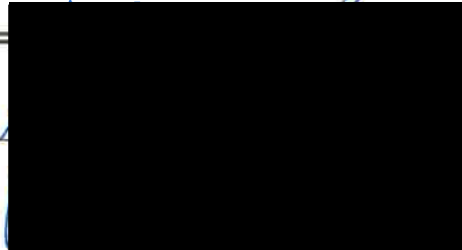# Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1.	**Your Name: John M. Kravitz**		
2.	**Your Title: Chief Information Officer**		
3.	**The Entity(ies) You are Representing: Geisinger**		

		Yes	No
4.	**Are you testifying on behalf of the Federal, or a State or local government entity?**		X

5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.

Medicare Advantage Part C Program thru Geisinger Health Plan Gold Program.
Medicare Part D is our Pharmacy program participating from Geisinger Health System as well as Geisinger Health Plan.

6. Please attach your curriculum vitae to your completed disclosure form.

Signature: _____ Date: 4/10/18

John M. Kravitz

Geisinger Health

Chief Information Officer

Phone Number:
E-mail:

Education: Master Science HealthCare Administration, King's College
Bachelor Science C. I. S./Business Administration, King's College
Certification: Certified Healthcare Chief Information Officer (CHCIO)

       John brings more than 25 years of Healthcare experienced to Geisinger Health System. As the Senior Vice President and Chief Information Officer as well as the Interim Chief Data Officer is responsible for I.T. Strategy, Governance and Operations and business growth thru merger and acquisition. Also has the responsibility for as well the organization's advanced analytics platforms, including two Big Data platforms to support innovation of the Integrated Delivery Network as well as the Population Health Platform. In addition, John is responsible for the regional health information exchange, KeyHIE, which currently connects organizations throughout Pennsylvania. John has been involved with the Care Connectivity Consortium, a group of healthcare providers which consists of Geisinger, Intermountain Healthcare, Kaiser Permanente and Mayo Clinic who are developing tools to support the Nationwide Health Information Exchange.

       Prior to joining Geisinger, John was VP/CIO for Good Shepherd Rehab Network located in Allentown, Pa. While at Good Shepherd he had the technology responsibility for Good Shepherd Penn Partners, a post-acute hospital and ambulatory clinic network through a joint venture with the University of Pennsylvania Health System located in downtown Philadelphia.

       He is a Board Member of the College of Health Information Management Executives (CHIME). Is a member of Health Information Management System Society (HIMSS), and American Telemedicine Association (ATA), as well as serving on the Central Pennsylvania HIMSS Chapter Board, KINBER Board, which provides fiber optic connectivity throughout the Commonwealth of Pennsylvania.

Curriculum Vitae

- "Stakeholder Perspective: What is Consumer/Patient Advocacy?" Annual HealthCare IT Summit, Presented in partnership by Pennsylvania eHealth Initiative (PAeHI) Central Pennsylvania HIMSS Chapters (CPAHIMSS) Delaware Valley HIMSS (DVHIMSS), May 2013
- "Geisinger's Shift from an EDW Platform to a Big-Data Strategy," Keynote Speaker, Institute for Health Technology Transformation Conference 2016, Cleveland, OH, April 2016.
- "Geisinger's Shift from an EDW Platform to a Big-Data Strategy," MedCity CONVERGE Conference, Philadelphia, PA, July 2016.
- "Geisinger's Hedged Unified Data Architecture," co-presented with Alistair Erskine, MD for Health Catalyst Analytics Summit 2016, Salt Lake City, UT, September 2016.
- "Understanding IT Governance & Client Decision Making Processes," Keynote Speaker, College of Healthcare Information Management Executives (CHIME) Partner Education Summit, Chicago, IL, September 2016.
- "Population Health & Applied Data Analytics," Central PA HIMSS, September 2016
- "Geisinger's Use of OpenNotes," CHIME Fall Forum 2016, Session Speaker, Phoenix, AZ, November 2016.
- "Patient Experience," Healthcare Informatics, Health Information Technology Conference 2017, San Diego, CA, January 2017.
- "Geisinger's Use of OpenNotes," co-presented with Home Chin, MD for HIMSS 2017, Orlando, FL, February 2017.
- "Our Head Is In The Clouds While Our Feet are Stuck in the Mud: The Need for Application Consolidation," co-presented with Todd Hatton and William Reed, San Antonio, TX, October 2017.
- Enterprising Digital Transformation Across the Healthcare Ecosystem," co-presented with Mitzi Cardenas, David Chou, and Melissa Hendricks, San Antonio, TX, October 2017.
- "Doing well by doing good: fighting opioid abuse while achieving cost savings of EPCS at Geisinger," co-presented with Richard Taylor, MD, Las Vegas, NV, March 2018.