain medication. Catherine, a Medicare beneficiary, has to ration her medications to make them last. She spends an astounding \$1,000 each month on her medications, which is exactly half of her income. Think about what this means. Catherine, after living through the experience of almost dying, receiving a lung transplant, fighting for her life, is left to spend half of her income to pay for medications.

You won't be surprised to know that Catherine sold her home. She moved in with her parents. Her mom is 86 and her dad just passed away at 89. She lives an extremely frugal life. But, as her drug costs escalate year over year, she moves closer and closer to financial ruin and deep poverty. At the end of each year, she finds herself thousands of dollars short. She lives each day with the anxiety of wondering how she will find the money to pay for the drugs keeping her alive. That is the life that Catherine lives with amazing grace and courage, as do so many other Americans.

As Catherine struggles each day, the drug industry continues to enjoy some of the highest margins in the nation, making billions upon billions of dollars. And remember, the reason their profits are so astronomically high is not that they are inventing the best drugs for our families. It is because Congress, all of you, continue to grant them the ability to charge whatever they possibly can get. They abuse federal laws to extract higher prices. They can only do this because of Congress' inaction.

And despite the astounding amounts of money they are making, you will hear industry say that, if government acts to stop these abuses, innovation will dry up. It is not true. Do not be fooled.

How much are they spending on so-called innovation right now? Of their trillion dollars -- a trillion dollars in worldwide revenue -- are they spending three-quarters on innovation? No. Are they spending half? No. Are they spending at least a third? No. Are they spending a fourth? No. Industry is spending less than a fourth of their revenue on innovation, much more on marketing and on profit. And, of course, all of their innovation is on the backs of taxpayers who funded the underlying research.

Instead of innovating in drug development, they innovate

831 in their legal strategies to extend exclusivity. In fact, 832 more than three-quarters of new patents are for existing drugs. Think about that. From an industry glutted with 833 834 money, where, indeed, is the innovation? 835 Thank you for your work on the bills being considered today. I am pleased to say that Families USA supports all 836 837 the bills under consideration. We believe that price transparency can help families and policymakers better 838 839 understand how prices are set. However, these bills alone 840 will not meaningfully affect the price of drugs. We strongly support the Doggett bill and other proposals 841 842 aimed at bringing down price. In the midterms a few months 843 ago, the American people sent a strong signal to Capitol 844 Hill. An astounding 82 percent of Republicans and 90 percent 845 of Democrats said taking action to lower prescription drug 846 prices should be a top priority for this Congress. Now is 847 the time for Congress to act boldly on behalf of their 848 constituents. 849 Thank you for this opportunity to testify. 850 [The prepared statement of Mr. Isasi follows:] 851 ******* TNSERT 4****** 852

Ms. Eshoo. Thank you, Mr. Isasi.

I now would like to recognize Dr. Mark Miller for 5 minutes of his testimony, and thank you for being here. You may proceed.

STATEMENT OF MARK MILLER

Mr. Miller. Chairman Eshoo, Ranking Member Burgess, and distinguished members of the committee, I appreciate you asking Arnold Ventures to testify today.

Arnold Ventures is a philanthropy dedicated to reforming dysfunctional markets and programs to assure a better return on investment. We work to develop evidence and ideas to improve public policy. We believe strongly in markets, but we also believe in evidence-based intervention when markets fail.

With respect to drugs, our objective is to protect innovation, but to explicitly lower the cost for the employer, the taxpayer, and, most importantly, the patient. We believe that there are strong reasons for the Congress to act. We spent \$470 billion on drugs in 2016. That number is expected to grow 24 percent by 2020. In Medicare Part D, we spend \$100 billion after rebates. That number is projected

876	to double in the next 10 years. In Medicare Part B, we spend
877	\$30 billion. That number has doubled since 2010. In
878	Medicaid, we spend \$30 billion net. That number has
879	increased 50 percent since 2011.
880	Meanwhile, at the federal level, this is deficit-
881	financed. Three in 10 Americans can't afford their
882	prescriptions, and 40 percent of U.S. families can't produce
883	\$400 in an emergency.
884	To that end, we urge the Congress to act comprehensively
885	on the drug issue.
886	No. 1, to curb patent abuses and other anticompetitive
887	behaviors, so that when a drug is available as a competitor,
888	it can actually get to market.
889	No. 2, remove market distortions through greater
890	transparency and reforming price inflationary actions, such
891	as the misuse of rebates and fees and the misuse of coupons.
892	No. 3, directly address high launch prices and price
893	increases for those drugs that do not have competitors
894	through such actions as reference pricing, negotiation, or
895	inflation rebates.
896	More precisely, with respect to Medicare Part D,
897	consistent with MedPAC recommendations, the committee should
898	consider a series of reforms to change the payment structure

to increase pressure on the PBMs to more aggressively negotiate for lower-cost drugs; for example, by requiring the PBMs and the manufacturers to pick up substantially all of the Part D catastrophic cost. Concurrently, that policy should offer greater protections to the beneficiary when they hit the catastrophic cap.

Those proposed reforms also include modifications to the copayment for the LIS, for the low-income subsidy population, in order to encourage them to use lower-cost drugs when they are available. That is the right policy direction, but those policies need to be designed very carefully to assure that they result in taxpayer savings and don't cut off access to important drugs.

Where there is no competition and PBMs have no leverage over prices, we would suggest that you consider such tools as an inflation rebate, pricing to the clinical value of the drug, or a negotiation strategy. These tools would allow the Medicare program to address situations where the manufacturer has set excessive prices in the absence of competition.

With respect to Part B, we would suggest moving from a percentage-based payment to a flat fee, empowering physicians to form their own purchasing groups to negotiate prices, and consider lowering the overall payment using the average sales

price blended with an international price index.

Turning to the public justification of price increases, there is value in that information as a policy source and as a motivation for policy action. But, without additional action, that in and of itself will not curb drug prices.

That said, a well-designed policy should set a minimum drug price, trigger reporting on both a percentage and an absolute dollar basis, require legal attestation of a ranking company official, and avoid disclosing proprietary information.

With respect to the Sunshine Act, we recommend reporting payments made to patient groups who often act as a proxy for the manufacturers, and we would report the economic value of the samples provided to physicians. However, if public reporting can't be reached, at a minimum, the sample value should be made available to oversight organizations and researchers.

In closing, any policy that you undertake will involve a number of difficult tradeoffs across stakeholders, and we know that there will be stiff resistence from the status quo. But we also know that the status quo has produced noncompetitive behaviors, higher taxpayer spending, and higher prices for the patients.

945	Arnold Ventures and its grantees stand ready to work
946	with you on these difficult issues. I would like to thank
947	you for your attention. I will look forward to your
948	questions.
949	[The prepared statement of Mr. Miller follows:]
950	
951	******* INSERT 5******

952	Ms. Eshoo. Thank you, Dr. Miller.
953	I was just sent a nice, handwritten note from my
954	colleague, Mr. Long. And I should have done this at the
955	outset of our hearing this morning. People are wondering
956	what these yellow roses are all about. Well, today is the
957	100th anniversary of women's suffrage. And the suffragettes
958	distinguished themselves as the vote was being taken, I think
959	the final vote in the State of Tennessee. The suffragettes
960	and their supporters wore yellow roses. Those that opposed
961	them wore red. So, we are celebrating today, with the yellow
962	roses, women gaining the right to vote in our country, the
963	100th anniversary. So, that is what the yellow roses are all
964	about. We didn't attend an early-morning wedding.
965	[Laughter.]
966	But, nonetheless, this is a great celebration.
967	So now, I would like to recognize Dr. Holtz-Eakin.
968	Welcome to you. You are an accomplished testifier.
969	[Laughter.]
970	And we look forward to your 5 minutes of testimony.

STATEMENT OF DOUGLAS HOLTZ-EAKIN

Mr. Holtz-Eakin. Thank you, Chairwoman Eshoo, Ranking Member Burgess, and members of the committee, for the privilege of being at this important hearing.

Drug prices are a very important topic in the United States. And I want to say a couple of things about the debate in general, and then, a few remarks on the pieces of legislation under consideration today.

The first thing I would emphasize is that, at least to my eye, there is not a broad, general, widespread drug-pricing problem. Instead, it is important to recognize that we have some targeted areas with extreme drug-pricing issues, notably in specialty drugs, largely in oncology drugs right now, and in sole-source drugs that are off-patent. In thinking about solutions, it is often best to identify the problems first, and I would focus on those.

The second is that there is often relatively little clarity about which price people are trying to effect, and there are very different measures of price bandied about.

There is the list price of manufacturers, probably the most important price. There is the net price post-rebate at which the drug is acquired. And then, there is also the price a

beneficiary actually pays at the counter, including all the out-of-pockets, the one that is probably the most important to the American public. Thinking clearly about price allows you to avoid situations where you simply shift costs, but don't change the fundamental problem or address the issue itself.

And then, lastly, I think it is important to recognize that this is a difficult world of tradeoffs. There are no simple solutions because, in the end, there is a tradeoff between financial incentives like prices and the innovation that has made the United States the premier place for medical science on the globe. And being cognizant of that as you go forward is very important.

And secondly, for this hearing, the notion of transparency is not an unambiguously good thing. There are moments where transparency becomes quite costly and perhaps not worth it, and also situations where it interferes with the incentives to compete vigorously and to have fierce negotiation, which we should want in our health markets, particularly our pharmaceutical markets.

So, in looking at the bills under consideration today, I think some concerns do arise. For example, the SPIKE Act, which looks at backward-looking triggers for price increases

or an absolute value of \$26,000 for a drug, that is not independently the value of that drug, as Ranking Member Burgess mentioned in his remarks. It does trigger a set of disclosures and documentation that is quite intrusive and costly to produce. And when combined with the potential for the Secretary to offer a variety of different triggers backward-looking in launch prices, it could be a quite costly measure or transparency, with no particular accountability measure included that would guarantee any effort on drug prices. And so, I would be concerned about that.

The FAIR Act is similar in character. It has some, in my view, virtues of targeting. It is forward-looking as opposed to backward-looking, and I think that is an advantage in this setting. It excludes rare disease and vaccines, focuses on those drugs by physicians and hospitals, but has the same sort of potentially costly structure. And so, I worry about the transparency that generates no end result in those situations.

With regard to the samples, which has come up a couple of times already, samples are very important to beneficiaries. I think that has been documented. And so, you don't want to damage this valuable source of drugs. I think it makes sense to build on the existing reporting,

rather than inventing new reporting; provide the information to the FDA, and provide this information to oversight and to professional researchers, so that the information about the influence of samples on the competition in the market is learned, but the damaging public disclosure is avoided. And I think that is something that the committee should think a little bit about.

Finally, with regard to providing public documentation of drug rebates negotiated by PBMs, I really have two sets of concerns. I understand why this committee should care deeply about how well the Part D program is functioning. I am a long-time fan of the Part D program, having been present at its birth, and I think it is our best entitlement program. I occasionally say I like it more than my children. I won't repeat that today. Oops, it is too late.

But I don't think the same sort of information should be provided for commercial transactions. These are in the end private contracts, and I don't think they should be publicly disclosed. So, collecting the information on Part D, making sure that for Part D there is vigorous competition that is effective is appropriate and should be done. Again, that means proprietary information provided to oversight and to researchers, not necessarily disclosed into the public

1063	domain.
1064	So, I really do appreciate the chance to be here today.
1065	These are in the end difficult issues on one of the most
1066	important topics facing the American public. And I look
1067	forward to the chance to answer your questions.
1068	[The prepared statement of Mr. Holtz-Eakin follows:]
1069	
1070	****** INSERT 6******

1071	Ms. Eshoo. Thank you very much, Dr. Holtz-Eakin.
1072	And again, we all want to thank our witnesses for being
1073	here today and the testimony that you have given.
1074	We have now concluded those opening statements and we
1075	are going to move to members' questions. Every member I
1076	think knows that they have 5 minutes to ask questions of our
1077	witnesses. And I will start by recognizing myself for 5
1078	minutes.
1079	Dr. Feldman, you said that PBMs have pushed you to
1080	prescribe higher-priced drugs, is that right?
1081	Dr. Feldman. Thank you.
1082	What I have found is there are some drugs that have come
1083	to market with lower list prices that have been unable to get
1084	onto the formulary because their list price was too low. And
1085	what I mean by that is, the price concession, for example,
1086	the rebate would be the list price times the discount times
1087	the market share.
1088	Ms. Eshoo. So, the one on the list
1089	Dr. Feldman. Yes. So, yes, the lower list price
1090	Ms. Eshoo. You put on the table that PBMs pushed you to
1091	prescribe a higher-cost prescription drug.
1092	So, I want to go to Ms. Bass and say to you, what is the
1093	answer to that?

1094 Ms. Bass. Our companies always negotiate to the lowest 1095 net cost. 1096 Ms. Eshoo. So, why was she pushed to a higher-priced 1097 drug? 1098 Ms. Bass. Because the lowest net cost of that drug was 1099 lower than the drug with the lower list price. 1100 Ms. Eshoo. So, the higher was lower, and the lower is 1101 higher? I mean, I don't quite get this. 1102 Ms. Bass. But, yes, it --1103 Ms. Eshoo. Maybe you can rephrase it? 1104 Dr. Feldman. Yes. So, competition can raise prices or 1105 lower prices. Because the price concession is the highest 1106 price concession which ultimately they are calling the lowest 1107 cost, sometimes to get at the highest price concession you need the highest list price. And therefore, a drug with a 1108 1109 lower list price can't offer as big of a percent rebate. But 1110 I think that shouldn't be how it is. I think the lowest list 1111 price should get preferred status. 1112 Ms. Bass. So, the way the math works on that, let me 1113 just quickly say --1114 Ms. Eshoo. Quickly. 1115 Ms. Bass. -- if both drugs had different pricing, but they came in at the same low net cost, that would be great, 1116

1117	but
1118	Ms. Eshoo. If they came in or you negotiated lower?
1119	Ms. Bass. Our companies negotiate to the lowest net
1120	cost. And if it is a lower list price drug that has the
1121	lowest net cost, that is the preferred drug.
1122	Ms. Eshoo. Well, there doesn't seem to be an agreement
1123	here. Dr. Feldman is shaking her head in the negative.
1124	Dr. Feldman, why do you think that drug manufacturers
1125	will not give samples to doctors if there is a public
1126	reporting requirement? I wasn't so clear on why you
1127	Dr. Feldman. Why I feel that way?
1128	Ms. Eshoo. Yes.
1129	Dr. Feldman. So, for example, it goes back to the list
1130	price of the drug.
1131	Ms. Eshoo. Well, I mean, because the FDA already
1132	requires drug samples to be reporting. So, the reporting
1133	burden, at least on the surface to me, I don't think would be
1134	a deterrent.
1135	Dr. Feldman. I can tell you, if it actually worked to
1136	the opposite I mean, some of the samples that are given,
1137	the list prices of those are \$6,000 a month. And you usually
1138	get three months at a time.
1139	Ms. Eshoo. So, you are saying that it is better that

1140	people don't know what it is and that that, in turn,
1141	motivates samples being contributed?
1142	Dr. Feldman. What I fear is that, when it looks like
1143	the pharmaceutical manufacturers are giving this much money
1144	to the doctor, that it may make them not do that. However,
1145	if it had just the opposite effect where everyone thought,
1146	oh, look how generous pharma is, and it actually didn't
1147	affect the ability I just want to do whatever will keep
1148	the samples coming for our patients.
1149	Ms. Eshoo. I understand. I understand. I don't think
1150	that the case has been definitely made on the point that you
1151	raise. Maybe it will be, but I am not so
1152	Dr. Feldman. I understand.
1153	Ms. Eshoo. I am not convinced.
1154	We are looking for money. We are looking for savings
1155	across the entire system, so that at the end of this chain,
1156	this pipeline and you heard members on both sides of the
1157	aisle say this so that the patient captures the savings,
1158	so that the price at the counter goes down.
1159	Now there are some things that are real market
1160	influencers, and I want to examine this. I have thought for
1161	many years that research and development is the top cost.
1162	But, as it turns out, the marketing of drugs exceeds that.

1163 It outstrips it. And we only, I think, actively study and 1164 market drugs that are on patent. Is there any major drug 1165 company that advertises generics? Anyone know the answer to 1166 that? I think I know the answer. I stay up late at night. 1167 I haven't seen one, but I am missing them; I don't know have 1168 the TV on at the right time. 1169 I think that that kind of stands the system on its head 1170 because it is a huge cost. And I understand costs. There 1171 are many costs to bring a drug to market. But you know what? 1172 When it exceeds research and development, which is absolutely 1173 essential, I think that we have an issue here. 1174 There is marketing to physicians and other healthcare 1175 professionals. Is there anyone here that can put a price tag 1176 on that? Do you know? Do you know, Dr. Holtz-Eakin or Dr. 1177 Miller? No? Mr. Isasi? 1178 Mr. Isasi. What we know, this is very hard information 1179 to get at, in part, because the pricing and the payments in industry are so obfuscated. But we know that they are 1180 1181 spending maybe 20 to 25 percent of their revenue on --1182 Ms. Eshoo. Well, we know that marketing to physicians and other healthcare professionals by companies increased 1183 from \$15.5 billion in 1997 to \$20.3 billion in 2016. That is 1184 1185 about a 30 percent increase.

1186	Mr. Isasi. And it is much more than they are spending
1187	on R&D, on innovating.
1188	Ms. Eshoo. Does PhRMA want to weigh-in on this? Wish
1189	to weigh-in on it?
1190	Ms. Joldersma. Yes, I do. Thank you, Chairwoman.
1191	I would say at the outset that I think it is important
1192	to check our facts. We do hear regularly that the
1193	pharmaceutical industry spends more on advertising and
1194	marketing than we do on R&D. And at least speaking for my
1195	membership, that is patently false. Frequently, comparisons
1196	over state marketing expenditures, because those expenditures
1197	are pulled from the sales and general administration figures
1198	which include a whole host of things other than marketing
1199	Ms. Eshoo. Why don't you get us some definitive
1200	information from your viewpoint?
1201	Ms. Joldersma. Sure. I would be happy to do that,
1202	absolutely.
1203	Ms. Eshoo. That would be helpful to make part of the
1204	mix.
1205	I have gone over my time. I now would like to
1206	recognize the ranking member of the subcommittee, Dr. Burgess
1207	from Texas, for 5 minutes for his questioning.
1208	Mr. Burgess. Thank you.

1209 And, Dr. Feldman, as I look online, you reference that 1210 you have been practicing rheumatology for 35 years. I am a little older than you are. So, I actually remember not only 1211 1212 that there wasn't much with which to treat rheumatoid 1213 arthritis, some of the treatments we had were probably as hazardous as having the disease itself. I mean, colloidal 1214 1215 gold shots? Does anybody do that anymore? 1216 Dr. Feldman. Very rarely. 1217 Mr. Burgess. And, of course, aspirin to toxicity, you 1218 raise the dose until the ear-ringing became so loud that 1219 people couldn't hear. 1220 So, I, for one, am grateful that, as I look online, 1221 there are -- what? -- eight or nine biologics that are 1222 available. I mean, these are relatively-new medicines that 1223 really are game-changers as far as providing not just relief 1224 for your patients, but preservation of function, which 1225 previously wasn't available. I mean, that is a good thing, 1226 right? We have got nine agents that now are available to 1227 you. 1228 I will confess, when I watch some of the ads on TV --1229 and I play a little game. I have one of the pharmacy pricing 1230 apps on my phone. So, I type in the name of the drug. I, 1231 for one, would like to see -- I think Secretary Azar is onto

something when he says we ought to disclose what the cost to the patient would be. I mean, look, when I see all those ads, and if I were having to make a decision which drug to start, do I want the one that Phil Mickelson is on or do I want the one Cyndi Lauper likes to take? I don't know, I mean, as a patient, I don't know how to judge that.

But I think that information could be helpful. It might even be helpful to a physician to know that as well. Just going down this list of medicines, they are all fairly expensive, but some are more expensive than others. And if it is something you are going to be on over the long term —but you correctly said it would be wrong for a formulary or an insurance company, anyone else, to change your patient's medication. That is the practice of medicine, and we should not let that happen other than by a physician.

Now, on the issue of advertising generics, look at my State, and I assume most states are the same. I write a prescription, and the pharmacist can actually substitute a generic. Even if I write, "Dispense as written," I don't know whether they always agree with that. So, no, generics may not be advertised, but at the same time the pharmacist has the ability to substitute the generic equivalent for the patient at the pharmacy counter, is that not correct?

1255 Dr. Feldman. Yes.

Mr. Burgess. So, I mean, if I am in the business of selling a generic, why would I advertise? I have got the good people at Crestor already doing the ads for me. I don't need to spend my money doing that.

I think that the thing is that you have got eight or nine medicines that are now advanced treatments for rheumatoid arthritis. And in your professional lifetime, certainly my professional lifetime, at the beginning of our professional careers those things were not available. So, it is a great thing that they are available now.

I do not know how many trials there were that didn't work out. I suspect there were. I don't know how you go back and price that in. I suspect that that is difficult to do. You gave a figure of -- what? -- 12 percent success rate. I mean, that is a lot of dry holes that you are drilling in order to get the home run. I want you to drill those dry holes. I think that is important. I want you to have eight or nine medicines that not just treat a patient's symptoms now, but preservation of function.

And that was the whole purpose in doing Cures. We are getting to a place where things that were just unthinkable a few years ago are now within our grasp. A single-shot

1278 therapy to cure a disease that otherwise not just would 1279 bankrupt an individual, but a family, perhaps even a health 1280 plan, and now a single shot that can cure it. I don't know 1281 how you price that in. We are going to have to figure that 1282 out, and that is why these discussions are so important, 1283 because we do have to figure that out for the future. 1284 Sickle cell disease, which was featured on "CBS 60 1285 Minutes" a couple of months ago, the cost for this therapy 1286 that Dr. Collins referenced as a cure for sickle cell, I 1287 mean, that is a big deal. We heard in this very room at this very table in 2016 1288 the witness for the Sickle Cell Disease Association said 1289 1290 there has been no new sickle cell FDA-approved treatment in 1291 40 years. So, when we look at the cost of this new sickle 1292 cell therapy, when we look at that cost, I think we have to 1293 look at it in light of the fact that for 40 years we didn't 1294 improve at all, and what was the cost over those 40 years 1295 where we didn't improve? And we have got to somehow find a 1296 way to amortize that going 40 years into the future. 1297 It is a good time to be in the business that you all are 1298 in. 1299 Ms. Eshoo. The gentleman yields back.

Mr. Burgess. And we appreciate so much you being here

1300

1301	today. We have got some tough decisions to make and we are
1302	anxious to get on about making them, apparently.
1303	Ms. Eshoo. Thank you, Dr. Burgess.
1304	Mr. Burgess. I will yield back.
1305	Ms. Eshoo. And the gentleman yields back. It is a
1306	pleasure to recognize the gentleman from North Carolina, Mr.
1307	Butterfield, for his 5 minutes of questioning.
1308	Mr. Butterfield. Thank you very much, Madam Chair.
1309	Let me just begin with Ms. Joldersma. I am sure I got
1310	that wrong. I have a little trouble with names.
1311	Ms. Joldersma. Joldersma.
1312	Mr. Butterfield. Okay.
1313	Ms. Joldersma. Yes, not to worry.
1314	Mr. Butterfield. I will just call you Lisa. How about
1315	that?
1316	Ms. Joldersma. You can call me Lisa. I prefer it.
1317	Mr. Butterfield. Yes.
1318	Ms. Joldersma. Lisa J., if you will.
1319	Mr. Butterfield. Yes. Thank you.
1320	I am very pleased to hear that your member companies
1321	support the whole notion of transparency. That is a very
1322	important word now. It means sunlight. And thank you so
1323	much for making that acknowledgment today, especially with

1324	respect to prescription drug pricing.
1325	I guess my question is sort of a reversed-type question.
1326	What information would you consider to be inappropriate for
1327	transparency?
1328	Ms. Joldersma. That is a very good question.
1329	Mr. Butterfield. Yes.
1330	Ms. Joldersma. I think as many on the committee and
1331	other witnesses have noticed, we do need to be concerned
1332	about very commercially-sensitive information, proprietary
1333	information, that if released publicly, could cause conduct
1334	distortions in the market that we may not love. That is why
1335	I think both of the transparency approaches on the table
1336	today do attempt to protect proprietary and confidential
1337	information, and that is a very, very good thing.
1338	Mr. Butterfield. And I suppose you are struggling every
1339	day to try to find a balance between those two interests?
1340	Ms. Joldersma. Absolutely.
1341	Mr. Butterfield. Would that be correct?
1342	Ms. Joldersma. Absolutely.
1343	Mr. Butterfield. What circumstances would require you
1344	to significantly raise drug prices? I mean, what would be
1345	the circumstances that would precipitate an increase in drug
1346	prices, other than corporate profit?

1347	Ms. Joldersma. Well, sure, there are many, many
1348	circumstances.
1349	Mr. Butterfield. Just give me two or three examples,
1350	yes.
1351	Ms. Joldersma. Two or three examples? Increased costs,
1352	increase supply chain, expanded indications, expanded value.
1353	Maybe we learn that a drug is more effective than we
1354	previously thought it was.
1355	Mr. Butterfield. Wouldn't that be corporate profit?
1356	Ms. Joldersma. No.
1357	Mr. Butterfield. Yes, that would be separate from
1358	corporate profit?
1359	Ms. Joldersma. Yes. And I do want to talk about
1360	corporate profit briefly. A lot of people say that this
1361	industry's profits are far out of whack with other
1362	industries. And the truth is, that is because traditional
1363	accounting measures are not recognizing the high level of
1364	risk that this industry takes on.
1365	And when you are talking about a 90 percent failure
1366	rate, the fact of the matter is, that 10 percent of the time
1367	when we don't fail, yes, it is true that the investors, the
1368	private entities that invest and that help us fund this very
1369	difficult scientific search for cures

1370	Mr. Butterfield. Let me switch over to Ms. Bass. My
1371	time is clicking away. Ms. Bass, in your testimony you
1372	discuss the need to increase transparency in order to lower
1373	cost and improve the overall quality of care. Do you
1374	acknowledge that rebate practices are driving increased drug
1375	costs or do you dispute that?
1376	Ms. Bass. We would dispute that.
1377	Mr. Butterfield. Are you suggesting that the PBMs are
1378	sufficiently transparent or is there room for improvement?
1379	Ms. Bass. As I testified, we are happy to report
1380	aggregate rebates. We have the same concerns that others on
1381	the panel have with respect to putting out information
1382	publicly that would allow for tacit collusion. Often, when
1383	one competitor learns that he or she has discounted more
1384	deeply than another competitor, what happens is that
1385	competitor doesn't discount as deeply the next time. And
1386	that is our big concern.
1387	Mr. Butterfield. You are a nonprofit entity, if I am
1388	not mistaken, a 501(c)(6)?
1389	Ms. Bass. We are the trade association for the
1390	industry, yes.
1391	Mr. Butterfield. Which means that you are not in the
1392	business to make a profit. You are in the business to,

1393	according 990 submission, you are in the business to lower
1394	prescription drug cost and increase access.
1395	Ms. Bass. Our trade association represents the
1396	companies who are in the business to lower prescription drug
1397	costs and increase access, yes.
1398	Mr. Butterfield. But you have told the Internal Revenue
1399	Service that your mission is to lower prescription drug
1400	costs. That is on your Form 990 that you submitted.
1401	Ms. Bass. It sounds like we need to amend our form to
1402	say we represent the companies whose mission it is to lower
1403	prescription drug costs and increase access.
1404	Mr. Butterfield. Take a look at that, if you would,
1405	please.
1406	Ms. Bass. I will. Thank you.
1407	Mr. Butterfield. Dr. Miller, let me switch over to you,
1408	if I can. In your testimony, you discuss the importance of
1409	transparency and the consequence of Congress' inability to
1410	act to increase it. Why is transparency so important to
1411	implementing effective reforms? And you will have 15
1412	seconds. I am sorry.
1413	Mr. Miller. What I would say is I think transparency
1414	can compel the issue forward. It may produce useful
1415	information for the Congress and other policy actors to act.

1416 I don't think transparency, in and of itself, will be enough to affect the drug price issues that you are facing now. 1417 1418 Mr. Butterfield. Thank you. 1419 I vield back. Thank you. 1420 Ms. Eshoo. I thank the gentleman and he yields back. 1421 now have the pleasure of recognizing the ranking member of 1422 the full committee, the gentleman from Oregon, Mr. Walden, for 5 minutes. 1423 1424 Mr. Walden. Thank you, Madam Chair. 1425 And I have got a guestion to Ms. Joldersma and Mr. Holtz-Eakin and Ms. Feldman. 1426 1427 H.R. 2064 is an attempt to provide transparency, but I am worried that the bill will have unintended consequences 1428 1429 for patients. Manufacturers of drugs and devices often 1430 provide samples to providers that help low-income patients 1431 who may have trouble accessing a therapy, either because they 1432 lack insurance or an insurer does not provide robust coverage 1433 for a drug or a device. Yet, this bill places new reporting 1434 requirements on manufacturers. And my question is, doesn't 1435 this bill create a perverse incentive for manufacturers to simply not provide samples to physician offices? And can you 1436 1437 describe how low-income patients benefit from samples 1438 provided by drug and device manufacturers, and any other

1439	unintended consequences? And I would just throw that out to
1440	the three of you.
1441	Ms. Joldersma. Thank you for that question.
1442	Very briefly, I think there is a real question as to
1443	whether this could cause the lessening of provision of
1444	samples. I would also note that a significant amount of
1445	information is already reported to the FDA with regard to
1446	samples. So, in some respects, this is kind of creating a
1447	duplicate bureaucracy, if you will, and a duplicate
1448	reporting. So, our preference would be to work with what FDA
1449	already has.
1450	Mr. Walden. To me, it also seems like a real
1451	convenience when you're with your physician, and they say,
1452	"Here, why don't you take these, and then, go get this?", and
1453	whatever. Dr. Feldman, what is your view?
1454	Dr. Feldman. Yes. You know, we agree with MedPAC's
1455	recommendation under drug use confidential agreements. I
1456	mean, it can be something as simple as mandated mail orders
1457	for patients will deliver refrigerated drugs on the front
1458	porch in New Orleans in the middle of the summer.
1459	Mr. Walden. That would seem to be a problem.
1460	Dr. Feldman. And the medication is destroyed. So,
1461	then, of course, we can offer them samples.

1462 Mr. Walden. Okay. Dr. Holtz-Eakin? 1463 Mr. Holtz-Eakin. Yes, I don't know that it would 1464 eliminate the samples, but I think that is a risk you don't 1465 have to take. I mean, there are ways to collect the data you 1466 are interested in, have them available to researchers and 1467 oversight without the public disclosure the people are worried about. I would recommend that. 1468 1469 I guess the other thing I would mention is, there is 1470 existing reporting for drugs, but this expands that to include the devices. And I would think it would be worth the 1471 1472 committee asking itself whether it is worth doing that. 1473 is a costly new set of reporting, and I am not sure samples 1474 are all that typical in the device world. 1475 Mr. Walden. Okay. That is a good point. And I think I 1476 don't have too many people rushing me at townhalls saying, 1477 "Please add more reporting requirements, more regulations, 1478 more rules." Yet, we know there is a place for that, but I think we have to be really judicious when we go down that 1479 1480 path because we don't want to create more bureaucracy, more 1481 time away from caring for patients, and, also, I want to put 1482 the patient first. 1483 I know a lot of states have been passing legislation to get to the bottom of why drug prices are increasing through 1484

1485	price increase disclosure legislation. But the bills we are
1486	talking about today go beyond any state law currently on the
1487	books, I believe.
1488	So, my question would be, do you worry about the burden
1489	of companies complying with a patchwork of 50 different state
1490	laws plus a federal law? And should Congress, if we go down
1491	this path, consider preemption language? Ms. Joldersma,
1492	would you like to comment on that?
1493	Ms. Joldersma. Absolutely. I think we have seen
1494	transparency legislation enacted now in seven or eight
1495	states.
1496	Mr. Walden. Right.
1497	Ms. Joldersma. Obviously, today we have two different
1498	approaches before us.
1499	Mr. Walden. Right.
1500	Ms. Joldersma. There were competing approaches in the
1501	Senate as well. So, certainly, harmonization of these
1502	reporting requirements is a high priority, and preemption
1503	would be one way to achieve that.
1504	Mr. Walden. All right. Dr. Holtz-Eakin, do you want to
1505	comment on this?
1506	Mr. Holtz-Eakin. Drugs are nationally-traded
1507	commodities. There should be a single set of rules that

1508 prevail across all 50 states. I think preemption makes a lot 1509 of sense. 1510 Mr. Walden. Okay. And on transparency and PBM reporting, my question is, can you detail concerns of where 1511 1512 too much disclosure could be anticompetitive? I have heard 1513 this from people. I am into disclosure. I am into public 1514 right to know. I think the more out there, the better. I also recognize there comes a point where too much 1515 1516 disclosure could actually have an unintended and reverse 1517 consequence, if a consolidated market was able to back in competitors' rebates, for example. So, Dr. Holtz-Eakin, can 1518 1519 you comment on that? 1520 Mr. Holtz-Eakin. I think that is a real concern. 1521 you can identify the deal that your competitor is getting, 1522 that is information that allows you the ability to perhaps 1523 negotiate less vigorously and get a higher price. We never 1524 want to let that happen. And so, all of these desirable attempts to ensure that these markets are competitive and 1525 1526 work on behalf of beneficiaries, especially in Part D, I 1527 applaud. But disclosing those individual contracts and deals is a step in the wrong direction. 1528 1529 Mr. Walden. All right. Ms. Bass, could you comment on 1530 that as well?

1531	Ms. Bass. Sure. It sounded like you wanted specifics.
1532	And what we would recommend would be making sure the bill
1533	calls for reporting by class you would need to make sure
1534	that every class had at least three drugs; otherwise, there
1535	wouldn't be reporting because you could back into rebates.
1536	We would want to make sure that the reporting was
1537	lagged, preferably three years, again, to give a little bit
1538	of time between contracts. And we would want to make sure it
1539	wasn't PBM-specific, but across PBMs, for the same reason.
1540	Mr. Walden. All right. I thank you all.
1541	And I know the chair has been quite generous with giving
1542	me extra time, I guess in recognition of the Blazers' defeat.
1543	So, we appreciate that generosity this morning.
1544	Ms. Eshoo. All around nice man. All around good guy.
1545	Mr. Walden. I yield back.
1546	Ms. Eshoo. The gentleman yields back.
1547	I just want to add something here. I believe that this
1548	particular legislation, that it is referencing a class of
1549	drugs. So, it is not one at a time. It is a class of drugs.
1550	And I think that we have to, all Members are going to have to
1551	do a deep dive on the actual wording and that is our job to
1552	do. But I thought I would throw that in the mix.
1553	Now it is a pleasure to recognize a real gentlewoman

from California, Ms. Matsui, for her 5 minutes of questioning.

Ms. Matsui. Thank you very much, Madam Chair.

1557 And I want to thank all the witnesses for appearing
1558 before us today.

We have been discussing in this committee that there is a need for greater transparency -- that is really a word that we keep throwing around -- but an entire drug supply chain that really gives us clear insight into the formulary and negotiations, price concessions, and market dynamics, that ultimately drive up the price consumers pay for the medications at the pharmacy counter.

Now drug price increases have outpaced general inflation, medical inflation, and overall wage growth for many years. Lacking transparency, these price increases often seem arbitrary, indiscriminate, and very confusing. I am particularly interested today in discussing the trend of list price increase for drugs that are already on the market. A recent analysis found that prescription drug costs are primarily attributable to year-over-year price increases for drugs already on the market, not the introduction of new, innovative therapies or improvements to existing medications. And MedPAC has determined that, for high-cost Part D

enrollees, the growth in drug spending was largely due to increases in the average price per prescription filled.

Ms. Isasi, you mentioned in your testimony that increases in invoice prices for current drugs under exclusivity have generated \$108 billion in revenues, and that without these price increases, revenues would have been flat over the last decade for brand pharmaceutical companies, and overall spending on drugs would have fallen due to increased utilization of generic drugs. That is a staggering statistic and speaks to the motivations that manufacturers may have to raise prices for drugs already on the market. Mr. Isasi, from your perspective, what are the reasons that prices are increasing for drugs already on the market?

Mr. Isasi. Thank you very much for the terrific question.

I think it is really important. You know, we, all of us, want what is best for America's family, and we want to incentive innovation in the development of new drugs. That is a really important goal. But what we know is the current system is not doing that. As you point out, what has happened is so much of the pharmaceutical market share has migrated from patented, name-brand drugs to generics. And the drug companies are not developing the innovations that we

need. So, instead, they are just raising the prices on the

remaining patented drugs as fast and as quickly as they can. 1601 1602 And there are terrible examples of this. I mean, I will 1603 give you one example. Just last year, Catalyst Pharma 1604 acquired rights to Firdapse. It is a 20-year-old drug used 1605 to treat neuromuscular disease. And the price increased to 1606 \$375,000. The drug was previously available from Jacob 1607 Pharmaceutical and could be purchased for free through an FDA 1608 program, right? Those are the kind of abuses we are talking 1609 about. Ms. Matsui. Okay. Dr. Miller, do you agree? 1610 1611 Mr. Miller. Yes, I agree. I agree with the direction of your conversation. The attention or where I would direct 1612 1613 your attention is, both in Part B and in Part D, you could 1614 consider inflation rebates which would penalize back part of 1615 the revenue that a manufacturer gets through its price 1616 increase. And you could devote that money to giving greater 1617 patient protections.

1600

1618

1619

1620

1621

1622

Ms. Matsui. Okay. So, Dr. Miller, it seems the rising prices for a product that has been long on the market kind of represents a market failure. Is this a typical market response for products outside the pharmaceutical marketplace?

Mr. Miller. Well, as a general proposition, and what I

1623	understand about how broad your question is, no, it is not a
1624	typical. And insulin is, in particular
1625	Ms. Matsui. Right.
1626	Mr. Miller a poster child for the problem.
1627	Ms. Matsui. So, both Mr. Isasi and Dr. Miller, from
1628	your perspectives, do you believe that research and
1629	development cost significantly account for the drug price
1630	increases? And I think I know the answer to that.
1631	Mr. Miller. No.
1632	Ms. Matsui. Okay. What about high launch prices?
1633	Mr. Isasi. No. And let me give you the example.
1634	Sovaldi is a great example.
1635	Ms. Matsui. Yes.
1636	Mr. Isasi. Sovaldi was purchased by Gilead. They did
1637	not develop the drug. Their Wall Street analyst said, charge
1638	"X" amount, and then, they almost quadrupled it. Right?
1639	Ms. Matsui. Right. Okay.
1640	I have a PBM question. As I understand it, one way of
1641	PBM to keep costs down for plans is by keeping patients' out-
1642	of-pocket costs high. Simply put, what the plan pays as a
1643	net cost for a drug is calculated as a list price minus the
1644	rebate, minus the patient out-of-pocket share.
1645	Dr. Miller, you mentioned some of the embedded

1646	incentives in your testimony. From your perspective, how are
1647	drug supply chain rebates preventing patients' cost-sharing
1648	from coming down?
1649	Mr. Miller. So, I mean, I want to be clear when I
1650	answer. I do think there is a role for negotiation and there
1651	is a role for a net price analysis and thinking through it,
1652	because those savings can be spread more generally through
1653	the benefit. But, given the current state of play, in
1654	particular, in Part D, there are drugs being placed on
1655	preferred formularies because of the rebate, and that is
1656	driving the out-of-pocket for the beneficiary and making it
1657	hard for the patient to afford it at the counter.
1658	Ms. Matsui. Okay.
1659	Mr. Isasi. Yes, and to the chairwoman's earlier
1660	question, when you were told, Chairwoman Eshoo, that the net
1661	cost was lower, the question is, to whom? The net cost to
1662	whom?
1663	Ms. Matsui. Okay.
1664	Mr. Isasi. Right? Not the beneficiary sitting in the
1665	pharmacy.
1666	Ms. Matsui. Right. Okay.
1667	I think I ran out of time. I yield back. Thank you.
1668	Ms. Eshoo. Excellent.

The gentlewoman yields back. It is a pleasure to recognize the gentleman from Michigan, Mr. Upton, the former chairman of the full committee. Your time, 5 minutes.

Mr. Upton. Thank you, Madam Chair. It is a delight to be here.

And I just have got a couple of questions. When we worked on 21st Century Cures, we spent a whole lot of time about thinking about policies that advanced new treatments for patients who had no therapies available, sort of like what former Chairman Walden said about sickle cell. But one of our main goals was to reduce the burden of discovery and development for small companies to ensure that new therapies got to patients who literally had no hope.

So, I am a little bit worried about the SPIKE Act, which is one of the bills that we are looking at today, looking at perhaps an opposite approach. The bill sets an arbitrary launch price level that triggers burdensome price reporting for companies. Many of the drugs produced for the orphan diseases are often developed by small companies. So, the price threshold doesn't always account for rebates and discounts provided by the manufacturers. If we are going to consider federal price reporting, shouldn't we keep the focus on price increases, what was said a little bit earlier,

1692 rather than launch prices of orphan drugs produced by smaller companies advancing cures? Dr. Holtz-Eakin, what is your 1693 1694 reaction to that? 1695 Mr. Holtz-Eakin. A couple of thoughts. I mean, in the 1696 end, I think it is important to focus on what the beneficiary 1697 ends up paying, and often, there is a big gap between list 1698 and what they pay. Often, they pay the list, and that is through the rebate structure. So, I think thinking through 1699 1700 that carefully is important. I do think that the kind of documentation that is 1701 1702 envisioned by the SPIKE Act is unprecedented. I have never 1703 seen any kind of a request anywhere else in the economy, and for smaller manufacturers, it is going to be quite 1704 1705 burdensome. I would be concerned about that. 1706 And I don't see that this produces any particular 1707 pressure on pricing. And so, it is a pretty expensive piece 1708 of transparency that may or may not be effective. Mr. Upton. So, my next question is concerned about H.R. 1709

1710

1711

1712

1713

1714

2064, the Sunshine for Samples Act of 2019. It impacts both

drugs as well as devices. So, in 2017, MedPAC recommended

that Congress expand the Physician Sunshine Act and require

companies. So, as you look at device companies, they often

drug companies only. It didn't include medical device

1715 provide, I quess, some free devices that are used, like 1716 prosthetics and others, to measure, but really a device is a one-time deal. And what are your reactions to including 1717 devices as well onto this bill versus just pharmaceuticals? 1718 Mr. Holtz-Eakin. I think it would make sense to not 1719 include the devices, see how effective the bill would be, if 1720 it goes forward on the drug front. And then, you could 1721 always revisit that issue going forward. But devices are 1722 1723 very different than the drugs in terms of the one-time 1724 aspect. And there is no existing reporting. So, that is the 1725 most costly part of what would be envisioned on this. 1726 And I would just again say, I think building on what is 1727 in place as opposed to creating a new reporting channel makes 1728 a lot of sense, and that you can have oversight and you can 1729 have the FDA be required to provide the data to professional 1730 researchers to make sure that samples are used for the 1731 therapeutically-appropriate functions, and not to distort 1732 physician decisions. That is really what you want to know. 1733 All that can be done without putting this on a public 1734 website. 1735 Mr. Upton. Thank you. I yield back. 1736 Ms. Eshoo. The gentleman yields back. I now recognize the gentleman from New Mexico, Mr. Lujan, for 5 minutes of 1737

1738 questioning.

Mr. Lujan. Thank you, Madam Chair.

Dr. Miller, you noted in your testimony that more and more drugs are saving people's lives or vastly improving their health outcomes and quality of life, are launching unsustainable prices that are simply unaffordable. What tools are currently available to control launch prices for the first-in-class, sole-source, novel therapies, and are there any mechanisms currently in place that constrain the price for these drugs?

Mr. Miller. As a general proposition. I would say, no, that the mechanisms are not in place. I think it goes back to some comments earlier. When you grant a patent, you are granting a monopoly and the company can come first to class and charge any price.

I think the tools that I am trying to direct your attention to in the testimony and some of my comments is, in Part D, you might think of additional tools in the instances where you don't have a competitor. Part D was created to exploit competition and have the PBMs negotiate, but you are still going to have drugs that don't have competition. And you might want to think about things like pricing to the clinical value of the drug or some kind of negotiations

1761 strategy. 1762 Mr. Lujan. How should we better ensure manufacturers 1763 are accountable to the public when setting prices for newlylaunched drug products? 1764 1765 Mr. Miller. Well, I think if you were to pursue the mechanisms that I just mentioned to you, that would bring a 1766 1767 greater accountability and at least a better price to the 1768 Medicare beneficiary and to the taxpayer, if that is what you 1769 meant. 1770 The question that we had last week at Mr. Lujan. 1771 hearings as well was the notion that there is a system that 1772 has been established such that you post your launch price, 1773 which I regard it as the highest price. And then, you have a 1774 lot of negotiations. There is discounts. There is rebates. 1775 There is other pieces that get to different lowest prices, if 1776 you will, that you have for each partner. And I just have a 1777 hard time understanding why we just don't get to that lowest 1778 price to begin with. They know how low they are willing to 1779 They know where they are going to be. So, if this is 1780 truly going to take into consideration the impacts to the patient and lowering costs, then that is where we should 1781 1782 start. Mr. -- is it Isasi? 1783

1784 Mr. Isasi. Isasi. 1785 Mr. Lujan. Isasi. 1786 Mr. Isasi. Yes. Mr. Lujan. You noted in your testimony that the 1787 1788 threshold to trigger reporting requirements for newlylaunched products should be reduced from the current amount 1789 1790 included in H.R. 2069 of \$26,000, the median income of average Medicare beneficiaries. Can you explain why Families 1791 1792 USA would like to see this threshold price reduced for 1793 reporting purposes? Mr. Isasi. Yes, absolutely. Thank you for the 1794 1795 question. 1796 It is critically important that we understand that, as 1797 these changes take place, industry is going to adapt, right? 1798 And so, what we will find is all the launch prices will come 1799 in just under whatever threshold is set. So, we have got to 1800 lower the threshold to a threshold that is based on the 1801 actual realities of the families who are in the benefit. 1802 And to your earlier question, I also want to mention 1803 that a lot of folks don't realize this, but from the 1804 industry's perspective, even companies that aren't American, 1805 they start here in the U.S. launching first here, because we 1806 are willing to pay the highest price, twice, three times,

1807	four times more than the rest of the world, right? They
1808	start here. They set an incredibly high price. Then, they
1809	go out in the rest of the world and negotiate because we
1810	don't negotiate.
1811	Mr. Lujan. I still want to talk a little bit more about
1812	the average Medicare beneficiary. One, I agree with your
1813	response to the first question. That is a concern that I
1814	have as well. How do we address that? And how do we set up
1815	a better environment when it comes to fairness?
1816	To the question that I asked Dr. Miller, the number of
1817	people that are going to go without these therapies because
1818	they can't afford them
1819	Mr. Isasi. That is right.
1820	Mr. Lujan which is growing in the United States.
1821	The advocacy that you are bringing forward in your
1822	testimony about lowering the amount that is listed in H.R.
1823	2069, the \$26,000 and in your case, it would be a lower
1824	number but \$26,000 is how much a family would make, would
1825	earn in a year. And all that this is saying is, if you are
1826	going to list your drug price higher than a Medicare
1827	beneficiary makes in an entire year, you should say why.
1828	Does that sound fair?
1829	Mr. Isasi. Very fair.

Mr. Lujan. Madam Chair, I think that, as we talk about pricing care and the notion that, if you just leave it alone, and if Congress walks away and no one wants to be a part of this, that it will fix itself, it has not worked yet. And too many people out there are suffering and they are getting hit every day. And we should be reminded that we made a commitment, when we went to the American people over the last two years, that we would pass legislation to lower the cost of prescription drug prices for the American people, and we had better deliver on it.

And with that, I yield back.

1841 Ms. Eshoo. Amen.

The gentleman yields back. I now would like to recognize the gentleman from Virginia, Mr. Griffith, 5 minutes for questioning, sir.

Mr. Griffith. Thank you very much, Madam Chair.

Let me say, so that everybody is clear, my Democratic colleague just said that, you know, taking no action isn't working. He is right. And we are going to have to take action. And so, we will have to sort out what is the best action that we can take. But I think both sides of the aisle are dedicated to figuring out how we fix this. And there is all kinds of different ways to do it and all kinds of issues.

1853 Dr. Feldman, in your oral testimony, I was very taken with what you were saying. You indicated you had a patient 1854 1855 who had gotten a call to change their drug. I believe it was for rheumatoid arthritis, is that correct? And I want to 1856 1857 know who called them, not the individual's name, but was it 1858 the PBM? Was it the insurance company? Who called them and 1859 said, "Hey, let's switch you over to this new drug."? 1860 Dr. Feldman. It was the PBM, and they received a 1861 notification in the mail. 1862 Mr. Griffith. So, they received a notification in the 1863 mail from the PBM. And were you ever consulted about that? 1864 Dr. Feldman. No. In fact, the patient brought it to me 1865 and said, "I've been asked to switch to this drug, a lower-1866 cost alternative." And it is not necessarily a lower list 1867 price. This happens all the time when you have midyear 1868 formulary changes. Patients just get dropped. 1869 even pay for it anymore. So, this at least was slightly less 1870 egregious than the complete exclusion of a drug from 1871 preferred formulary. 1872 Mr. Griffith. But you also indicated that this drug was not similar. It was not really an alternative for that 1873 1874 patient. Can you explain that to me? 1875 Dr. Feldman. It treats rheumatoid arthritis, but it was

1876	not a therapeutic equivalent drug. You know, there are
1877	different mechanisms of action in the immune system. And the
1878	drug that this patient finally ended up on affected T cells
1879	in a certain way. This one was something, a different drug
1880	entirely that did not affect the same part of the immune
1881	system. So, it would be ridiculous for me to change it.
1882	Mr. Griffith. So, let me try to break this down into
1883	more simple terms that I can understand, and hopefully, the
1884	folks back home who will be watching this later or watching
1885	it now will be able to understand. So, antacids, I take
1886	Zantac because I have lots of food allergies, and a lot of
1887	times a stomach upset is caused by my allergies. That being
1888	said, Tums doesn't do much for me, as a result of that, and
1889	Zantac has an antihistamine in it. Are you saying that what
1890	they did was they took him off the Zantac that had something
1891	that could help him and moved him onto something like the
1892	Tums, which might be a very good product for some people, but
1893	doesn't work for me? Is that what you are trying to say?
1894	Dr. Feldman. Scientifically, it is not the same
1895	Mr. Griffith. Okay.
1896	Dr. Feldman but, conceptually, yes.
1897	Mr. Griffith. Conceptually? Okay.
1898	[Laughter.]

1899 At least I got the concept.

Ms. Bass, all right, shouldn't PBMs at least be trying to contact doctors? Look, my stomach upset is not a big deal. But somebody that has got rheumatoid arthritis, that is a big deal. Shouldn't the PBMs be contacting the doctor to say, for this patient, does this switch make sense because we are trying to save some money? Now I don't mind anybody trying to save some money, but let's make sure it works for the patient.

Ms. Bass. So, in those kinds of situations, there are definitely appeals rights for everybody in Medicare and every private sector plan. And PBMs absolutely work with doctors to figure out in that instance what the right thing is.

Mr. Griffith. But most patients don't understand the appeals rights. They don't understand the appeals process. They just know they have gotten this. And what about the cases like Dr. Feldman said? In some cases, they don't even give you a choice; it is a matter of "We are no longer paying for the drug that you have been on for the last four years or five years that has been effective for you, and we are switching you over to this drug. And you can pay for that other drug, if you want to, but we are not paying for it."

That really can be disruptive, wouldn't you agree?

1922	Ms. Bass. It sounds terribly disruptive, I agree.
1923	Mr. Griffith. So, what can we do about that?
1924	Ms. Bass. Again, there are exceptions in Medicare Part
1925	D, and there are processes to go through. And in that
1926	instance, the patient would have to go through that with his
1927	or her physician.
1928	Mr. Griffith. So, the physician and the patient are
1929	going to have to have a lawyer to help them figure out the
1930	process, is that what you are saying?
1931	Dr. Feldman. And that is why we need the samples to
1932	continue the patient on the correct medication because it can
1933	take six to eight weeks to go through an appeals process.
1934	Mr. Griffith. Thank you. So, that way, you have more
1935	time to go through the appeals process. Well, that makes
1936	sense. Thank you, Dr. Feldman.
1937	How many different PBMs are members of your association?
1938	Ms. Bass. Right now, there are about 15.
1939	Mr. Griffith. About 15? So, across the country we have
1940	about 15? Or how many PBMs do we have? Some of them
1941	probably aren't members, I guess?
1942	Ms. Bass. There are 66 full-service PBMs in the U.S.,
1943	and there are more organizations that provide PBM services.
1944	Mr. Griffith. Does that seem like maybe we have got a

1945	little monopoly going in the PBM industry?
1946	Dr. Feldman. Three PBMs control nearly 80 percent of
1947	the population.
1948	Mr. Griffith. Yes, that is why I was asking the
1949	question. And I understand you can't answer that because you
1950	have got an association to represent. But the point is that,
1951	when we hear testimony that the PBMs are asking our drug
1952	manufacturers to raise the list price, and then, many of them
1953	get a percentage of the cost of the drug for handling it, it
1954	looks like to me the fox is in the henhouse and we are going
1955	to have to take some action.
1956	I yield back, Madam Chair.
1957	Ms. Eshoo. I thank the gentleman and he yields back.
1958	And now, I would like to recognize the gentleman from Oregon,
1959	Mr. Schrader, for 5 minutes of questioning.
1960	Mr. Schrader. Thank you, Madam Chairman. I appreciate
1961	it very much.
1962	Yes, I would associate myself with the remarks of the
1963	last two members that talked because industry is,
1964	unfortunately, in a situation where there are a lot of
1965	changes. The pricing structure is completely opaque and very
1966	complex. I don't blame anyone in any of the industry sectors
1967	for that. It has just grown up that way. But, as a result,

it calls for, unfortunately, our work here to make it a little more transparent. And everyone, apparently, loves transparency, but what that means is in the eye of the beholder, is what we are hearing now. So, that would be, unfortunately or fortunately, our judgment call, hopefully based on hearings we have had. We have had a number of hearings, and hopefully, will give the American people some assurance that we are on their side and trying to help, not stifle innovation, but at the same time make sure they get the best deal possible out there.

Ms. Joldersma, I appreciate you being here. I

Ms. Joldersma, I appreciate you being here. I appreciate your discussion on the role that rebates may play and having a higher list price drug get a preferable placement on the formulary. Could you give any examples of medicines where you think that might be the case?

Ms. Joldersma. Well, it is challenging for me, as a trade association, to speak to what would really be a very proprietary arrangement. But I can say that I noticed last week one of our member companies did testify here and talk about the difficulties it has had with formulary uptake after it did lower the list price of one of its blockbuster medicines really. So, there is that in the record.

I believe that other statements have been made on the

record in the diabetes space, where we have seen companies who have launched authorized generics with the hope of being able to lower that list price, and they, too, have faced some challenges. So, there certainly are examples.

Mr. Schrader. All right. So, then, do you think public disclosure of the discounts, including administrative fees, would be helpful for vetting this?

Ms. Joldersma. So, yes, we do agree that more disclosure is required in that, including administrative fees would be important. We have seen the fees that manufacturers pay to manufacturers increase enormously really in the last several years. And at least my read of the current statute is that a whole swath of administrative fees are excluded from reporting under Section 1150(a) that was enacted by the ACA.

Mr. Schrader. It seems a little bit like PBMs almost double-dip. You have the rebate situation. The price negotiating goes on. Then, there is also this administrative fee, which seems a little inappropriate.

Ms. Bass, I appreciate the explanation of the role, at least in your testimony, of the P&T committees and evaluating all the clinical and medical evidence that is out there before making coverage recommendations. Does cost and rebate

2014	amount play at all in these determinations?
2015	Ms. Bass. The P&T committees work solely on the
2016	clinical efficacy of the drugs. And then, they give their
2017	recommendations to the PBMs, and the PBMs then go and
2018	negotiate to the lowest
2019	Mr. Schrader. So, if that is the case, then, how would
2020	you explain the higher list price drug with a greater drug
2021	rebate receiving a more favorable formulary placement
2022	oftentimes?
2023	Ms. Bass. If the lower list cost drug came down as low
2024	on the net cost basis, it would on the formulary.
2025	Mr. Schrader. So, it does have an impact, apparently?
2026	Do you support increase in transparency in the fees,
2027	including administrative fees I just talked about that you
2028	receive from the pharmaceutical companies; and also, DIR
2029	payments that go on with the pharmacies?
2030	Ms. Bass. All of the fees and pharmacy DIR are reported
2031	in Medicare Part D to CMS.
2032	Mr. Schrader. So, you wouldn't object to them being
2033	public?
2034	Ms. Bass. So, again, we have issues around public
2035	reporting when it is very clear and would get at, would allow
2036	for tacit collusion. But, in the aggregate, no.

2037 Mr. Schrader. Okay. Okay. A question for Dr. Feldman on the samples. I listened to Dr. Burgess talk about his 2038 2039 lack of attention to the samples from the standpoint of what 2040 he is going to prescribe. He knows what he thinks that 2041 patient needs best. I would assume Dr. Bucshon would feel 2042 much the same way. The samples, to your testimony -- I was a 2043 veterinarian for many, many years -- do provide an opportunity for a patient to get much-needed care they 2044 2045 couldn't get otherwise in the interim. To me, the sample 2046 issue seems much to do about nothing. Is there really a 2047 reason to collect all of this data and go down that road, in 2048 your opinion? 2049 Dr. Feldman. As long as it keeps the samples coming for 2050 the patients that need them, I am happy. And I do have 2051 specific examples of the question about a lower-price drug 2052 not getting on the formulary, if anyone wants to know. 2053 Mr. Schrader. Well, maybe we could get that to my 2054 office after the hearing is finished. 2055 Following up a little bit, would utilizing existing

Following up a little bit, would utilizing existing frameworks for evaluating the quality of a physician and their conduct, how they do things, be a suitable metric for lifting prior authorization? You have testified about how that really makes it difficult; ergo, these samples become

2056

2057

2058

2059

2060	important. We are trying to find ways to lessen the
2061	requirements for prior authorization. Are there some
2062	policies, either that a physician's office, a hospital,
2063	whatever, follows that might give us some guidance to help us
2064	help you?
2065	Dr. Feldman. Yes. With specific guidelines and
2066	pathways developed by certain physician groups, we can bypass
2067	PAs on things from MRIs to certain drugs. And I think that
2068	is a valuable way to make it easier for the patient to get
2069	the proper medication.
2070	Mr. Schrader. If we could get some of that, that would
2071	be outstanding.
2072	And I yield back. I am sorry.
2073	Ms. Eshoo. The gentleman yields back. I now recognize
2074	the gentleman from Indiana, Mr. Bucshon.
2075	Mr. Bucshon. Thank you, Madam Chairwoman.
2076	I was a surgeon before I was in Congress.
2077	Ms. Eshoo. Dr. Bucshon, I am sorry.
2078	Mr. Bucshon. Yes, thank you.
2079	I would agree, Mr. Schrader, that the sample issue is a
2080	red herring. I mean, I will just say, as a physician, the
2081	basic premise that we practice medicine based on this type of
2082	thing as a group is false. I would decide what type of

medication that a patient is on and, then, ask my staff,

"Hey, do we have any samples of this?", not the other way
around.

The other thing is, from a PBM perspective, I don't like restricted formularies, and I particularly don't like it when non-medical people don't allow access to medications for patients based on profit. And we have heard a lot of testimony, and that may not be pervasive across the industry, but there clearly is substantial evidence that that is happening.

And I don't believe it when people say that drug companies aren't being called literally daily and talking about their list prices and the margins and other things like that. That is happening, and the incentives are just not aligned.

The last thing I will say, and then, I have a couple of questions, is we have been going after providers now since the last 1980s, cutting reimbursement to the people that actually are in the arena taking care of patients. And it has solved all our problems, right? It is the providers' fault. They make too much money. They are doing too many procedures. They are prescribing too many drugs. Well, the reason we haven't been able to make a dent in medical prices

2106 -- in fact, it is worse not only in this, but other areas of 2107 medicine -- is because that is not the problem. And now, we 2108 have got shortages of physicians nationwide as a result, 2109 including particularly in primary care. 2110 Ms. Joldersma, as part of H.R. 2087, the Drug Price 2111 Transparency Act, all drug manufacturers will be required to 2112 submit information to the Secretary on the average sales 2113 price, ASP, for physician-administered drugs coming under 2114 Medicare Part B. However, it is my understanding that certain medical devices that are reimbursed under the drug 2115 2116 benefit could be excluded from this requirement. In keeping 2117 with the spirit of transparency and market-based pricing, is there opposition to including a policy change to ensure all 2118 2119 such devices reimbursed as drug products also would be 2120 subject to ASP reporting? 2121 Ms. Joldersma. From the perspective of PhRMA, no, there 2122 is no opposition. 2123 Mr. Bucshon. Okay. Well, Chairwoman Eshoo, I hope we 2124 can work together to address this issue and the legislation 2125 as it moves forward. 2126 And so, I just want to again, on the samples, Dr. Feldman, you raised the issue, and again, is there any 2127 2128 evidence in your view anywhere that samples that are given to

2129	physician offices have any effect on overall practice of
2130	medicine? And also, doing this type of reporting, do you
2131	feel like it would do anything to lower drug prices?
2132	Dr. Feldman. I don't think it will do anything to lower
2133	drug prices. And, no, they have absolutely no bearing on my
2134	prescribing habits whatsoever.
2135	Mr. Bucshon. Mr. Holtz-Eakin, do you think particularly
2136	that the sample issue is a big enough issue that it would
2137	have any substantial impact on lowering drug prices? As you
2138	pointed out, the key here is out-of-pocket costs. That is
2139	what we are trying to get down.
2140	Mr. Holtz-Eakin. I don't think the sample issue drives
2141	much.
2142	Mr. Bucshon. Yes. So, there is just really, really no
2143	evidence that that would be the case.
2144	And I guess, Ms. Bass, what do you think of the
2145	administration's proposed rule on rebates?
2146	Ms. Bass. We don't think that the administration's
2147	proposed rule on rebates will do anything to lower list
2148	prices.
2149	Mr. Bucshon. How come?
2150	Ms. Bass. Because the manufacturers set the list
2151	prices, and the PBMs negotiate lower net costs, but PBMs are

2152 not involved in list prices. 2153 Mr. Bucshon. Don't get me wrong, I know that PBMs have 2154 a value-added role in this whole thing. My personal view is 2155 that the proposed rule is, although the devil is in the 2156 details, is something that is going to lower, going to take 2157 away the upper pressure on list price. I mean, I know the 2158 PBMs all say that it won't make any difference at all, but I 2159 would argue that it does. I mean, what is your view on that? 2160 Ms. Bass. We would respectfully have to agree to 2161 disagree. We do think that there is a conversation to be had 2162 around the use of the price concessions PBMs negotiate. 2163 Mr. Bucshon. Okay. Fair enough. 2164 Ms. Bass. But, right now, they are used for premium in 2165 Part D. And what the Secretary is trying to get at, I 2166 believe, in part, aside from lower list, is to help people at 2167 the pharmacy counter. 2168 Mr. Bucshon. Okay. With your indulgence, Madam 2169 Chairwoman, Mr. Holtz-Eakin, you had a little comment on 2170 that? 2171 Mr. Holtz-Eakin. Just from the economics of it, if you 2172 have the ability to negotiate rebates, you ought to have the 2173 ability to negotiate prices, and it is the same negotiation. 2174 It will be more effective if the rule covered not just Part

2175 D, but the commercial market as well. I mean, that would 2176 make a difference. 2177 Mr. Bucshon. I agree with that. Thank you. 2178 I vield back. 2179 Ms. Eshoo. The gentleman yields back. 2180 Did you want to add something to that, Dr. Miller? You 2181 looked like you were just ready to turn your microphone on. 2182 Mr. Bucshon. Excuse me. I didn't recognize him to 2183 respond to my question. 2184 Ms. Eshoo. I am recognizing him. I am recognizing him. Mr. Bucshon. Okay. Fair enough. 2185 2186 Mr. Miller. I mean, we think the most credible analysis 2187 is that it ends up in the Part D program, adding to the cost 2188 of the taxpayer, and that it doesn't have a significant 2189 effect on list prices. 2190 Ms. Eshoo. Thank you. 2191 I recognize the gentleman from California, Mr. Cardenas. 2192 Mr. Cardenas. Thank you very much, Madam Chair, and 2193 thank you for recognizing as the chair, as you have the right 2194 to do so. 2195 Also, I would like to thank the ranking member for 2196 having this committee as well, to both of you. 2197 I am very proud to serve on the Energy and Commerce

Committee and proud to say that we take the time to consider many perspectives, so that we can move forward with meaningful legislation. And the bottom line is that, right now, Americans across the country are hurting. It is our job to tackle these big problems like drug pricing to help all Americans, to give them real choices that don't involve choosing between keeping their families fed and keeping them healthy.

With that in mind, we have had several hearings now on prescription drug pricing. One thing we have been hearing about it is how efforts to cut costs are just not making it to the everyday American citizen.

Ms. Bass, thank you for being here today.

I am interested in discussing how price concessions and rebates directly impact consumers and whether insurance plans or their beneficiaries are more likely to benefit from these negotiated prices. You mentioned that plan sponsors can determine how PBM-negotiated price concessions are used. Can you explain some ways that health plans, and specifically prescription drug plans, will use the rebates and other price concessions that PBMs acquire?

2219 Ms. Bass. Sure. Thank you for the question.

In Part D, the rebates are used, essentially, to buy

2221 down the premium or to lower the premium and to keep it 2222 affordable across all beneficiaries. In the commercial 2223 market, plan sponsors use rebates across their health plan 2224 sometimes to help offset hospital costs. In other instances, 2225 they think about the rebates when they are setting their 2226 enrollees' cost-sharing. So, your \$10 generic copay and 2227 your, say, \$30 preferred brand copay, your health plan is 2228 probably taking into account the rebates it gets when it 2229 determines that level of cost-sharing. So, it goes sometimes 2230 toward premium, sometimes toward cost-sharing. It depends on 2231 the plan. In Part D, it is almost always for premium. 2232 Mr. Cardenas. So, what you just described is, it could 2233 be that the biggest beneficiary of the system that we have 2234 today might actually be favoring the decisionmaking of an 2235 insurance provider, not necessarily directly to the end-user, 2236 the citizen? 2237 I guess the way I would characterize it is, Ms. Bass. 2238 if whoever the plan sponsor is decides to use it for premium, 2239 it benefits all enrollees with a lower premium. If the plan 2240 sponsor decides to put it toward cost-sharing, then it helps the people who are using drugs that have rebates, and 61 2241 2242 percent of brand drugs do.

Mr. Cardenas. Okay. All right. Are plan sponsors

2243

2244 required to disclose how they utilize price concessions? 2245 Ms. Bass. In Medicare, every plan sponsor reports its 2246 rebates, its fees, which we talked about earlier, to CMS, and CMS is aware of how those are used. In the commercial 2247 2248 market, the PBM discloses to the plan sponsor what its 2249 rebates are, but plan sponsors are not required to publicly 2250 disclose, or even really to the Secretary, how they use the 2251 rebates. 2252 Mr. Cardenas. Okay. I would like to point out that, on 2253 H.R. 2376, the Prescription Pricing for the People Act, it 2254 would require the Federal Trade Commission to study the role 2255 of PBMs in the supply chain and report to Congress on 2256 recommendations. Do you have any recommendations on how we 2257 can best ensure consumers are directly benefitting from the 2258 cost savings generated by price concessions and rebates 2259 negotiated by PBMs? Ms. Bass? 2260 So, first of all, we welcome the FTC review. Ms. Bass. 2261 And our recommendations are that, in Part D, you, as 2262 policymakers -- and, in fact, you are overseeing the plan sponsors -- have a conversation about should that money be 2263 2264 used for reducing premium, holding down the premium, or 2265 should it be used for reducing cost-sharing? And that is a 2266 conversation you, as policymakers, should have, and we

2267 welcome that conversation as well.

Mr. Cardenas. Again, Madam Chair, I really appreciate the opportunity for us to cover this very important issue.

And health care is complicated.

Earlier today I was able to meet with a young woman in my office who actually grew up in my ZIP code. Very few people in my ZIP code actually make it to four-year institutions. She went beyond that and she is currently studying to be a doctor. She is in her third year. And I asked her what motivated her. And what motivated her was her little brother who passed away from a non-diagnosed illness that he had since he was born. He was a little boy when he died. And then, when her father got very ill, she urged him to go to the doctor and he said, "I never want to see another medical bill again." And shortly thereafter, he died from a heart attack.

My point is, here we have a young person as an example of an American citizen who decided that is how I am going to try to make the world a better place, by becoming a doctor. I hope that we have that same urgency, as Members of Congress, to try to get down to the bottom of these issues and to make the world a better place for American citizens, and for everybody in this country, by doing what we can in

2290	the way that we have been appointed to do so or elected to do
2291	so.
2292	So, again, thank you to the witnesses.
2293	And thank you, Madam Chair. I yield back.
2294	Ms. Eshoo. The gentleman yields back. Thank you for
2295	your beautiful words.
2296	Now I have the pleasure of recognizing the gentleman
2297	from Florida, Mr. Bilirakis, who has an important bill with
2298	Mr. Cunningham, the Creating Lower Cost Alternatives for Your
2299	Prescription Drugs Act. The gentleman is recognized for 5
2300	minutes of questioning.
2301	Mr. Bilirakis. Thank you. Thank you, Madam Chair. I
2302	appreciate it. Thank you for holding this very important
2303	hearing.
2304	We have had a couple of hearings on this issue, and we
2305	should be focusing on this issue because this is what a lot
2306	of our constituents care about. I have a lot of seniors in
2307	my district and a large veteran population, and lowering
2308	prescription drug prices is an utmost priority for me.
2309	To that end, I want to ask a question of Dr. Holtz-
2310	Eakin. To that end, the bill that I recently introduced, as
2311	Madam Chair pointed to, alluded to, with Congressman
2312	Cunningham, the Creating Lower Cost Alternatives for Your

Prescription Drugs, or CLAY, the CLAY Act, is a great first step, in my opinion, modernizing Part D to lower prescription drug costs. However, it is a first step, and I believe that modern Part D has been an outstanding program, one of the greatest programs we have had. And it has been below budget, like 40 percent below budget, and it has helped out our seniors. But we must upgrade it and modernize it.

I understand that AAF has a comprehensive proposal for modernizing Part D. Would you please share your input with the committee, Doctor, please?

Mr. Holtz-Eakin. Well, certainly we would be happy to provide a copy of the paper that Tara O'Neill Hayes wrote, who is here with me today.

It is similar in spirit to what Dr. Miller discussed in his remarks, which is what we see in Part D is the most rapidly-growing government cost, taxpayer cost, is in the reinsurance area. So, it is above the catastrophic maximum. And so, the proposal, in essence, says, why don't we have the prescription drug plans and the pharmaceutical industry be responsible for their share of the costs above that catastrophic maximum, so that the incentives to have high-priced drugs are diminished? Why don't we fully protect taxpayers against their out-of-pocket by having a

catastrophic maximum where they don't owe any more past that?

And then, have a sort of typical 80/20 split for the remainder of the drugs, so that PDPs have a real strong incentive to get PBMs to negotiate on their behalf for the remainder of the drugs.

Where typically they are not sole-sourced, there is more competition, and the possibility of vigorous competition is much more likely. So, it is a good program. It is not broken. It has been very successful. But we can sharpen the basic negotiating incentives that were built into the program, make it better going forward.

Mr. Bilirakis. Very good.

Again, Doctor, Congress developed incentives to encourage development of rare disease therapies -- and I work on that issue -- where innovation was previously almost nonexistent. How might the SPIKE Act in its current form have an outsized impact on future innovation for rare disease drug development? And how can we best address this concern?

Mr. Holtz-Eakin. I guess I would say a couple of things. You know I have my reservations about the SPIKE Act. I mentioned them in my written testimony and in my opening remarks. There is nothing about it, I think, that guarantees lower drug prices. It is most likely to impact those

startups specializing in those kinds of drugs and where launch prices are typically very high. And so, you will be above this arbitrary threshold with that very high-value drug. And I worry about administering those incentives.

Having said that, I just want to echo something Dr.

Miller said, which is I don't think transparency in the end
is going to deal with the places where we have high drug
costs in the United States. And the things under

consideration today have merit, but they are not ultimately
the solution. It is fundamental reforms of the type you
talked about in Part D. I think those are important in Part
B, where there is no particular reason to give 6 percent of
the ASP to delivery of a drug. That is uncorrelated with the
cost of actually treating a patient. So, reimburse for that
instead. Those are the reforms that I think will be more
effective than just transparency.

Mr. Bilirakis. Thank you.

One other question. Often when discussing high drug prices, we tend to focus on what is wrong without mentioning what is going right to ensure we achieve the desired result in a way that does not undermine the progress that has already been made or produce other negative, unintended consequences. Can you share with us what is currently

2382 working and how we might double-down on these efforts? 2383 Mr. Holtz-Eakin. As I noted at the outset, there is a tradeoff between financial incentives like prices and 2384 2385 innovation. We are literally in an era with unprecedented 2386 innovation in the capacity to treat illnesses that were not 2387 previously deemed to be treatable. And all that is evidence 2388 of the power of that incentive, and I think it is important 2389 to hold onto that. 2390 I also think it is very important to think price for 2391 That has come up several times. And keep focusing on 2392 the fact that in some cases -- so, for example, with the 2393 rebate rule, if, in fact, list prices don't go down, then 2394 there is a chance that premiums will go up for everybody. 2395 But the people who are going to be protected are those who 2396 have the biggest drug costs and the most severe conditions. 2397 That is exactly what an insurance program should do. And so, 2398 let's keep track of whose price is being affected as much as 2399 prices in general. 2400 Mr. Bilirakis. All right. Thank you very much. 2401 I yield back, Madam Chair. Ms. Eshoo. The gentleman yields back. I now would like 2402 2403 to recognize the gentleman from Vermont, Mr. Welch, 5 2404 minutes.

2405	Mr. Welch. Thank you.
2406	Just starting to acknowledge something that Dr. Holtz-
2407	Eakin said, we have made a lot of progress in pharma.
2408	Unfortunately, the price is starting to kill us.
2409	And I want to go to you, Ms. Joldersma. You mentioned
2410	that R&D is a big deal; there are nine failures for every one
2411	success. And you said you spend a lot on R&D. My question
2412	is this: would you, on behalf of your member
2413	organizations/companies, provide to the committee specific
2414	and concrete information as to how much each company claims
2415	it has spent on R&D, how much it has spent on advertising,
2416	how much it has spent on stock buybacks, and how much it has
2417	spent on the top five paid compensation executives? Would
2418	you do that?
2419	Ms. Joldersma. I would have to consult with my counsel
2420	to know if
2421	Mr. Welch. This is not a mystery here. I mean, what is
2422	the big deal? Pharma is claiming that it spends all its
2423	money on R&D, but it won't show us the books. So, at a
2424	certain point, count me as skeptical.
2425	Now, Dr. Miller, I think your research shows that what
2426	pharma claims it needs to spend is about 176 percent higher
2427	than what actually is required in order for them to get the

2428	return.
2429	Mr. Miller. I just want to be clear that the research I
2430	am citing is by other people. It was summarized in my
2431	testimony. There were a couple of things that were said.
2432	The amount of revenue that comes out of the United States
2433	alone exceeds worldwide R&D investments by something like 70
2434	percent. And there have been studies that Arnold Ventures
2435	supported that show that the costs of producing the drugs are
2436	less than being claimed by the industry.
2437	Mr. Welch. Suggesting it is an inflated claim by
2438	pharma?
2439	Mr. Miller. Suggesting that.
2440	Mr. Welch. I mean, Madam Chair, all of us, R's and D's,
2441	whatever side we are on, we want to know what the facts are.
2442	So, you won't answer me now. You have to go back to
2443	your, quote, "counsel". Go back to your counsel and, then,
2444	answer me, and tell us whether we are going to get that
2445	information. But, while I am at it
2446	Ms. Joldersma. Sir, I would be happy to provide the
2447	wealth of the information that is already filed by our
2448	companies annually.
2449	Mr. Welch. I do not want a "wealth of information". I
2450	want four issues. One, R&D spending; two, stock buybacks;

2451 three, advertising; four, executive compensation. That is 2452 all I want, not a "wealth of information". 2453 Ms. Joldersma. I believe that is all available, and I 2454 would be happy to provide it. 2455 Mr. Welch. All right. While I am at it, I want to ask 2456 this question: there is the justification of R&D. Sanofi 2457 increased the price of its drug Lantus by 171 percent from \$99 in 2010 to \$270 in 2018. That drug had been on the 2458 2459 market since 2001. Presumably, the R&D that was done to put 2460 that drug on the market was done before 2001. How much R&D 2461 was part of the justification for that explosion in the price 2462 between 2010 and 2018? 2463 Ms. Joldersma. I am not sure of the answer, but I 2464 suspect that it would be R&D for treatments and cures that we 2465 are still waiting for, not for that product. 2466 Mr. Welch. Give us the facts, all right? 2467 Now, Dr. Holtz-Eakin, you have made some criticisms that 2468 I actually think have merit about nibbling on the edges with 2469 transparency. I want transparency when there is a claim that 2470 it justifies the price increases. In some of the reporting, that is a big hassle. In the heart of this, you have nibbled 2471 2472 around the edges, but what it reflects is the frustration 2473 that states and payers are having to try to get some grip on

2474	how they are getting hammered every year.
2475	And my question is whether some of the suggestions Dr.
2476	Miller makes you agree with, where we have to really bite the
2477	bullet and have the government play a role. Our government
2478	is the only one in the Western industrialized democracies
2479	where we stand aside and let the consumer get hammered.
2480	Price negotiation, would you be supportive of some of the
2481	price negotiation suggestions that Dr. Miller is making to
2482	apply to commercial as well as the PBMs and the rebates?
2483	Mr. Holtz-Eakin. Let me disappoint you. I mean, when I
2484	was CBO Director, we wrote any number of studies that said
2485	that negotiation wouldn't lower spending. CBO just recently
2486	issued a response to, I believe it was Senator
2487	Mr. Welch. Without a formulary. It is with or without
2488	a formulary.
2489	Dr. Miller, why don't you
2490	Mr. Holtz-Eakin. That is a key part of it, yes.
2491	Mr. Welch. That is right.
2492	Mr. Holtz-Eakin. It is a key part of it.
2493	Mr. Welch. And you get savings with a formulary. The
2494	formularies we have now are not done on behalf of the public.
2495	They are done for the benefit of the PBMs.
2496	Dr. Miller, give me your top three steps we have to take

2497	in order to start bringing to heel these outrageous drug
2498	prices.
2499	Mr. Miller. The first thing is, in Medicare Part D,
2500	adopt the changes that have been recommended that bring more
2501	pressure on the PBMs and change the risk structure, which
2502	both of us agree on. There is a whole set of patent
2503	anticompetitive behaviors legislation that you are moving on;
2504	you need to move on; you need to move further.
2505	The last one this is where we disagree potentially
2506	on the drugs where there is not competition, that is where we
2507	are recommending that you think about things like negotiation
2508	and/or reference pricing. And we think it can be done
2509	without formulary exclusion, and I am happy to talk to you
2510	and your staff about that.
2511	Mr. Welch. Thank you.
2512	I yield back. I thank the witnesses. I thank the
2513	chair.
2514	Ms. Eshoo. The gentleman yields back. I now recognize
2515	the gentleman from Oklahoma, Mr. Mullin, for 5 minutes of
2516	questioning.
2517	Mr. Mullin. Thank you, Madam Chair.
2518	And thank you for the witnesses to be here.
2519	I am going to focus on the FAIR Act, and there is going

to be a little bit of a difference of approach. This is the difference between the gentleman from Vermont and myself. We both agree that drug pricing is too high, 100 percent. We 100 percent agree with that. We do agree there has to be something done. The approach is what is different.

See, I believe in private industry. I believe that, when the government gets in things, the entry to the industry only gets more difficult and the less competition is there at that point. The more regulation that you put on the industry, the less people are going to enter into that industry. It is just matter of fact.

When you start looking at the FAIR Act, you start looking at what it is wanting the companies to do. What that is, it is just one step closer to what I think the ultimate goal is to some Members in Congress, and that is to take over the industry and be government-run. That is the quickest way you can possibly kill an industry.

I mean, when you look at the FAIR Act and it says they want the total revenue and net profit generated from the qualifying drug for each calendar year since the FDA approved it, the total cost associated with marketing and advertising for the drug, the total revenue and net profit of the manufacturer, not the drug, for the manufacturer for 12 to 36

months, what does that have to do with anything? The compensation for the executives, what does that have to do with the federal government? Since when does the federal government get into the fact that they can limit the compensation for a non-federal employee? But that is exactly what the FAIR Act is going to.

What we want to do is figure out how Congress can make it more competitive. See, Congress is not in the business of creating businesses. We should not be in the business of creating jobs. What we should be in the business of is creating an environment for entrepreneurs to create jobs. When you allow competition in the market, then you are going to start seeing the competitive prices move downward.

Now, Dr. Miller, what you said a while ago, I think there might be something that we can work on there. When you said where Congress should maybe look at is when there is no one else in the market, when it is a specialty drug, I could see that. I could see where there could be a way for us to possibly find an area to where we could help come up with a rebate or come up where you kind of look at it with the insurance, with someone with preexisting conditions, where we can help offset maybe some of that cost. There could be some areas for us to work on there.

2566	And I agree there is plenty of bad actors here. I think
2567	everybody has some stake to blame in this. And what I don't
2568	want to happen is that Congress overreacts, and I believe
2569	that is where we are moving, especially when you start
2570	looking at the FAIR Act.
2571	So, I am going to ask, ma'am, and I am going to do my
2572	best with your name Joldersma?
2573	Ms. Joldersma. That will work.
2574	Mr. Mullin. That will work? How do you actually
2575	pronounce it?
2576	Ms. Joldersma. Well, "Yeldersma" is how they would say
2577	it in the homeland. So, you are exactly right. But we say
2578	"Joldersma" here in the U.S.
2579	Mr. Mullin. Joldersma?
2580	Ms. Joldersma. Yes.
2581	Mr. Mullin. I am going to say "ma'am."
2582	[Laughter.]
2583	So, let me get into some questions, first of all, for
2584	you. Is PhRMA opposed to reporting price increasing to the
2585	Secretary?
2586	Ms. Joldersma. No, in fact, it is already publicly
2587	disclosed.
2588	Mr. Mullin. Okay. What kind of problems do you see

2589	with the Fairness Act then?
2590	Ms. Joldersma. With the FAIR Act?
2591	Mr. Mullin. FAIR Act. Sorry. Yes, it is not Fairness
2592	Act. That is another bill I am working on.
2593	Ms. Joldersma. One leading concern is it is somewhat
2594	ambiguous, but it appears that it could be applying
2595	retroactively. Because one of the triggers is a three-year
2596	trigger, you know, you think about that. Taking, in fact, in
2597	2019, we are concerned that that is effectively imposing the
2598	requirement going back to price increases that were taken
2599	three years ago. That retroactivity seems not ideal and not
2600	a great precedent, and it is certainly challenging to comply
2601	with the law in good faith when the law was not even on the
2602	books at the time the conduct occurred. So, that is probably
2603	our top issue.
2604	Mr. Mullin. The FAIR Act requires, I believe, a 30-day
2605	notice.
2606	Ms. Joldersma. Yes, sir.
2607	Mr. Mullin. Is that time acceptable or is there a
2608	better timeframe for you?
2609	Ms. Joldersma. So, it does require a notification of
2610	price increases 30 days in advance. It goes to the
2611	Secretary. We are concerned that that could lead to some

2612	negative behavior in the market, including potentially
2613	opportunistic buying at the lower price, stockpiling. That
2614	could lead to drug shortages, et cetera. So, in general, we
2615	are very concerned with advanced notice.
2616	Mr. Mullin. Thank you.
2617	With that, I will yield back. Thank you, Madam Chair.
2618	Ms. Eshoo. The gentleman yields back. And now, I have
2619	the pleasure of recognizing the gentlewoman from New
2620	Hampshire, Ms. Kuster.
2621	Ms. Kuster. Thank you, Madam Chair.
2622	And thank you to all of you for your patience, bearing
2623	with us.
2624	So far, we have had multiple hearings on the critical
2625	issue of our bipartisan efforts to lower prescription prices.
2626	And the bottom line is simple: drug spending is placing an
2627	undue burden on our constituents, patients across this
2628	country, and taxpayers who are footing the bill for our
2629	public programs.
2630	Mr. Miller, you mentioned in your testimony, whether we
2631	like to admit it or not, we are actually rationing drugs in
2632	our country. And in our current system, patients and payers
2633	are forced to make difficult tradeoffs and choices.
2634	I want to step into, I understand there is no silver

2635 bullet on bringing down the rising cost of drugs, but I do 2636 want to focus-in on your testimony, if I could, Mr. Miller. 2637 You mentioned how transparency efforts under consideration 2638 would not necessarily lead to lower drug prices, though they 2639 might help us understand more clearly why drug prices are 2640 increasing at the rates that they are. Do you believe that 2641 requiring justification for launch prices and price increases 2642 will at least slow the rate of growth in drug prices or that 2643 pharmaceutical companies might reconsider price increases 2644 with transparency? 2645 Mr. Miller. I think you could have some small Sentinel 2646 Effect. I think, ultimately, it doesn't stop the wave. 2647 Ms. Kuster. So, your advice seems to be to go further 2648 than that and go toward the negotiation of volume discounts. 2649 And in particular, I am looking at the Medicare negotiation 2650 based on leveraging volume discounts. And you mention Part D 2651 negotiation. Can you elaborate on how Part D negotiation might look? Especially taking into consideration the high 2652 2653 cost of drugs now with limited competition, it seems to me 2654 both the patient and the taxpayer are paying more than they 2655 should. 2656 Mr. Miller. Okay. Yes, I will. But, very quickly, I

just want to remind you, part of our recommendations are

2657

2658	start to rebuild the competition in the market. I don't want
2659	to forget that.
2660	Ms. Kuster. Okay.
2661	Mr. Miller. That is a very important
2662	Ms. Kuster. And that is important.
2663	Mr. Miller. Absolutely important.
2664	Ms. Kuster. I concur.
2665	Mr. Miller. We also think, in Part D, once again,
2666	bringing the pressure to the PBMs and the manufacturers in
2667	the catastrophic cap, to kind of force negotiations where, in
2668	fact, you do have competitors, is very important. And then,
2669	I am stepping into your question. Okay?
2670	Ms. Kuster. Okay.
2671	Mr. Miller. Sorry about that.
2672	Ms. Kuster. Got it.
2673	Mr. Miller. But, you know, you will still always be
2674	faced with very expensive drugs that don't have competition.
2675	And so, there are a few ways we would suggest that you might
2676	think about that. One is you think about a reference price.
2677	So, we look at the clinical value of the drug and say that
2678	the Medicare program will cover this drug, but the price it
2679	will pay and the beneficiary's copayment will be tied to the
2680	clinical value.

2681 Ms. Kuster. And let me just stop you there. Clinical value maybe as compared to hospitalization or as compared to 2682 2683 future surgery? How do you determine clinical value? 2684 Mr. Miller. Usually, what you are doing is talking 2685 about the performance of the drug in and of itself on the 2686 value it adds to the life of the patient. That is usually --2687 Ms. Kuster. Okay. Longevity or quality of life. Mr. Miller. You could engage in other studies like 2688 2689 hospitalization watch weighting, but mostly what we are talking about here are clinical and cost-effectiveness 2690 2691 analysis that talk about extending the patient's life, that 2692 type of thing. 2693 Let me just give you one other to your question. 2694 could think of a negotiation process in which you set lanes 2695 for the bids, so that you are saying there is some range of 2696 negotiation between the manufacturer and the government, but 2697 it is not completely wide open. And you might use some of 2698 the clinical effectiveness to set those ranges or 2699 international prices, some set of considerations. 2700 Why I am making this point is it is a way to try and get a more rigorous process that CBO might give credit for. 2701 2702 Ms. Kuster. So, let me ask you this: do you think that 2703 the federal government is taking maximum advantage of their

2704	volume purchasing power, if you will, in the negotiations? I
2705	am just wondering, for example, if we were to consolidate,
2706	say, for Medicare and Medicaid, veterans, federal employees,
2707	DoD, all of these together, do you think that we could do
2708	better in the price negotiation for the drugs where there is
2709	an equivalent, where we are talking about competition?
2710	Mr. Miller. I see. So, in this instance, you are
2711	moving the conversation? You are not talking about the drugs
2712	that don't have competition? You are talking about
2713	Ms. Kuster. Right.
2714	Mr. Miller the drugs that do have competition? I
2715	haven't thought about it, and I just want to say one thing.
2716	There are certain tradeoffs you would have to contemplate in
2717	how you do that. For example, in Medicaid, there are very
2718	large discounts. And so, if you move to a different system,
2719	you have to ask yourself, do you lose those discounts?
2720	Ms. Kuster. Right. Can you do better than that
2721	discount?
2722	Mr. Miller. Yes, can you do better? And then, VA,
2723	which I am very uninformed on, the same question. But a very
2724	
2725	Ms. Kuster. Just as a theoretical concept, would you
2726	agree that the larger the volume share

2727	Mr. Miller. Yes, and that is exactly where I was going.
2728	Just straight economics, a bigger volume, a bigger ability to
2729	extract discounts because it is harder to walk away.
2730	Ms. Kuster. Thank you. I yield back.
2731	Ms. Eshoo. The gentlewoman yields back. I now would
2732	like to recognize the gentleman from North Carolina, Mr.
2733	Hudson, for 5 minutes of questioning.
2734	Mr. Hudson. Thank you to the chair.
2735	And thank you to our panel for being here today. This
2736	is very informative.
2737	Every time I go home, I hear from my constituents about
2738	high drug prices. I will never forget the constituent I met
2739	years ago who told me that she literally some months had to
2740	choose between picking up her prescription and paying for
2741	groceries. This is a problem.
2742	And in this committee, we have a long history of
2743	bipartisan work to address the most serious problems facing
2744	Americans. I believe we should continue that work, but I am
2745	having a tough time seeing what some of the policies that
2746	were proposed here will accomplish for American patients.
2747	Doing some rough, back-of-the-envelope math, I took one
2748	of the most recent examples of a drug failure, Biogen's
2749	Alzheimer drug, and looked at what it would take to recoup

their investment. Biogen spent \$950 billion seeking a cure for Alzheimer's that ultimately failed. It was disheartening for me and many others, particularly those who have relatives with Alzheimer's, but also illuminated what it takes to bring a drug to market.

So, back-of-the-envelope math, let's say Biogen was successful with the latest attempt. There are 5.8 million people in the United States with Alzheimer's. So, assuming every single one of them was able to access this drug, Biogen would have to charge, roughly, \$164,000 to break even on all their research. This is, arguably, a bargain compared to not only the roughly \$350,000 of cost to care for an Alzheimer's patient over a lifetime of the illness, but also the emotional cost that families endure watching a loved one deteriorate right before their eyes, as my family has experienced.

Under the SPIKE Act, this price or anything higher would have triggered a naming-and-shaming exercise. What benefit does this have for patients? Ideally, patients would be taken out of the middle of this conversation.

And this brings me to my questions, which the first one I will open to the entire panel. The FAIR Act includes high penalties for noncompliance. Where should those penalties,

2773	where should that revenue go to? As it is currently written,
2774	do you see them going to benefit patients or is it going back
2775	to the Treasury to be spent by politicians? Shouldn't they
2776	be explicitly designated to help those who need it most and
2777	not just go to the Treasury for Congress to spend? I would
2778	just open it up to the panel, if anyone would like to talk on
2779	that.
2780	Ms. Joldersma. We would agree. We would note that the
2781	fees are quite high. And, yes, it would be ideal to have
2782	those fees going to help patients.
2783	Mr. Hudson. Anybody else? I see some nods. Okay.
2784	Dr. Feldman. It is kind of a no-brainer, back to the
2785	patients.
2786	Mr. Hudson. Okay. I will assume everybody agrees.
2787	Ms. Bass, in your testimony, you mentioned the real-time
2788	benefit tools to help physicians and patients know what drugs
2789	are on formulary and what the cost-sharing would be. How
2790	could your industry, the PBM industry, facilitate making this
2791	a reality?
2792	Ms. Bass. So, those tools are already in use. And I
2793	think one of the issues, everybody understands that it needs
2794	to be as streamlined as possible for physician workflow. And
2795	so, hopefully, the interoperability exercise that the

administration is currently undergoing will help make sure that every physician has access and it works really quickly.

But all of our PBMs, most of our PBMs are making that product available already in the marketplace.

Mr. Hudson. Great.

And, Ms. Joldersma -- I hope I am not butchering your name -- I know lots of states have been passing legislation to get to the bottom of why drug prices are increasing. But the bills we are talking about today go beyond any state law currently on the books. Do you worry about the burden of companies complying with a patchwork of 50 state laws plus this federal law? Because if there ever was a time for preemption, it seems to me like this would be it. What are your feelings?

Ms. Joldersma. Absolutely. There are, I think, seven or eight different approaches already on the books in states. There are additional states who are probably today considering different approaches. We have different approaches that are coming to light here in the Congress as well. And all of that is just added cost that is not going to research and it is not going to help patients. So, absolutely, harmonization/preemption are high priorities.

Mr. Hudson. Great. Well, I appreciate that.

And, Madam Chair, I look forward to continuing to work with you to focus on patients, and we have a long track record of working together in a bipartisan way on this committee. I think as long as we continue to focus on the patients and use common sense, I think we can get there.

So, with that, I will yield back.

Ms. Eshoo. The gentleman yields back. And now, the gentlewoman from California, Ms. Barragan, is recognized for 5 minutes for her questioning.

Ms. Barragan. Thank you.

I want to follow up on that. You know, while we are here in Congress drafting legislation and debating what to do, we have seen states taking up legislation that shines light on manufacturers' drug pricing. Part of that is attributed to the fact that Congress isn't moving and Congress isn't doing anything, that states are acting to help consumers and to help people who are rationing their drugs.

In my own State of California, they passed a drug transparency law in 2017. It requires drug companies to notify health insurers and government plans at least 60 days in advance if they plan to increase a drug price by more than 16 percent in a two-year period. Now the law also requires the companies to explain the reason behind the increase in

price, with all of the information provided to the state made public online for citizens to review.

Now PhRMA sued to block the California law. This may be because the law was effective in shining a light on upcoming price increases. For example, it showed that Valeant was going to raise the price of a generic glaucoma medication by 63 percent and that Teva Pharmaceuticals planned a 49 percent price increase for an inhaled solution to prevent asthma attacks.

Ms. Joldersma, you testified that PhRMA supports transparency. In this case, PhRMA sued to block this California law that would have transparency. Did PhRMA sue to block the California law because you are concerned about the unfair drug-pricing policies of drug manufacturers?

Ms. Joldersma. No, we sued to block the California law because we believe it is unconstitutional in at least two ways, the Dormant Commerce Clause and, also, First Amendment compelled speech. And we are also concerned about the impact that 60-day advance notification could have on the market, given the opportunity it creates for bulk purchasing, stockpiling, and --

Ms. Barragan. Okay. Let me ask you another question. So, if Congress passed that same law, you would have the same

2865	concerns, is that correct?
2866	Ms. Joldersma. Well, the federal government, obviously,
2867	has different authority to regulate interstate commerce.
2868	Ms. Barragan. I am just asking, if Congress passed the
2869	same law, would you have the same concerns?
2870	Ms. Joldersma. First Amendment compelled speech remains
2871	a concern.
2872	Ms. Barragan. Okay. I am just going to take that as a
2873	yes, because it is just a yes or no.
2874	Ms. Joldersma. Yes.
2875	Ms. Barragan. I have other questions I want to get to.
2876	Ms. Joldersma. The answer to that is yes.
2877	Ms. Barragan. Thank you very much.
2878	Ms. Joldersma. Yes.
2879	Ms. Barragan. So, during the drug supply chain hearing
2880	a week ago, Amgen raised the issue of lowering the list price
2881	of their cholesterol drug by 60 percent. However, PBMs have
2882	not shifted this drug from high-cost formulary tiers to
2883	lower-cost tiers which carry lower copayments.
2884	Ms. Bass, you testified that the mission of the
2885	association you represent, the PBMs, is to help control cost.
2886	So, do you support patients having access to these lower-
2887	price drugs? It seems that when you have a specific instance

like in this one, we are not seeing the movement.

2889

2890

2891

2892

2893

2894

2895

2896

2897

2898

2899

2900

2901

2902

2903

2904

2905

2906

2907

2908

2909

2910

Ms. Bass. So, I testified that the mission of our companies is to provide access to lower-cost drugs. I can't speak to specific company decisions with respect to these drugs, but our companies negotiate to the lowest net cost and make their decisions accordingly.

Ms. Barragan. Okay. Well, thank you.

So, Mr. Isasi, I am dead-focused on trying to find meaningful solutions to the drug-pricing problem. constituents continue to demand that we find a way to significantly lower the price of medications. In your testimony, you discuss that, while you are supportive of these transparency bills, that transparency legislation alone will not significantly affect the price of prescription drugs. You go on to state that Medicare Part D negotiation should be enacted as a meaningful step to lower prices. While you discuss one specific negotiation bill in your testimony, I would like you to focus on the policy generally. Do you have any projections on the impact on drug pricing if we enact Medicare Part D negotiation? And then, beyond Medicare negotiation, what other policies should Congress pass to meaningfully lower prices?

Mr. Isasi. Sure. Thank you very much for the question.

So, this question of the projected savings is very difficult, in large part because industry has done a very good job of veiling what the actual price is that we are paying, how the monies are flowing. And so, it is a very, very difficult thing to model.

But what we know for sure is that, in order for it to work, something as simple as just saying the government can negotiate won't work. We need to have a serious way to put teeth in negotiations to make sure that industry shows up and in good faith negotiates. So, there are lots of policies.

One of them would be something like allowing others to produce a drug if the pharmaceutical industry isn't willing to negotiate a fair price. Another one is imposing a tax on excess profits, things like that. So, there is a lot of good amendments, but you have to real teeth in negotiations or it won't work.

But what we do know is, just common sense, as I mentioned earlier, the pharmaceutical industry starts in the U.S. when they launch prices most often because they know we don't negotiate. So, they get a very, very high price in the United States, and then, they go around the rest of the world and they start negotiating.

And so, for example, we know that we spend maybe 60

percent or 100 times more than other countries on drugs, not all drugs, but many drugs. For example, in Norway, Humira is almost twice as much as what we are paying; Crestor is four times more in Australia and in France. So, we know in those cases, government negotiation results in fourfold decrease in price.

And then, another thing we know is that, as I mentioned, manufacturers start in the U.S. The last thing to say is, I think there are three really important policies to think about beyond negotiation. The first is to think carefully about those increases in price year over year, because it is not just the launch prices. We have heard that industry has had a really hard time because so many of the drugs go to generic. So, they just increase prices far above inflation year over year. So, the idea of thinking about how price should be tied to inflation year over year is really important.

Two, as Dr. Miller mentioned, we need to understand the value of the benefit.

Ms. Eshoo. Excuse me to interrupt because it is over the time, but there is also a 1:30 classified briefing for all Members of the House. And I think that it is important that everyone be able to get there.

2957	So, the gentlewoman yields back. And I now would like
2958	to recognize the gentleman from Georgia, Mr. Carter.
2959	Mr. Carter. Thank you, Madam Chair, and thank you for
2960	having this hearing. This is extremely important.
2961	Thank you to each and every one of you for being here.
2962	Dr. Feldman, earlier you had a conversation about list
2963	price. And my colleague before me just mentioned about list
2964	price, and we were taking about it.
2965	Ms. Bass, you mentioned that your concern was net price.
2966	Let me ask you, a copayment to a patient, is it based on list
2967	price or net price?
2968	Ms. Bass. Copayments are a set price.
2969	Mr. Carter. Copayments are a set price? They could be
2970	a percentage. Is that percentage based on a list
2971	Ms. Bass. Oh, sure.
2972	Mr. Carter. Is that percentage based on the list price
2973	or the net price?
2974	Ms. Bass. Co-insurance is typically based it depends
2975	on the plan, but in Medicare, say, co-insurance is based on
2976	the list price.
2977	Mr. Carter. On the list price. So, if the list price
2978	is higher, then the copay to the patient could be higher?
2979	Yes?

2980 Ms. Bass. That math works. Mr. Carter. That math works. Good. That is new math, 2981 but it still works. 2982 Great. Let me ask you, in Medicare Part D, also, patients go 2983 2984 from deductible to the donut hole, and then, into the catastrophic. Is that based on list price or is that based 2985 2986 It is based on list price. on net price? 2987 Ms. Bass. The deductible, yes. 2988 Mr. Carter. So, the higher the list price, the quicker 2989 they get into the donut hole; the guicker they get into 2990 catastrophic. And if they get into catastrophic, then the 2991 taxpayer is the one who is on the hook because they are 2992 paying the majority of it, not the plan sponsor, not the 2993 insurance company, correct? That is correct. 2994 Let me ask you, Dr. Feldman, you mentioned, correctly, 2995 that when Ms. Bass was asked about how many members or how 2996 many PBMs there were in the nation, there were 66, I believe 2997 you said. However, you mentioned that there were three PBMs 2998 that control 80 percent of the market, and that is correct. 2999 Not only that, but also those three PBMs that control 80 3000 percent of the market also have an insurance company that

they own and also have pharmacies they own. In fact, that

vertical integration carries over into that.

3001

3002

3003 You mentioned that you had some patients who came in and 3004 had a letter that said that they had to change a particular 3005 drug to something else that was on the formulary. Just out 3006 of curiosity, any of those, the insurance or the pharmacy is 3007 owned by that PBM, or would you know that? 3008 Dr. Feldman. This was a particular PBM that is now 3009 owned by an insurance company. 3010 Mr. Carter. Exactly. So, in other words, the PBM is 3011 directing that patient to use a drug on the formulary through 3012 their mail order pharmacy or through their pharmacy. It may not be a mail order. Because we know that Aetna owns 3013 3014 Caremark, owns CVS. We know that Express Scripts owns Cigna, 3015 owns Express Scripts mail order. We know that Optum is owned 3016 by United and has their own mail order as well. 3017 So, what we are essentially talking about here is taking 3018 money out of one pocket and putting it in the other pocket. 3019 Because if you ask the PBMs where are these discounts, is the 3020 chairlady likes to say, or rebates going, they say, well, 3021 they are going to plan sponsor to decrease the premium. 3022 Well, who is setting that premium? The insurance company that they own in many cases. So, that vertical integration 3023 3024 is something that is very concerning.

Let me change gears here for just a second and ask Dr.

3025

3026	Miller and Dr. Holtz-Eakin, earlier Ms. Joldersma was asked
3027	about one of the parts of this bill that says that drug
3028	companies would have to give notification before they went up
3029	on a price. And there was concern about stockpiling. Are
3030	you familiar with spread pricing and how that works, either
3031	one of you?
3032	Mr. Miller. Yes.
3033	Mr. Carter. Okay. And do you agree in her assessment
3034	that, you know, if we know that if a pharmacy or a wholesaler
3035	knows that a price is going to be going up, that there is a
3036	possibility that they would stockpile those drugs in order to
3037	buy them at a lower cost and, then, also to be able to keep
3038	them, so that they can sell them at the higher price?
3039	Mr. Miller. My own comments are and I just want to
3040	preface by saying I still don't think that the transparency
3041	has a huge effect, but
3042	Mr. Carter. Did I ask you that? What I asked you about
3043	was this fair pricing.
3044	Mr. Miller. To the question that you are asking
3045	Mr. Carter. Thank you very much.
3046	Mr. Miller I think I would say that I would not do
3047	a prior notice.
3048	Mr. Carter. You would not do a prior notice?

3049 Mr. Miller. For the reasons that you are raising. 3050 Mr. Carter. Thank you. Mr. Holtz-Eakin. I would be concerned about that as 3051 3052 well. 3053 Mr. Carter. Absolutely. And I can tell you from 3054 firsthand experience, and from having been in business and 3055 owning a pharmacy for 30 years before I became a Member of 3056 Congress, that was something we did all the time. If we knew 3057 the price was going up, of course, we are going to buy it at 3058 the lower price and stockpile it. So, there is a danger 3059 there, and I would warn you very carefully in this 3060 legislation to be careful of that. That is something that 3061 could happen. 3062 Madam Chair, I want to thank you again for holding this 3063 hearing. 3064 And also, the Prescription Pricing for the People Act 3065 that has the FTC, an investigation into potential 3066 anticompetitive business practices and the PBM-pharmacy 3067 relationship, that is an issue that our committee has asked 3068 the FTC to investigate. And I hope, Madam Chair, that will come to us and that we will have access to that report, so 3069 that this committee can look at it. 3070 3071 Thank you, Madam Chair, and I yield back.

3072 Ms. Eshoo. I thank the gentleman. He yields back. Recognize the gentleman from Maryland, Mr. Sarbanes, for 5 3073 3074 minutes of questioning. 3075 Mr. Sarbanes. Thank you. Thank you, Madam Chair. 3076 Thanks to the panel. 3077 Mr. Isasi, I assume you are familiar generally with how, 3078 for example, state-level insurance commissioners regulate the 3079 premium hikes that health insurance companies bring on an 3080 annual basis, where they ask for information to justify those 3081 proposed increases. And then, as well, we see the example 3082 of, say, electric utilities -- sorry, I have a cold -- who 3083 have to justify any rate increases that they propose and provide a good deal of information. 3084 3085 Do you have a sense of how the kind of information that 3086 we have available to us from the pharmaceutical companies or 3087 the PBMs compares to the kind of information that is 3088 available to the public or to the commissions that operate in 3089 those other arenas that I mentioned? 3090 Mr. Isasi. It is a much more quality, because it is not being collected to understand how the rates are being built. 3091 3092 It is just being collected. 3093 Mr. Sarbanes. Yes. And I am increasingly intrigued by 3094 using that example as a kind of reference point for the kind

3095	of insight that we should be getting into the drug pricing.
3096	Because, frankly, I think if you look at the impact on the
3097	public of drug prices, it is hard to argue that it isn't as
3098	extensive and permeating as those other things are, where we
3099	bring a different kind of approach.
3100	I wanted to ask Ms I can't see your name all the way
3101	down there at the end
3102	Ms. Joldersma. Lisa.
3103	Mr. Sarbanes Ms. Joldersma
3104	Ms. Joldersma. Call me Lisa.
3105	Mr. Sarbanes and Ms. Bass, talk to me a little bit
3106	about the excuse/explanation for resisting some of the
3107	transparency measures that we have suggested, based on the
3108	concern about proprietary information. What is the argument
3109	there exactly?
3110	Ms. Bass. I will start. So, I will cite OACT, the
3111	Office of Actuary, and CBO as well, in suggesting that if
3112	pricing becomes public, which it would under the Secretary's
3113	rebate rule, prices go up, OACT and CBO think, by about 15
3114	percent. In other words, competitors are not willing to
3115	discount as deeply when they know the competition's less deep
3116	discount. And so, prices, the net cost, the way we talk
3117	about it, float upward, and probably there would be about,

3118 according to OAct and CBO -- and we think that is about right -- a 15 percent loss, in effect, of savings, or a 15 percent 3119 3120 increase. 3121 Mr. Sarbanes. Do you buy that, Mr. Isasi? And if you do buy it, do you think the approach I was just discussing a 3122 3123 moment ago could be an antidote to the result that was just 3124 being described; i.e., if that kind of transparency creates 3125 some pressures in the direction Ms. Bass just suggested, then 3126 the counter-pressure could be authority residing within some 3127 governmental entity to come in and push back on that? So, 3128 maybe you could speak to that. 3129 Mr. Isasi. That is right. So, that is the fundamental 3130 question here: is it just transparency or is it transparency 3131 with teeth? And I think it is really important to note that 3132 we need to have transparency with teeth. We have to have an 3133 ability for the government to come in and say -- and this is 3134 what, again, 80 percent of Republicans, 90 percent of Democrats, are asking for, right? -- the government to come 3135 3136 in and say, "That's an unfair price. We will not pay it." 3137 You have to combine both things together. Mr. Sarbanes. Yes. Well, I am for transparency with 3138 3139 teeth, just for the record. 3140 And maybe, Dr. Holtz-Eakin is for transparency with

3141 teeth. He did wonder or worry about, or at least observe, that transparency alone might not achieve the goals that we 3142 3143 seek. And I share some of that, those misgivings. But I 3144 think transparency in combination with other measures we 3145 could take would get us to a place that we want to get to on 3146 behalf of Americans who are paying too much for their drugs. 3147 With that, I yield back my time. Thank vou. Ms. Eshoo. The gentleman yields back. Now I would like 3148 3149 to recognize the gentleman from Montana, Mr. Gianforte. 3150 Mr. Gianforte. Thank you, Madam Chair. 3151 And thank you for the panel for being with us today. 3152 I continue to hear from Montanans about the cost of 3153 their prescription drug medications and the difficulties they 3154 face in trying to pay for their drugs. During our first 3155 hearing on drug prices this Congress, I spoke about a 3156 constituent in Great Falls whose lupus medication had 3157 increased by hundreds of dollars in recent years. The price 3158 increase put her and her family, make them financially 3159 unstable. Unfortunately, her story is not uncommon. 3160 We need to find common-sense solutions, and I look forward to finding those with my colleagues across the aisle, 3161 3162 to make drugs less expensive, increase transparency where it 3163 is needed, and put patients first.

3164 Although I appreciate the FAIR Act and understand what it is trying to accomplish, as a business owner, when I look 3165 3166 at the list of reporting requirements in the bill, I do have 3167 some concerns. It seems that there are requirements that 3168 manufacturers might not be able to provide answers for. 3169 Dr. Holtz-Eakin, can you speak to the challenges of 3170 gathering the required information regarding research and 3171 development and manufacturing costs? 3172 Mr. Holtz-Eakin. Well, certainly I think the reporting 3173 requirements are extraordinarily extensive. I have never 3174 seen anything like it. And if you started today and had to 3175 go back, you might not have the records in place to do it, 3176 especially the smaller firms. Going forward, you would have 3177 to put in place the sort of mechanisms to collect that on a 3178 regular basis. 3179 Mr. Gianforte. So, do you believe, based on the 3180 complexity, that it might be the situation that certain firms 3181 would not be able to comply with these new rules? 3182 Mr. Holtz-Eakin. I would suspect that at the outset, 3183 yes. 3184 Mr. Gianforte. Okay. I am also concerned that the FAIR 3185 Act gives the Secretary very broad authority to include other 3186 information that the Secretary considers appropriate.

3187 Typically, I would say I am all in favor of flexibility for the Secretary, but the list of regulations in the bill is 3188 3189 already incredibly robust. To me, it seems that if something 3190 was left out or needs to be added, it should be done 3191 legislatively as opposed to through the Secretary. 3192 So, I just want to follow on, if I could, Dr. Holtz-3193 Eakin. Can you speak briefly to the estimated cost to consumers of these regulations? 3194 3195 Mr. Holtz-Eakin. I don't have an estimate of the cost. 3196 But I just want to echo something you just said. 3197 imagine putting in place systems to collect the data because 3198 you want to comply with the law, assuming it was passed. And 3199 then, the Secretary changes the nature of the information 3200 that you have to provide. You now are back at the starting 3201 situation where you haven't collected it and you have to go 3202 back. So, it could get progressively more costly if that it 3203 how it transpired. 3204 Mr. Gianforte. Okay. So, if you can't comment 3205 specifically on cost, if all these new reporting requirements 3206 were signed into law, and the Secretary decided there was 3207 more information that he needed, how do you think that would 3208 affect new drugs coming to market? 3209 Mr. Holtz-Eakin. I think they would be more costly to

3210 provide and they would be more expensive. 3211 Mr. Gianforte. Okay. Which is not the objective that 3212 we are shooting for. 3213 Mr. Holtz-Eakin. Yes. 3214 Mr. Gianforte. A question, if I could, for the whole 3215 panel. I support transparency across health care. I think 3216 that consumers need to know exactly what they are paying for. 3217 It is my understanding that the rationale behind these bills 3218 is that the federal government is a large payer in the system 3219 today; therefore, we need to know about price increases. 3220 That makes sense. 3221 I support the idea of flagging large increases in price, 3222 but looking at the whole picture, pharmaceutical spending 3223 accounts for less than 20 percent of what the government 3224 spends on health care. Are there other aspects of health 3225 care in the 80 percent that need to report price or fee 3226 increases as well to the federal government? For example, do 3227 hospitals have to report increases in surgical supplies or 3228 procedures that Medicare is going to cover? 3229 Mr. Miller. One thing to keep in mind is that hospitals 3230 on the Medicare side do report a cost report and they do lay 3231 out what their cost structures are. However, you have a very

similar situation in the hospital industry where you have

3232

3233	high degrees of consolidation and high prices escalating.
3234	So, there is certainly a question that could be brought to
3235	bear in there.
3236	Mr. Gianforte. Okay. Other comments?
3237	Dr. Feldman. From the physician's point of view, we are
3238	told every year how much we are paid. So, that information
3239	is already out there.
3240	Mr. Gianforte. So, we should be arguing for, we should
3241	be working for transparency in all areas? Anybody else who
3242	would like to add anything?
3243	Mr. Isasi. We strongly agree with that. And the
3244	problem of price in health care is not just a pharmaceutical
3245	issue, but it is a big pharmaceutical issue.
3246	Mr. Gianforte. And I think our constituents expect us
3247	to look at all of healthcare costs, certainly drugs that
3248	is the topic today but more broadly.
3249	Comments?
3250	Ms. Joldersma. I would like to just follow up quickly
3251	on something that Representative Sarbanes raised. He did
3252	mention the rate review framework put into place for health
3253	insurers and the fact that they have to give advance notice
3254	of increases
3255	Mr. Gianforte. Unfortunately, my time is up, and I

3256	yield back, Madam Chair.
3257	Ms. Joldersma. It is only one year, not three.
3258	Ms. Eshoo. The gentleman yields back. I now would like
3259	to recognize the gentleman from Kentucky, Mr. Guthrie, for 5
3260	minutes.
3261	Mr. Guthrie. Thank you very much. Sorry, I was in
3262	another hearing on a committee that I am the ranking member
3263	of the subcommittee. So, I wasn't here for a lot of
3264	discussion. So, I will just ask a couple of questions. I
3265	know we are pushing against a deadline here.
3266	So, for Dr. Feldman and Dr. Holtz-Eakin, MedPAC
3267	recommended that the information provided to the Secretary
3268	regarding samples be shared with specific other entities.
3269	How might this information be helpful to oversight agencies,
3270	researchers, payers, and health plans? And how is
3271	selectively sharing this information different from publicly
3272	posting it?
3273	Dr. Feldman. Public posting it leaves it open to anyone
3274	with any opinion to create a campaign on Twitter and various
3275	social media, which can lead to really false impressions of
3276	what the samples really do accomplish for patients.
3277	Mr. Guthrie. Okay.
3278	Mr. Holtz-Eakin. I think that is the chief concern.

3279	And professional analysis of the data should be welcomed.
3280	Mr. Guthrie. Okay. Thank you.
3281	And everybody here wants transparency and lower drug
3282	prices, but we have to get this right. So, if you are
3283	looking at the SPIKE and the FAIR Act, the SPIKE and the FAIR
3284	Act use different definitions for a manufacturer. While the
3285	FAIR Act uses the proper Food, Drug, and Cosmetic Act
3286	definition, the SPIKE Act uses a definition for a
3287	manufacturer that is improper.
3288	And, Ms. Joldersma, drafting concerns have been raised
3289	that, while the intent of the drafters was to provide
3290	discretion to the manufacturer on which materials would
3291	justify their SPIKE disclosure, the language is not clear or
3292	prohibitive that the Secretary cannot reject such a
3293	justification or ask for additional disclosures from the
3294	manufacturer. The question is, do you agree that this is an
3295	issue, and if we pursue this bill, the language needs to be
3296	clarified?
3297	Ms. Joldersma. I do.
3298	Mr. Guthrie. What are the issues that would happen if
3299	you didn't clarify it?
3300	Ms. Joldersma. I am sorry?
3301	Mr. Guthrie. So, the issues, if it wasn't clarified,

3302	then it would open up to
3303	Ms. Joldersma. If it wasn't clarified, I think that,
3304	given the certification requirement in that bill, I think
3305	manufacturers would believe they have to provide every single
3306	thing listed as illustrative in the bill, regardless of
3307	whether it was applicable to the actual increase or not.
3308	Mr. Guthrie. So, as our colleague here defined,
3309	manufacturer in the FAIR Act is the better route?
3310	Ms. Joldersma. They both have issues that we would like
3311	to work with the committee on.
3312	Mr. Guthrie. Okay. Thanks. Fair.
3313	And one final question, Dr. Holtz-Eakin. You note in
3314	your testimony that there are elements of transparency that
3315	can have inverse market impacts. Can you explain this issue
3316	more and how Congress can ensure helpful transparency is done
3317	while not driving unwanted behavior?
3318	Mr. Holtz-Eakin. You simply don't want to disclose the
3319	outcome of other people's negotiations, so that competitors
3320	can take advantage of it. So, that kind of transparency is
3321	actually counterproductive.
3322	Mr. Guthrie. What would be an example of that?
3323	Mr. Holtz-Eakin. Well, if, for example, Mark cut a deal
3324	on a big rebate for his drug and I found out about it, I

3325	would be like, well, geez, I didn't get that rebate. And
3326	that would lead that negotiation to have less vigor the next
3327	time around, not give such a big rebate.
3328	Mr. Guthrie. Well, thank you. I appreciate that.
3329	And I will yield back.
3330	Ms. Eshoo. The gentleman yields back. I will recognize
3331	the gentlewoman from Illinois, who is the sponsor of the FAIR
3332	Drug Pricing Act, Ms. Schakowsky, for 5 minutes. And I think
3333	because Ms. Schakowsky is waved onto the subcommittee, that
3334	she will be the last Member that is questioning. So, hold
3335	on, testifiers; you are just about through.
3336	Ms. Schakowsky. I thank the chairwoman for allowing me.
3337	I will be as quick as possible.
3338	This is what people with multiple sclerosis are facing,
3339	for example, showing the increases over just three years in
3340	the cost of their drugs. Betaseron went from \$65,000 to
3341	\$92,000 in those three months. Avonex went from \$62,000 to
3342	\$88,000 in these two months in those three years. I am
3343	sorry.
3344	You know, the whining that is going on about having to
3345	talk about some transparency is really irritating to me. The
3346	drug companies tell us all the time that it is about research
3347	and development; it costs so much. How much? That is the

3348 question in the FAIR Act, which is my bill. How much? you are going to use that as the excuse for raising the 3349 3350 prices, then I think we have an absolute right to know how 3351 much is being spent. 3352 The 10 top drugs that are advertised on television -and we are going to see, because of the cooperation with the 3353 3354 President of the United States, those list prices next to the 3355 drug on television -- the 10 top ones, every month it is 3356 either between \$500 per drug up to \$17,000 per drug per 3357 And so, we want to know how much are you really 3358 spending on marketing and advertising. 3359 Believe me, these are not extraneous questions. 3360 are what consumers want to know. They want to know the 3361 manufacturing cost. They want to know how much money are you 3362 making. "I can't afford your medication," they say. And so, 3363 I am going to get sick. And so, I want to know how much are 3364 you making off of me when I can actually pay for this. 3365 So, really, the idea that transparency is going to cause 3366 all these problems, and problems for consumers, I wonder if 3367 my friend Mr. Isasi, whatever, could answer that. 3368 Mr. Isasi. Isasi. No problem. 3369 Ms. Schakowsky. Isasi? No ISIS, okay. 3370 Mr. Isasi. No, not ISIS; Isasi.

3371	I would say that we share your skepticism about this
3372	concern, very much share this skepticism. And it is the very
3373	least, as you say, when people's lives are hanging in the
3374	balance and they are making decisions that in some cases end
3375	up in their death because they can't afford their drugs. At
3376	the very least, there could be more transparency about the
3377	way these funds are flowing.
3378	And I want to point out that the makers of the top 12
3379	best-selling drugs in the United States have filed, on
3380	average, 125 patents per drug; for an industry filing, 125
3381	patents per drug. It seems like a little transparency about
3382	how they are spending their money isn't much of a burden.
3383	Ms. Schakowsky. I really appreciate that.
3384	We do have to go to a classified briefing.
3385	I just want to say I think, at the very least, consumers
3386	deserve transparency, but I also want to agree with you it
3387	has to be with teeth. We are going to do more than this
3388	getting transparency. We are going to have to lower the cost
3389	of prescription drugs. People are dying. They can't afford
3390	it. So, this is just the beginning.
3391	Thank you very much, and I yield back.
3392	Ms. Eshoo. The gentlewoman yields back.
3393	Pursuant to committee rules, members have 10 business

3394	days to submit additional questions for the record, to be
3395	answered by the witnesses who have appeared. And I ask each
3396	witness to respond as promptly and as fully to the questions
3397	that you receive.
3398	I ask unanimous consent to enter into the record the
3399	following documents:
3400	A letter from the American Society of Clinical Oncology
3401	regarding H.R. 2296, 2087, and 2064.
3402	A letter from the Campaign for Sustainable Prescription
3403	Pricing in support of H.R. 2296, 2069, 2087, 2064, 2757.
3404	A letter from the AARP in support of H.R. 2296, 2069,
3405	2087, 2115, and 2064.
3406	A letter from the National Multiple Sclerosis Society.
3407	And a letter from the Alliance of Specialty Medicine
3408	regarding H.R. 2113.
3409	There aren't any objections. So, without objections,
3410	these documents will be placed into the record.
3411	[The information follows:]
3412	
3413	****** COMMITTEE INSERT ******

3414	Ms. Eshoo. I want to thank all of the witnesses once
3415	again. You have been here for three hours. You have worked
3416	hard, and I think that the hearing has been more than
3417	worthwhile, recognizing that we have a great deal to do.
3418	I also think that we need to really scrub your written
3419	testimony because many of you really put forward worthwhile
3420	ideas that we didn't get to ask questions, and they are
3421	worthwhile and deserve the full attention of committee
3422	members.
3423	So, with that, the House subcommittee will now adjourn.
3424	[The Bills H.R. 2064, H.R. 2069, H.R. 2087, H.R. 2115,
3425	H.R. 2296, H.R. 2376, and H.R. 2757 follow:]
3426	
3427	****** INSERT 7******

```
3428 [Whereupon, at 1:36 p.m., the subcommittee was adjourned.]
```