

**Committee on Energy and Commerce  
U.S. House of Representatives**

**Witness Disclosure Requirement "Truth in Testimony"  
Required by House Rule XI, Clause 2(g)(5)**

1. Your Name: Jeremiah Gardner, MA, LADC

2. Your Title: person in long-term recovery; recovery advocate; counselor;  
manager of public affairs & advocacy for the Hazelden Betty  
Ford Foundation

3. The Entity(ies) You are Representing: Myself and  
the Hazelden Betty Ford Foundation

4. Are you testifying on behalf of the Federal, or a State or local government entity? 

Yes	No
<input type="checkbox"/>	<input checked="" type="checkbox"/>

5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.

N/A

6. Please attach your curriculum vitae to your completed disclosure form.

Signature: \_\_\_\_\_

Date: 5-4-18

**INSTRUCTIONS FOR COMPLETING THE TRUTH IN TESTIMONY DISCLOSURE FORM**

**In General.** The attached form is intended to assist witnesses appearing before the Committee on

## Professional Experience

### HAZELDEN BETTY FORD FOUNDATION

*Manager, Public Affairs and Advocacy*

**2013-Present**

- Manage the Hazelden Betty Ford Institute for Recovery Advocacy, a trusted national voice on all issues related to addiction prevention, treatment and recovery. Roles include speaker, moderator, writer, policy and outreach strategist, event host/sponsor, content producer, strategic alliance builder and relationship manager.
- Manage the Foundation's Media Relations function, leading daily efforts to tell compelling, inspiring and educational stories via print and broadcast media, while protecting and enhancing the Foundation's brand and also keeping internal and external stakeholders informed of news throughout our broad industry.
- Create and manage advocacy and public relations plans; manage consultants and vendors; establish and report against performance metrics; coach and consult with colleagues who are key voices for the organization; create and maintain web, video and podcast content; and communicate regularly via social media.
- Manage The Daily Pledge, an online community of people in recovery and their families, provided to the public at no cost.
- Also serve on the Foundation's Clinical Excellence and Innovation Team.

### *Clinical Intern*

**2012-2013**

- Interned in Mental Health Department and on men's residential primary care and women's residential extended care units (Cronin and Lilly) while pursuing master's degree in addiction studies. Assessed and diagnosed clients, created treatment interventions and plans, provided individual therapy, facilitated therapy groups and family conferences, created continuing care plans, screened applicants and managed a variety of administrative tasks.

### DISSONANCE

*Board Member*

**2016-Present**

- Serve on board of Twin Cities nonprofit that examines the intersection of creativity and wellbeing, working to create safe spaces, smash social stigmas and shape education and business practices relating to mental health, addiction and compassion in the arts.

### FIVEMAN FILMS

*Writer/Producer*

**2011-2015**

- Contributed to documentary film project about the history of addiction treatment in America. *Miracle Cures and the History of Addiction Treatment* remains in progress and is on hold, pending additional funding.
- Interviewed heroes like William White and Ernie Kurtz for this film, which also includes voice-overs by music legends Iggy Pop and Henry Rollins, among others.

### ZERO TO SOMETHING

*Co-author*

**2011-2014**

- Collaborated, under contract, with executive Arnie Strebe to write *Zero to Something*, a personal and practical book about leadership in business and life.

## THE SCHWAN FOOD COMPANY

1998 - 2010

### *Learning and Development Manager*

- Served in various roles of increasing responsibility for national multibillion-dollar business, including: internal sales and performance improvement consultant, training team manager, corporate university marketing and multimedia team manager, program developer, facilitator, curriculum designer and technical writer.
- Major areas of contribution included leadership development, strategic planning, performance improvement, change management, performance measurement, training (both face-to-face and online), communications and cross-functional team leadership.
- Helped found corporate university that earned several international awards for excellence.
- Gained significant experience facilitating groups, designing behavioral change interventions, coaching others and managing change at all levels.
- Hired, coached and developed staff.
- Led teams of as many as 11 employees and budgets of up to \$2 million.
- Co-founded corporate band that recorded album to raise money for charity and performed at company functions nationwide.

## THE ASSOCIATED PRESS

1994 - 1998

### *Reporter/Editor*

- Reported stories of statewide and national interest in both Dakotas, earning bylines in newspapers across the country, from Los Angeles to Washington, D.C.
- Covered the South Dakota and North Dakota legislatures, among other assignments.
- Covered the President on weekend White House beat for a summer.

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## Education & Training

### **Hazelden Graduate School of Addiction Studies:** Center City, MN

- 2015 graduate with 4.0 GPA. Master's degree in Addiction Prevention and Treatment - Advanced Practice.

### **South Dakota State University:** Brookings, SD

- 1995 graduate with 3.75 GPA. Bachelor's degrees in Journalism and Political Science.

### **The Fund for American Studies at Georgetown University:** Washington, D.C.

- Summer 1995 graduate of TFAS Institute on Political Journalism. Named institute's Outstanding Print Journalism Student.

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### **William Mitchell College of Law:** St. Paul, MN

- Completed Fall 2010 semester of courses in Property, Torts, Civil Procedure, Contracts and Legal Writing. 3.6 GPA.

### **Villanova University**

- January 2009 completion of eight-week Lean Six Sigma online course.

### **Southwest Minnesota State University**

- Fall 2003 graduate of 12-day MBA Short Course.

### **Marshall (MN) Leadership Academy**

- 2004 graduate of 14-week community action program offered by chamber of commerce.

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## Licenses & Certifications

- **MN Licensed Alcohol and Drug Counselor** - since 2014
  - (More on [LinkedIn](#) related to leadership, business, training and facilitation)
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