

Estay L Greene Jr.

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Professional Summary

Over 15 year experience as a Pharmacy lead for two different health plans. Extensive experience with PBM negotiations, PBM integrations, Medicare Part D, utilization management program development, value-based benefits, rebate and network contracting. Strong track record in planning and organizing activities consistent with the organization's goals and mission; with a focus on developing high standards of compliance, evaluating new and existing programs for effectiveness and implementing necessary changes to programs and policies.

Education and Training

MBA : Business, 2008
University of Phoenix - Cleveland, OH, USA

PharmD : Pharmacy, 2000
Duquesne University - Pittsburgh, PA, USA

Skill Highlights

Confident public speaker	Policy/program development
Conflict resolution	Critical thinking proficiency
Financial aptitude	Problem resolution ability
Personal and professional integrity	Expert understanding of Medicare processes
Process Improvement	Strong decision-making ability

Professional Experience

VP, Pharmacy Services

March 2009 to Current

Blue Cross Blue Shield North Carolina - Durham, NC

Responsible for the management of the prescription drug program and benefits. This includes the planning, coordinating and directing the development and implementation of new and existing prescription drug benefits and pharmacy management programs, initiatives and functions for all lines of business. Provides leadership and support for all aspects of pharmacy management both strategically and on a day-to-day basis. In addition; is the plan representative for various committees with Prime Therapeutics (the plans PBM) and the Blue Cross Blue Shield Association.

Director, Pharmacy Benefits

March 2003 to February 2009

Cleveland Clinic/Cleveland Health Network - Independence, OH

Hired to develop the pharmacy benefit department for this health plan. Responsible for the two PBM relationships the health plan had. Supported the clinical goals of the health plan by designing initiatives to increase adherence to medications and provide support to the internal disease management programs. Met the financial goals of the health plan by designing initiatives through formulary and utilization management. Managed the prior authorization exception process for the health plan.

Clinical Pharmacy Specialist

August 2001 to February 2003

Kaiser Permanente - Parma, OH

Designed and implemented a prior authorization process for the Ohio region. Responsibilities include writing policies and procedures, approval and denial letters for patients and doctors, writing criteria for medications and the criteria approved by the appropriate specialty department and P&T Committee. Ensured the mentioned responsibilities were in compliance with ERISA, ODI, CMS, and NCQA guidelines.

Pharmacy Manager

July 2000 to August 2001

Rite-Aid - White Oak, PA