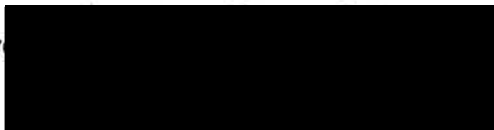


Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: <div style="text-align: center;">Kirsten Moore</div>		
2. Your Title: <div style="text-align: center;">Project Director</div>		
3. The Entity(ies) You are Representing: <div style="text-align: center;">The Pew Charitable Trusts</div>		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed. Not Applicable		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature



Date: 9.11.17

INSTRUCTIONS FOR COMPLETING THE TRUTH-IN-TESTIMONY DISCLOSURE FORM

Kirsten B. Moore

PROFESSIONAL EXPERIENCE

THE PEW CHARITABLE TRUSTS, Washington, DC

December 2016 – present

Project Director

- Manage a team working with policy makers consumer organizations, health care professional groups, industry, and other stakeholders at the federal level to advance policies through legislation, regulation, or other policy mechanisms to improve the safety of over-the-counter drugs, dietary supplements, and other health care products.
- Working with senior Pew staff, provide strategic direction for the project; ensure appropriate communications and government relations strategies are developed and implemented.
- Supervise current staff and hire new staff as appropriate, direct research, develop programmatic objectives, track work plans and oversee day-to-day operations.
- Cultivate external relationships with individuals, consumer, and public health organizations and professional associations in order to advance project goals.
- Design cost-effective budgets and monitor project expenses, evaluate project costs as needed.
- Serve as a spokesperson for the project and represent Pew publicly at conferences, seminars and official forums.

EVERYTOWN FOR GUN SAFETY, Washington, DC

July 2014 – November 2016

Director of Partnerships

- Member of senior leadership team which develops & executes campaigns to build political power and advance gun violence prevention policies at national, state and local level.
- Develop annual department program plan and budget to mobilize and leverage grassroots and grass tops power of organizations interested in gun violence prevention. Lead examples include American Federation of Teachers, CREDO, MoveON, National Urban League, National Parent Teacher Association.
- Managed Everytown's participation in the first ever U.S. Senate Judiciary Committee hearing on domestic violence and firearms. Deliverables included securing 2 (of 3) witnesses for the majority; planning and directing participation of 2 dozen domestic violence survivors and advocates who attended the hearing and met with key legislators (priority states included Alabama, Iowa, Louisiana, South Carolina, Texas, and Utah); and placing 12 in Op-Eds in key states.
- Developed local partnerships and strategy that were critical components of a successful legislative campaign in South Carolina to make it illegal for certain categories of domestic violence abusers to possess or purchase a firearm and strengthened penalties for illegal possession.
- Identify opportunities for collaboration where the gun violence prevention agenda intersects with efforts to improve community safety in historically underserved urban communities. A key product of this work is the report *Strategies for Reducing Gun Violence in American Cities*, published jointly with National Urban League.
- Leading an internal cross-departmental initiative to explore steps Everytown may take to lead or support efforts to end everyday gun violence in American cities in programs, volunteer membership, and communications.
- Represent the organization with the White House, Hill leadership, other gun violence prevention organizations around the country.

- **Mayors Against Illegal Guns** (March 2013-June 2014): Organized and mobilized advocates within domestic violence (DV) and sexual assault communities in support of gun violence prevention legislation. Outcomes include email list of 180 individual contacts; more than 8 national and 30 state coalitions on record supporting background checks; a network of survivors of domestic and gun violence who do media appearances and briefings; more than one dozen Op-Eds and letters to the editor placed on behalf of DV advocates; and active partnerships with 4 state DV coalitions moving gun violence prevention policies.
- **Program on Reproductive Health and the Environment (PRHE), University of California, San Francisco** (January 2013-May 2014): Positioned PRHE and allied organizations, including American College of Obstetricians / Gynecologists, American Society for Reproductive Medicine, American Academy of Pediatrics and March of Dimes as key stakeholders in chemical policy reform. Outcomes include briefing hosted by Senator Harkin, Chair Health, Education, Labor and Pension Committee and invitation to provide in-depth comments on draft legislation.
- **RHReality Check** (September – November 2013): Helped Executive Director and Founding Board build consensus on priorities and procedures for recruiting new board members; develop list of prospective candidates and vet lead candidates. Two new board members successfully brought on in January.
- **American College of Obstetricians & Gynecologists** (November-December 2013): Developed agenda and facilitated day-long meeting of insurance experts, women's health advocates, and physicians committed to increasing reimbursement rates for long-acting contraception.

President and CEO

- Executive leader of a five-person team, 15-person board, and public affairs, strategic communications, and program development consultants committed to building the political will to drive innovation in reproductive health technologies so every woman has more choices when it comes to controlling her fertility.
- Hired as first fulltime CEO. Managed transition to organizational independence: procured office space and IT equipment, established financial accounting systems and human resource policies and procedures, recruited and retained qualified staff, launched website and communications tools.
- Secured more than \$1million in multi-year grants to initiate cutting edge qualitative and quantitative opinion research project to help the US reproductive rights community more effectively engage and deflect legislative attacks on abortion access. Research results and recommendations adopted by allies in Colorado, Iowa, South Carolina, South Dakota and West Virginia who defeated restrictions on abortion access.
- Oversaw development of first in-depth survey of Latinos attitudes toward abortion in the U.S. Cutting edge methodology includes a more than 50% response rate of Spanish-dominant participants, including 40% who were born outside of the U.S. Survey results have been cited by CNN, Fox Politics, USATODAY.com, FoxNews.com, MomsRising, and ColorLines.
- Led more than 60 professional, medical, advocacy and grassroots organizations and public health experts in fight to make the Food and Drug Administration remove a prescription requirement for Plan B emergency contraception for those 17 and older.
- Co-founded the Integrity of Science Working Group with Union of Concerned Scientists and chaired its message task force which was responsible for raising \$250,000 in funds to develop and implement an earned media strategy that garnered over 10 million media impressions between June and November 2004 about the Administration's misuse and abuse of scientific data in policy formulation.

K. Moore

- Established program area linking environmental health and justice with reproductive health and justice, attracting new funders and resulting in a strong reproductive health presence at senior policy-making tables in Congress, the White House and Environmental Protection Agency.
- As spokesperson for organization, quoted in national news outlets including *Washington Post* and *New York Times*; live and taped interviews for Fox, Bloomberg, NPR, local news programs; blogger for Huffington Post and RH Reality Check.
- Served on multiple steering committees and technical advisory groups convened by government agencies, pharmaceutical companies, and nonprofit foundations to develop clinical trial designs and public affairs strategies to increase public funding for contraceptive research and development and pursue innovations in contraceptive technologies.

BASS AND HOWES, INC., Washington, DC

January 1999 - February 2002

Program Manager

- Provided strategic planning, program development and implementation services, including Congressional lobbying, for a diverse client portfolio, with a specialty in reproductive health and rights.
- Directed all aspects of program activities, board development, financial management and fundraising efforts for the largest client, a 501 (c)3 organization (the Reproductive Health Technologies Project) with a 25-member board and \$800,000 annual budget.
- Developed new business for firm amounting to \$250,000-\$500,000 per year. As part of senior management team, represented firm at meetings with prospective clients and supervised staff workloads and client teams in a highly dynamic and deadline-sensitive environment.
- Supervised implementation of first ever paid advertising campaign to increase awareness and use of a new contraceptive technology, emergency contraception.

THE POPULATION COUNCIL, New York, NY

November 1989 - July 1996

Program Manager, Gender, Family and Development

- Held successively higher positions within the Population Council's Gender, Family and Development Program, serving as Program Manager from 1995 until departure. Managed headquarters program staff and interregional annual program budgets of \$500,000.
- Worked collaboratively with professionals in more than 15 developing country offices to identify and implement gender-aware population policy-oriented research projects.
- Designed and conducted first in-house gender training workshops for family planning and reproductive health professionals based in Africa, the Middle East and South and East Asia.
- Wrote, edited and produced original materials that synthesized quantitative and qualitative data to offer guidance on development, implementation and evaluation of gender-aware research agendas and programs.

EDUCATION

PRINCETON UNIVERSITY, WOODROW WILSON SCHOOL OF PUBLIC AND INTERNATIONAL AFFAIRS, Princeton, NJ
Masters in Public Affairs, June 1998

THE COLLEGE OF WILLIAM AND MARY, Williamsburg, VA