

Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: <i>Morgan Reed</i>		
2. Your Title: <i>President</i>		
3. The Entity(ies) You are Representing: <i>The App Assoc.</i>		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No <i>X</i>
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature:  Date: *9/12/18*

Morgan Reed

Executive Director, Connected Health Initiative

Morgan Reed is President of ACT | The App Association. He also serves as Executive Director of the organization's Connected Health Initiative (CHI).

Mr. Reed is a widely respected expert on the impact of regulation on technology innovation, and specializes in app industry issues relating to health, data security, and privacy. He advocates for federal policies that would improve the cost-effectiveness of healthcare and enhance patient outcomes by enabling innovative connected health solutions. Mr. Reed served as the HIMSS legal and policy chair for mobile health during the development and analysis of the FDA's rules on mobile applications, and currently serves as a member of the American Medical Association's Digital Medicine Payment Advisory Group (DMPAG) working on issues related to telehealth reimbursement.

Experienced as a coder and business owner, Mr. Reed has led ACT | The App Association's growth into the principal voice for app companies, representing more than 5,000 app makers in the mobile ecosystem. His expertise and knowledge has been sought by policymakers across government branches, while his commentary and insight is a major draw for news outlets around the country.