



## CURRICULUM VITAE

Brent Eberle, RPh MBA  
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### EMPLOYMENT HISTORY

***Sr. Vice President, Chief Pharmacy Officer*** – Navitus / GM - Lumicera (March 2015 – Present)

- Provided leadership on clinical and operational pharmacy matters and related strategic and tactical business goals and objectives
- Actively supported the Quality Management Program including allocation of resources to quality improvement projects, clinical programs, and drug utilization management.
- Establish long range goals, strategies, plans, and polices for Lumicera Health Services
- Responsible for operational excellence with oversight of, and development and monitoring of key performance indicators to meet organizational financial and service goals

***Vice President, Health Strategies***, Navitus Health Solutions, Madison, WI (August 2009 to March 2015)

- Partner with Navitus' senior leadership and others to ensure that high-quality, value-added, and clinically and fiscally sound clinical and operations pharmacy policies, practices, and programs are developed, implemented, monitored and continuously improved to meet and/or exceed all regulatory, quality, and contractual obligations while adding value to patients and clients
- Enhance, develop, and implement effective clinical, disease, DUR, formulary, and outcomes management programs, practices, and initiatives
- Work in concert with the executive-level staff to develop a clear vision, strategy, and priorities for clinical and operational pharmacy services
- Lead Navitus SpecialtyRx clinical program development, including the integration of Navitus clinical programs with the clinical programs of our specialty partners

***Director, Industry Relations and Specialty Pharmacy***, Navitus Health Solutions (Feb. 2006 to August 2009)

- Established, maintained, and enhanced effective relationships with all pharmaceutical manufactures
- Negotiated contracts with respect to rebates and discounts for formulary inclusion
- Lead analytics and guarantees of manufacturer contracts and directed proposal strategy
- Lead Navitus SpecialtyRx program development, including the development of clinical programs and managing the relationship with our specialty partners

***Formulary Program Manager***, Navitus Health Solutions (April 2005 to February 2006)

- Executed strategic plan for all formulary programs and products
- Oversaw day-to-day activities to ensure that the formulary program and its products were fully integrated with the commercialization, communication, and sales plan
- Developed formulary product and provided ongoing support of the Sales and Client Services departments

***Clinical Pharmacist***, Navitus Health Solutions (March 2004 to April 2005)

- Designed and implemented innovative clinical programs
- Developed and coordinated the agendas for the Clinical Advisory Group and P&T Committee meetings.
- Performed medication and drug class reviews for P&T Committee discussions
- Served as a primary resource for clinical pharmacy questions

**Drug Information Pharmacist**, Dean Health System, Madison, WI (October 2002 to March 2004)

- Provided timely drug information to Dean Health System providers and staff in various forms, including weekly and monthly newsletters and presentations at department meetings
- Performed medication and drug class reviews for P&T Committee discussions
- Served as a liaison between the pharmaceutical industry and the Medical Center
- Provided cross-coverage for Anticoagulation Clinics, Infectious Disease Clinic, and DVT Care Pathway

**Pharmacy Manager**, Dean Pharmacy West, Madison, WI (September 2001 to October 2002)

- Performed all duties of a retail/clinic pharmacist
- Managed a team of pharmacists, pharmacy techs, and pharmacy interns
- Provided drug information to patients, physicians, and other clinic staff.

## EDUCATION

Masters of Business Administration— Edgewood College, Madison

Bachelor of Science degree in pharmacy—University of Wisconsin-Madison

Bachelor of Science degree in chemistry with business concentration—University of Wisconsin-La Crosse

Licensed pharmacist—State of Wisconsin

## PUBLICATIONS

Effective Strategies for Working with Pharmacy Benefit Managers

*Beckers Hospital Review*  
December 2011

Campus Pharmacy Benefit Management Partners

*University Business*  
May 2011

The PBM Transition Fear of Unknown Can Be Unnecessary

*Consumer-Directed Health Care Magazine*  
February 2011

Value-Based Benefit Design Programs: Benefits, Drawbacks and Future

*SelfFundingMagazine.com*  
December 2010

Your PBM's MAC List Impacts Your Bottom Line

Managed Healthcare Executive  
December 2008

Future Trends in Drug Distribution and Manufacturing: The PBM Perspective

Pharmaceutical Commerce  
December 2008

## **INVITED LECTURES/PRESENTATIONS**

### ACMP Midwest Affiliate Meeting

Rise in Specialty Pharmacy Costs – Panel Discussion  
November 2016

### Armada Specialty Pharmacy Conference

Managed Care Roundtable  
May 2015

### Pharmacy Society of Wisconsin Educational Conference

Rise in Drug Costs Roundtable  
April 2015

### Wisconsin Health News Pharmacy Briefing

Specialty Pharmacy Cost / Benefit Discussion  
February 2015

### AMCP Midwest Affiliate Meeting

Managed Care Roundtable  
November 2013

### Pinsonault National Managed Markets Summit

Health Plan Strategies to Combat Consumer Copay Coupons  
September 2012

### State and Local Government Association (SALGBA) Annual Conference

Innovation Through Collaboration  
April 2012

### AIS Webinar

Health Plan Strategies to Combat Consumer Drug Copay Coupons  
April 2012 – Brent Eberle / Rob Noel (PSG consultants)

### Health Benefits Conference & Expo (HBCE)

Get in the Game: Taking Control of Your Pharmacy Benefit Management  
January 2012

### AMCP Educational Conference

Keeping Prescription Drugs Accessible and Affordable: A Collaboration between a Pharmacy  
Benefit Manager and State Government  
October 2005

### NBC 15 and CBS 3

2001 – Appearances on local Morning News Shows to Promote Pharmacy

## **PROFESSIONAL MEMBERSHIPS**

Academy of Managed Care Pharmacy (AMCP)  
National Association of Specialty Pharmacies (NASP)  
Pharmacy Quality Alliance (PQA)  
Pharmacy Society of Wisconsin (PSW)