# LISA M. JOLDERSMA

## PROFESSIONAL EXPERIENCE

**Pharmaceutical Research & Manufacturers of America (Nov. 2013–current)** **Washington, DC**

- Senior Vice President (2018-current) and Vice President (2013-2017), Policy and Research. Leads policy analysis and helps forge industry consensus on a range of policy issues including public programs, insurance coverage, and state issues including transparency.

**Blue Cross & Blue Shield Association (2010-2013)** **Washington, DC**

- Managing Director, Office of Policy and Representation. Provided day-to-day direction to professional staff charged with managing federal legislative and regulatory issues including Medicare, Medigap, Medicaid, and FEHB.

**Centers for Medicare & Medicaid Services, Office of Legislation (2005-2010)** **Washington, DC**

- Senior Advisor to the OL Director (2008-2010) and Director of Hearings and Policy Presentation (2006-2008). Led the Agency's legislative policy development on fraud prevention, detection and enforcement provisions ultimately enacted with the Affordable Care Act. Managed a staff of up to 7 analysts in preparing senior Administration officials for more than 75 Congressional hearings.

**Blue Cross & Blue Shield Association (2003-2005)** **Washington, DC**

- Senior Policy Consultant on Medicare, Medicaid, and assorted other Federal policy issues. Provided strategic and technical guidance to BCBSA and plan policy, business development, and lobbying staff.

**Centers for Medicare & Medicaid Services (CMS), Office of Legislation (2001-2003)** **Washington, DC**

- Legislative Analyst on Medicare Part A payment, program integrity, and Medicare administrative contracting issues.

**Powell, Goldstein, Frazer & Murphy, LLP (2000-2001)** **Washington, DC**

- Associate, Health Care Policy Group. Primary focus was on Medicare and Medicaid financing for public hospitals, the 340B drug discount program, and FDA regulatory issues for medical devices (including securing approval for substantially equivalent new devices via the 510(k) approval process).

**Crowell & Moring, LLP (1998-2000)** **Washington, DC**

- Associate, Health Care, Litigation and Natural Resources and Environment Groups. Primary focus was on FDA medical device and EPA (pesticide) regulatory issues, false claims act litigation, and physician regulatory issues.

## EDUCATION

**The University of Michigan Law School – J.D., 1998** **Ann Arbor, MI**

**Hope College – B.A. *magna cum laude* and Phi Beta Kappa, 1995** **Holland, MI**