



A summary of findings and quantitative investigation targeted at:

Reducing Infant Mortality in Indiana

December 2014

Contents

I	Summary of Findings	2
1.1	Introduction	3
1.1.1	Data Sourcing	3
1.1.2	Predictive Models	3
1.2	Findings	4
1.2.1	Number of Prenatal Visits the Key Predictor of Birth Outcomes	4
1.2.2	The Effects of Maternal Age, Medicaid status, and Prenatal Visits on the Risk of Birth Outcomes	5
1.2.3	Fiscal Impacts in High-Risk subpopulation	6
1.2.4	Negated Predictive Power of Other Variables	6
1.3	Applying the Findings: Birth Outcome Risk Quantification	7
II	Quantitative Investigation Methodology	9
2.1	Introduction	10
2.2	Methods	10
2.2.1	Data Collection	10
2.2.2	Logistic Regression Modeling	11
2.2.3	Self-Organizing Maps	11
2.2.4	Identification of High-Risk Clusters	12
2.2.5	Analysis of High-Risk Cluster Populations	12
2.3	Results of Technical Analysis	12
2.4	Summary and Conclusions	14

List of Figures

1.1	Estimated low birth weight probability due to number of prenatal visits	4
1.2	Estimated probability of mother’s Medicaid enrollment at birth	5
1.3	Estimated probability of fewer than 10 prenatal visits	6
1.4	Calculated risk of low birth weight by county	8
2.5	Marginal estimated probability of low birth weight as a function of maternal age, prenatal visits, and Medicaid illustrated as a boxplot factored by maternal age.	15
2.6	Marginal estimated probability of low birth weight as a function of maternal age, prenatal visits, and Medicaid illustrated as a boxplot factored by prenatal visit count.	16
2.7	Empirical density distributions of mothers age at time of birth, separated by Medicaid status.	17
2.8	Marginal estimated probability of a mother receiving fewer than 10 prenatal visits as a function of age of Medicaid status.	17
2.9	Marginal estimated probability of a mother receiving Medicaid benefits as a function of age.	18
2.14	Distribution of factors within the high risk subpopulations identified via SOM.	23

Executive Summary

Reducing infant mortality became the top priority of the Indiana State Department of Health (ISDH) in January 2013. Indiana falls at the bottom 20% of all states for this frontline measure of health [1]. In 2011, Indiana's infant mortality rate was 7.7 deaths per 1,000 live births, well below the Healthy People 2010 goal of 6.0 deaths per 1,000 live births and the subsequent Healthy People 2020 goal of 4.5 deaths per 1,000 live births [2]. While the nationwide infant mortality rate declined 12% from 2005 through 2011, Indiana was among the states the Centers for Disease Control & Prevention classified as showing "no significant change" during that time [1].

To address this situation, the state of Indiana commissioned a data-driven analysis centered on infant mortality that unified information from previously unlinked sources across state agencies. The KSM Consulting (KSMC) team utilized sophisticated machine learning techniques on the available data to identify highly granular at-risk subpopulations and provide actionable insights for stakeholders and policy makers.

Findings from this analysis included:

- Infant mortality risk in the state of Indiana is not randomly distributed, but exhibits statistically significant patterns that could be used for targeted investment of resources to improve outcomes.
- Inadequate prenatal care, Medicaid enrollment, and young maternal age were shown to be the strongest predictors for adverse birth outcomes.
- While the identified high-risk subpopulations account for only 1.6% of all births in Indiana, they account for nearly 50% of infant deaths, suggesting that the identified subpopulations are not only significant, but could be used as the basis for targeted interventions.

Empowered with the results of analysis, the KSMC team developed a set of predictive algorithms that query data, predicts birth outcome risk for various levels of granularity, and writes the quantitative results back to a database. This "Birth Outcome Risk Quantification" tool is dynamic in nature, allowing future analysts to explore a multitude of questions related to infant mortality by including new variables or focusing on specific subpopulations. By applying this tool to available data, the state of Indiana can perform continuous analysis and find new ways to connect at-risk mothers with the resources that will support a positive birth outcome.

This document is structured in two main sections: a non-technical section explaining findings and a technical section providing mathematical background on the algorithmic approach taken to gain a more complete, fundamental understanding of the underlying causes of infant mortality.

Part I

Summary of Findings

1.1 Introduction

This document will detail findings and explain analytical methods for identifying demographically and spatially stratified subpopulations with risk factors associated with adverse birth outcomes. The integrated datasets contained information on health, financial history, demographics, insurance, criminal history, maltreatment, and domicile and treatment locations. The KSMC team employed statistical machine learning techniques, as described in detail in Part II, to build predictive models that estimate risk for adverse birth outcomes as a function of available data.

1.1.1 Data Sourcing

Infant mortality has been studied extensively by public health researchers and many of its contributing factors are well known, including low birth weight [3], premature births [4, 5], smoking while pregnant [6], Sudden Infant Death Syndrome (SIDS)/unsafe sleep [7], and lack of prenatal care [8]. Though researchers have thoroughly investigated infant mortality and related health issues, previous efforts were based on narrow datasets focusing solely on one or two previously known phenomenon. After completing a thorough literature review in the area of infant mortality, infant morbidity, and child death, the KSMC team was able to identify recurring conclusions drawn and gaps in existing scientific and clinical research. These aided in defining the direction and course of investigation informed the data selection methodology employed.

After evaluating a large collection of state data resources, the KSMC team narrowed scope to examine variables from 17 integrated datasets (from 5 agencies and 4 public sources). Due to the fact that low birth weight and preterm birth is highly correlated with infant deaths in Indiana, the KSMC team expanded the population of infants with adverse birth outcomes to include not only deaths, but also to include infants born with low birth weight and preterm birth [3, 5]. After profiling and single-source data analysis was completed, variables or fields were selected and data extraction jobs were built to normalize and load data into an advanced analytics environment and table schema designed for integrated (horizontal) analysis. The KSMC team then analyzed integrated data to determine that 7 datasets contained variables with predictive power that could enable targeted interventions. For an in-depth description of the data used in this analysis, consult the Data Collection section of Part II.

1.1.2 Predictive Models

By applying machine learning and logistic regression techniques, described in detail in Part II, to integrated data, the KSMC team identified models for estimating the risk of adverse birth outcomes based on maternal age, Medicaid status, and use of prenatal care with regional and demographic stratification at the ZIP code level. As a result of this analysis, high-risk subpopulations were identified that, while accounting for only 1.6% of the population, account for nearly 50% of all infant deaths.¹ The identified subpopulations were statistically significant, and can likely form the basis for targeted demographic and regional interventions.

¹Deaths that fall in the other 50% are largely due to unpreventable congenital/chromosomal abnormalities or accidents.

1.2 Findings

1.2.1 Number of Prenatal Visits the Key Predictor of Birth Outcomes

Of all factors studied, number of prenatal visits was the most significant predictor of adverse birth outcomes. Figure 1.1 shows the risk of low birth weight was highest for individuals with 0-5 visits and decreased steadily to a minimum at 15-20 visits. The data indicate that 64.9% of infant deaths were to mothers with fewer than 10 prenatal visits.

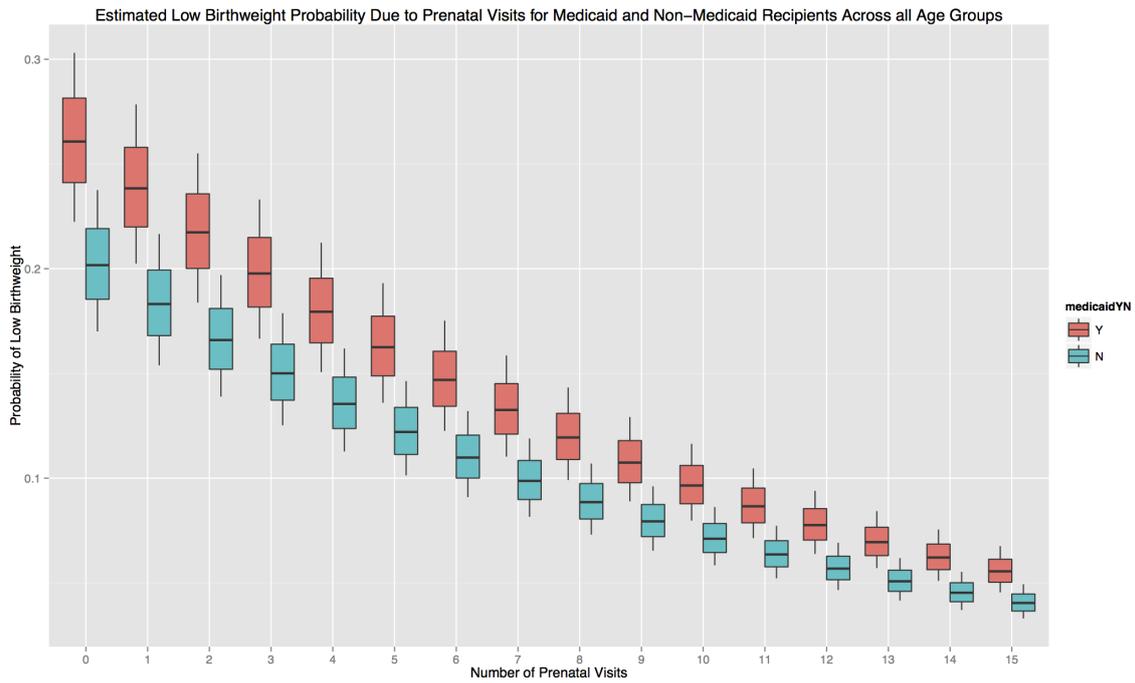


Figure 1.1: Estimated low birth weight probability due to number of prenatal visits

1.2.2 The Effects of Maternal Age, Medicaid status, and Prenatal Visits on the Risk of Birth Outcomes

Stratifying observations by age range showed that 15- to 20-year-old mothers with fewer than 10 prenatal visits were at the highest level of risk for adverse birth outcomes. While the risk of low birth weight increases with age and decreases with the number of prenatal visits, analysis also showed a significant increase in risk of low birth weight outcomes for the Medicaid population. Available data showed that from 2012-2014, the infant mortality rate within the Medicaid population was 7.16 deaths per 1,000 live births, while the infant mortality rate for the non-Medicaid population was 4.19 deaths per 1,000 live births. According to available data, approximately 50% of all births in Indiana are either Medicaid eligible or Medicaid funded. Age becomes a compounding factor, as shown by Figure 1.2, as women at 20 years of age had an estimated probability of 0.75 of being on Medicaid, which is 50% greater than the average.

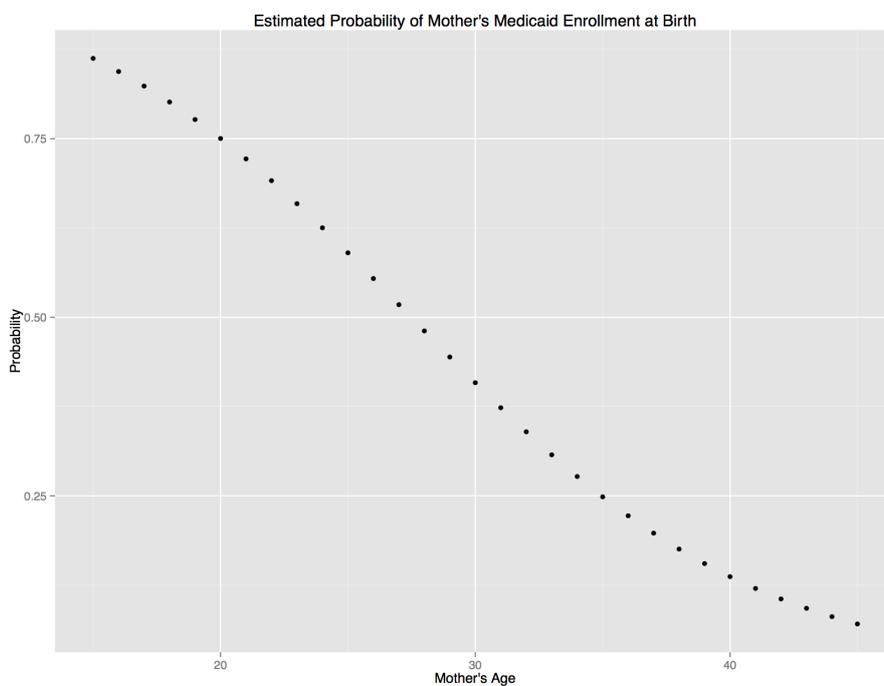


Figure 1.2: Estimated probability of mother’s Medicaid enrollment at birth

Thus, data demonstrate that although younger mothers as a whole typically have better outcomes, younger mothers on Medicaid are significantly less likely to receive adequate prenatal care [Figure 1.3] and thus are at higher risk of having low birth weight infants.

The KSMC team further analyzed distance to centers for prenatal and postpartum care; no adverse impact due to travel times was exhibited in these data. In sum, the youngest and poorest mothers, despite being on Medicaid and theoretically having access to care, are not getting the recommended number of prenatal visits and thus make up the subpopulation with highest number of adverse birth outcomes.

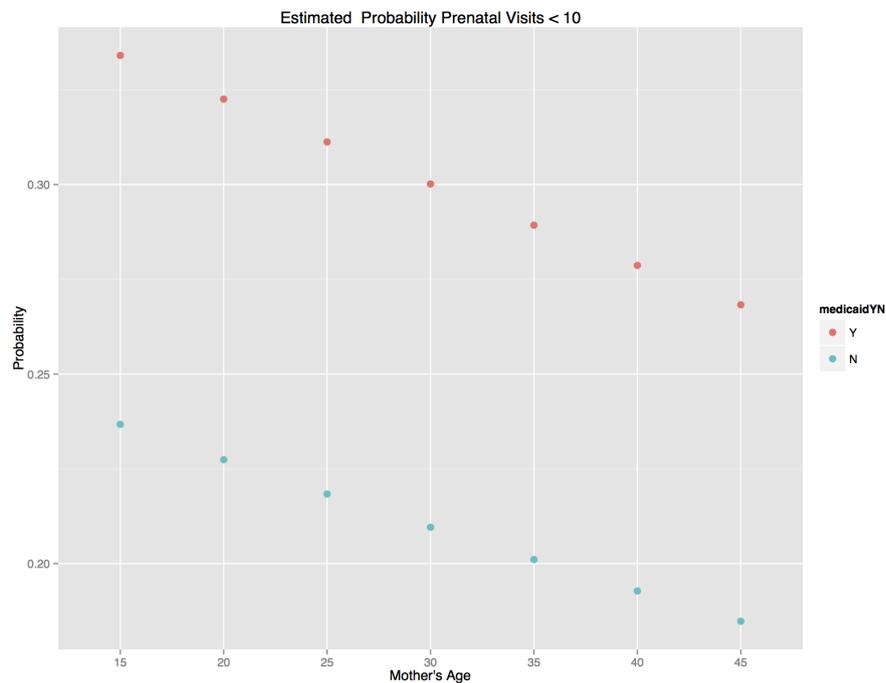


Figure 1.3: Estimated probability of fewer than 10 prenatal visits

1.2.3 Fiscal Impacts in High-Risk subpopulation

Infants born in the high-risk subpopulations who do not die still have significant related medical costs that could be reduced. Nearly 60% of low birth weight outcomes occurred within the Medicaid population, while only 40% occurred in the non-Medicaid population. Although these low birth weight infants only account for 5% of births, they account for approximately 35% of annual Medicaid expenses for infants.

1.2.4 Negated Predictive Power of Other Variables

Although results of data science showed prenatal visits, Medicaid status, and mother’s age exhibited the most predictive power, the KSMC team explored and can report on the significance of other known risk factors.

Early analysis showed that while significant racial disparities in birth outcomes exist, this disparity is driven primarily by socio-economic factors. Young, low-income women, on Medicaid, regardless of race, tended to have poor birth outcomes. Additionally, no spatial clustering effects could not be explained with available data; thus, strictly environmental factors such as air quality or groundwater contamination were not analyzed due to the unlikelihood of significant findings.

While ISDH expressed interest in the impact of birth order, no method could consistently and accurately determine birth order in the data. Analysis of the available birth order data yielded no significant findings on the impact of birth order. Smoking was determined to be statistically significant as a factor influencing birth outcomes. However, the KSMC team identified no specific subpopulation overly

correlated with smoking in the available data. Deaths related to asphyxiation, including S.I.D.S., co-sleeping, and maltreatment show only a random trend, meaning the available data provides no variables with predictive power.

1.3 Applying the Findings: Birth Outcome Risk Quantification

Results of extensive analysis enabled the KSMC team to create a dynamic tool that allows users to define variables (e.g., age, ZIP code, number of prenatal visits) and calculate the risk of birth outcomes (e.g., low birth weight). Users can also use group individuals into high-risk subpopulations, uniquely providing public health experts and policy officials the ability to digest information about risk, understand where these at-risk populations live, investigate factors as they wish, and target interventions (who, where, and why). The tool offers a level of granularity that allows the state to operate in a more precise way - ZIP codes permit more policy differentiation than that offered by county-level analysis. It is clear that not all ZIP codes within a city are equal in terms of risk, indicating interventions can and should be much more targeted.

One key feature of this tool is that while a basic assessment of risk can be done with traditional statistical methods, neither the rigorous calculations nor the grouping of individuals into subpopulations can. Analysts now have a way to look at things in rigorously defined “buckets,” each of which provides valuable information about at-risk subpopulations. Inferences about causal relationships between characteristics of the individual and the subpopulation to which the individual belongs can be made with much more statistical validity than before. Researchers are now empowered to learn about trends over time and rigorously examine the efficacy of programs.

The machine learning algorithm both determines the significance of user-specified inputs, and calculates the risk of low birth weight. KSMC then integrated the results of calculations with SAP Lumira to generate dynamic dashboards, such as the county-level risk calculation information displayed in Figure 1.4 to help analysts, policy-makers, and other stakeholders better understand the distribution of risk among a variety of subpopulations.

Furthermore, the tool’s predictive power can grow as one defines new parameters: the model easily allows researchers to iterate by adding additional, relevant information over time. One could identify trends over time, understand the effects of a new program, and/or identify new high-risk subpopulations. This particular project examined all mothers regardless of age, race, location, Medicaid status, etc. But researchers using the tool can also create a subset of interest beforehand (Medicaid only, certain age group, certain county, etc.) and then the algorithm will group subpopulations of that subset into distinct high-risk buckets. For example, currently the risk profile of women on Medicaid is significantly different than the population at large. In sum, even the risk tool itself goes beyond a generic approach, as changing population inputs allow future users to address specific research questions.

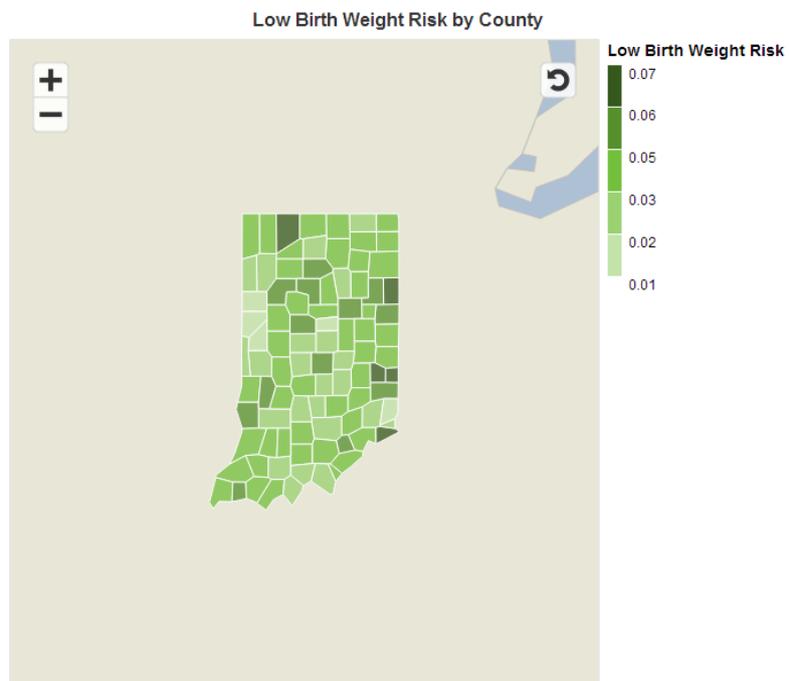


Figure 1.4: Calculated risk of low birth weight by county

Part II

Quantitative Investigation
Methodology

2.1 Introduction

This study concerned the development of a robust methodology for identifying demographically and spatially stratified subpopulations with risk factors for adverse birth outcomes, and was commissioned by the State of Indiana as part of an ongoing effort to reduce its high infant mortality rate. The quantity, high dimensionality, heterogeneity, and varying quality and completeness of the data available made many of the traditional statistical tools of epidemiology ill suited for the task at hand. The statistical problem was twofold: 1) use clustering techniques to identify population segments (principal components) associated with known risk factors and 2) quantify the probability of an adverse outcome for each identified cluster.

Standard methods within principal component analysis (PCA), which is a widely used class of techniques for dimensionality reduction in high-dimensional datasets, are weakly founded on assumptions of system linearity and are unable to directly handle multi-scale and categorical data. Kohonen's self-organizing map (SOM) algorithm is a neural-network-based, nonlinear generalization of PCA capable of handling high-dimensional and multi-scale datasets by producing a two-dimensional mapping of data while maintaining the topological structure of the input feature space [9, 10]. The two-dimensional representation of the input data promotes exploratory visual analysis of high-dimensional datasets, which allows for the development of a meaningful portrait of the latent multivariate patterns and clustering behavior expressed in the data [10, 11].

SOMs have found numerous applications in academia and industry alike, from the analysis of DNA micro-arrays in cancer research to demographic and behavioral population segmentation in consumer marketing [10, 11]. The ease with which SOMs handle multi-scale, nonlinear systems make them ideal tools for epidemiological analysis, and in recent years a small number of applications papers have been published on the topic [12].

This report details the application of the SOM technique to the identification of high-risk subpopulations reflected in the State of Indiana data. These datasets consisted of individual vital records, Medicaid claims, income tax records, and census information. While the high-risk population clusters accounted for 1.6% of the sample population, they accounted for nearly 50% of all deaths, which suggested that the SOM technique was a viable mechanism for the identification of at-risk populations and individuals.

2.2 Methods

2.2.1 Data Collection

The data selection process began by conducting guided discovery sessions with state agency leadership, subject matter experts, program directors, and system administrators from the following agencies within the State of Indiana: Department of Health, Family and Social Services Administration, Department of Child Services, Department of Revenue, Department of Local Government Finance, Department of Corrections, Department of Workforce Development

These discovery sessions were designed to gain a high-level understanding of the data collected by the agencies, collection methodologies, source data systems, potential data quality issues, and to obtain relevant system and data documentation. From this initial information gathering process, it was possible to determine the breadth of data available, system interconnectivity, and areas in which information contained in these systems overlapped.

Based on these interactions, a subset of the systems and data sources expected to deliver the highest level of diverse information content from those available was selected for further analysis. This further analysis consisted of data profiling and statistical analysis. Data profiling is a set of automated processes designed to build a better understanding of data quality, data formats, ranges of content in each field, and database table schema. The type and range of statistical analysis performed was data set dependent, but generally consisted of various types of value field distribution analysis, comparisons of distribution shapes to external research publications, correlation analyses among variables in the datasets, and comparison of geospatially or similar count-level data to published population distributions.

After profiling and single-source data analysis was complete, variables or fields were selected and data extraction jobs were built to normalize load data into the advanced analytics environment and table schema for integrated (horizontal) analysis. The following datasets constituted the corpus of data that included individuals born within the period from 2012 to 2014: vital records and maternal and child health (MCH), both maintained by the Indiana Department of Health; Medicaid claims data, maintained by the Family and Social Services Administration; tax data, maintained by the Indiana Department of Revenue; and open source data including 2012 Census data.

These datasets encompassed commonly collected birth information, demographic information about the parents, Medicaid claims information for mothers from 3 months prior to pregnancy to 2 years after pregnancy, and Medicaid claims information for children from birth to 2 years after birth. Information on the mothers 2011, 2012, and 2013 taxable income, where available, came from the Department of Revenue. In total, the available database contained 216,488 records. Census population statistics on a ZIP code level provided insight into the spatial variation of risk factors.

2.2.2 Logistic Regression Modeling

Given the quantity of data available and the large number of potential features, analysis began by modeling the probability of high-risk birth outcomes as a function of their known risk factors with logistic regression, which is a statistical classification and modeling technique for predicting the probability of a binary outcome [13]. Coefficients of each fitted model are interpreted as odds coefficients that can be used to compute the marginal probability of a binary outcome as a function of a set of independent variables. The intent of this analysis was to ensure that the data available demonstrated trends consistent with the current scientific and clinical literature regarding known risk factors for infant mortality and other adverse birth outcomes.

Statistical analysis of the data commenced with logistic regression to model the probability of 1) a birth below 2500 grams based upon maternal age, the number of prenatal visits, and Medicaid status, 2) the probability that a mother will receive fewer than the minimum recommended 10 prenatal visits based upon her age and Medicaid status, and 3) the probability that a mother will be on Medicaid as a function of her age. The statistical modeling tools within the generalized linear modeling packages in the R statistical library computed fitted residuals, power calculations, and confidence intervals on the fitted coefficients for each of the fitted models.

2.2.3 Self-Organizing Maps

Self-organizing maps are a form of neural network that can be used to identify a two-dimensional embedding of a set of high-dimensional observations while preserving the topological properties of the input space [9]. The technique maps discrete observations to a pre-determined grid of nodes based upon mutual similarity, which is assessed using an arbitrary norm or distance metric. Elements mapping to the same

nodes are more similar to each other than to observations mapping to disparate nodes; adjacent nodes are more similar to each other than to others. This mapping affects a nonlinear, spatially constrained form of k-means clustering on the data [9]. SOMs permit visualization by mapping an ordered grid of elements and coloring nodes in the grid by vector units corresponding with the input feature of interest. In this manner, patterns expressed across variables may be easily observed.

2.2.4 Identification of High-Risk Clusters

Due to varying recommendations for prenatal care levels and clinical opinions on cutoff levels for birth weight and gestational age defining high-risk births, a trained SOM was used to identify clusters in the continuum of all three factors that could be used to identify high-risk subpopulations. The KSMC team used R statistical programming language and the kohonen R package to carry out the entirety of the SOM analysis [11].

The SOM first initialized a 20x20 grid of nodes and then trained over the course of 100 iterations at a learning rate from 0.05 to 0.01, controlling the rate of convergence and preventing over-fitting [11]. A hierarchical cluster analysis performed on the set of code vectors permitted the representation of the average vector within each node in the SOM grid.

This procedure resulted in the identification of eight distinct clusters with varying expression levels for both the training factors and other independent variables. Kruskal-Wallis tests (non-parametric analogs to ANOVA) on these clusters yielded statistically significant values for the variability between clusters. Upon computing intra-cluster distributions of mortality rates and other factors, the plotting functions in R were used to create visualizations of them using color-coded hexagonal maps of SOM factors and box plots.

2.2.5 Analysis of High-Risk Cluster Populations

An additional SOM was used to extract a subset of 4161 individual observations belonging to the high-risk clusters identified in the previous section, using prenatal visits, maternal age, estimated gestation, birth weight, Medicaid status, mother's ZIP code, census population, census income, and distance to the nearest hospital by ZIP code as features. The intent of this secondary SOM analysis was to reduce the signal-to-noise ratio inherent in such high-dimensional datasets.

The second SOM was initialized to a 10x10 grid of nodes and then trained over the course of 100 iterations at a learning rate from 0.05 to 0.01, preceding a hierarchical cluster analysis on the set of code vectors extracted by the SOM for each node. This analysis concluded with the identification of six distinct clusters representing different at-risk subpopulations with higher spatial and demographic granularity. SOM mapping techniques produced inter- and intra-cluster distributions of these factors in a visual format.

2.3 Results of Technical Analysis

Logistic regression analysis performed on the set of known risk factors for adverse birth outcomes identified empirical probability density estimates. Figures 2.5 and 2.6 show estimates of the probability of low birth weight (defined as a birth weight below 2500 grams) as conditionals of maternal age and prenatal visits, respectively. Figure 2.5 specifically shows a box plot of the probability of low birth weight as

a function of maternal age, with the probabilities over the range of prenatal visits shown at each age level; the inverse of this is true for Figure 2.6. In each case, Medicaid and non-Medicaid populations are denoted as distinct curves with separate bars. Table 2.1 reports the estimates of the model coefficients along with their p-value estimates and 95% confidence intervals. These results indicate that the risk of low birth weight increases with age and decreases with the number of prenatal visits; it is also clear from these results that there is a significant increase in risk of low birth weight outcomes for the Medicaid service population.

Table 2.1: Logistic regression of low birth weight odds as a function of maternal age, prenatal visits, and Medicaid status.

Variable	Odds Ratio	Std. Err.	z-score	p-value	Lower 2.5%	Upper 97.5%
Maternal Age	1.014	$1.148e^{-3}$	9.442	$< 2e^{-16}$	1.011	1.017
Prenatal Visits	0.8874	$2.091e^{-3}$	-57.13	$< 2e^{-16}$	0.8838	0.8911
Medicaid Status	1.396	$1.768e^{-3}$	18.87	$< 2e^{-16}$	1.348	1.445

Figure 2.8 shows estimates of the probability of inadequate prenatal care (defined as having fewer than 10 prenatal care visits) as a function of maternal age and Medicaid status.

Table 2.2: Logistic regression of odds of a mother receiving adequate prenatal care as a function of maternal age and Medicaid status.

Variable	Odds Ratio	Std. Err.	z-score	p-value	Lower 2.5%	Upper 97.5%
Maternal Age	0.9896	$1.117e^{-3}$	-16.67	$< 2e^{-16}$	0.9887	0.9914
Medicaid Status	1.617	$13.49e^{-3}$	8.515	$< 2e^{-16}$	1.583	0.8911

These findings indicate that younger mothers, particularly those within the Medicaid population, are significantly less likely to receive adequate prenatal care and thus have low birth weight infants, which led to an additional analysis of the age distribution of the Medicaid and non-Medicaid populations. Figure 2.7 shows a histogram of the age distribution of all mothers in the available dataset overlaid with kernel density estimates of the age distributions of the Medicaid and non-Medicaid populations; visual inspection of these figures reveals that the age distribution of the Medicaid population follows a right skewed normal distribution, suggesting that younger mothers are more likely to be on Medicaid.

To test this notion, a logistic regression on the data estimated the probability that a mother would be enrolled in Medicaid at the time of birth as a function of age; Figure 2.9 shows this estimated probability distribution. Table 2.3 reports the estimates of the model coefficients along with their p-value estimates and 95% confidence intervals. The mean and median age of mothers in the available dataset was 27 years and the estimated probability of a mother being on Medicaid was approximately 0.5. This is consistent with the fact that nearly half of all births in both Indiana and the United States as a whole are covered by Medicaid. In contrast, women aged 20 had an estimated probability of 0.75 of being on Medicaid, which is 50% greater than the average. The 2012 Indiana Natality Report completed by the Indiana Department of Health corroborates these findings [17].

Table 2.3: Logistic regression of odds of a mother receiving Medicaid benefits at the time of birth as a function of age.

Variable	Odds Ratio	Std. Err.	z-score	p-value	Lower 2.5%	Upper 97.5%
Maternal Age	0.8632	$9.075e^{-4}$	-162.1	$< 2e^{-16}$	0.8617	0.9914

Rather than define risk factors through a set of binary conditionals (birth weight less than 2500 grams, gestational age under 37 weeks, fewer than 10 prenatal visits) as was required in the logistic regression analysis, the machine learning process of the SOM independently identified eight distinct subpopulations expressing different distributions of all three risk factors simultaneously via a hierarchical cluster analysis on the code vectors mapping to each SOM node. The convergence rate of the SOM, which is measured in terms of the inter-node average distance, indicates the increasing similarity of observations mapping to the same node over each iteration; Figure 2.10a demonstrates this metric and shows that a high degree of clustering is achieved within the first 50 iterations, half of the total available. Hierarchical cluster analysis of the node vector averages identified eight distinct node clusters, shown in Figure 2.10b, representing distinct groups having mutually similar distributions of birth weight, gestational age, and prenatal visits. The total number of observations mapping to each node and cluster were generally uniform with an average node cardinality exceeding 500 distinct observations, the distribution of which is shown in Figure 2.10c. Due to the stochastic nature of the SOM algorithm, the x- and y-axes of SOM visualizations have no statistical significance other than to denote similarity between adjacent nodes.

The interpretation and exploratory value of SOM plots is apparent when viewed on a factor expression level, whereby the color of each node correlates with the expected value of a particular variable for the observations mapping to that node. Inspection of Figure 2.11a, which shows the (scaled) expected birth weight of observations mapping to each node, clearly shows that observations in clusters 3, 4, and 8 correspond with low birth weight outcomes; the corresponding box plot in Figure 2.11b shows distinct intra-cluster birth weight distributions between clusters and accompanying Kruskal-Wallis test results supporting the clustering effects.

Figures 2.12a, 2.12b, 2.13a and 2.13b present this same general behavior for gestational age and prenatal visits, respectively. Analysis of the individual outcomes associated with these three clusters revealed that while comprising only 1.6% of the sample population, these clusters contained samples representing 49.8% of all infant deaths.

An additional SOM using data including individual counts of prenatal visits, maternal age, estimated gestation, birth weight, Medicaid status, ZIP code, census population, census income, and distance to nearest hospital by ZIP code analyzed the subset of 4161 individual observations belonging to these high-risk clusters. Due to the large number of samples in the entire dataset, it was necessary to work from this subset to minimize the signal-to-noise ratio issues that come from such asymmetric group sizes. The hierarchical cluster analysis on the resulting code vectors identified six distinct subpopulations within this high-risk group, which is shown with factor distributions in 2.14. These results signal significant stratification of risk factors, demographics, and regional attributes within the high-risk subpopulation.

2.4 Summary and Conclusions

The results presented demonstrate the efficacy of the SOM approach for identifying statistically significant demographically and spatially stratified subpopulations with risk factors for adverse birth outcomes. The subpopulations identified by the SOM algorithm accounted for 1.6% of the sample population but nearly 50% of all infant deaths, which implies that those subpopulations could be the focus of highly targeted interventions. The preliminary logistic regression analyses of risk factors and the results of the SOM algorithm signify that infant deaths are overwhelmingly correlated with low birth weight, preterm birth, and access to prenatal care, facts that are all supported by the clinical and scientific literature.

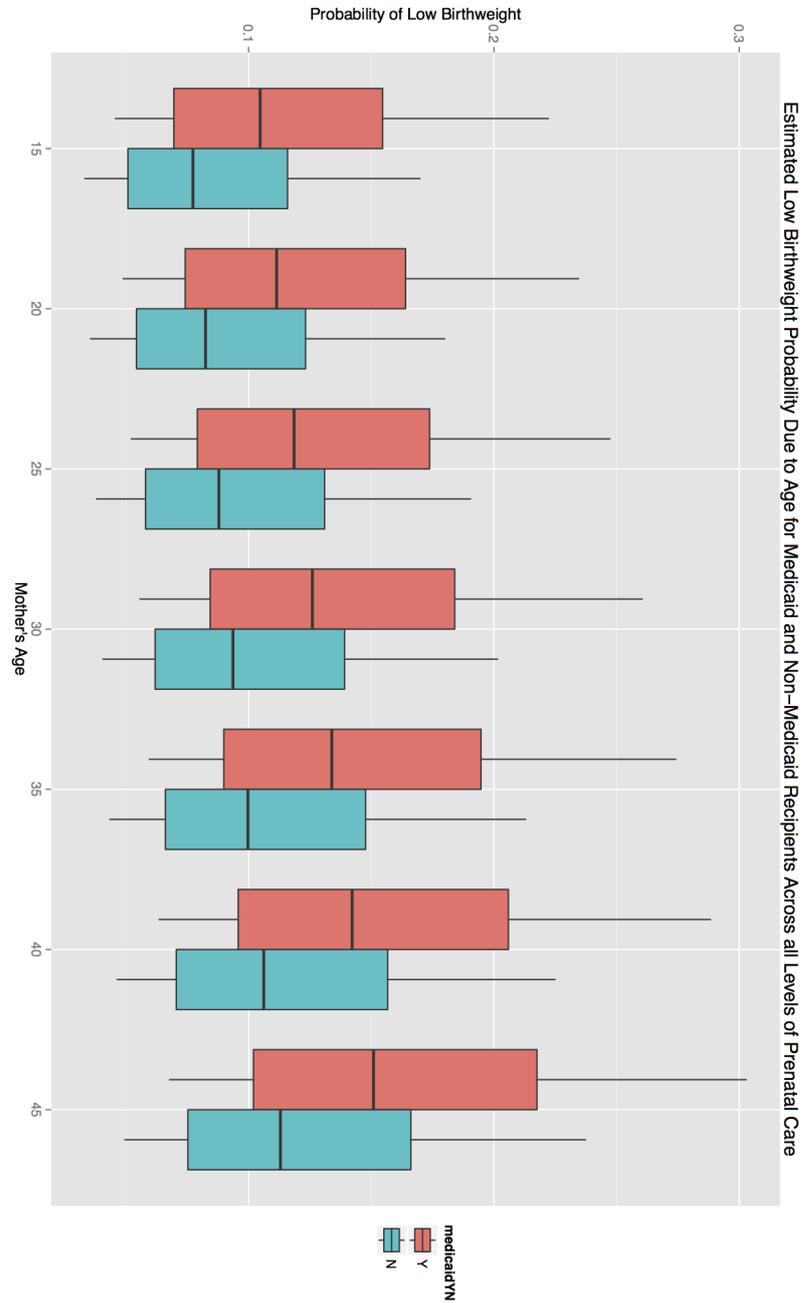


Figure 2.5: Marginal estimated probability of low birth weight as a function of maternal age, prenatal visits, and Medicaid illustrated as a boxplot factored by maternal age.

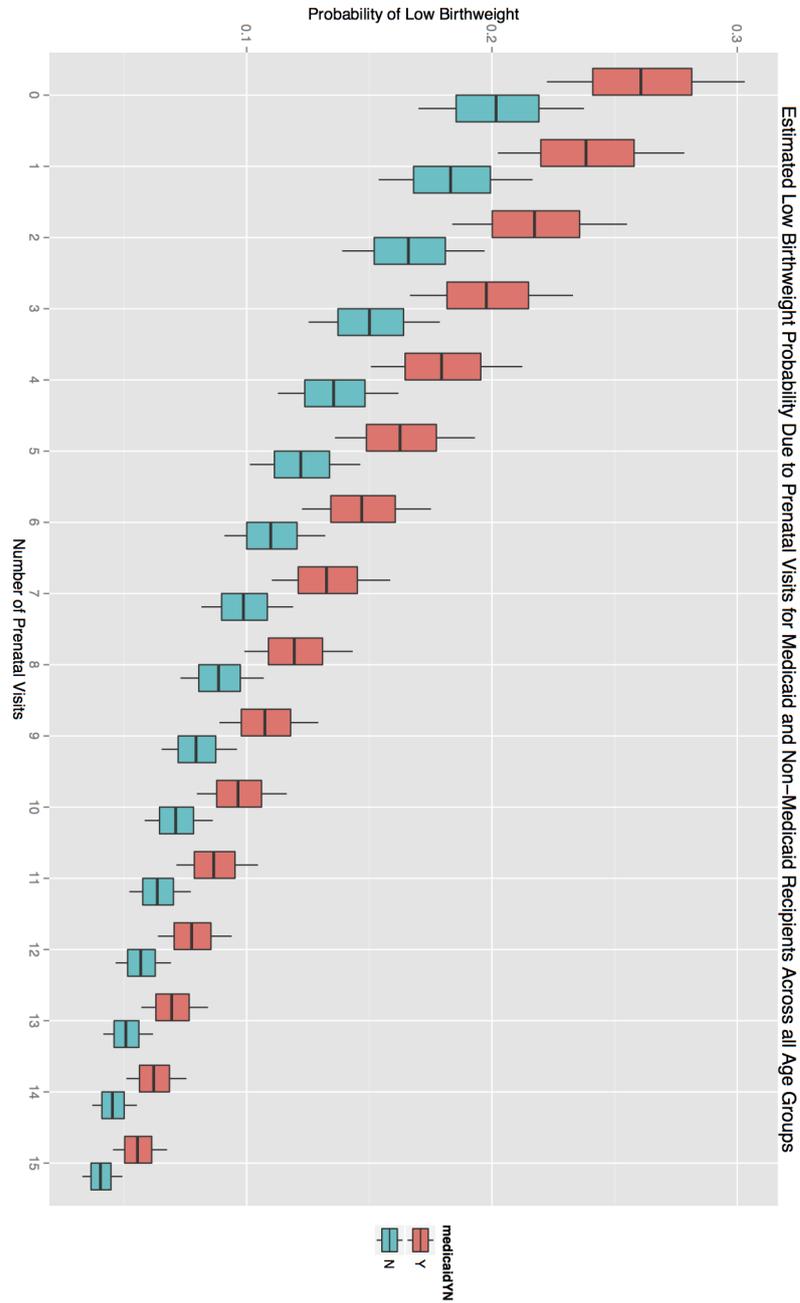


Figure 2.6: Marginal estimated probability of low birth weight as a function of maternal age, prenatal visits, and Medicaid illustrated as a boxplot factored by prenatal visit count.

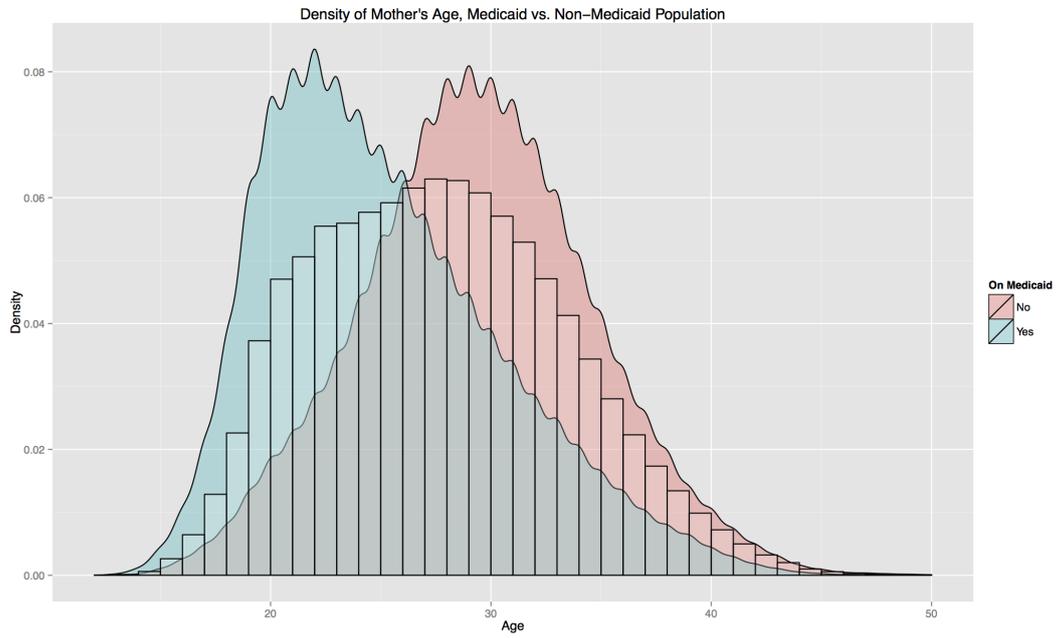


Figure 2.7: Empirical density distributions of mothers age at time of birth, separated by Medicaid status.

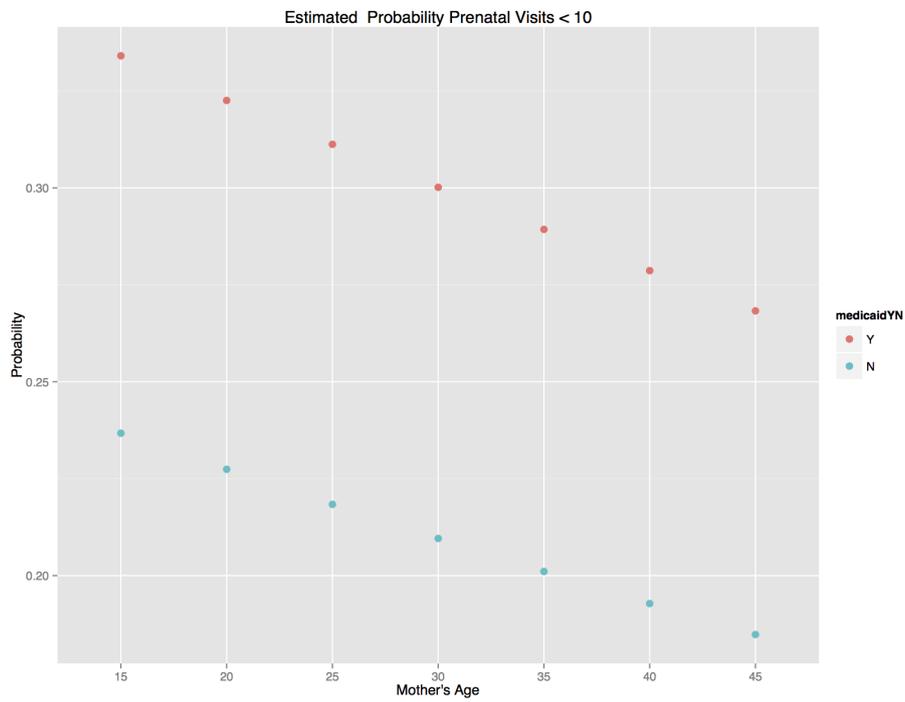


Figure 2.8: Marginal estimated probability of a mother receiving fewer than 10 prenatal visits as a function of age of Medicaid status.

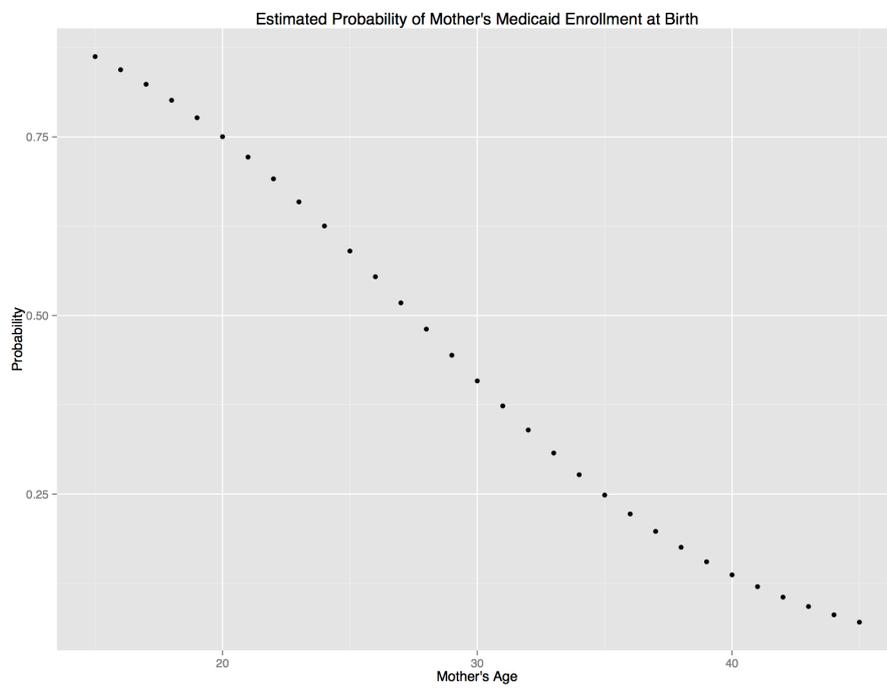
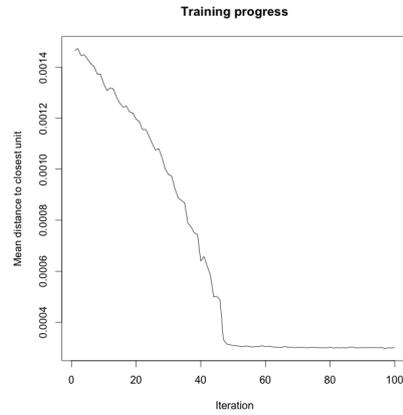
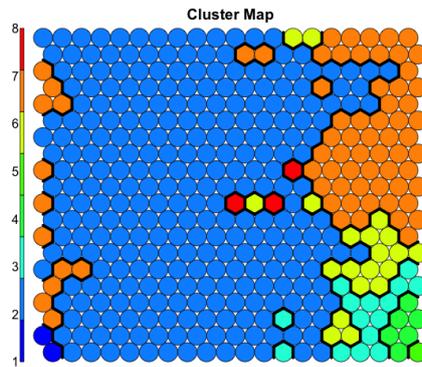


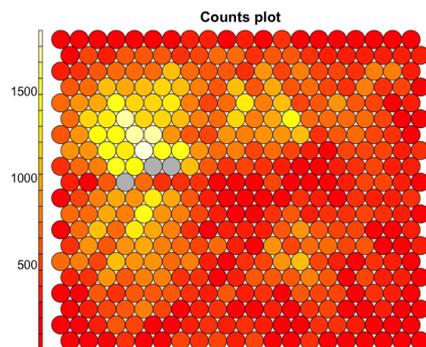
Figure 2.9: Marginal estimated probability of a mother receiving Medicaid benefits as a function of age.



(a)

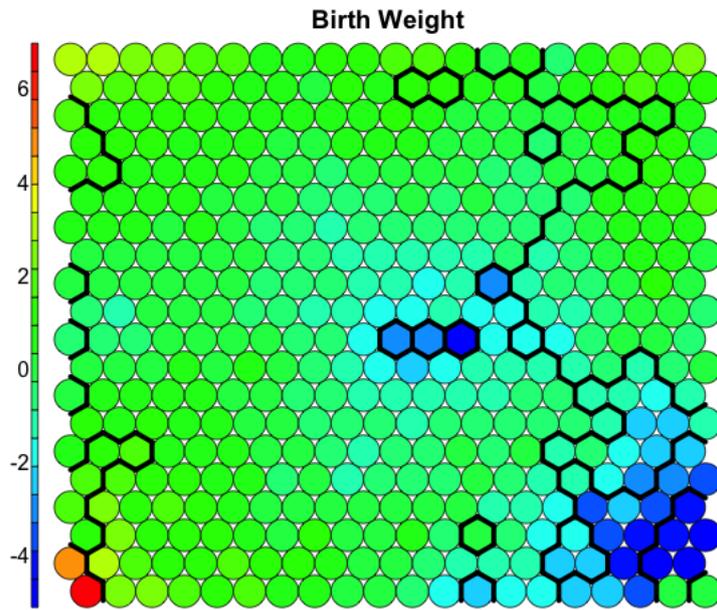


(b)

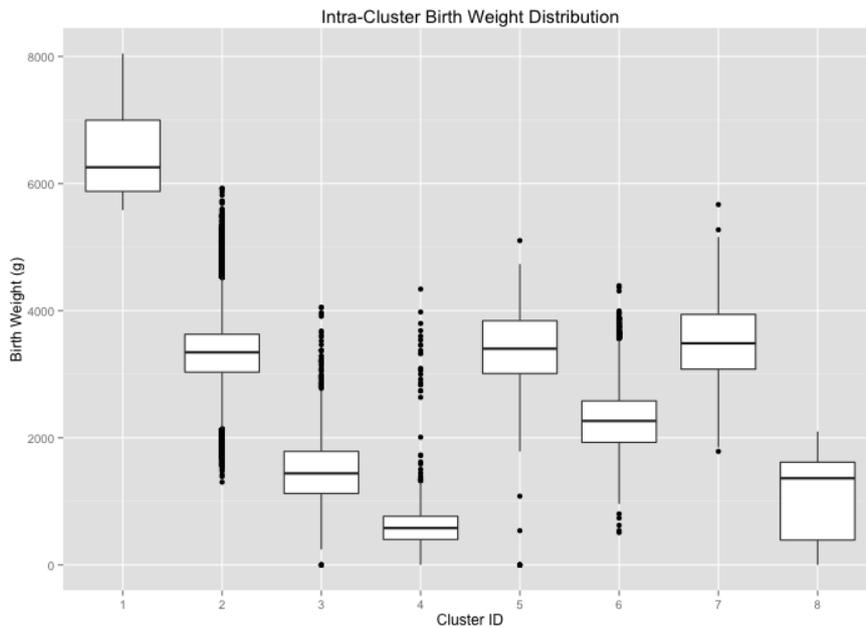


(c)

Figure 2.10: (a) SOM algorithm training convergence measured in mean nearest neighbor distance over 100 iterations. (b) hierarchical clustering of the resulting node codebook vectors identifying clusters of similar nodes. (c) observation density of each SOM node.



(a)



(b)

Figure 2.11: (a) The distribution of scaled birth weights on the SOM learned from birthweight, gestational age, and prenatal visits across all individuals. Cluster regions are separated by black lines. (b) Box-plot showing intra-cluster birth weight distributions. Kruskal-Wallis test with 7 degrees of freedom performed on data resulted in $p\text{-value} < 2.2e^{-16}$.

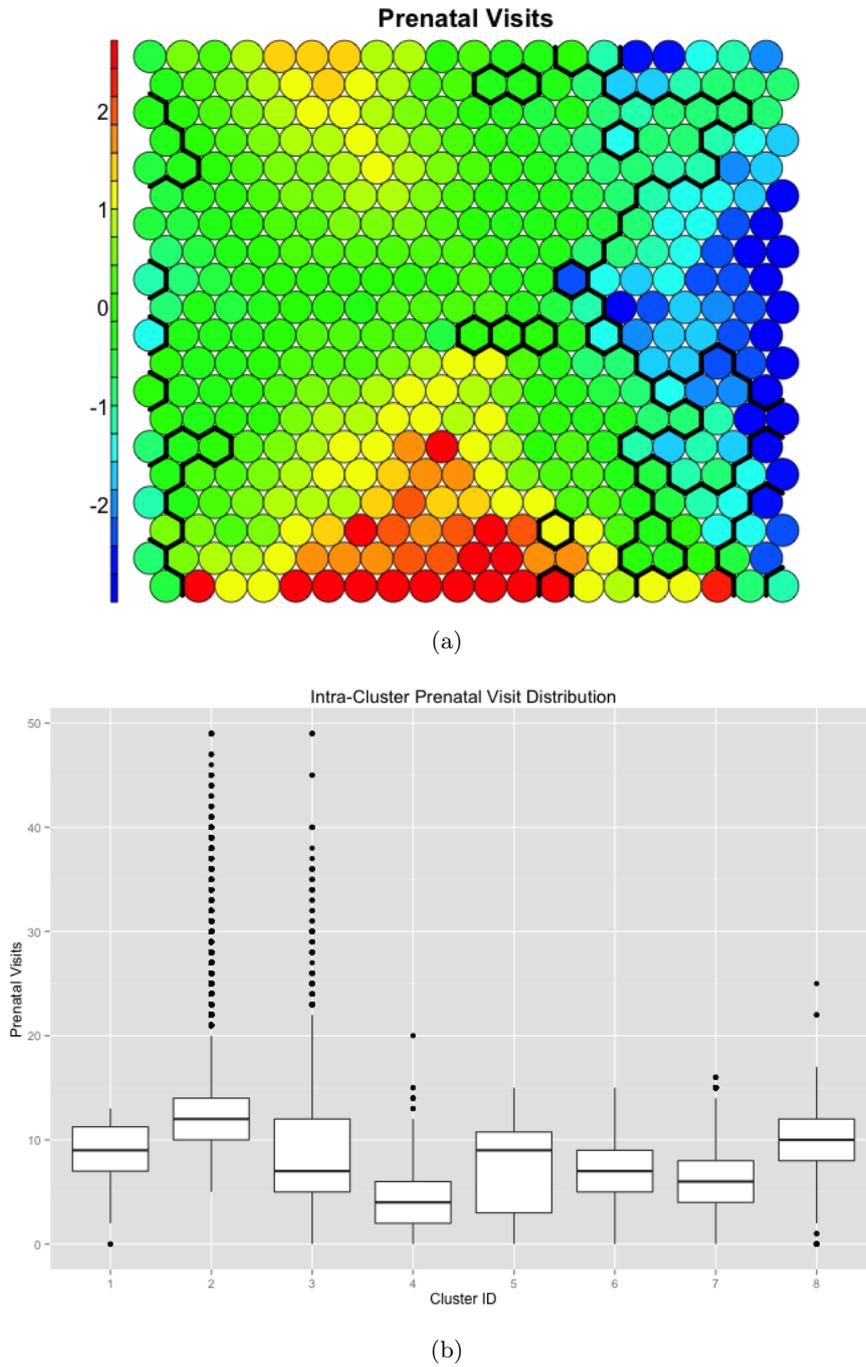
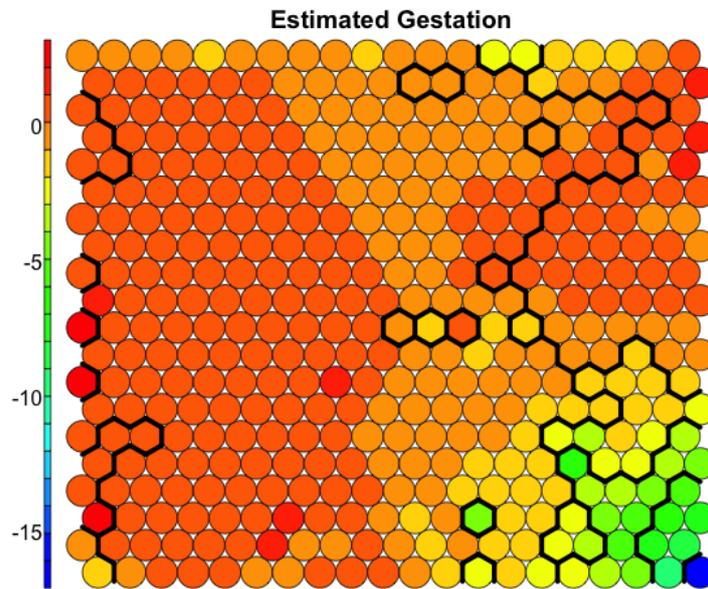
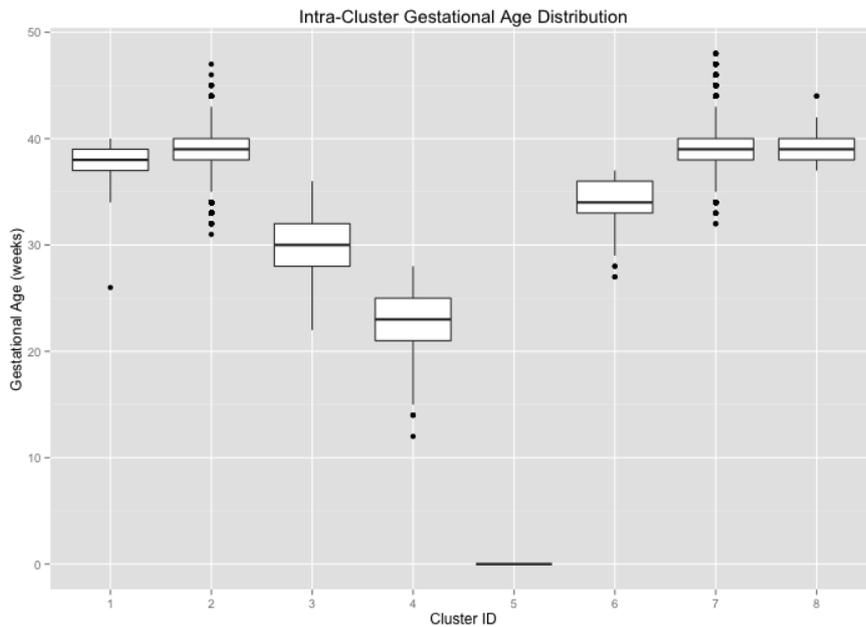


Figure 2.12: (a) The distribution of scaled prenatal visits on the SOM learned from birthweight, gestational age, and prenatal visits across all individuals. Cluster regions are separated by black lines. (b) Box-plot showing intra-cluster prenatal visit count distributions. Kruskal-Wallis test with 7 degrees of freedom performed on data resulted in $p\text{-value} < 2.2e^{-16}$.



(a)



(b)

Figure 2.13: (a) The distribution of scaled estimated gestation on the SOM learned from birthweight, gestational age, and prenatal visits across all individuals. Cluster regions are separated by black lines. (b) Box-plot showing intra-cluster estimated gestation distributions. Kruskal-Wallis test with 7 degrees of freedom performed on data resulted in $p\text{-value} < 2.2e^{-16}$.

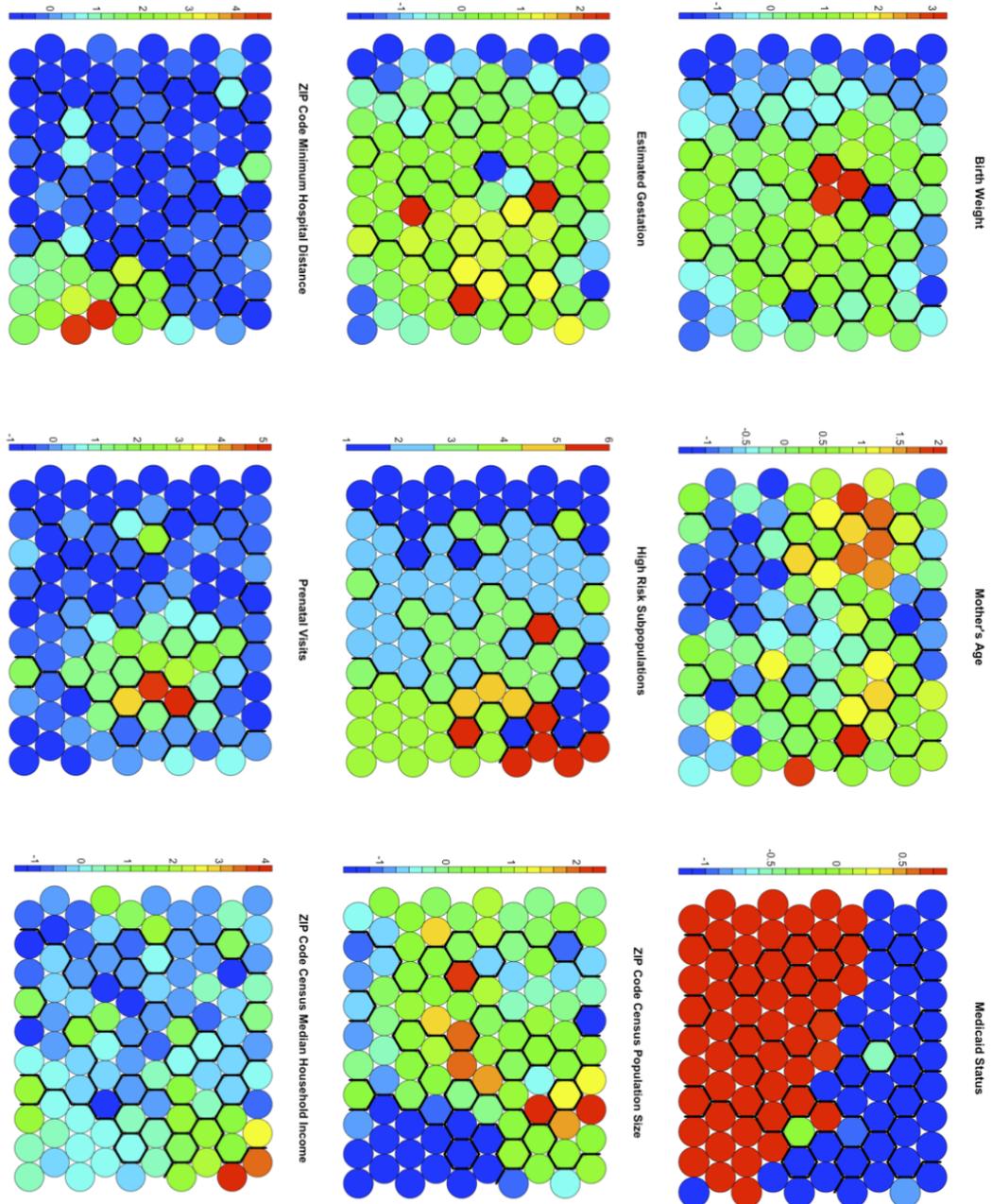


Figure 2.14: Distribution of factors within the high risk subpopulations identified via SOM.

Bibliography

- [1] MacDorman MF, Hoyert DL, Mathews TJ. Recent Declines in infant Mortality in the United States, 2005-2011. NCHS Data Brief (120). National Center for Health Statistics, 2013.
- [2] Association of Maternal and Child Health Programs. Celebrating the legacy, shaping the future: 75 years of state and federal partnership to improve maternal and child health. Washington, DC., 2010.
- [3] Chang, H., et al., Preventing Preterm Births: Analysis of Trends and Potential Reductions with Interventions in 39 Countries with Very High Human Development Index. *Lancet*, 2013. 381(9862): 223-34.
- [4] ChildTrends DataBank. Preterm Births: Indicators on Children and Youth (Issue brief). 2014.
- [5] Rubens, C.E., et al., Prevention of preterm birth: Harnessing science to address the global epidemic. *Science translational medicine*, 2014. 6(262): 262-5.
- [6] Wisborg K, Kesmodel U, Henriksen T, Olsen S, & Secher N. Exposure to Tobacco Smoke in Utero and the Risk of Stillbirth and Death in the First Year of Life. *American Journal of Epidemiology*, 2011. 154(4): 322-327.
- [7] Centers for Disease Control and Prevention. 10 Leading Causes of Death by Age Group, United States - 2012.
- [8] Fiscella K. Does Prenatal Care Improve Birth Outcomes? A Critical Review. *Obstetrics and Gynecology*, 1995. 85(3).
- [9] Kohonen T. Self-Organized Formation of Topologically Correct Feature Maps. *Biological Cybernetics* 1982; 43:59-69.
- [10] Lynn S. Self-Organizing Maps for Customer Segmentation. Deloitte Analytics Talk for Dublin R Users Group; 1/20/2014; Dublin, Ireland.
- [11] Wehrens R, Buydens LMC. Self- and Super-organizing Maps in R: The kohonen Package. *Journal of Statistical Software* 2007; 21(5).
- [12] Basara H, Yuan M. Community health assessment using self-organizing maps and geographic information systems. *International Journal of Health Geographics* 2008; 7:67.
- [13] Hastie T, Tibshirani R, Friedman J. *The Elements of Statistical Learning: Data Mining, Inference, and Prediction*, 2nd Edition. New York, New York, 2009.
- [14] Gorban A, Zinovyev A. Principle Manifolds and Graphs in Practice: From Molecular Biology to Dynamical Systems. *International Journal of Neural Systems* 2010; 20(3):219-232.

- [15] Khashu M, Narayanan M, Bhargava S, & Osiovich H. Perinatal Outcomes Associated With Preterm Birth at 33 to 36 Weeks Gestation: A Population-Based Cohort Study. *Pediatrics*, 2009; 123(1): 109-113.
- [16] Wears R. *Advanced Statistics: Statistical Methods for Analyzing Cluster and Cluster-randomized Data*. *Academic Emergency Medicine* 2002; 9:4.
- [17] Indiana Natality Report Table 22. Number and Percent of Mothers Who Were on Medicaid by Age and Race of Mother. Indiana Department of Health, Epidemiology Resource Center, 2012.