

Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: Lori Reilly		
2. Your Title: Executive Vice President		
3. The Entity(ies) You are Representing: PhRMA		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature: 

Date: 12/11/17

Lori M. Reilly

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lorireilly1@mac.com

Executive Profile

Motivated and passionate leader with twenty years' experience in managing complex policy and political challenges, including extensive experience in external engagement, thought leadership and public and government relations. Consistently achieve successful outcomes by setting clear objectives and priorities, focusing staff engagement and resources and driving accountability. Possess an extensive track record of creating and implementing programs and long-term strategies aimed at winning public policy debates.

Skill Highlights

- Leadership
- Communication skills
- Staff development
- Sound judgment
- Self-motivated
- Cross-functional team management
- Complex problem solving
- Public relations

Core Accomplishments

Executive Leadership:

- Spearheaded Federal policy and regulatory engagement for implementation of the Access Better Coverage Campaign which has led to success on key industry objectives including strengthening of the maximum out-of-pocket cap, increased transparency, improvements to patient affordability challenges, stricter rules on non-discrimination and CMS' commitment to an out-of-pocket calculator.

Strategic Thinker:

- Conceptualized and directed PhRMA's increased engagement on 340B, leading to renewed Congressional interest in legislative reform, increased media attention and awareness to challenges of 340B program and enhanced government oversight of program.

External Engagement:

- Established, effective and relatable public spokesperson for biopharmaceutical industry engaged in an array of public policy forums and media venues to advance industry narrative and debate industry critics on cost-value issues, including Dr. Zeke Emmanuel, Dr. Steve Miller, and John Rother, among others.

Professional Experience

Pharmaceutical Research and Manufacturers of America

June 2013 to Current

Executive Vice President, Policy & Research

Washington, DC

- Manage, motivate and develop team of 35 professionals to advance mission.
- Oversee and direct \$19 million budget.
- Provide high-level decision and advocacy support to the Federal Committee and CEO on Federal priority issues.
- Direct work flow, resource management, coordination, quality and timeliness of work product.
- Conduct strategic identification of issues to ensure appropriate alignment and engagement.
- Increase visibility of PhRMA with policy community and establish PhRMA as a trusted ally on health care issues.

Pharmaceutical Research and Manufacturers of America

September 2000 to June 2013

Vice President/Deputy-Vice President/Director

Washington, DC

- Managed seven direct reports responsible for a wide-range of public policy issues impacting the biopharmaceutical industry.
- Formulated PhRMA's public policy positions and led member company work groups to drive consensus on key priority issues.
- Conceptualized and implemented strategies to meet legislative and regulatory objectives.
- Prepared and delivered congressional testimony on issues including: marketing and promotion, import safety, pediatric exclusivity and importation.
- Provided expert witness testimony in litigation impacting the biopharmaceutical industry.
- Adviser to PhRMA's Political Action Committee (PAC).

U.S. House of Representatives, Committee on Commerce

January 1999 to September 2000

Counsel

Washington, DC

- Conducted oversight of government agencies on health care issues through hearings, briefings and investigations.
- Staffed Chairman of Oversight and Investigations Committee.

Rep. Jon Christensen

November 1996 to December 1998

Administrative Assistant/Chief of Staff/Tax Counsel

Washington, DC

- Managed ten-person legislative, communications and constituent services staff for a Member of the House Ways and Means Committee with a \$1 million budget.
- Provided strategic policy and political advice on tax, health and welfare issues.

Christensen for Congress

August 1996 to November 1996

Press Secretary

Omaha, NE

- Acted as a formal spokesperson and media liaison for campaign.
- Developed and implemented media, communications and public relations strategy for campaign.

Education

University of Nebraska, College of Law

1996

J.D.

Lincoln, NE, US

- Top 20% of the class
- Member of The Order of the Barristers

University of Nebraska

1993

Bachelor of Arts: Political Science

Lincoln, NE, US

- 3.70 GPA

Affiliations & Honors

Board Member, Pharmacy Quality Alliance, 2016-present

Member, National Quality Forum (NQF) Policy Advisors

Member, Editorial Advisory Board, The Food and Drug Law Institute Policy Forum, 2010-present

Member, Virginia Bar, 1996-present

Irish America Healthcare and Life Sciences 50, 2016 Honoree